Building an Organizational Response to Health Disparities

Compendium of Resources for Standardized Demographic and Language Data Collection

Collecting standardized patient demographic and language data across health care systems is an important first step toward improving population health. Comprehensive patient data on race, ethnicity, language, and disability status are key to identifying disparities in quality of care and targeting quality improvement interventions to achieve equity. Here you will find an overview of:

- Minimum standards for data collection as outlined by the U.S. Department of Health and Human Services;
- Best practices and guidelines for health care organizations in implementing standardized data collection, including information to address key challenges in collecting these data;
- Training tools and webinars to help health care organizations educate their staff on the importance of standardized data collection and best practices for data collection; and
- Sentinel articles and books that provide in-depth discussion of issues, challenges, recommendations, and best practices in standardized data collection.

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A robust body of guidance and tools has been developed for the collection of Race, Ethnicity, and Language (REaL) data in health care settings. Organizations are increasingly collecting these data to meet regulatory requirements and build a foundation for monitoring racial and ethnic disparities, as well as disparities in quality of care due to language barriers. Variation in the methods used to collect REaL data, and the accuracy and reliability of the data collected, calls for increased awareness and implementation of best practices and guidelines for standardized collection of REaL data. The following resources and tools offer guidance to hospitals, health plans, and other health-related organizations interested in implementing or improving REaL data collection.

**Minimum Standards for REaL Data Collection**

In 1997, the **Office of Management and Budget (OMB)** developed standardized questions on race and ethnicity required for reporting by federal agencies and recipients of federal funds. To ensure data quality, OMB advises collecting race and ethnicity data using two questions, with ethnicity being collected first. The OMB categories for ethnicity are:

- Hispanic or Latino
- Not Hispanic or Latino

The OMB racial categories are:

- American Indian or Alaska Native
- Asian
- Black or African American
- Native Hawaiian or Other Pacific Islander
- White

Respondents may select from one or more racial categories. These categories represent the minimum standard, and OMB encourages the collection of more granular data using categories that can be aggregated back to the minimum categories. Additionally, **Section 4302** of the **Affordable Care Act** requires any data standards published by the U.S. Department of Health and Human Services (HHS) to comply with the OMB standards. HHS developed [data standards](https://www.whitehouse.gov/omb/fedreg_1997standards) that provide additional granularity within the OMB standard categories of Asian and Native Hawaiian or Other Pacific Islander, as well as for respondents who are of Hispanic, Latino/a, or Spanish origin.

In addition to race and ethnicity, the data collection standards include a question for capturing English language proficiency and optional questions for language spoken at home:

**Data Standard for Primary Language:**

- How well do you speak English?
  - Very well
  - Well
  - Not well
  - Not at all

**Language Spoken Standard (optional):**

- Do you speak a language other than English at home?
  - Yes
  - No
- For persons speaking a language other than English (answering yes to the question above):
  - What is this language?
    - Spanish
    - Other language (Identify)

To accompany the standards, HHS has developed an [explanation of the data standards](https), as well as [guidance for implementation](https).

While the collection of more precise REaL data may be needed to identify disparities in care for specific groups, data collection efforts should, at a minimum, conform to the standards outlined by the OMB and required by Section 4302 of the Affordable Care Act.

**REFERENCES**

Collecting and stratifying patient REaL data are crucial for hospitals and health systems to understand the populations they serve and to implement the appropriate interventions for improving quality of care. While each health care system will stratify data in different ways to meet its own institutional needs, using the five-step framework recommended by this report will help systems to stratify REaL data to more effectively identify health care disparities. This report summarizes the framework and provides dashboard templates.

This guide addresses both the collection and implementation of REaL data. The guide provides a four-step approach to obtaining accurate data: determine appropriate data categories; develop methodology for data collection; train staff members on methodology; and assign accountability and monitor progress of data collection efforts. The guide also provides recommendations on the benefits of implementing REaL data collection within healthcare organizations.

