

# CMS Grand Rounds

## CMS Quality Strategy

*Featuring*

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# Strategy Logic

Strategic  
Altitude  
30,000 ft.

15,000 ft.

Ground Level



What do we exist to do?

What is our picture of the future?

What are our main focus areas for improvement?

What results are needed to satisfy stakeholders?

What continuous improvements are needed to get results?

How will we know if we are achieving desired results?

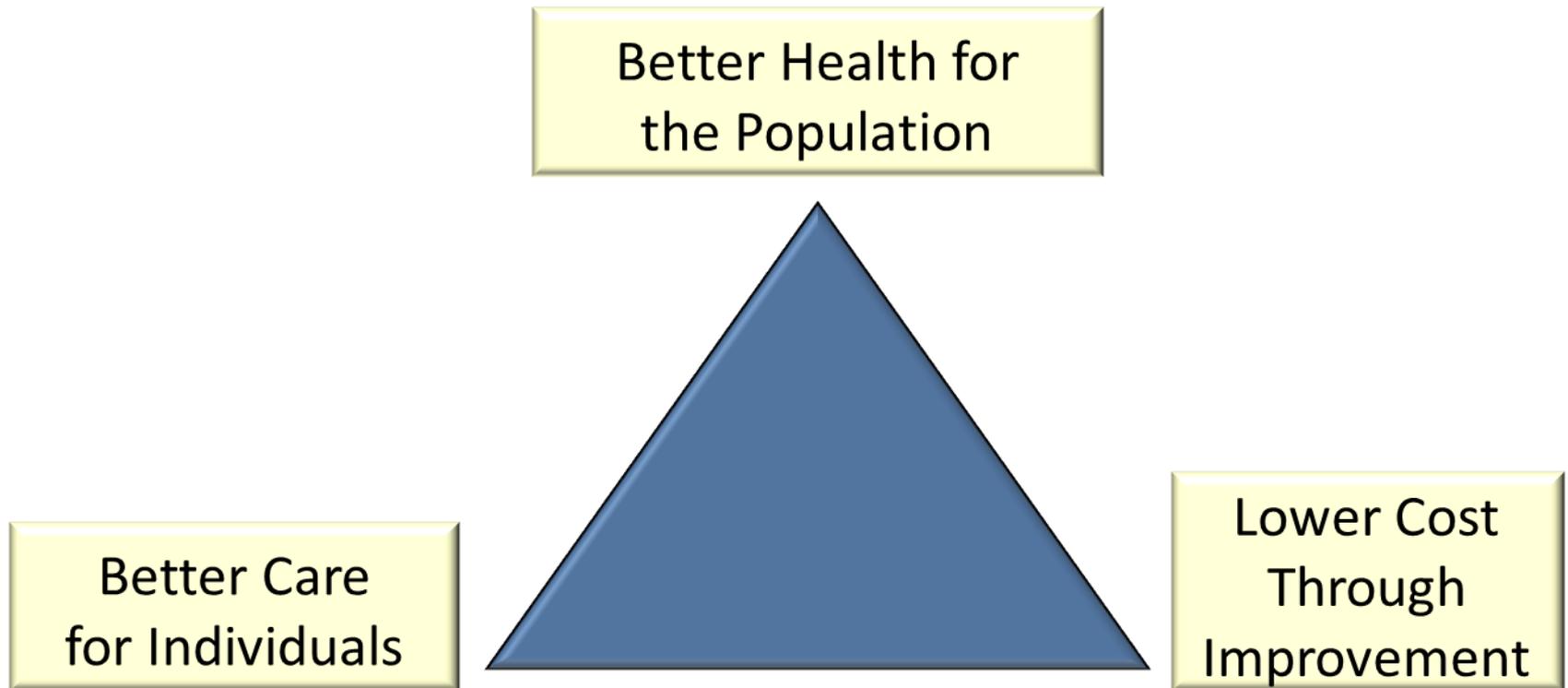
What actions could contribute to the desired results?

What will support the initiatives?

# Our Vision

***TO OPTIMIZE HEALTH OUTCOMES BY  
IMPROVING CLINICAL QUALITY AND  
TRANSFORMING THE HEALTH SYSTEM.***

# Our Three Aims



# National Quality Strategy promotes better healthcare, and lowers costs through

## Six Priorities

- Make care safer by reducing harm caused in the delivery of care
- Ensure that each person and family are engaged as partners in their care
- Promote effective communication and coordination of care
- Promote effective prevention and treatment practices for the leading causes of mortality, starting with cardiovascular disease
- Work with communities to promote wide use of best practices to enable healthy living
- Make quality care more affordable for individuals, families, employers, and governments by developing and spreading new health care delivery models

*Report to Congress*

**National Strategy for Quality  
Improvement in Health Care**

March 2011



# The Six Priorities Have Become the Goals for the CMS Quality Strategy

Making care safer

Strengthen person and family engagement.

