

# PARTNER SOCIAL MEDIA TOOLKIT FOR FLU VACCINATION



Getting a flu shot this year is as important as ever. Use this toolkit to share information about the importance of the flu vaccination, especially for people 65 years and older. The posts below will encourage your followers to get their yearly flu shot and emphasize that it's covered by Medicare. As always, the best way to stay up-to-date with Medicare news and announcements is to follow us on [Facebook](#) and Twitter [@MedicareGov](#).

To stay up-to-date with the latest flu vaccination recommendations from the CDC for people over 65, visit <https://www.cdc.gov/flu/highrisk/65over.htm>.

## URL for use in posts:

Medicare flu shot coverage:

<https://www.medicare.gov/coverage/flu-shots>

## General Flu Vaccination

### Facebook

It's as important as ever to slow the spread of illnesses like flu. The best way to protect yourself from getting the flu and keep you from spreading it to others is to get the flu shot. It's covered for people with Medicare:

<https://www.medicare.gov/coverage/flu-shots>

The flu can be very serious for people 65 years and older. The best way to protect yourself is to get the flu shot. It's covered by Medicare, so you pay nothing out-of-pocket: <https://www.medicare.gov/coverage/flu-shots>

It's time for your flu shot. Get vaccinated to stay protected throughout flu season. Did you know you can get a flu shot and a #COVID19 vaccine at the same time? They're both covered by Medicare:

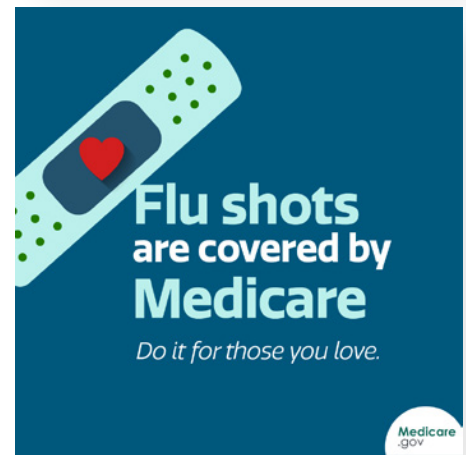
<https://www.medicare.gov/coverage/flu-shots>

The flu shot is covered for people with Medicare when you get it from a health care provider that accepts Medicare. You can safely get it at multiple locations, like doctor's offices, pharmacies, and other health care providers:

<https://www.medicare.gov/coverage/flu-shots>

Getting the flu shot can help you stay healthy and, if you do get sick with the flu, your symptoms likely won't be as bad or last as long. Get yours today – it's covered for people with Medicare:

<https://www.medicare.gov/coverage/flu-shots>



Reminder – it's time to get your flu shot. It's the most important step you can take to protect yourself and your loved ones from the flu. It's also covered for people with Medicare when you get it from a health care provider that accepts Medicare. <https://www.medicare.gov/coverage/flu-shots>

### Twitter

It's as important as ever to slow the spread of illnesses like #flu. The best way to protect yourself and your loved ones is to get the flu shot. It's covered for people with #Medicare: <https://www.medicare.gov/coverage/flu-shots> #FightFlu

The #flu can be very serious for people who are 65 years and older. A flu shot is your best protection from getting and spreading the virus, and it's covered for people with #Medicare: <https://www.medicare.gov/coverage/flu-shots> #FightFlu

It's time for your flu shot. Get vaccinated to stay protected throughout flu season. #DYK you can get a flu shot & a #COVID19 vaccine at the same time? They're both covered by #Medicare: <https://www.medicare.gov/coverage/flu-shots>

The #flu shot is covered for people with #Medicare when you get it from a doctor, pharmacy, or other health care provider that accepts Medicare or your Medicare plan: <https://www.medicare.gov/coverage/flu-shots> #FightFlu

Getting the #flu shot can help you stay healthy & if you do get sick with the flu, your symptoms likely won't be as bad or last as long. Get yours today – it's covered for people with #Medicare: <https://www.medicare.gov/coverage/flu-shots> #FightFlu



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## National Influenza Vaccination Week (12/5 – 12/9)

### Facebook

It's National Influenza Vaccination Week! Have you gotten the flu shot yet? It's the best way to protect yourself from getting the flu and keep you from spreading it to others. Don't forget - the flu shot is covered for people with Medicare. #NIVW <https://www.medicare.gov/coverage/flu-shots>

### Twitter

Have you gotten your #flu shot yet? It's not too late! Get your flu shot this National Influenza Vaccination Week (#NIVW). It's the best way to #FightFlu and it's covered for people with #Medicare <https://www.medicare.gov/coverage/flu-shots>