In this report, the Institute of Medicine goes beyond standard OMB categories and provides guidance and examples of granular categories for REaL data collection. Key recommendations include:

- Expanding the six OMB race categories to include a “some other race” option.
- Including granular ethnicity categories that reflect the population of interest.
- At minimum, collecting data on a patient’s spoken English language proficiency.
CAPTURING SOCIAL AND BEHAVIORAL DOMAINS AND MEASURES IN ELECTRONIC HEALTH RECORDS: PHASE 2
Institute of Medicine

This report explores and provides rationale for including social determinants in the electronic health record and shares examples of how physicians can utilize this technology to improve the health of their patients. The domains outlined in the report include sociodemographic domains, psychological domains, behavioral domains, individual-level social relationships and living conditions, and neighborhoods/community domains. The report also outlines various organizational challenges to including these measures in electronic health records.

COLLECTING AND USING RACE, ETHNICITY, AND LANGUAGE DATA IN AMBULATORY SETTINGS: A WHITE PAPER WITH RECOMMENDATIONS FROM THE COMMISSION TO END HEALTH CARE DISPARITIES
American Medical Association

Collecting valid and reliable demographic data on patients served in ambulatory practices is the first step in identifying and eliminating health care disparities. This report details the importance of collecting demographic data as well as recommendations on how to do so. This report aims to guide providers, electronic health record systems, policymakers, purchasers, hospitals, and health plans in data collection by discussing the value of these efforts in directly improving ambulatory practices. This report is available online to those with a free ama-assn.org account.

HEALTH DISPARITIES MEASUREMENT
The Disparities Solutions Center, Massachusetts General Hospital

This report provides practical recommendations for health care organizations to increase their portfolio of race, ethnicity, and language data collection strategies and use those data to develop disparity-sensitive measures. This report is intended to guide organizations in disparities and quality measurement through the following:

- Building the foundation for data collection.
- Determining measures and indicators to measure.
- Methodological approaches to measuring and monitoring disparities.
- Public reporting of health care disparities and priorities and options for quality improvement.
WHO, WHEN, AND HOW: THE CURRENT STATE OF RACE, ETHNICITY, AND PRIMARY LANGUAGE DATA COLLECTION IN HOSPITALS
The Commonwealth Fund, Health Research and Educational Trust

This report summarizes the results of the nationwide American Hospital Association Annual Survey. The survey aimed to identify the number of hospitals that collect race and ethnicity data, how and why those data are collected, which categories are used, and what barriers and concerns are related to race and ethnicity data collection. One thousand hospitals were also interviewed to provide a summary of recent developments and a current view from the field of data collection.

MULTIRACIAL IN AMERICA: CHAPTER 1: RACE AND MULTIRACIAL AMERICANS IN THE U.S. CENSUS
Pew Research Center

Collecting and stratifying patient REaL data are crucial for hospitals and health systems to understand the populations they serve and implement the appropriate interventions to improve quality of care. This report recommends a five-step framework that will help systems to stratify REaL data to more effectively identify health care disparities. This report summarizes the framework and provides dashboard templates.

COMPEDIUM OF STATE-SPONSORED NATIONAL CLAS STANDARDS IMPLEMENTATION ACTIVITIES AND TRACKING CLAS TOOL
U.S. Department of Health and Human Services, Office of Minority Health

The U.S. Department of Health and Human Services recently released the first compendium of activities undertaken by states to implement the National Culturally and Linguistically Appropriate Services (CLAS) Standards, which includes the collection of patient race, ethnicity, and language data. The report includes an overview of the National CLAS Standards, recommendations for improving state-sponsored implementation, and detailed findings from each state’s activities.

The Tracking CLAS Tool, is an interactive map that identifies state efforts to implement CLAS standards, including legislation related to cultural competency training for health professionals and state-sponsored implementation activities as of 2015.
TOOLS TO ADDRESS DISPARITIES IN HEALTH: DATA AS BUILDING BLOCKS FOR CHANGE
America’s Health Insurance Plans

This report provides rationale for collecting and analyzing REaL data and provides detailed guidelines on how to collect these data. The report also summarizes federal and state regulations, policies, and stakeholder perspectives on data collection. Examples of strategies from insurance plans are also provided as well as other resources for organizations seeking to implement REaL data collection.

RACE AND ETHNICITY DATA COLLECTION: BEYOND STANDARDIZATION
Joint Center for Political and Economic Studies

This brief provides information on the history of race and ethnicity definitions, outlines the U.S. Department of Health and Human Services and the Office of Management and Budget REaL data collection standards, and reconciles this information with the Institute of Medicine recommendations. The brief also provides recommendations on how HHS can aid in mitigating issues with REaL data collection and clarifying the data collection standards for different organizations.