Promote effective communication and coordination of care

Promote effective prevention and treatment

Work with communities to promote best practices of healthy living

Make care affordable

**Our Vision:** A high quality health care system that ensures better care, access to coverage, and improved health.

**Our Goals:** Better Care and Lower Costs – Prevention and Population Health – Expanded Health Care Coverage – Enterprise Excellence



**Customers & Stakeholders**

**1.0  
Improve  
Quality Care**

**2.0  
Improve Preventive  
Health Benefits**

**3.0  
Strengthen Consumer  
Protections**

**4.0  
Expand  
Coverage**



**Financial  
Stewards**

**5.0  
Improve  
Payment Models**

**6.0  
Strengthen  
Program Integrity**



**Internal  
Processes**

**7.0 TRANSFORM BUSINESS OPERATIONS**

**Develop Flexible  
Portfolio-based  
Processes for  
Prioritizing Projects**

**Enhance Agency-  
wide Performance  
Management  
Capabilities**

**Enhance  
Acquisition  
Management**

**Enhance  
Customer Service  
Operations**

**Enhance  
Communications  
and Engagement**



**Organizational  
Capacity**

**Enhance Human  
Capital Development  
and Management**

**Establish Flexible  
and Scalable  
Shared Services**

**Enhance Data  
Management  
and Analytics**

**Build Agile  
and Flexible IT  
Platform**

# Foundational Principles of the CMS Quality Strategy

Eliminate Racial and Ethnic disparities

Strengthen infrastructure and data systems

Enable local innovations

Foster learning organizations

# Two-Pronged Approach



**CMS Directed  
Programs/Initiatives**

**Enable Local Quality  
Improvement**

# Make Care Safer

## Objectives

**Improve support  
for a culture of  
safety**

**Reduce  
inappropriate  
and unnecessary  
care**

**Prevent or  
minimize harm in  
all settings**

**Goal 1**

Goal 2

Goal 3

Goal 4

Goal 5

Goal 6

# Make Care Safer

## Objective

**Improve support  
for a culture of  
safety**

## Desired Outcomes

- Improved application of safety practices in our programs to involve all team members, patients, and families and assure that the patient voices are heard
- Organizations exhibit strong leadership that educates and empowers the workforce to recognize harm and increase reporting of errors
- Increased access to understandable health information
- Expanded use of evidence-based services and primary care
- Disparities of care are eliminated

Goal 1

Goal 2

Goal 3

Goal 4

Goal 5

Goal 6

# Make Care Safer

## Objective

**Improve support  
for a culture of  
safety**

## How can QIG do this?

- Expand current QIO efforts to establish a safety culture through the QIO Program 11<sup>th</sup> SoW including the patient voice and transparency
- Expand use of patient experience surveys across all settings and programs and assign higher weight in VBP programs
- Incorporate the measure of use of AHRQ culture of safety tools into IQR then HVBP and reward improvement
- Incorporate measures of harm/safe practices into all quality and VBP programs

Goal 1

Goal 2

Goal 3

Goal 4

Goal 5

Goal 6

# Make Care Safer

## Objective

**Reduce  
inappropriate  
and unnecessary  
care**

## Desired Outcomes

- Health care organizations continually assess events in accordance with evidence-based practices
- Health care cost reductions are attributed to the reduction of unnecessary, duplicative, and inappropriate care
- Improved achievement of patient-centered goals of care is evident
- Disparities of care are eliminated

Goal 1

Goal 2

Goal 3

Goal 4

Goal 5

Goal 6

# Make Care Safer

## Objective

**Reduce  
inappropriate  
and unnecessary  
care**

## How can QMHAG do this?

- Development and implementation of measures of appropriate use based on Choosing Wisely topics
- Publicly report Appropriate Use measures
- Work with OC and others to create a 5 star domain on Appropriate Use on Compare/Marketplace sites
- Through E&O (ODFs, Measure forums, Grand Rounds, NPCs, etc.), work with stakeholders such as NQF and others to ensure that Appropriate Use is seen as a safety issue, not just a cost issue
- Partner with other CMS components to implement SGR Patch provision on Appropriate Use Criteria (AUC)

Goal 1

Goal 2

Goal 3

Goal 4

Goal 5

Goal 6

# Make Care Safer

## Objective

**Prevent or minimize harm in all settings**

## Desired Outcomes

- HACs and HAIs are reduced
- Medication error rates are improved
- Falls are decreased
- Visibility of harm is improved in all settings
- Use of evidence-based services and primary care is expanded
- Patient and family access to understandable health information is increased
- Disparities of care are eliminated

Goal 1

Goal 2

Goal 3

Goal 4

Goal 5

Goal 6

# Make Care Safer

## Objective

**Prevent or  
minimize harm in  
all settings**

## How will CMMI do this?

- Use patient-centered quality measures related to harm in all models
- Develop new collaborative models of care that incentivize team based practice and use evidence based medicine to reduce harm
- Enable multi-disciplinary teamwork through sharing of best practices (LANs), coordination and collaboration
- Incentivize multi-disciplinary teamwork in all models to coordinate care and reduce waste

