

**Hospital Compare Satellite Broadcast** (scheduled for March 10, 2005 1:00-2:30pm EDT)\*

| Time (EDT)       | Topic  | Presenter  |
|------------------|--|--|
| 1:00 – 1:05p.m.  | <b>The Hospital Quality Alliance</b>                       | Hospital Quality Alliance Principals**   |
| 1:05 - 1:10p.m.  | <b>General Introduction/Overview of HQA</b>                | Dr. Mark McClellan<br>Administrator, Centers for Medicare & Medicaid Services (CMS)  |
| 1:10 - 1:15 p.m. | <b>Quality Measures</b>                                    | Dr. Trent Haywood<br>Acting Deputy Chief Medical Officer, CMS  |
| 1:15 – 1:30p.m.  | <b>Hospital Compare</b>                                    | Michael McMullan<br>Deputy Director, Center for Beneficiary Choices (CBC), CMS<br><br>Elizabeth Goldstein<br>Director, Division of Beneficiary Analysis, Beneficiary Education & Analysis Group (BEAG), CBC, CMS<br><br>Minet Javellana<br>Beneficiary Information Systems Group, CBC, CMS |
| 1:30 – 1:45p.m.  | <b>Next Steps in Preparation for the National Roll-out</b> | Peter Ashkenaz<br>Deputy Director, Media Affairs Office, Office of External Affairs, CMS<br><br>Etta Fielek<br>HQA Marketing Group Representative<br>American Hospital Association   |

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|-----------------|---|--|
| 1:45-2:10pm     | <b>Live Question &amp; Answer session</b>   | Includes Dr. Trent Haywood, Dr. Sheila Roman, Elizabeth Goldstein, Minet Javellana, Peter Ashkenaz, Deborah Hattery, Etta Fielek, Nancy Foster, Susan van Gelder                           |
| 2:10-2:15pm     | <b>HCAHPS</b>   | Elizabeth Goldstein<br>Director, DBA, BEAG, CBC, CMS   |
| 2:15-2:25p.m.   | <b>Quality Improvement Organizations (QIOs): Ready to assist in quality improvement activities</b><br><br><b>MedQIC</b> | Dr. William Rollow<br>Director, Quality Improvement Group, OCSQ, CMS<br><br>Dr. Tanuj Gupta<br>Project Director, MedQIC Content and Collaboration Team<br>Iowa Foundation for Medical Care |
| 2:25 – 2:30p.m. | <b>Broadcast Closing</b>  | Moderator  |

\*This is a tentative schedule. The presenters for this broadcast may change.

\*\*HQA Principals and their organizations:

Dr. Carolyn Clancy, Agency for Healthcare Research and Quality

Dr. Jordan Cohen, Association of American Medical Colleges

Richard Davidson, American Hospital Association

Chip Kahn, Federation of American Hospitals

Dr. Kenneth Kizer, National Quality Forum

Larry McAndrews, National Association of Children's Hospitals and Related Institutions

Dr. Mark McClellan, Centers for Medicare and Medicaid Services

Dr. Nancy Nielsen, American Medical Association

Dr. Dennis O'Leary, Joint Commission on Accreditation of Healthcare Organizations

Chris Queram, Consumer Purchaser Disclosure Project

John Rother, AARP

Gerry Shea, American Federation of Labor – Congress of Industrial Organizations

Linda Stierle, American Nurses Association