HEALTH EQUITY AND RACE AND ETHNICITY DATA: HOW RACE AND ETHNICITY DATA IS COLLECTED AND USED
The Colorado Trust

This report outlines the importance of collecting race and ethnicity data and provides guidance for addressing barriers to implementing data collection. Case studies from organizations participating in the Colorado Trust’s Equality in Health initiative are highlighted to provide insight on how these organizations have adapted to collect REaL data. In addition to data collection, the report discusses laws and regulations, staff training, data analysis, data reporting, and factors contributing to successful data collection.
Using Data on Race and Ethnicity to Improve Health Care Quality for Medicaid Beneficiaries

Center for Health Care Strategies

This issue brief emphasizes the importance of reliable data and provides examples of how state programs can utilize race and ethnicity data to improve health care for Medicaid beneficiaries. The brief describes how state agencies, managed care organizations, and providers can aid Medicaid agencies in obtaining information on the race and ethnicity of their enrollees, using data to create reports stratified by race and ethnicity, incorporating disparity-reduction goals into quality-improvement projects, and developing new quality-improvement projects designed to reduce disparities in health care.

The Two or More Races Population: 2010 Census Briefs

United States Census Bureau

This report indicates that people who reported multiple races grew by a larger percentage than those reporting a single race between 2000 and 2010. The report also summarizes the race and ethnicity definitions and concepts used in the 2010 census.
Disparities in the quality of care that minority populations receive even when they have the same insurance, socioeconomic status, and comorbidities as their non-minority counterparts are well documented. Evidence-based interventions are an effective tool for reducing health disparities and lowering cost. Therefore, focused quality-improvement efforts should be targeted to populations at risk for disparities. This document includes resources and concepts key to addressing disparities and improving health care quality.

**IMPROVING HEALTH EQUITY THROUGH DATA COLLECTION AND USE: A GUIDE FOR HOSPITAL LEADERS**
Health Research and Educational Trust

This guide uses exploratory interviews with four hospitals as well as an extensive literature review to provide recommendations for health care organizations to streamline their data collection process. Strategies are provided for utilizing these patient data in a meaningful way, such as developing interventions and increasing access for underserved populations.

**IMPROVING QUALITY AND ACHIEVING EQUITY: A GUIDE FOR HOSPITAL LEADERS**
The Disparities Solutions Center, Massachusetts General Hospital

This report outlines the importance of using existing systems within health care organizations to identify medical errors for patients with limited English proficiency. Recommendations are provided to improve these systems to accurately capture root causes and risk factors for patients, including:

- Collecting REaL data systematically at registration
- Ensuring that patients can indicate language preference and whether an interpreter is needed
- Creating prompts for frontline staff to ask patients about language preferences to determine need for interpreter
IMPLEMENTING MULTICULTURAL HEALTH CARE STANDARDS: IDEAS AND EXAMPLES
National Committee for Quality Assurance

This guide provides standards for REaL data collection for health care organizations to implement the National Committee for Quality Assurance standards for distinction in Multicultural Health. The guide also provides information on access and availability of language services, practitioner network cultural responsiveness, culturally and linguistically appropriate services, and reducing health care disparities.

MULTICULTURAL HEALTH CARE: A QUALITY IMPROVEMENT GUIDE
National Committee for Quality Assurance

This guide provides a framework for health care organizations to incorporate culturally and linguistically appropriate care, improve access for patients with limited English proficiency, and reduce health care disparities. The guide can be used by managed care organizations, public health organizations, community clinics, hospitals, and other organizations centered on health care delivery. Each of the four sections (assessment, planning, implementation, and evaluation) includes a summary, specific examples from varied settings, and relevant resources.

