

**CENTERS FOR MEDICARE & MEDICAID SERVICES
CONTINUING EDUCATION (CMSCE)**

**Aligning Forces for Quality: Lessons Learned
(CCSQ Grand Rounds Webinar, January 20, 2015)**

***CE Activity Information & Instructions
(Enduring activity #: WE-E01202015)***

Activity Information

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Activity Information

Activity Description

This presentation will explore the impetus for Aligning Forces for Quality, the role of consumer engagement in this initiative, and paths to sustaining community health care change.

Target Audience

This activity is designed for Physicians and other Health Care Professionals.

Learning Objective

By the end of this webinar, learners will be able to identify the impetus for Aligning Forces for Quality, the role of consumer engagement in this initiative, and paths to sustaining community health care change.

Participation

1. Register for the webinar;
2. View the webinar; and
3. After the webinar is over, access and complete the assessment and evaluation.

Speaker Bios & Disclosures

All planners and developers of this activity have signed a disclosure statement indicating any relevant relationships and financial interests. This activity was developed without commercial support.

Katherine Browne, MDA, MHA, presenter, is the Deputy Director/Chief Operating Officer of the Center for Health Care Quality in the Department of Health Policy at George Washington University. Previously, she served as managing director of the Hospital Quality Alliance. Prior roles also include working on the Disclosure Project at the National Partnership for Women & Families, involvement with two Robert Wood Johnson Foundation (RWJF) initiatives: Networking for Rural Health and the National Health Care Purchasing Institute, and serving as the Director of Community Relations at the Visiting Nurse Association.

Ms. Browne earned dual Master's Degrees in Business and Health Administration from Washington University in St. Louis and a Bachelor of Science Degree from the University of Wisconsin-Madison. In her current role, she is responsible for the day-to-day management of Aligning Forces for Quality, a national initiative funded by the Robert Wood Johnson Foundation (RWJF) that is designed to use quality improvement, public reporting of hospital and physician quality, and consumer engagement to achieve high-quality, patient-centered care in 16 communities across the country.

Ms. Browne has nothing to disclose.

Lisa M. Letourneau, MD, MPH, presenter, serves as the Executive Director of Maine Quality Counts, a regional health improvement collaborative, and serves as physician champion for several quality improvement efforts, including the Maine Aligning Forces for Quality initiative and the Maine Patient Centered Medical Home (PCMH) Pilot.

Dr. Letourneau is a graduate of Brown University and the Dartmouth-Brown Program in Medicine. She is a board-certified internist who practiced emergency medicine for seven years before beginning her work in clinical quality improvement. Dr. Letourneau holds a Master's Degree from the Harvard School of Public Health and has a particular interest in helping to build connections between public health and clinical care, and the role of physicians in helping to develop and lead health improvement efforts.

Dr. Letourneau brings a range of skills and experience on the topic of regional health improvement, including: experience leading and managing large and complex initiatives, implementing quality improvement in primary care practices, promoting patient engagement in improvement efforts, and leading data-driven, multi-component clinical improvement processes. Additionally, her training in public health, experience in physician leadership development, and wide range of professional roles directly contribute to her ability to speak to the issues of regional improvement efforts for health and health care.

Dr. Letourneau has disclosed that Maine Quality Counts, which has received funding from Pfizer's "Independent Grants & Learning" initiative to fund an effort to improve chronic pain management in primary care practices and that this quality improvement initiative does not include any reference to Pfizer products or medications of any type.

Anne F. Weiss, MPP, developer/presenter, has 20 years experience working at senior levels in Federal and State government handling issues related to health care financing and quality. For the last ten years, she has led work in these areas at the Robert Wood Johnson Foundation, the nation's largest philanthropy devoted to health and health care. Ms. Weiss leads the Robert Wood Johnson Foundation's efforts to achieve the highest possible value from our nation's investments in improving health and health care. She joined the Foundation in 1999.

From 1989 to 1999, Ms. Weiss held several positions in the New Jersey Department of Health. She served as senior assistant commissioner of the New Jersey Department of Health, where she directed the state's oversight of the quality of care delivered by health care providers and health plans and was also responsible for the State's Hospital Indigent Care Programs from 1996 to 1999. She served as the Executive Director of New Jersey's Blue-Ribbon Health Reform Panel, the Essential Health Services Commission, where she directed implementation of a subsidized health benefits program for the working uninsured from 1993 to 1996. Ms. Weiss directed New Jersey's all payer hospital rate setting program from 1989 to 1993. From 1986 to 1989, Ms. Weiss served as professional staff to the United States Senate Committee on Finance. She was a senior examiner with the Office of Management and Budget from 1981 to 1986. She served as a program analyst in the Office of Assistant Secretary for Planning and Evaluation from 1980 to 1981.

Ms. Weiss earned a Master in Public Policy (MPP) degree at Harvard University Kennedy School and a Bachelor of Arts degree at Wellesley College.

Ms. Weiss has nothing to disclose.

Continuing Education Credit Available

ACCME Designation Statement (live activity):

The Centers for Medicare & Medicaid Services designates this **enduring activity** for a maximum of 1 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity. Credit for this course expires February 5, 2016.

IACET Designation Statement:

The Centers for Medicare & Medicaid Services (CMS) is authorized by IACET to offer .1 CEU(s) for this program. CEU will be awarded to participants who meet all criteria for successful completion of this educational activity. CEU credit for this course expires February 5, 2016.

Accreditation Statements

[Please click here for accreditation statements.](#)

Hardware/Software Requirements

[Please click here for hardware and software requirements.](#)

CMS Privacy Policy

[Please click here for CMS' Privacy Policy.](#)

Help

- For questions regarding the content of this activity or for technical assistance contact grandrounds@econometricainc.com.

To access the activity click on the link below:

<https://econometrica.webex.com/econometrica/lsr.php?RCID=dae6a7280ca4d20574d43679021cd066>

Due to technical difficulties, the first approximately 13 minutes of the January 20 recording are inaudible. Closed captioning in the video accompanies the slides and the remainder of the presentation has audio.