Goal 1

Goal 2

Goal 3

Goal 4

Goal 5

Goal 6

# Partnership for Patients and QIO work: Hospital Acquired Condition (HAC) Rates Show Improvement

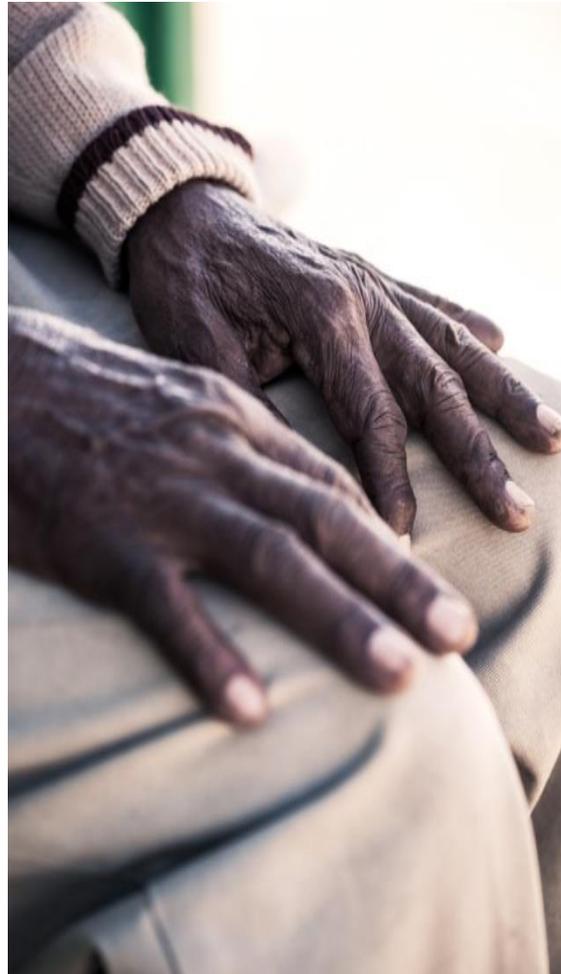
- 2010 – 2012 - Preliminary data show a 9% reduction in HACs across all measures
- Many areas of harm dropping dramatically (2010 to 2013 for these leading indicators)

Ventilator-Associated Pneumonia (VAP)	Early Elective Delivery (EED)	Obstetric Trauma Rate (OB)	Venous thromboembolic complications (VTE)	Falls and Trauma	Pressure Ulcers
55.3% ↓	52.3% ↓	12.3% ↓	12.0% ↓	11.2% ↓	11.2% ↓