MAKING CLAS HAPPEN: CHAPTER 3 - COLLECT DIVERSITY DATA
Massachusetts Department of Public Health, Office of Health Equity

This publication provides guidance and practical approaches for how to provide culturally and linguistically appropriate services within public health settings. Each chapter includes tools, lists of resources, and case studies from the public health and social services sectors within Massachusetts. Chapter 3 provides tools to assist in the process of collecting race, ethnicity, and language data.
**A PRACTICAL GUIDE TO IMPLEMENTING THE NATIONAL CLAS STANDARDS: FOR RACIAL, ETHNIC AND LINGUISTIC MINORITIES, PEOPLE WITH DISABILITIES AND SEXUAL AND GENDER MINORITIES**

The purpose of this toolkit is to enable organizations to implement the National CLAS Standards and improve health equity. It is organized according to the enhanced National CLAS Standards and provides practical tools and examples of CLAS, in addition to efforts to implement the National CLAS Standards that can be adapted for use by health care organizations. It is intended for organizations that have already decided to pursue CLAS to improve equity and eliminate health care disparities.

**EQUITY OF CARE: A TOOLKIT FOR ELIMINATING HEALTH CARE DISPARITIES**

American Hospital Association, Equity of Care

The American Hospital Association toolkit provides best practices for improving the quality of REaL data, stratifying REaL data, and identifying disparities within health care organizations. This resource is appropriate for organizations at all stages of the REaL data collection process. In addition to data collection, the toolkit includes resources for cultural competency training and increasing diversity in governance and leadership.

**HRET DISPARITIES TOOLKIT: A TOOLKIT FOR COLLECTING RACE, ETHNICITY, AND PRIMARY LANGUAGE INFORMATION FROM PATIENTS**

Health Research and Educational Trust

This toolkit provides guidance for health care organizations on how to collect REaL data from patients. It contains federal guidelines and recommendations for collecting data; modules and scripts for frontline staff; evaluative tools; and guidance on how to use REaL data for quality-improvement initiatives. Health care organizations and providers can use this toolkit to implement a data collection framework.

**RACE AND ETHNICITY DATA IMPROVEMENT TOOLKIT**

Healthcare Cost and Utilization Project, Agency for Healthcare Research and Quality, U.S. Department of Health and Human Services

This toolkit provides guidance for organizations aiming to improve the collection of REaL data from patients. The toolkit incorporates experience from Enhanced State data grantees that have made significant efforts in improving data collection within their states. The toolkit provides resources for ensuring adequate IT infrastructure, collecting REaL data from patients, and measuring the effectiveness of education and training efforts.
ASK EVERY PATIENT: REaL - INTERACTIVE COURSE ON RACE, ETHNICITY, AND LANGUAGE
America’s Essential Hospitals

This online course trains hospital registration staff on collecting REaL data from patients. It includes an e-learning module and downloadable materials, including a three-part webinar series with guidance on the importance of REaL data collection. This course is available for online purchase from the Joint Commission website: http://www.jcrinc.com/real/.

GOING BEYOND REAL DATA COLLECTION: COLLECTING SOCIAL DETERMINANTS OF HEALTH
The Disparities Solutions Center and the American Hospital Association, 2016

This webinar discusses strategies and approaches implemented by hospitals and health care systems to collect the social determinants of health as well as race, ethnicity, and language data, with the understanding that this information will be critical for the population health efforts of health plans, hospitals, and health centers nationwide.

PREPARING IT SYSTEMS FOR RACE, ETHNICITY, AND LANGUAGE DATA COLLECTION
America’s Essential Hospitals

This webinar discusses how hospitals can adapt their electronic health records to comply with local and national standards for collecting REaL data. The presenters also discuss meaningful use requirements, Joint Commission recommendations, reporting data for multiple races, and the usage and adaptation of granular categories for local populations.
DATA ON RACE, ETHNICITY, AND LANGUAGE LARGELY INCOMPLETE FOR MANAGED CARE PLAN MEMBERS

Citation: Ng JH, Ye F, Ward LM, Haffer, SC. Health Aff. (2017).

This article presents findings from assessing REaL data availability in commercial, Medicaid, and Medicare managed care plans using the Healthcare Effectiveness Data and Information Set (HEDIS). The authors looked at 2012–2015 HEDIS data and found that in 2015 the largest gaps in race data occurred in commercial and Medicaid plans, while all plan types reported incomplete data on ethnicity and language. Between 2012 and 2015, completeness of data generally did not improve. The authors conclude that the ability to identify disparities through improved documentation of race, ethnicity, and language is necessary in order to reduce disparities.

