

National Provider Call:
Physician Quality Reporting System
(Physician Quality Reporting)
and
Electronic Prescribing (eRx)
Incentive Program

March 20, 2012

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Agenda



- ◆ CMS Updates/Announcements
- ◆ Presentation
 - ◆ Million Hearts Initiative
 - ◆ Collaboration with Physician Quality Reporting System
- ◆ Question and Answer Session

U.S. Department of Health and Human Services

MILLION HEARTS™ INITIATIVE

Million Hearts



National Provider Call
March 20, 2012
Janet Wright, MD, FACC
Executive Director, Million Hearts™
CDC and CMS Innovation Center



**U.S. Department of
Health and Human Services**
Centers for Disease
Control and Prevention

Million Hearts™ Initiative

**A national initiative, co-led by CDC
and CMS**

**Supported by many federal and state
agencies and private-sector
organizations**



**Goal: Prevent 1 million heart attacks
and strokes in 5 years**

Heart Disease and Strokes Leading Killers in the United States

- ❑ **Cause 1 of every 3 deaths**
- ❑ **Over 2 million heart attacks and strokes each year**
 - 800,000 deaths
 - Leading cause of preventable death in people <65
 - \$444 B in health care costs and lost productivity
 - Treatment costs are ~\$1 for every \$6 spent
- ❑ **Greatest contributor to racial disparities in life expectancy**



Status of the ABCS

Aspirin

People at increased risk of cardiovascular events who are taking aspirin

47%

Blood pressure

People with hypertension who have adequately controlled blood pressure

46%

Cholesterol

People with high cholesterol who are effectively managed

33%

Smoking

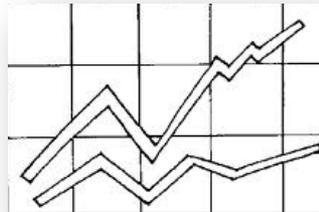
People trying to quit smoking who get help

