

CENTERS FOR MEDICARE & MEDICAID SERVICES CONTINUING EDUCATION (CMSCE)

09-08-2015 Medicare & Medicaid at 50: Their Past, Present & Future Impact on Health Equity Office of Minority Health (OMH) Conference

CE Activity Information & Instructions

Continuing Education Credit Information

<i>Continuing Education Credit</i>	2
<i>Accreditation Statements</i>	2

Instructions for Continuing Education Credit

<i>Learning Management and Product Ordering System (LM/POS) Instructions</i>	2
<i>Registering To Take a Post-Assessment</i>	2
<i>To register (if you do NOT have an account):</i>	2
<i>To login (if you already have an account):</i>	3
<i>Finding the Post-Assessment:</i>	3
<i>Viewing Your Transcript and Certificates:</i>	3
<i>Hardware/Software Requirements</i>	4
<i>CMS Privacy Policy</i>	4
<i>Help</i>	4

Activity Information

<i>Activity Description</i>	5
<i>Target Audience</i>	5
<i>Learning Objective</i>	5
<i>Participation</i>	5
<i>Speaker Bios & Disclosures (alphabetical by last name)</i>	5



Continuing Education Credit Information

Continuing Education Credit

The Centers for Medicare & Medicaid Services is evaluating this activity for continuing education (CE) credit. The number of credits awarded will be calculated following the activity based on the actual learning time and will be reflected on the post activity continuing education announcement. Final CE information on the amount of credit and post activity assessment and evaluation instructions will be forwarded to participants after the live activity.

Accreditation Statements

[Please click here for accreditation statements.](#)

Instructions for Continuing Education Credit

The Medicare Learning Network® (MLN) recently upgraded its Learning Management and Product Ordering System (LM/POS).

If you were already registered in the former MLN Learning Management System (LMS), you do not need to create a new login or password for the LM/POS. However, the appearance of the system and instructions for registering, logging-in, accessing courses, and obtaining certificate information have all changed.

For more information on the new LM/POS, please visit <https://www.cms.gov/Outreach-and-Education/Medicare-Learning-Network-MLN/MLNProducts/Downloads/LMS-Upgrade.pdf>.

Learning Management and Product Ordering System (LM/POS) Instructions

In order to receive continuing education credits (CEU) for this live activity, you must pass the session post-assessment and complete the evaluation. The continuing education post-assessments and evaluations are being administered through the Medicare Learning Network®.

Registering To Take a Post-Assessment

If you have previously taken Medicare Learning Network® (MLN) web-based training courses, you may use the login ID and password you created for those courses. If you are a new user, you will need to register.

To register (if you do NOT have an account):

1. Go to the LM/POS Homepage <https://learner.mlnlms.com>;
2. Click on "Create Account;" and
3. Enter information for all the required fields (with the red asterisks) and click "Create."

***NOTE:** When you get to the 'Organization' field, click on Select. From the "Select Organizations" screen, leave the "Find Organization" field blank and click Search. Select "**CMS-MLN Learners Domain - Organization**" and click Save.

Please add MLN@cms.hhs.gov to your address book to prevent Medicare Learning Network® (MLN) communication from going into your spam folder.

To login (if you already have an account):

1. Go to the Learning Management and Product Ordering System (LM/POS) Homepage <https://learner.mlnlms.com>; and
2. Enter your login ID and password and click on “Log In.”

Finding the Post-Assessment:

1. Go to the LM/POS Homepage <https://learner.mlnlms.com>;
2. Enter your login ID and password and click on “Log In;”
3. Click on “Training Catalog” in the menu beneath the MLN logo;
4. Enter “**General Medicare Information**” in the “search for” box and click “search;”
5. Click on “**09-08-2015 Medicare & Medicaid at 50: Their Past, Present & Future Impact on Health Equity;**”
6. Click “Enroll;”
7. Click “Access Item;”
8. Scroll down on the page and click on the link titled “Post-Assessment;”
9. Click “Open Item;”
10. A new window will open. Click “Post-Assessment” in this new window for it to display;
11. Complete the assessment and click “close;”
12. Click the grey and white “x” in the upper right-hand corner to close the window;
13. Click “OK” when prompted about closing the window; and
14. Do not click on “View Certificate” button that appears. This will not provide the correct certificate. Please see directions below on “Viewing Your Transcript and Certificate.”

