

Social Media Partner Toolkit: New Medicare Card Mailing is Complete Use these tools to help spread the word.

The Centers for Medicare & Medicaid Services (CMS) recently completed mailing new Medicare cards to people with Medicare as part of the agency's project to remove Social Security Numbers from all Medicare cards.

Share the posts below on Facebook and Twitter to encourage your followers to learn about these new cards. Use CMS social media graphics included in this toolkit, as well as the **#NewMedicareCard** hashtag, to engage your followers in this important and timely conversation. For 508 compliance, please include 508 descriptive copy for Facebook and Twitter – suggested language is shown below in brackets.

FACEBOOK

Medicare has finished mailing new Medicare cards. If you didn't receive your new card, sign in to your MyMedicare.gov account to get your new Medicare number or print your official card. Don't have a MyMedicare.gov account? Create one today at <https://www.mymedicare.gov/>.



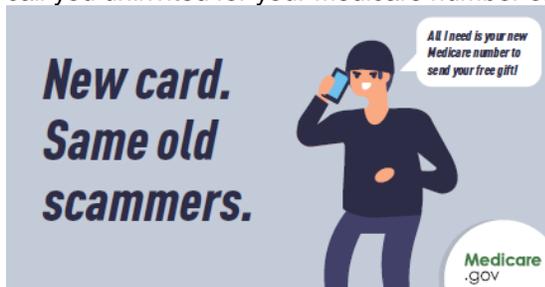
[Caption: New Medicare Cards are done mailing! | Medicare.gov]

Didn't get your new Medicare card in the mail? Sign into your MyMedicare.gov account to view your number or print your new card. Remember – you can use your current Medicare card to get health care services until Jan. 1, 2020. <https://www.mymedicare.gov/>



[Caption: Person at a computer with MyMedicare.gov computer screen | Medicare.gov]

Protect your new Medicare card, only give your new Medicare number to doctors, pharmacists, other health care providers, your insurer, or people you trust to work with Medicare on your behalf. Medicare will never call you uninvited for your Medicare number or other personal information. Medicare.gov/fraud



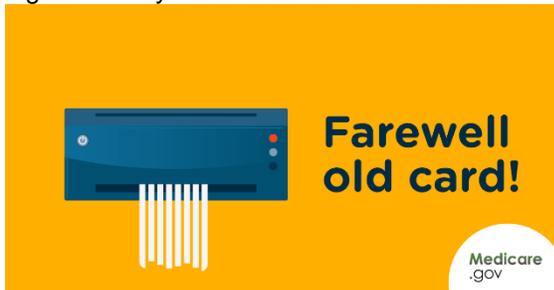
[Man on phone saying, "All I need is your new Medicare number to send your free gift!" – Caption: New card. Same old scammers. | Medicare.gov]

While new Medicare cards include more secure numbers, you should continue to guard your new Medicare card to prevent health care fraud. go.medicare.gov/newcard



[Image of a new Medicare card with a lock on it. Caption: "Guard Your Medicare Card." | Medicare.gov]

Now that you have your new Medicare card, it's time to destroy your old Medicare card so no one can get your personal information. Didn't receive your new Medicare card? Create a MyMedicare.gov account or log in to see your new Medicare card number or print your new card. <https://www.mymedicare.gov/>



[Animation of an old Medicare card being destroyed. Caption: "Farewell old card!" | Medicare.gov]

If you're in a Medicare Advantage Plan (like an HMO or PPO) or a Medicare Drug Plan, keep using that Plan ID card whenever you need care or prescriptions. However, you should carry your new Medicare card too — you may be asked to show it. go.medicare.gov/newcard



[Caption: Which Medicare card should Medicare Advantage Plan members use? | Medicare.gov]

TWITTER

.@MedicareGov has finished mailing new Medicare cards. If you didn't get your [#NewMedicareCard](#) sign in to your MyMedicare.gov account to print your card or see your [#Medicare](#) number. Don't have a MyMedicare.gov account? Create one today at <https://www.mymedicare.gov/>.



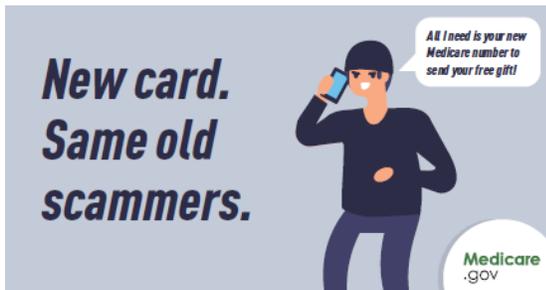
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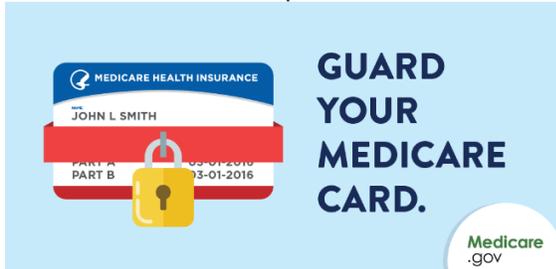
[Caption: Person at a computer with MyMedicare.gov computer screen]

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