# Reduced Potential for Adverse Drug Events

**44,640**

Potential adverse drug events were  
**prevented**



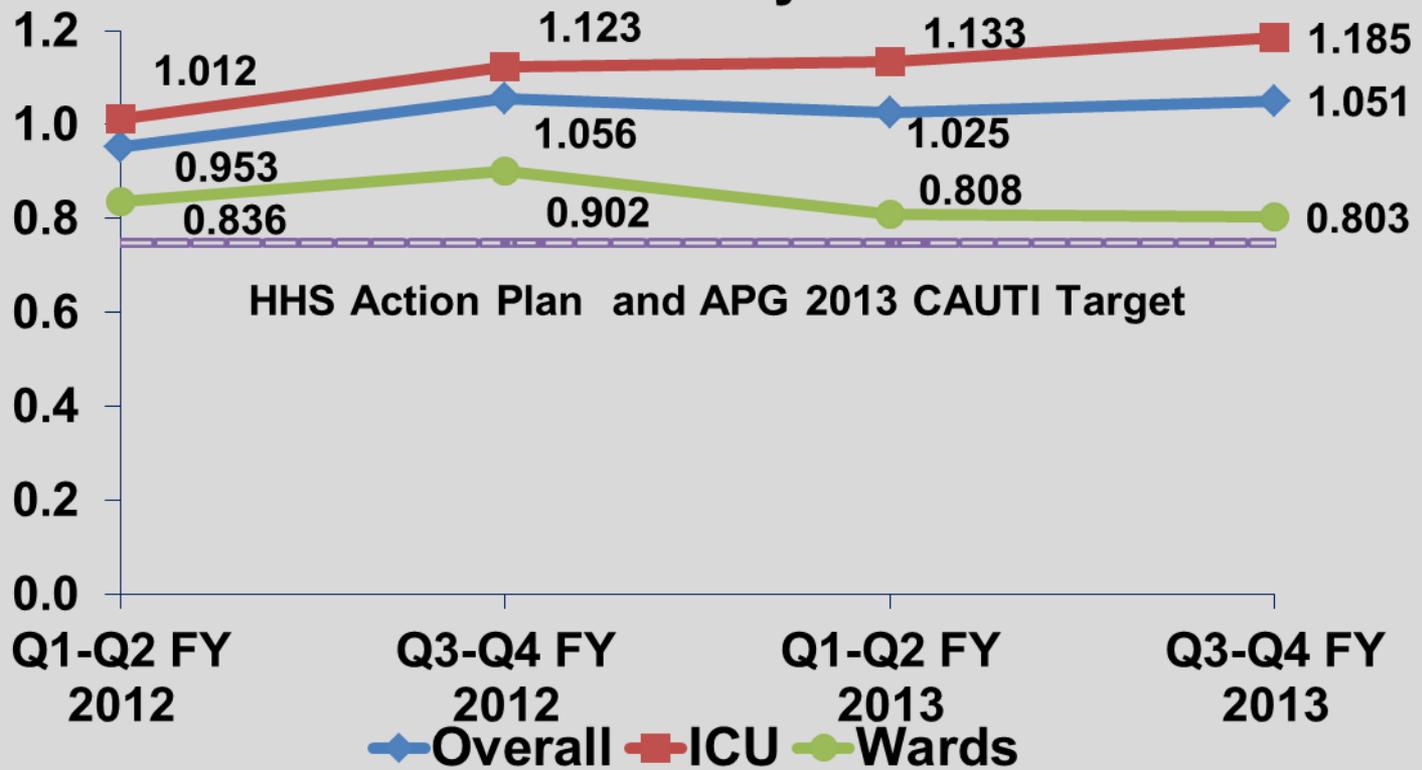
## Measurement Period

n= 44,640 instances of potential adverse drug events identified and prevented

d= 195,352 opportunities for adverse drug events

Total Beneficiaries = 57,657

## Catheter-Associated Urinary Tract Infections



# Reducing HAC in Hospitals – Fewer infections



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85,149

fewer days  
with **urinary  
catheters** for  
beneficiaries

# Strengthen Person and Family Engagement

## Objectives

**Ensure care delivery incorporates patient and caregiver preferences**

Goal 1

**Goal 2**

**Improve experience of care for patients, caregivers and families**

Goal 3

Goal 4

**Promote patient self-management**

Goal 5

Goal 6

# Strengthen Person and Family Engagement

<http://www.youtube.com/watch?v=gO76HZoQd5El>

# Strengthen Person and Family Engagement

## Objective

**Ensure all care delivery incorporates patient and caregiver preferences**

## Desired Outcomes

- Patients are partners at all levels of care
- Care and treatment reflects patients' personal values and goals
- Coordination and communication occurs within and across care teams, including patients, families, and caregivers
- Patient and family preferences are central in decision processes and implementation
- Joint development of treatment goals and longitudinal plans of care
- Information is updated and available for use by patients
- Achievement of patient-centered goals that focus on prevention
- Improved coordination and communication within and across organizations
- Disparities in care are eliminated

Goal 1

**Goal 2**

Goal 3

Goal 4

Goal 5

Goal 6

# Strengthen Person and Family Engagement

## Objective

**Improve  
experience of  
care for patients,  
caregivers and  
families**

## How will CMCS do this?

- Conduct first-ever nationwide adult Medicaid CAHPS survey
- Collaborate with states through new delivery systems and payment models to include ways to measure how patients experience care
- Develop patient experience surveys for ages and settings where none exist (e.g., Home and Community-Based Services experience survey and Pediatric HCAHPS)

Goal 1

**Goal 2**

Goal 3

Goal 4

Goal 5

Goal 6

# Strengthen Person and Family Engagement

## Objective

**Promote patient self-management**

## Desired Outcomes

- Improved application of self-management practices in our programs
- Improved visibility of self-management
- Improved support for integrated care models
- Increased access to understandable health information
- Updated and available information for use by patients
- Improved patient confidence in managing chronic conditions
- A respectful, trustworthy, transparent healthcare culture

Goal 1

**Goal 2**

Goal 3

Goal 4

Goal 5

Goal 6

# Promote Effective Communication and Coordination of Care

## Objectives

**Reduce admissions and readmissions**

**Embed best practices to manage transitions to all practice settings**

**Enable effective health care system navigation**

Goal 1

Goal 2

**Goal 3**

Goal 4

Goal 5

Goal 6

# Promote Effective Communication and Coordination of Care

## Objective

**Reduce admissions and readmissions**

## Desired Outcomes

- Patient self-management and activation efforts result in reduced admission and readmission rates
- Increased health literacy rates
- Survey results demonstrate measurable reduction in deficiencies related to discharge planning and care transitions
- Evidence based best practices that promote appropriate discharge planning and care transition are embedded in routine practice of care across the health care continuum
- Appropriate interventions prevent development of health conditions that require acute care
- Wasteful expenses from avoidable admissions and readmissions is reduced drastically
- All those who provide care in a particular community work in coordination to optimize patient care