23%

Key Components of Million Hearts

CLINICAL PREVENTION *Optimizing care*

**Focus on
ABCS**



**Health
information
technology**



**Clinical
innovations**



COMMUNITY PREVENTION *Changing the context*



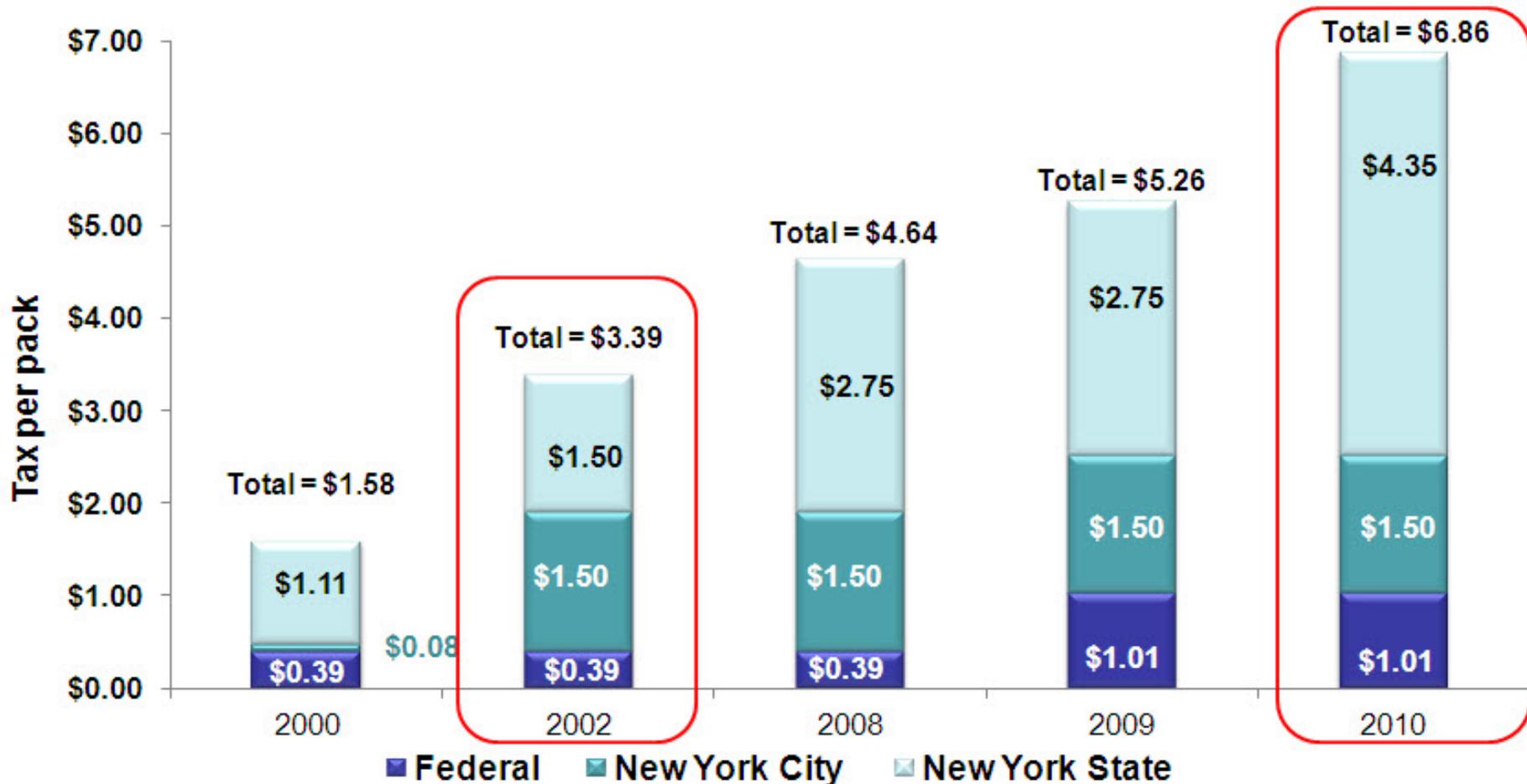
Community Prevention

Reducing the Need for Treatment: Tobacco

- ❑ **Comprehensive tobacco control programs are most effective**
- ❑ **Graphic mass media campaign**
- ❑ **Smoke-free public places and workplace policies**
- ❑ **Grants to communities for tobacco use prevention and cessation programs**

