Presenters

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# Project Summary

## Analyze the effects of the Affordable Care Act on the market supply and demand to support the establishment of Exchanges

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<th>Identify potential strategic issues:</th>
<th>Develop and share strategies surrounding market issues</th>
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Seven Strategic Issues

- Risk-Profile
- Cost-Effective Plans and Care
- Issuer Participation in the Exchange
- Maintaining Continuity of Coverage, Provider Relationships, and Care
- Small Business Health Options Program (SHOP) Exchange
- Rural States and Areas
- Ensuring Access to Health Care Services and Mitigating Quality Disparities
Breakout Session: Continuity of Coverage and Care

One potential role for Exchanges will be to ensure continuity of coverage for the newly insured populations.

Due to income, job, and family size changes, a number of individuals will move between Exchange and either Medicaid or other sources of coverage.

Ideally, Exchange strategies could ease such transitions and facilitate continuity of provider care for these individuals.
Continuity Issues: Questions for Discussion

- Are there substantial differences between Medicaid and private market plans and providers in your State?
- If so, is continuity of coverage seen as an important dimension for Exchange design in your State? What kind of continuity issues are being raised?
- What are the priority goals and concerns among respective stakeholders (such as consumer groups, provider groups, probable QHP issuers, Medicaid MCOs)?
- Has your State identified approaches to extend continuity of provider care for people whose eligibility for insurance affordability programs changes?
  - Are both directions (Exchange-to-Medicaid and Medicaid-to-Exchange) being discussed?
Breakout Session: 
Special Issues for Rural States and Areas

The Exchanges will increase access to affordable coverage for many in rural areas

But “rural” differs from state to state … so the issues and solutions vary
Special Issues for Rural States and Areas: Questions for Discussion

- Are the market issues different in rural areas of your State?
  - Network adequacy and provider supply
  - Issuer competition
  - Consumer demographics and outreach needs
  - Access to Internet

- What is the role of safety net providers (Federally Qualified Health Centers, Rural Health Clinics) in the rural areas of your State? How might their role change?

- What is the issuer landscape like in rural markets, and how do you expect that to change in 2014?

- Does Medicaid managed care offer any lessons for Exchanges in addressing issuer participation and network adequacy in rural areas?

- What can States do to make Exchanges more effective in rural areas?