

From: Clinician Outreach and Communication Activity (CDC)
Sent: Monday, December 08, 2008 1:40 PM
To: Clinician Outreach and Communication Activity (CDC)
Subject: CDC Updates for Clinicians: Dec. 1 - 8, 2008



December 8, 2008

The following updates were made to CDC information and guidance from **Dec. 1 - Dec. 8, 2008**. If you have any questions on these or other clinical issues, please write to us at coca@cdc.gov.

Today's topics Include:

[Seasonal Influenza](#)
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Seasonal Influenza

National Influenza Vaccination Week - Dec. 8

The Centers for Disease Control and Prevention (CDC) has announced the week of December 8-14, 2008, as National Influenza Vaccination Week. This event is designed to highlight the importance of continuing influenza (flu) vaccination, as well as foster greater use of flu vaccine through the months of November, December and beyond.

<http://www.cdc.gov/flu/nivw/index.htm>

In support of CDC's annual Seasonal Flu Vaccination campaign, a variety of interactive products are available to motivate people to Get Vaccinated!

[CDC's Get Vaccinated Health-e-Cards.](#)

Available in several different designs, the eCards include flu vaccination messages for moms and healthcare providers. The flu eCards also offer a space for inserting a personal message and provide a link to cdc.gov/flu to learn more.

Add a link to 1-minute video: ["Why Flu Vaccination Matters: Personal Stories from Families Affected by Influenza."](#)

Add a link to **Mobile-ready** CDC flu content on m.cdc.gov.

Weekly Report: Influenza Summary Update - Dec. 5

During week 48 (November 23-29, 2008), a low level of influenza activity was reported in the United States. Forty-three (2.0%) specimens tested by U.S. World Health Organization (WHO) and National Respiratory and Enteric Virus Surveillance System (NREVSS) collaborating laboratories, and reported to CDC/Influenza Division, were positive for influenza.

<http://www.cdc.gov/flu/weekly/>

Weekly US Map - Dec. 5

<http://www.cdc.gov/flu/weekly/usmap.htm>

Pandemic Influenza Preparedness

PROMISING PRACTICES FOR PANDEMIC PLANNING Addressing psychological needs in disaster response - CIDRAP - Dec. 1

A training program under way through the Minnesota Department of Health (MDH) aims to reduce the

psychological impact of emergencies and disasters in a process that has similarities to delivering physical first aid.

<http://www.cidrap.umn.edu/cidrap/content/influenza/panflu/news/dec0108pfapp.html>

Food Safety

Walgreens Recalls 173 Teddy Bears With Chocolate Bars Sold Since Late September 2008 - FDA - Dec. 8

Walgreens is recalling 173 teddy bears with chocolate bars sold in stores since late September 2008. Analysis by the U.S. Food and Drug Administration found that certain samples of the chocolate provided with the teddy bears were contaminated with melamine. Customers who purchased any of the 173 teddy bears should return them immediately to the Walgreens stores where they were purchased for a full refund.

http://www.fda.gov/oc/po/firmrecalls/walgreens12_08.html

FDA Reports Significant Progress in Protecting the Food Supply - FDA - Dec. 1

The U.S. Food and Drug Administration today released a report on its implementation of the Food Protection Plan that was launched a year ago to protect both domestic and imported food from accidental and intentional contamination.

<http://www.fda.gov/bbs/topics/NEWS/2008/NEW01917.html>

FSIS Seeks Comments On Draft Risk Assessment For The Public Health Impact Of Highly Pathogenic Avian Influenza Virus In Poultry, Shell Eggs, And Egg Products - USDA - Dec. 2

The U.S. Department of Agriculture's (USDA) Food Safety and Inspection Service (FSIS) is seeking public comments on a draft quantitative food safety risk assessment for highly pathogenic avian influenza (HPAI) virus from consumption of poultry products, shell eggs and egg products.

http://www.fsis.usda.gov/News_&_Events/NR_120208_01/index.asp

Emergency Website Redesign

CDC Emergency Preparedness and Response website has been redesigned - Dec. 8

The CDC Emergency Communication System (ECS) has redesigned the entire Emergency Preparedness and Response website to better serve you. These changes included such features as better organization of the site's content, simple navigation from one page to another, clear, easy-to-find instructions on how to report an emergency, anonymous feedback option on every page, easier the ever to sign up for email updates, content source cited on every page, easier to bookmark and share our web pages.

<http://emergency.cdc.gov/>

Vaccine Update

HHS releases draft of national vaccine plan - HHS - Dec.4

The US Department of Health and Human Services (HHS) recently released a draft of its national vaccine strategy. For more details on the document please follow the link provided below.

http://www.hhs.gov/nvpo/vacc_plan/

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Please send us your feedback or comments: <http://www.cdc.gov/flu/coca/feedback.htm>.

Our Clinician Communication Team is committed to excellence in reporting our weekly updates. Please e-mail coca@cdc.gov should you note any written errors or discrepancies.

If you need to unsubscribe or update your information, please go to our website:
<http://emergency.cdc.gov/clinregistry/userMaintenance2.asp>

If you need further information or technical help, please send an e-mail message to: coca@cdc.gov



Communicating With Clinicians

CDC currently employs several mechanisms to communicate with clinicians on topics of urgent concern and interest.

[Download this flyer to find out more](#)