Goal 1

Goal 2

**Goal 3**

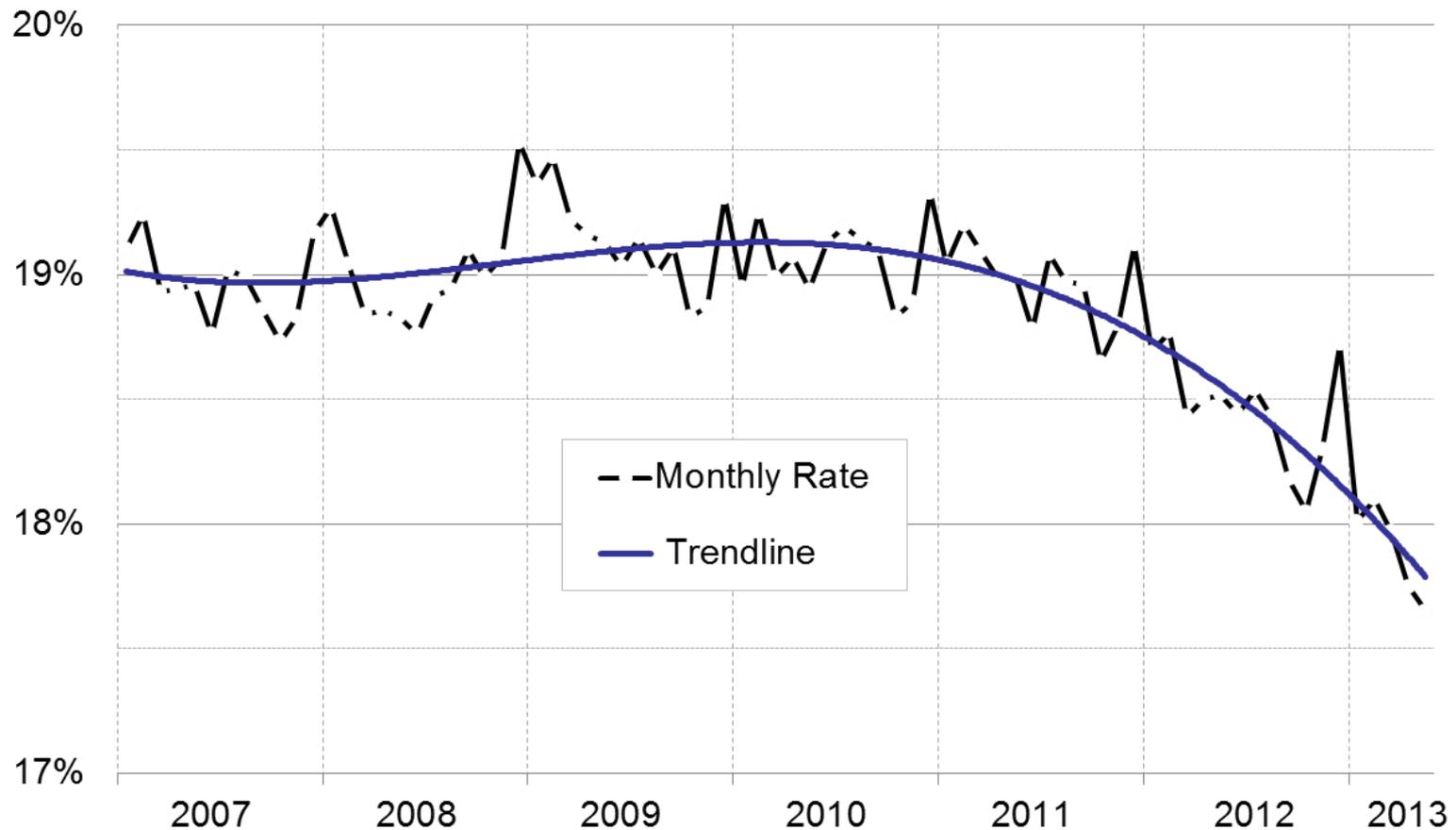
Goal 4

Goal 5

Goal 6

# Hospital Readmissions Continue to Decline Steeply

**Medicare 30-Day, All-Condition Hospital Readmission Rates**  
January 2007 - May 2013



# Promote Effective Communication and Coordination of Care

## Objective

**Embed best practices to manage transitions to all practice settings**

## Desired Outcomes

- Integrated, patient-centric discharge tools are used across all practice settings
- Community-based support systems integrated with health care delivery are developed and employed
- Patient activation efforts and self-management training are a standard part of care

Goal 1

Goal 2

**Goal 3**

Goal 4

Goal 5

Goal 6

# Promote Effective Communication and Coordination of Care

## Objective

**Enable effective health care system navigation**

## Desired Outcomes

- Evidence-based best practices that enable patient activation and self-management are embedded in the routine practice of care
- Payer reimbursement is expanded beyond education to include chronic disease self-management education programs
- Cross-setting discharge planning tools that include patient and family goals and preferences are routinely employed

Goal 1

Goal 2

**Goal 3**

Goal 4

Goal 5

Goal 6

# Promote Effective Communication and Coordination of Care

## Objective

**Enable effective health care system navigation**

## How will MMCO do this?

- Through focus groups and targeted communications to new duals, ensure that Medicare-Medicaid enrollees are better able to navigate their health care system
- Promote innovative models of integrated care across Medicare and Medicaid to streamline care
- Reduce misalignments across Medicare and Medicaid for Medicare-Medicaid enrollees

Goal 1

Goal 2

**Goal 3**

Goal 4

Goal 5

Goal 6

# Promote Effective Prevention and Treatment

## Objectives

**Increase appropriate use of screening and prevention services**

**Strengthen interventions to prevent heart attacks and strokes**

**Improve quality of care for patients with multiple chronic conditions**

**Improve behavioral health access and quality care**

**Improve perinatal outcomes**

Goal 1

Goal 2

Goal 3

**Goal 4**

Goal 5

Goal 6

# Promote Effective Prevention and Treatment

## Objective

**Increase appropriate use of screening and prevention services**

## Desired Outcomes

- Communities that promote health and wellness through prevention are created, sustained, and recognized
- Prevention-focused health care and community efforts are available, integrated, and mutually reinforcing
- Persons are supported in making healthy choices related to screening and prevention
- Disparities in the use of screening and prevention services are eliminated, improving the quality of life for all Americans
- Rates of primary, secondary, and tertiary prevention are increased