IMPROVING THE COLLECTION OF RACE, ETHNICITY, AND LANGUAGE DATA TO REDUCE HEALTHCARE DISPARITIES: A CASE STUDY FROM AN ACADEMIC MEDICAL CENTER

Finding Answers: Disparities Research for Change

Citation: Lee WC, Veeranki SP, Serag H, Eschbach K, Smith KD. Perspect Health Inf Manag. (2016).

Well-designed electronic health records (EHRs) must integrate a variety of accurate information to support efforts to improve quality of care, particularly equity-in-care initiatives. This case study provides insight into the challenges those initiatives may face in collecting accurate REaL information in the EHR. The authors present the experience of an academic medical center strengthening its EHR for better collection of REaL data with funding from the EHR Incentive Programs for meaningful use of health information technology and the Texas Medicaid 1115 Waiver program. They also present a plan to address some of the challenges that arose during the course of the project. These experiences at an academic medical center can provide guidance about the likely challenges similar institutions may expect when they implement new initiatives to collect REaL data, particularly challenges regarding scope, personnel, and other resource needs.

A ROADMAP AND BEST PRACTICES FOR ORGANIZATIONS TO REDUCE RACIAL AND ETHNIC DISPARITIES IN HEALTH CARE

Finding Answers: Disparities Research for Change


This article summarizes the key findings of the literature reviews and funded research projects conducted through Finding Answers, a Robert Wood Johnson Foundation initiative. The authors use these findings to provide a roadmap for health care organizations to address disparities within diverse populations.
**A Plan for Action: Key Perspectives from the Racial/Ethnic Disparities Strategy Forum**

The Disparities Solutions Center, Massachusetts General Hospital

Citation: King RK, et al. Milbank Q. (2008).

This paper summarizes six key recommendations for organizations to address disparities in care, including standardized collection of race and ethnicity data. The recommendations are: collect race and ethnicity data on patients or enrollees in a routine and standardized fashion; implement tools to measure and monitor for disparities in care; develop quality improvement strategies to address disparities; secure the support of leadership; use incentives to address disparities; and create a message and communication strategy for these efforts.

**The National Health Plan Collaborative to Reduce Disparities and Improve Quality**


The National Health Plan Collaborative represents a model of shared learning and innovation through which health plans are addressing racial/ethnic disparities. This paper describes the challenges and lessons learned by health plans in obtaining information on race/ethnicity of their enrollees and examining their diabetes performance measure to assess disparities in care.

**Obtaining Data on Patient Race, Ethnicity, and Primary Language in Health Care Organizations: Current Challenges and Proposed Solutions**

Citation: Hasnain-Wynia R & Baker DW. Health Serv Res. (2006).

This paper provides an overview of why health care organizations should collect race, ethnicity, and language data, reviews current practices, discusses the rationale for collecting this information directly from patients, and describes barriers and solutions.

**Taking on Racial and Ethnic Disparities in Health Care: The Experience at Aetna**

Citation: Hassett P. Health Aff. (2005).

This perspective describes the work of a task force led by Aetna's chairman and CEO, charged with a number of strategic activities, including cultural competency training and the identification of disparities occurring within the Aetna membership population. Aetna is putting the data to work in its chronic disease management, breast health, and African American Preterm Labor Prevention and Breastfeeding programs.
Books & Sentinel Articles (continued)

Eliminating Health Disparities: Measurement and Data Needs
National Research Council of the National Academies

Citation: National Research Council. (2004).

Data collection on race, ethnicity, socioeconomic position, and acculturation and language are often limited or not standardized among both public and private data systems. To address this concern, the HHS Office of the Assistant Secretary for Planning and Evaluation requested the Committee on National Statistics of the National Academies form a panel of experts to review the data collection and reporting systems of HHS activities, in addition to federal and private health care agencies. This book discusses the panel’s recommendations based on its review of these data systems.

Hispanic Healthcare Disparities: Challenging the Myth of a Monolithic Hispanic Population

Citation: Weinick RM, et al. Med Care. (2004).

This paper examines the association between use of health care services and Hispanic Americans’ country of ancestry or origin, language of interview, and length of time lived in the United States. Data from the Medical Expenditure Panel Survey was analyzed and found differences in emergency department visits and prescription medications by country of ancestry or origin.

Health Data Issues for Hispanics: Implications for Public Health Research

Citation: Zambrana RE & Carter-Pokras O. J Health Care Poor Underserved. (2001).

