

Meeting of the Advisory Panel on Outreach and Education (APOE)
Centers for Medicare & Medicaid Services (CMS)
February 7, 2012
The Embassy Row Hotel
2015 Massachusetts Avenue, N.W.
Washington, D.C. 20036
8:30am-4:00pm

8:30-8:35a.m.	Open Meeting	Jennifer Kordonski, Designated Federal Official (DFO), Office of Communications (OC), CMS
8:35 - 8:55a.m.	Welcome and Recap of November 17, 2011 Meeting	Sandy Markwood (APOE Chair)
8:55 – 9:30am	CMS Response to APOE Recommendations from 11/17/11 Meeting	Julie Bataille, Director, Office of Communications, CMS
9:30-10:00a.m.	Listening Session with CMS Leadership	Marilyn Tavenner, Acting Administrator and Chief Operating Officer, CMS
10:00-10:20am	Break	
10:20 – 11:40a.m.	Consumer Research on Exchanges and Medicaid Expansion	Chris Koepke, Deputy Director, Creative Services Group, OC, CMS
11:40 – 12:00p.m.	Discussion of Recommendations	APOE Members
12:00p.m. - 1:15p.m.	Lunch	
1:15 – 3:15p.m.	Health IT Adoption: The Opportunities for Providers	Julie Franklin, OC, Robert Anthony, Office of E-Health Standards and Services, and Jessica Kahn, Center for Medicaid and CHIP Services, CMS
3:15 – 3:40p.m.	Discussion of Recommendations	APOE Members
3:40 – 3:45 p.m.	Public Comment	Sandy Markwood, APOE Chair
3:45 – 3:55 p.m.	Recap of Meeting	Sandy Markwood, APOE Chair
3:55 p.m.	Adjourn	Jennifer Kordonski, (DFO), CMS

FURTHER INFORMATION

Information about summary minutes of this meeting or other Committee matters will be available at http://www.cms.gov/FACA/04_APOE.asp, or by contacting Jennifer Kordonski via E-mail at jennifer.kordonski@cms.hhs.gov or by telephone at (410) 786-1840.

Press inquiries are handled through the CMS Press Office at (202) 690-6145.