Viewing Your Transcript and Certificates:

1. Go to the LM/POS Homepage <https://learner.mlnlms.com>;
2. Enter your login ID and password and click on “Log In;”
3. Click on “Transcript;”
4. Search for “**09-08-2015 Medicare & Medicaid at 50: Their Past, Present & Future Impact on Health Equity;**”
5. If you do not see a “View Certificate” button, then you need to complete the evaluation. Click on the title;
6. On the left-hand side, you will see “Form CMSCE-7” listed under “Surveys.” Click on “Form CMSCE-7;”
7. Complete the evaluation and click “Submit;”
8. You will now see a “View Certificate” button. Click on this to view your certificate;
9. If you haven’t already selected your credit type (or if you selected the wrong type before), click on “Select Credit Type” next to the credit type you want;
10. Click “View Certificate;”
11. When you get a message asking if you want to open the certificate at the bottom of your screen, click “Open;” and
12. Your certificate will open in a new window. Select “File” and then either “Save As” or “Print” to save or print your certificate.

Hardware/Software Requirements

[Please click here for hardware and software requirements.](#)

CMS Privacy Policy

[Please click here for CMS' Privacy Policy.](#)

Help

For assistance with questions regarding the post-assessment, your certificate, the Medicare Learning Network® (MLN) Learning Management and Product Ordering System (LM/POS), or continuing education in general, please contact CMSCE at CMSCE@cms.hhs.gov via e-mail.



Activity Information

Activity Description

This in-person conference discusses how to identify and report on health disparities affecting patient outcomes of differing racial and ethnic backgrounds.

Target Audience

This activity is designed for health care professionals, research professionals, and health care disparities subject matter experts.

Learning Objective

By the end of this conference, participants should be able to identify and report on health disparities affecting patient outcomes of differing racial and ethnic backgrounds.

Participation

[Please click here for participation and credit requirements.](#)

Speaker Bios & Disclosures (alphabetical by last name)

No one in a position to control the content of this activity has anything to disclose. The planner/developer of this activity has signed a disclosure statement indicating all relevant financial interests. This activity was developed without commercial support.

Kellan Baker, MPH, MA, presenter, is a Senior Fellow with the LGBT Research and Communications Project at the Center for American Progress (CAP). Prior to his appointment as a Fellow in August 2014, he served as the Associate Director of CAP's LGBT team. At CAP, Mr. Baker directs the LGBT State Exchanges Project, which partners with LGBT and consumer health advocates in numerous states to ensure that the benefits of the Affordable Care Act reach LGBT communities. He is a founding member of the Steering Committee for Out2Enroll, a nationwide initiative that works to connect LGBT people and their families with their new coverage options under the health reform law.

Mr. Baker is a member of the Advisory Panel on Outreach and Enrollment at the Centers for Medicare & Medicaid Services (CMS) and a frequent presenter on LGBT health issues at venues that include the White House, Johns Hopkins University, and the U.S. Government Accountability Office, among others.

Mr. Baker earned Master of Public Health and Master of Arts degrees with a focus on Public Health Policy at George Washington University. He also earned a Bachelor of Arts degree with High Honors from Swarthmore College.

Mr. Baker has nothing to disclose.

Marshall Chin, MD, presenter, is the Richard Parrillo Family Professor of Healthcare Ethics, in the Department of Medicine, at the University of Chicago. Dr. Chin is also a general internist and health services researcher with extensive experience performing translational, patient-centered, community-engaged outcomes research to improve care for vulnerable populations in health centers and reducing disparities in care.

Dr. Chin directs the Robert Wood Johnson Foundation's (RWJF's) efforts to Reduce Health Care Disparities Through Payment and Delivery System Reform Program Office and formerly directed the RWJF Finding Answers: Disparities Research for Change National Program Office.

Dr. Chin frequently conducts lectures and seminars with organizations striving to reduce health care disparities.

Dr. Chin earned a Doctor of Medicine degree at the University of California, San Francisco.

Dr. Chin has disclosed that he receives grant and research Support from the Merck Foundation, philanthropy funded by Merck Company.

Pamela J. Gentry, planner/developer, is the Senior Advisor to the Office of Minority Health (OMH) for the Centers for Medicare & Medicaid Services (CMS), at the Department of Health & Human Services (HHS).

Prior to joining the OMH, Ms. Gentry was the Director of the Strategic Marketing Group, where she was responsible for the development and execution of national education and outreach campaigns for Medicare, Medicaid, Health Insurance Marketplace and the Children's Health Insurance Program. These federal health care programs serve more than 150 million Americans.

Ms. Gentry returned to Federal service in 2010, after eight years as senior manager in broadcast and online media for BET Networks (BET). She joined BET as Senior Producer and Bureau Chief for CBS/BET Nightly News, in 2002. Prior to BET, she was a Researcher and Reporter on public policy for the C-SPAN Public Affairs Network.