This paper explores current issues in Hispanic health data collection, examines methodological concerns, and presents recommendations for future Hispanic public health data collection. Recommendations include: collecting both race and ethnic-specific data by Hispanic subgroup, designing appropriate data collection instruments and approaches, and selecting referent groups for comparison purposes.

The Multiple-Race Population of the United States: Issues and Estimates

Citation: Goldstein JR & Morning AJ. Proc Natl Acad Sci USA. (2000).

This paper presents national estimates of the population likely to identify with more than one race in the 2000 census as a result of a new federal policy allowing multiple racial identification. Ancestry data in the 1990 census and experimental survey results from the 1995 Current Population Survey was used to estimated to the percent of the U.S. population likely to mark multiple races.
Disability covers a wide range of impairments that may be physical, sensory, or cognitive. The degree to which impairments and environmental factors impact individual functioning may vary. The reasons for collecting disability status data are also varied. Health care organizations may collect disability data in order to ensure compliance with the Americans with Disabilities Act and improve the accessibility of facilities, equipment, and services; to inform clinical practice and individual care plans for patients with functional limitations associated with physical, cognitive or other mental impairments; or to monitor for disparities in quality of care for subpopulations. While all of these are valid and important reasons for collecting data on disability status, how organizations plan to use the data will determine what questions to ask. The following resources offer recommendations and frameworks from several leading national and international organizations related to disability and disability data collection.

Minimum Standards

The six-item set of questions developed for the American Community Survey, U.S. Census Bureau, represent the minimum data standard for disability data collection within federal agencies. The questions cover six types of disability: hearing, vision, cognitive, ambulatory, self-care, and independent living. Respondents who report difficulties in one or more of these categories are considered to have a disability. This six-item set cannot be altered and must be used as a set to assure a meaningful measure of disability.

The U.S. Department of Health and Human Services Implementation Guidance on Data Collection Standards for Race, Ethnicity, Sex, Primary Language, and Disability Status was developed to promote standardized data collection in HHS-conducted or -sponsored surveys.

The U.S. Census Bureau's How Disability Data are Collected site describes how disability information is collected in a number of existing federal surveys.
**THE FUTURE OF DISABILITY IN AMERICA**  
Institute of Medicine

Disability affects between 40 million and 50 million people in the United States and will continue to affect a large number of Americans as the population ages. The report offers recommendations in the areas of disability monitoring, disability research, access to health care and other support services, and public and professional education.

**WORLD REPORT ON DISABILITY**  
World Health Organization and the World Bank

This report provides policy-makers, practitioners, researchers, academics, development agencies, and civil society with a description of what is a disability, an analysis of services for people with disabilities, and recommendations for national and international policy to address the needs of populations with disabilities.

**INTERNATIONAL CLASSIFICATION OF FUNCTIONING, DISABILITY AND HEALTH**  
World Health Organization

The World Health Organization uses the International Classification of Functioning, Disability, and Health (ICF) to classify different types of functioning and disabilities. The ICF provides classifications for body function, including mental and physiological functions; activities and participations, including learning, daily tasks, and relationships; and environmental factors, including the physical and social environment.

**PERSONS WITH DISABILITIES AS AN UNRECOGNIZED HEALTH DISPARITY POPULATION**


This paper recommends that observed population-level differences in health outcomes among persons with disability supports classification as a health disparity population.
THE WASHINGTON GROUP ON DISABILITY STATISTICS AND THE SHORT SET OF QUESTIONS, 2016 ONLINE TRAINING
Handicap International Innovation and Knowledge Management Unit & the Washington Group on Disability Statistics

This e-learning module aims to help organizations and investigators to understand the approach behind the short set of questions and to gain a deeper knowledge about disability data collection and analysis.

WASHINGTON GROUP 2015 VIDEO SERIES

This video series, presented by Mitchell Loeb from the National Center for Health Statistics, provides background on the six-item short set of questions designed by the Washington group. The series presents the short set of questions and provides recommendations for data collection and analysis of disability data.

• Video 1 – Introduction to the Washington Group
• Video 2 – The Approach Developed by the Washington Group
• Video 3 – Short Set of Questions: Tool Presentation
• Video 4 – Short Set of Questions: Data Collection
• Video 5 – Short Set of Questions: Data Analysis
• Video 6 – Presentation of the Methodology to Implement WG Tools