

DEPARTMENT OF HEALTH AND HUMAN SERVICES  
Centers for Medicare & Medicaid Services



**News Flash** – Per Section 5501(a) of the Affordable Care Act, the Primary Care Incentive Payment (PCIP) program authorizes an incentive payment of 10 percent of Medicare's program payments to be paid to qualifying primary care physicians and non-physician practitioners for services rendered from Sunday, January 1, 2011, to Thursday, December 31, 2015. CMS has published 22 Frequently Asked Question (FAQ) items related to the PCIP program. These new FAQs can be found [here](#). Alternatively, these FAQ items can be found by visiting <http://questions.CMS.hhs.gov/> and searching for “PCIP” or “Primary Care Incentive Payment.”

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### Preventive Services Educational Resources for Health Care Professionals

**Note:** This article was updated on April 30, 2014 to include links to the most current articles that reflect the changes in Medicare policy that have occurred since SE1142 was published in 2011.

### Provider Types Affected

This MLN Matters® Special Edition Articles is intended for all Medicare Fee-For-Service (FFS) physicians, non-physician practitioners, providers, suppliers, and other health care professionals who order, refer, or provide Medicare-covered preventive services to Medicare beneficiaries.

#### Disclaimer

This article was prepared as a service to the public and is not intended to grant rights or impose obligations. This article may contain references or links to statutes, regulations, or other policy materials. The information provided is only intended to be a general summary. It is not intended to take the place of either the written law or regulations. We encourage readers to review the specific statutes, regulations and other interpretive materials for a full and accurate statement of their contents. CPT only copyright 2011 American Medical Association.

**Note:** At the time this article was first published in 2011, the information reflected Medicare policy correctly. Since then Medicare rules have changed and new articles have been published. See the Additional Information section for the updated publications detailing what providers need to know in order to remain current.

## What You Need to Know

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- Use this article as a reference to available educational resources related to Medicare-covered preventive services.
- Make each office visit an opportunity to encourage your patients to receive preventive services for which they are eligible.

## Introduction

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Medicare covers a wide variety of preventive services and screenings for eligible beneficiaries.

## Educational Products for Health Care Professionals

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The Medicare Learning Network® (MLN) offers a variety of educational products to help you understand coverage, coding, reimbursement, and billing information related to these services.

### 1. MLN Preventive Services Products for Health Care Professionals

- ***The Guide to Medicare Preventive Services, Fourth Edition*** – This guide is designed to provide education on Medicare’s preventive benefits. It is available as a downloadable PDF at [http://www.cms.gov/MLNProducts/downloads/mps\\_guide\\_web-061305.pdf](http://www.cms.gov/MLNProducts/downloads/mps_guide_web-061305.pdf) on the Centers for Medicare & Medicaid Services (CMS) website.
- ***Quick Reference Information: Preventive Services*** – This educational tool is designed to provide education on the Medicare-covered preventive services. It is available as a downloadable PDF at [http://www.cms.gov/Medicare/Prevention/PrevntionGenInfo/Downloads/MP\\_S\\_QuickReferenceChart\\_1.pdf](http://www.cms.gov/Medicare/Prevention/PrevntionGenInfo/Downloads/MP_S_QuickReferenceChart_1.pdf) on the CMS website.
- ***Quick Reference Information: Medicare Part B Immunization Billing*** – This educational tool is designed to provide education on Medicare-covered preventive immunizations. It is available in print and as a downloadable PDF at [http://www.cms.gov/MLNProducts/downloads/qr\\_immun\\_bill.pdf](http://www.cms.gov/MLNProducts/downloads/qr_immun_bill.pdf) on the CMS website. This product is also available in hardcopy as part of the “Quick Reference Information Resources” hardcopy booklet.