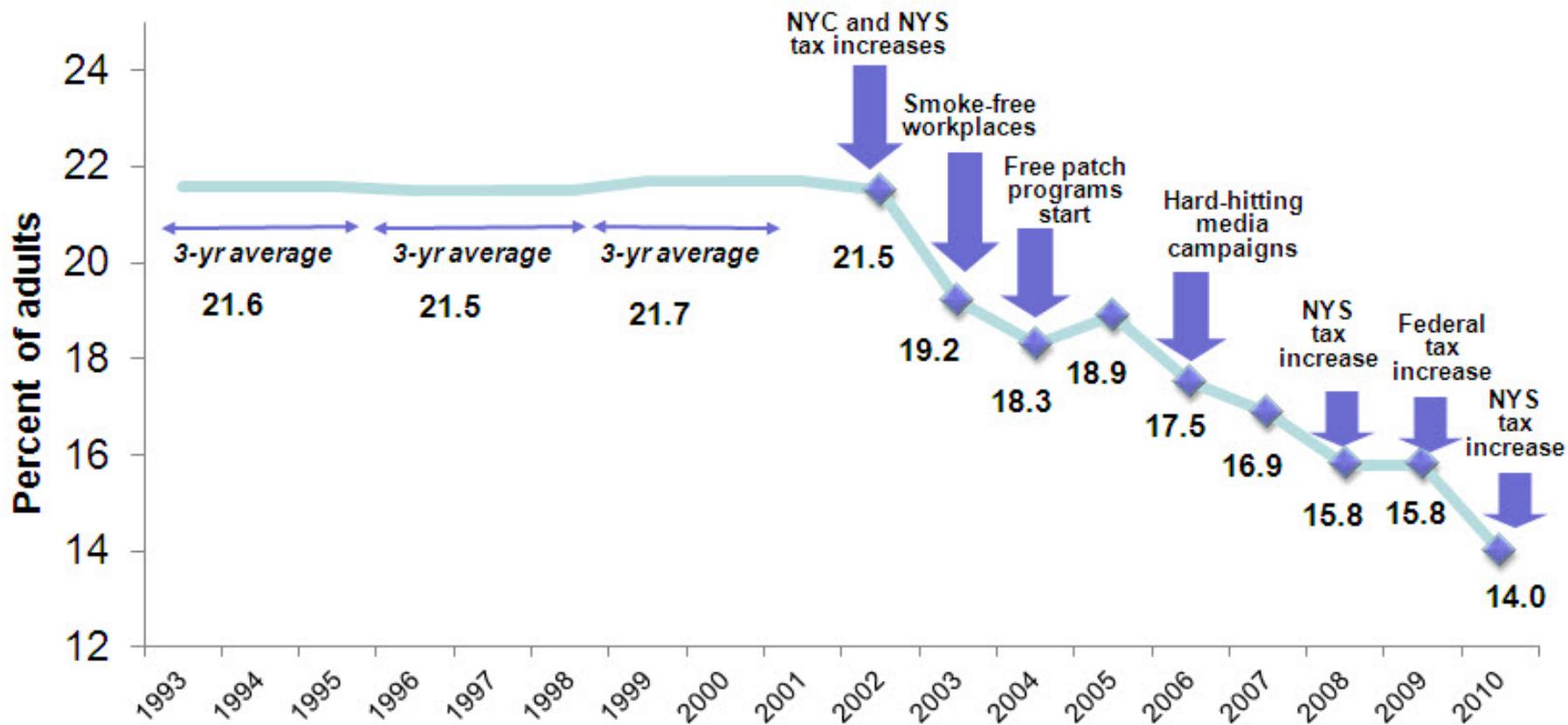


Raising the Price of Cigarettes Through Excise Taxes



Decline in Smoking in New York City, 2002–2010

450,000 Fewer Smokers



Clinical Prevention

Optimizing Quality, Access, and Outcomes

- ❑ Focus on the ABCS
- ❑ Fully deploy health information technology
- ❑ Innovate in care delivery



Clinical Prevention

Optimizing Quality, Access, and Outcomes

□ Focus on the ABCS

- Simple, uniform set of measures
- Measures with a lifelong impact
- Data collected or extracted in the workflow of care
- Link performance to incentives

ABCS

Clinical Prevention

Optimizing Quality, Access, and Outcomes

❑ Fully deploy health information technology (HIT)

- Registries for population management
- Point-of-care tools for assessment of risk for cardiovascular disease
- Timely and smart clinical decision support
- Reminders and other health-reinforcing messages



Clinical Prevention

Optimizing Quality, Access, and Outcomes

□ Innovate in care delivery

- Embed ABCS and incentives in new models
 - Health Homes, Accountable Care Organizations, bundled payments
 - Interventions that lead to healthy behaviors
- Mobilize a full complement of effective team members
 - Pharmacists, cardiac rehabilitation teams
 - Health coaches, lay workers, peer wellness specialists



CMS Programs Supporting Million Hearts™

Office of Clinical Standards and Quality

Physician Quality Reporting System

Medicare and Medicaid Electronic Health Record Incentive Program (Meaningful Use) as drivers of core quality measures

Medicare Advantage Plan Star Ratings and Quality Bonuses

Medicare Part D Plan Star Ratings

Quality Improvement Organizations (QIO)

Part D Medication Therapy Management

Annual Wellness Visit, Health Risk Assessment, and Personalized Preventive Plan Services

CMS Programs Supporting Million Hearts™

Center for Medicaid, CHIP, and Survey and Certification

Medicaid Core Quality Reporting Measures

Medicaid Electronic Health Records Incentive Program

Medicaid Incentives to Prevent Chronic Disease

Medicaid Smoking Cessation Services

Medicaid Health Homes

Center for Consumer Information and Insurance Oversight

ABCS in Essential Health Benefits

CMS Programs Supporting Million Hearts™

Center for Medicare & Medicaid Innovation

Test of Innovation: Promoting Adherence to Cardiovascular Medicine

Demonstration of Scale: ABCS Improvement quarter to quarter

Innovation Advisors Program “Call for Advisors” tailored to ABCS and Allied/Team-Based Care

Health Care Innovation Challenge

Medicare-Medicaid Coordinating Office

Targeted State Demonstrations and Innovations

Million Hearts™: Getting to the Goal

Intervention	Baseline	Target	Clinical target
A spirin for those at high risk	47%	65%	70%
B lood pressure control	46%	65%	70%
C holesterol management	33%	65%	70%
S moking cessation	23%	65%	70%
Sodium reduction	~ 3.5 g/day	20% reduction	
Trans fat reduction	~ 1% of calories	50% reduction	

Unpublished estimates from Prevention Impacts Simulation Model (PRISM)

Everyone Can Make a Difference to Prevent 1 Million Heart Attacks and Strokes



Public-Sector Support

- ❑ Administration on Aging
- ❑ Agency for Healthcare Research and Quality
- ❑ Centers for Disease Control and Prevention
- ❑ Centers for Medicare and Medicaid Services
- ❑ Food and Drug Administration
- ❑ Health Resources and Services Administration
- ❑ Indian Health Service
- ❑ National Heart, Lung, and Blood Institute
- ❑ National Prevention Strategy
- ❑ National Quality Strategy
- ❑ Office of the Assistant Secretary for Health
- ❑ Substance Abuse and Mental Health Services Administration
- ❑ U.S. Department of Veterans Affairs