Goal 1

Goal 2

Goal 3

**Goal 4**

Goal 5

Goal 6

# Improving the lives of Diabetics...

**5,167 diabetics  
who are in  
control  
of A1c levels**



## First Measurement Period

n= 1,184 out of control

d= 3,378 beneficiaries with  
diabetes

% in control = 35% out of control

## Second Measurement Period

n= 901 out of control

d= 6,068 beneficiaries with  
diabetes

% in control = 15% out of control

20% absolute improvement in control

\*limitation = rolling recruitment

# Promote Effective Prevention and Treatment

## Objective

**Strengthen interventions to prevent heart attacks and strokes**

## Desired Outcomes

- Improved cardiovascular health through evidence-based community interventions
- Expanded adoption of healthy lifestyle behaviors across the life span
- Increased access to effective clinical preventive services in clinical and community settings
- Improved care and quality of life for all Americans through the elimination of disparities
- Decreased rates of heart attacks and strokes

Goal 1

Goal 2

Goal 3

**Goal 4**

Goal 5

Goal 6

# Promote Effective Prevention and Treatment

## Objective

**Improve quality of care for patients with multiple chronic conditions (MCCs)**

## Desired Outcomes

- Individuals are empowered to use self-care management
- Providers are equipped with tools, information, and other interventions that address MCC
- Targeted research focused on individuals with MCCs and effective interventions is supported
- Development of quality measures focused on MCC management and care for individuals with MCCs
- Disparities of care are eliminated
- Morbidity and mortality from MCCs are decreased

Goal 1

Goal 2

Goal 3

**Goal 4**

Goal 5

Goal 6

# Promote Effective Prevention and Treatment

## Objective

**Improve behavioral health (BH) access and quality care**

## Desired Outcomes

- Better use of mental health and substance abuse screens to identify, refer, and treat individuals with a BH condition
- Increased use of electronic health records (EHRs) by BH providers to share information with primary care providers, and increased sharing of EHR data by primary care providers with BH providers
- Individuals initially identified with a BH condition receive services within 30 days of screening/ identification
- Better availability of evidenced-based practices for individuals with BH conditions
- Reduced admission to inpatient facilities or emergency rooms of individuals with BH conditions (regardless of reason for admission)

Goal 1

Goal 2

Goal 3

**Goal 4**

Goal 5

Goal 6

# Promote Effective Prevention and Treatment

## Objective

**Improve perinatal outcomes**

## Desired Outcomes

- Reduced elective deliveries prior to 39 weeks (by induction or caesarian section)
- Improved appropriateness and timeliness of perinatal care for all pregnant women
- Decreased premature births
- Improved inter-conception care

Goal 1

Goal 2

Goal 3

**Goal 4**

Goal 5

Goal 6

# Promote Effective Prevention and Treatment

## Objective

**Improve  
perinatal  
outcomes**

## How will CMCS do this?

- Partner with CMMI and states to develop best practice for perinatal outcomes into models of payment and care (Strong Start, 1115s)
- Partner with Medicaid Medical Directors Network and HENS to reduce EEDs before 39 weeks
- Provide states with TA to improve rates for post-partum care visits and effective methods of contraception
- Collaborate with Administration partners, HRSA, CDC and states to improve data on Medicaid/CHIP perinatal outcomes

Goal 1

Goal 2

Goal 3

**Goal 4**

Goal 5

Goal 6

# Work with Communities to Promote Best Practices of Healthy Living

## Objectives

**Partner with and support federal, state, and local public health improvement efforts**

**Improve access within communities to best practices of healthy living**

**Promote evidence-based community interventions to prevent and treat chronic disease**

**Increase use of community-based social supports**

Goal 1

Goal 2

Goal 3

Goal 4

**Goal 5**

Goal 6

# Work with Communities to Promote Best Practices of Healthy Living

## Objective

**Partner with and support federal, state, and local public health improvement efforts**

## Desired Outcomes

- Promote interoperability of health IT systems
- Improved population health outcomes
- Reduced disparities in health outcomes
- Reduced health care costs through better coordination across sectors

Goal 1

Goal 2

Goal 3

Goal 4

**Goal 5**

Goal 6

# Work with Communities to Promote Best Practices of Healthy Living

## Objective

**Partner with and support federal, state, and local public health improvement efforts**

## How will we do this?

- Align efforts of public and private sectors in quality improvement at the population level
- Develop resources for communities to benchmark and compare performance

Goal 1

Goal 2

Goal 3

Goal 4

**Goal 5**

Goal 6

# Work with Communities to Promote Best Practices of Healthy Living

## Objective

**Improve access within communities to best practices of healthy living**

## Desired Outcomes

- Children and adults have increased access to community-based preventive services
- Evidence-based preventive services are widely shared and adopted by schools, families, and communities
- Schools, families, and communities have the tools to promote healthy living
- Prevention-focused health care and community efforts are available, integrated, and mutually reinforcing

Goal 1

Goal 2

Goal 3

Goal 4

**Goal 5**

Goal 6

# Work with Communities to Promote Best Practices of Healthy Living

## Objective

**Promote evidence-based community interventions to prevent and treat chronic disease**

## Desired Outcome

- Promote effective diet, exercise or behavioral health habits that can ameliorate or control chronic diseases

Goal 1

Goal 2

Goal 3

Goal 4

**Goal 5**

Goal 6

# Work with Communities to Promote Best Practices of Healthy Living

## Objective

**Increase use of community-based social services support**

## Desired Outcomes

- Patients are routinely connected to relevant services offered by community organizations
- Improved integration of health infrastructure and social services