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- **Quick Reference Information: The ABCs of Providing the Initial Preventive Physical Examination** – This educational tool is designed to provide education on the Initial Preventive Physical Examination, also known as the IPPE. It is available as a downloadable PDF at [http://www.cms.gov/MLNProducts/downloads/MPS\\_ORI\\_IPPE001a.pdf](http://www.cms.gov/MLNProducts/downloads/MPS_ORI_IPPE001a.pdf) on the CMS website.
- **Quick Reference Information: The ABCs of Providing the Annual Wellness Visit** – This educational tool is designed to provide education on the Annual Wellness Visit (AWV). It is available as a downloadable PDF at [http://www.cms.gov/MLNProducts/downloads/AWV\\_Chart\\_ICN905706.pdf](http://www.cms.gov/MLNProducts/downloads/AWV_Chart_ICN905706.pdf) on the CMS website.
- **Preventive Brochures and Fact Sheets** – In addition, the MLN offers the following brochures and fact sheets:
  - *Annual Wellness Visit,*
  - *Bone Mass-Measurements,*
  - *Cancer Screenings,*
  - *Diabetes-Related Services,*
  - *Expanded Benefits,*
  - *Human Immunodeficiency Virus Screening,*
  - *Mass Immunizers and Roster Billing,*
  - *Preventive Immunizations, and*
  - *Tobacco-Use Cessation Counseling Services.*

To view the downloadable PDFs for these products, visit the Preventive Services Educational Products PDF page at [http://www.cms.gov/MLNProducts/Downloads/education\\_products\\_prevserv.pdf](http://www.cms.gov/MLNProducts/Downloads/education_products_prevserv.pdf) on the CMS website.

**Note:** To order hardcopy products, please visit the Preventive Services MLN Educational Products web page at [http://www.cms.gov/MLNProducts/35\\_PreventiveServices.asp](http://www.cms.gov/MLNProducts/35_PreventiveServices.asp) and go to the “Related Links Inside CMS” section and select “MLN Product Ordering Page.”

- **MLN Preventive Services Educational Products Web Page** - This MLN web page provides descriptions of all MLN preventive service-related educational products and resources designed specifically for Medicare FFS health care professionals. This web page is available at [http://www.cms.gov/MLNProducts/35\\_PreventiveServices.asp](http://www.cms.gov/MLNProducts/35_PreventiveServices.asp) on the CMS website.

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## 2. *Other CMS Resources*

- **Prevention General Information Overview** web page is available at <http://www.cms.gov/PrevntionGenInfo> on the CMS website.
- **CMS Frequently Asked Questions** are available at [http://questions.cms.hhs.gov/cgi-bin/cmshhs.cfg/php/enduser/std\\_alp.php?p\\_sid=I3ALEDhi](http://questions.cms.hhs.gov/cgi-bin/cmshhs.cfg/php/enduser/std_alp.php?p_sid=I3ALEDhi) on the CMS website.

## 3. *Additional Preventive Services*

Under the Affordable Care Act, CMS has the authority to cover additional preventive services that meet certain criteria through the National Coverage Determination Process. In addition to the websites above, please visit the CMS press release web page at [http://www.cms.gov/apps/media/press\\_releases.asp](http://www.cms.gov/apps/media/press_releases.asp) on the CMS website.

## Beneficiary Information

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Please visit the Medicare.gov web page at <http://www.medicare.gov> for beneficiary-related information and resources you may share with your Medicare patients.

## Additional Information

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You may also want to review the following related MLN Matters® articles:

- MM7636 (<http://www.cms.gov/MLNMattersArticles/downloads/MM7636.pdf>) alerts providers that effective beginning November 8, 2011, Medicare covers intensive behavioral therapy (IBT) for cardiovascular disease as a new preventive service, including one face-to-face cardiovascular disease risk reduction visit annually when furnished in a primary care setting.
- MM7633 (<http://www.cms.gov/MLNMattersArticles/downloads/MM7633.pdf>) alerts providers that effective beginning October 4, 2011, Medicare covers annual alcohol screening as a new preventive service and, for those that screen positive, up to four brief face-to-face behavioral counseling interventions annually for beneficiaries when furnished in the primary care setting.
- MM7637 (<http://www.cms.gov/MLNMattersArticles/downloads/MM7637.pdf>) alerts providers that, effective beginning October 14, 2011, Medicare covers annual depression screening for adults as a new preventive service when furnished in a primary care setting.

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- MM7641 (<http://www.cms.gov/MLN MattersArticles/downloads/MM7641.pdf>) informs contractors that, effective November 29, 2011, Medicare covers Intensive Behavioral Therapy (IBT) for obesity.
- MM7791 (<http://www.cms.gov/MLN MattersArticles/downloads/MM7791.pdf>) alerts providers that claims will be denied they are submitted is by a provider for G0443 (Brief face-to-face behavioral counseling for alcohol misuse, 15 minutes) when there are no claims for G0442 (Annual alcohol misuse screening, 15 minutes) in Medicare's claims history within a prior 12 month period.

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