Since returning to CMS, Ms. Gentry has conducted public speaking and media training workshops for HHS Public Affairs staff, CMS leadership, Regional Office leadership, and staff. She has coordinated webinar trainings and presented at conferences and meetings for the Affordable Care Act (ACA), the Marketplace, and the initiative From Coverage to Care.

Ms. Gentry earned a Bachelor of Arts degree in Language Arts at the University of Detroit Mercy.

Ms. Gentry has nothing to disclose.

Samuel C. "Chris" Haffer, Ph.D., presenter, is the Director of the Data and Policy Analytics Group, in the Office of Minority Health (OMH), at the Centers for Medicare & Medicaid Services (CMS). Dr. Haffer directs and manages major cross-cutting operational activities that relate to identifying and eliminating health disparities in underserved populations. He develops new programs and initiatives and evaluates existing programs. He also serves as an expert and the principal source of advice and guidance to the OMH Director on health disparities, data analysis, research and evaluation.

Dr. Haffer is an internationally recognized expert in the measurement and reporting of geriatric health outcomes. He has authored or co-authored nearly two dozen articles in prominent peer-reviewed journals. His research has been focused on racial/ethnic, gender, and socio-economic disparities in health outcomes in the elderly. However, Dr. Haffer is currently exploring the impact of sexual minority status on health in the Medicare population.

From 2011 through 2013, Dr. Haffer was the Program Director and Senior Technical Advisor in the CMS Office of Information Products & Data Analytics. In these roles, he led the Medicare Claims Data Public Use File Program in its efforts to create free claims-based public use files. He also led the Medicare Data Sharing Program, which allows performance measurement organizations access to Medicare claims data for developing report cards for health care providers. From 1997 through 2011, Dr. Haffer served as Director of the National Medicare Health Outcomes Survey Program.

Dr. Haffer earned a Doctor of Philosophy degree (Ph.D.) in Public Policy at the University of Maryland Baltimore.

Dr. Haffer has nothing to disclose.

Cara Vonique James, Ph.D., presenter, has been employed by the Centers for Medicare & Medicaid Services (CMS) as the Director of the Office of Minority Health (OMH), since March 2012. Prior to joining CMS, Dr. James was the Director of the Disparities Policy Project and the Director of the Barbara Jordan Health Policy Scholars Program at the Henry J. Kaiser Family Foundation.

Dr. James is recognized as a national leader in health disparities. She is a member of the Institute of Medicine's (IOM) Roundtable on the Promotion of Health Equity and the Elimination of Health Disparities, and has been invited to serve on several IOM committees. She has been invited to speak at numerous conferences on the topic of health disparities, the Affordable Care Act, and Medicare and Medicaid. In addition, Dr. James has published several articles in peer-reviewed journals, taught health disparities courses to undergraduates, and been an invited lecture in graduate level courses at several colleges and universities.

Dr. James earned a Doctor of Philosophy degree in Health Policy with an Focus in Medical Sociology at Harvard University.

Dr. James has nothing to disclose.

Gloria L. Krahn, PhD, MPH, presenter, is the Endowed Chair in Family Policy and Director of External Relations and Economic Development, in the College of Public Health and Human Sciences, at Oregon State University. Prior to joining Oregon State University, she served for five years as the Division Director of Human Development and Disability at the Centers for Disease Control and Prevention (CDC), and served almost 25 years on the faculty of the Oregon Health & Science University, in administration, clinical practice, research and training.

Dr. Krahn has taught, published extensively, directed a research center on health and disability, and served in multiple national leadership roles in disability and public health. As Director of the Division of Human Development and Disability, at the Centers for Disease Control and Prevention, she directed a portfolio of research and state programs that addressed disability across the life-course. She also collaborated across Department of Health & Human Services (HHS) agencies to plan for the health of people with disabilities. Dr. Krahn's areas of expertise relate to disability and public health, disability and health disparities, health policy, and human development.

Dr. Krahn earned a Doctor of Philosophy degree in Psychology at the University of Manitoba and a Master of Public Health degree at the University of California, Berkeley.

Dr. Krahn has nothing to disclose.

Michael McGinnis, MD, MPP, MA, presenter, is currently a Senior Scholar and Executive Director of the National Academy of Medicine's Leadership Consortium for Value & Science-Driven Health Care. Dr. McGinnis previously served as founding Director of the Robert Wood Johnson Foundation's (RWJF) Health Group, the World Health Organization's Office for Health Reconstruction in Bosnia, the Federal Office of Research Integrity (interim), and the Federal Office of Disease Prevention and Health Promotion.