Goal 1

Goal 2

Goal 3

Goal 4

**Goal 5**

Goal 6

# Work with Communities to Promote Best Practices of Healthy Living

## Objective

**Increase use of community-based psychosocial supports**

## How will we do this?

- Establish partnerships among community organizations and the health system to support patients' social or environmental needs
- Make community organizations and other health systems and psychosocial supports available to patients
- Support the availability and use of clinical preventive services (primary, secondary, tertiary)

Goal 1

Goal 2

Goal 3

Goal 4

**Goal 5**

Goal 6

# Make Care Affordable

## Objectives

**Develop and implement  
payment systems that  
reward value over  
volume**

**Use cost analysis data to  
inform payment policies**

Goal 1

Goal 2

Goal 3

Goal 4

Goal 5

Goal 6

# Make Care Affordable

## Objective

**Develop and implement payment systems that reward value over volume**

## Desired Outcomes

- Payment systems reward value over volume
- New payment models lead to improved patient health
- New outcome and patient experience metrics are used for payment determinations
- Outcomes-based payment arrangements link incentives to quality measures
- Provider administrative burden is reduced
- Access to quality primary and team-based care is expanded
- Reduced cost and increased quality in all settings of care

Goal 1

Goal 2

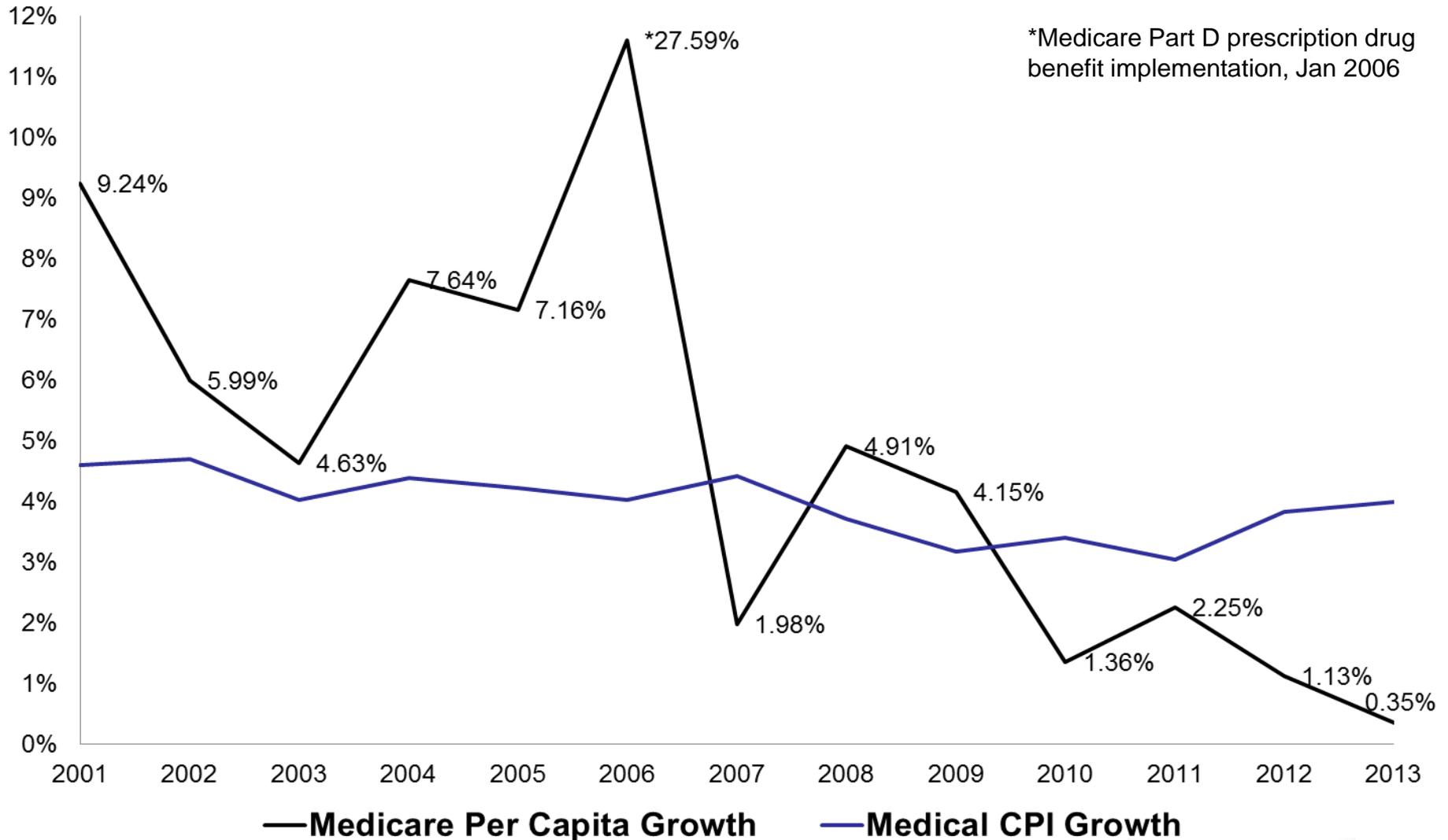
Goal 3

Goal 4

Goal 5

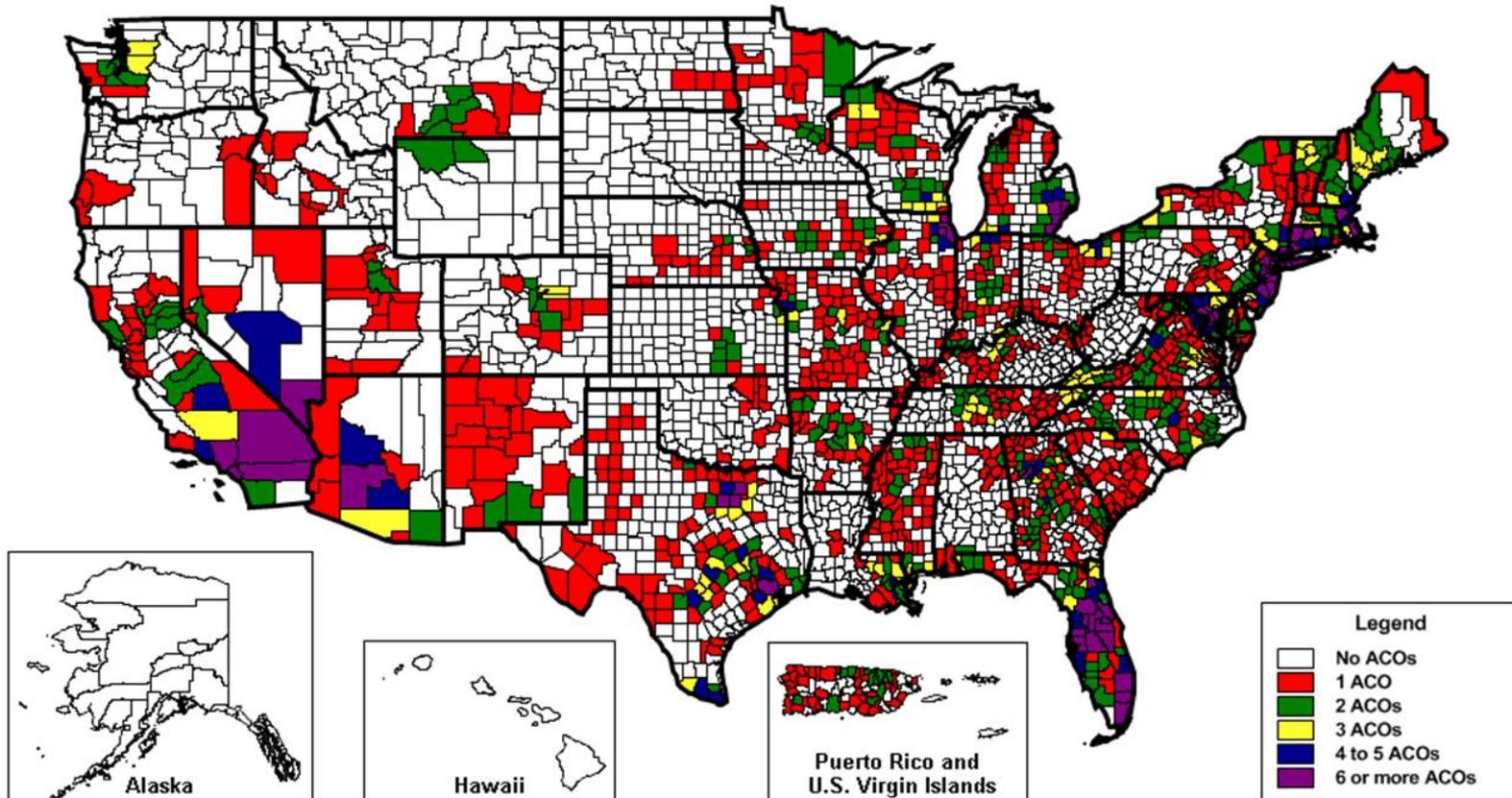
Goal 6