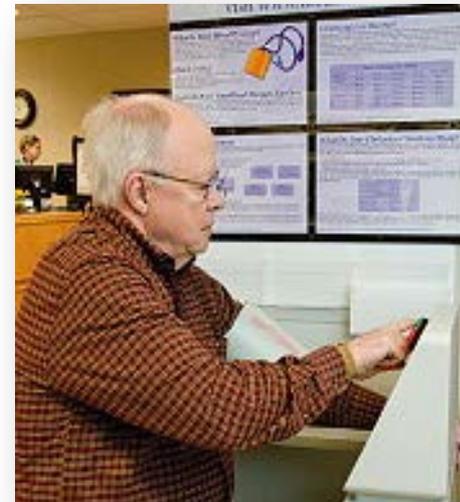
Private-Sector Support

- ❑ Academy of Nutrition and Dietetics
- ❑ Alliance for Patient Medication Safety
- ❑ America's Health Insurance Plans
- ❑ American College of Cardiology
- ❑ American Heart Association
- ❑ American Medical Association
- ❑ American Nurses Association
- ❑ American Pharmacists' Association
- ❑ American Pharmacists Association Foundation
- ❑ Association of Black Cardiologists
- ❑ Georgetown University School of Medicine
- ❑ Kaiser Permanente
- ❑ Medstar Health System
- ❑ National Alliance of State Pharmacy Associations
- ❑ National Committee for Quality Assurance
- ❑ National Community Pharmacists Association
- ❑ Samford McWhorter School of Pharmacy
- ❑ SUPERVALU
- ❑ The Ohio State University
- ❑ UnitedHealthcare
- ❑ University of Maryland School of Pharmacy
- ❑ Walgreens
- ❑ WomenHeart
- ❑ YMCA of America

What the Future Could Look Like

- ❑ Lower sodium foods are abundant and inexpensive
- ❑ Blood pressure monitoring starts at home and ends with successful control
- ❑ Data flows seamlessly between settings
- ❑ Professional advice when, where, and how you need it
- ❑ No or low co-pays for medications

Adding web-based pharmacist care to home blood pressure monitoring increases control by >50%



Take the Pledge



<http://millionhearts.hhs.gov>



[Million Hearts](#)



[@millionheartsus](#)

Physician Quality Reporting System

COLLABORATION WITH THE MILLION HEARTS™ INITIATIVE

Physician Quality Reporting



- ◆ One of the goals for 2012
 - ◆ Adopt a Physician Quality Reporting System core set of measures pursuant to the CMS Million Hearts Campaign's goal of preventing cardiovascular disease

Physician Quality Reporting System – Core Measures



2012 Physician Quality Reporting System Core Measures



Also consistent with the 2012 Million Hearts ABCs measures



These measures are available through the following reporting options below:

Physician Quality Reporting System Measure Number	Measure Title	NQF Measure Number	Measure Developer	Reporting Mechanism
204	Ischemic Vascular Disease (IVD): Use of Aspirin or Another Antithrombotic	0068	NCQA	Claims, Registry, EHR
236	Controlling High Blood Pressure	0018	NCQA	Claims, Registry, EHR
2	Diabetes Mellitus: Low Density Lipoprotein (LDL-C) Control in Diabetes Mellitus	0064	NCQA	Claims, Registry, EHR
226	Preventive Care and Screening: Tobacco Use: Screening and Cessation Intervention	0028	AMA-PCPI	Claims, Registry, EHR
241	Ischemic Vascular Disease (IVD): Complete Lipid Panel and Low-Density Lipoprotein (LDL-C) Control	0075	NCQA	Claims, Registry, EHR
317	Preventive Care and Screening: Screening for High Blood Pressure	N/A	CMS	Claims, Registry, EHR
316	Preventive Care and Screening: Cholesterol - Fasting Low-Density Lipoprotein (LDL) Test Performed AND Risk-Stratified Fasting LDL	N/A	CMS	EHR only
Cardiovascular Prevention Measures Group	Includes Measures #2, #204, #226, #236, #241, #317		NCQA, AMA-PCPI, CMS	Claims, Registry

If You Still Have Questions...



◆ QualityNet Help Desk:

866-288-8912 (TTY 877-715-6222)

7:00 a.m.–7:00 p.m. CST M-F or qnetsupport@sdps.org

- ◆ You will be asked to provide basic information such as name, practice, address, phone, and e-mail

CMS Staff

QUESTION & ANSWER SESSION

Evaluate Your Experience with Today's National Provider Call



- ◆ To ensure that the National Provider Call (NPC) program continues to be responsive to your needs, we are providing an opportunity for you to evaluate your experience with today's NPC. Evaluations are anonymous and strictly voluntary.
- ◆ To complete the evaluation, visit <http://npc.blhtech.com> and select the title for today's call from the menu.
- ◆ All registrants will also receive a reminder e-mail within two business days of the call. Please disregard this e-mail if you have already completed the evaluation.
- ◆ We appreciate your feedback!