In a tenure unusual for political and policy posts, Dr. McGinnis held continuous appointment through the Carter, Reagan, Bush and Clinton Administrations, at the Department of Health and Human Services (HHS), with policy responsibilities for disease prevention and health promotion, from 1977 through 1995. Programs and policies conceived and launched at Dr. McGinnis' initiative include the Healthy People process of setting national health goals and objectives, the U.S. Preventive Services Task Force, and the Dietary Guidelines for Americans.

Dr. McGinnis earned a Doctor of Medicine degree and Master of Arts degree in Political Science at the University of California, Los Angeles (UCLA). He also earned a Master of Public Policy degree at Harvard University.

Dr. McGinnis has nothing to disclose.

Lewis G. Sandy, MD, FACP, MBA, presenter, is Executive Vice president of Clinical Advancement at UnitedHealth Group. Dr. Sandy's work focuses on clinical innovation, payment/delivery reforms to modernize the healthcare system, and physician collaboration. He is a Principal in the UnitedHealth Center for Health Reform and Modernization, with a focus on payment and delivery innovation and policy. Dr. Sandy is also co-chair of UnitedHealth Group's Health Equity Services Program.

Dr. Sandy's previous experience also includes serving as the Health Center Medical Director at the Harvard Community Health Plan in Boston, Mass. From 2003 through 2007, Dr. Sandy was Executive Vice President and Chief Medical Officer of United Healthcare, UnitedHealth Group's business focusing on the employer and individual health benefits market. From 1997 through 2003, he was Executive Vice President of The Robert Wood Johnson Foundation (RWJF), responsible for the Foundation's program development and management, strategic planning and administrative operations. Dr. Sandy also served on the National Advisory Committee for the RWJF Finding Answers Program.

Dr. Sandy earned a Doctor of Medicine degree at the University of Michigan and completed his internship and residency in Internal Medicine at the Beth Israel Hospital in Boston. He is a Fellow of the American College of Physicians. Dr. Sandy also earned a Master of Business Administration degree at Stanford University and is a Senior Fellow of the University of Minnesota School of Public Health, Department of Health Policy and Management.

Dr. Sandy has disclosed that he is an employee and stock shareholder with UnitedHealth Group.

Bruce Siegel, MD, MPH, presenter, has been the chief executive officer (CEO) of America's Essential Hospitals, formerly the National Association of Public Hospitals and Health Systems, since 2010. Prior to joining America's Essential Hospitals, from 2002 through 2010, Dr. Siegel worked on the the faculty of George Washington University and led multiple research projects on equity. His previous experience also includes leading several major health systems and serving as New Jersey State Commissioner of Health.

Dr. Siegel has taught graduate level courses on health quality and equity for almost a decade and has authored multiple peer-reviewed publications in this area. He has participated in web-based and audio conferences and speaks extensively to large groups of researchers and administrators.

Dr. Siegel earned Doctor of Medicine and Master of Public Health in Health Policy degrees at Cornell University.

Dr. Siegel has nothing to disclose.

Kimberly Dawn Wisdom MD, MS, presenter, is Senior Vice President of Community Health & Equity and Chief Wellness and Diversity Officer, at Detroit's Henry Ford Health System. She leads Henry Ford's diversity strategy through the implementation of a Diversity Forum, Business Unit Committees, Council and Employee Resource Groups. She also leads equity strategies at Henry Ford and was honored by the American Hospital Association in 2015, as an Equity of Care Winner. Her focus is health care equity, infant mortality, maternal and child health, chronic disease, physical inactivity, unhealthy eating habits, and tobacco use.

Dr. Wisdom has extensive experience addressing health and healthcare disparities and providing strong leadership in diversity, population health, and improving the health of those disproportionately affected by poor health outcomes. She has conducted research endeavors to eliminate health and healthcare disparities, a Health System-wide Healthcare Equity Campaign, was instrumental in the self-reported and systematic collection of self-identified race, ethnicity and primary language data, and served as the principal investigator for over \$7 million dollars over the last seven years to implement health disparities and equity initiative.

Dr. Wisdom is Chair of the Gail and Lois Warden Endowment on Multicultural Health and the Nation's First State-Level Surgeon General. In 2012, she was appointed by President Obama to serve on the Advisory Group on Prevention, Health Promotion and Integrative, and Public Health. Dr. Wisdom also founded the award-winning African American Initiative for Male Health Improvement (AIM-HI) program and the Women Inspired Neighborhood (WIN) Network to reduce infant mortality in Detroit Michigan.

Dr. Wisdom earned a Doctorate of Medicine at the University of Michigan Medical School and is Board Certified in Emergency Medicine. She also earned a Master of Science in Public Health in Clinical Research Design and Statistical Analysis at the University of Michigan School of Public Health.

Dr. Wisdom has nothing to disclose.