# Medicare Per Capita Spending Growth at Historic Lows



# ACO Participation is Growing Rapidly

- **ACO-Assigned Beneficiaries by County**
  - 360+ ACOs have been established, including 123 new Shared Savings ACOs for 2014
  - 5.3 million assigned beneficiaries in 47 states, plus DC and PR



# Make Care Affordable

## Objective

**Develop and implement payment systems that reward value over volume**

## How will CM do this?

- Implement statutory programs based on value aggressively and attempt to scale select successful Innovation Center models
- Develop new outcome, cost and efficiency metrics to include in quality and payment programs
- Leverage health information reduce waste
- Make health care costs and quality more transparent to consumers
- Align consumer financial incentives with seeking high value care and avoiding low value care
- Strengthen use of primary care in delivery systems

Goal 1

Goal 2

Goal 3

Goal 4

Goal 5

**Goal 6**

# Make Care Affordable

## Objective

**Use cost analysis data to inform payment policies**

## Desired Outcomes

- Routinely review cost data by line of service and region to determine practice patterns and to identify outliers
- Improved analytic capacity to investigate cost drivers that inform payment model design and policies
- Quality and cost data inform program integrity and fraud investigations for Center for Program Integrity and other auditing and review capacities at CMS

Goal 1

Goal 2

Goal 3

Goal 4

Goal 5

**Goal 6**

# Questions?