

Meeting of the Advisory Panel on Outreach and Education (APOE)
Centers for Medicare & Medicaid Services (CMS)
Monday, December 15, 2014
The Hubert H. Humphrey Building
200 Independence Avenue S.W., Room 738G
Washington, D.C. 20201
8:30 a.m. - 3:45 p.m.

8:30 – 8:35 a.m.	Open Meeting	Kirsten Knutson, Designated Federal Official (DFO), Office of Communications (OC), CMS
8:35 – 9:00 a.m.	Welcome and Introductions: New Co-Chair – Swearing in of New Members	Miriam Mobley-Smith, APOE Chair Lori Lodes, Director, OC, CMS
9:00 – 9:30 a.m.	Recap of May 22, 2014 Meeting and CMS Response to APOE Recommendations from May 22, 2014 Meeting	Miriam Mobley-Smith, APOE Chair Susie Butler, Director, Partner Relations Group, OC, CMS
9:30 – 10:00 a.m.	Marketplace: Income Tax Time Communications	Julie Franklin, Director, Integrated Communications Management Staff (ICMS), OC, CMS
10:00 – 10:30 a.m.	Discussion of Recommendations	APOE Members
10:30 – 10:45 a.m.	Break	
10:45 a.m. – 11:30 a.m.	Quality Improvement Innovation Models	Dennis Wagner, Acting Director, Quality Improvement Group, Director, Quality Improvement Innovation Models Testing Group, Center for Clinical Standards and Quality (CCSQ), CMS
11:30 a.m. – 12:00 p.m.	Discussion of Recommendations, Quality Improvement Innovation Models	APOE Members
12:00 – 1:15 p.m.	Lunch	
1:15 -1:45 p.m.	Overview of Proposed 2016 Payment Notice	Lisa Wilson, Senior Advisor, The Center for Consumer Information and Insurance Oversight (CCIIO), CMS
1:45 – 2:00 p.m.	Comment Period (Panel Members Only)	APOE Members
2:00 – 2:45 p.m.	OIG Beneficiary Complicit Fraud Prevention Campaign	Julie Taitsman, Chief Medical Officer, U.S. Department of Health and Human Services (HHS) Office of Inspector General (OIG) Janna Raudenbush, Public Affairs Specialist, HHS, OIG

2:45 – 3:15 p.m.	Discussion of Recommendations, OIG Beneficiary Complicit Fraud Prevention Campaign	APOE Members
3:15 – 3:20 p.m.	Public Comment	Miriam Mobley-Smith, APOE Chair
3:20 – 3:40 p.m.	Recap of Meeting and Final Comments	Marjorie Cadogan, APOE Co-Chair
3:45 p.m.	Adjourn	Kirsten Knutson, DFO, CMS

FURTHER INFORMATION

Information about summary minutes of this meeting or other Committee matters will be available at <http://www.cms.gov/Regulations-and-Guidance/Guidance/FACA/APOE.html>, or by contacting Kirsten Knutson via E-mail at Kirsten.Knutson@cms.hhs.gov or by telephone at (410) 786-5886. Press inquiries are handled through the CMS Press Office at (202) 690-6145.