



November 25, 2013

Champions for Coverage:

As always, a lot has happened since our last email update and Champion Call! Please see the information below for the most up-to-date resources on the Health Insurance Marketplace. Thank you to all who joined us in the November 14th Updates for Champions for Coverage Call.

Champions are being added to the website on a rolling basis we hope to have all champions added within the next few weeks.

Champion Call Information

Mark your calendars for the next Champion call on Wednesday, December 4, 2013 from 2:00 - 3:00 p.m. ET. We encourage you to submit your questions *before* the call (recommended) or during the call via email at Partnership@cms.hhs.gov.

After that, the next call is tentatively set for Wednesday, December 18, 2013 from 2:00 - 3:00 p.m. ET.

An audio recording and transcript of the November 14th call will be posted soon. You will be able to access it at: (<http://cms.hhs.gov/Outreach-and-Education/Outreach/Partnerships/ChampionsForCoverage.html>)

Updated Marketplace Materials

Go to marketplace.cms.gov to get official resources for Marketplace open enrollment. There are a number of updated drop-in articles that you may use in your publications, news articles, etc.

Additional translations of the “application tool” are now live online at our partner site. This application tool will soon be available in 27 languages. The tool is a translation of the English-language application not to be used for submission, but rather as a guide alongside the English-language application that can be submitted for enrollment. Please see this link for the currently translated

applications. <http://marketplace.cms.gov/getofficialresources/other-languages/other-languages-materials.html>

Hard copies of materials to distribute throughout enrollment are available at no cost from CMS in limited quantities for order. If you are interested in ordering products, visit: <http://productordering.cms.hhs.gov> to set up an account to order. However, feel free to download and print as many as you need.

HHS Blog Posts about the Affordable Care Act and HealthCare.gov:

Title: Progress on Capacity - *Thurs., Nov. 22*

Link: <http://www.hhs.gov/digitalstrategy/blog/2013/11/progress-on-capacity.html>

Title: Ongoing Software Fixes to Improve User Experience - *Fri., Nov. 21*

Link: <http://www.hhs.gov/digitalstrategy/blog/2013/11/software-fixes-improve-user-experience.html>

Title: The Affordable Care Act in Your Neighborhood - *Wed., Nov. 20*

Link: <http://www.hhs.gov/healthcare/facts/blog/2013/11/in-person-assisters.html>

Title: Making the Enrollment Process Easier - *Tues., Nov. 19*

Link: <http://www.hhs.gov/digitalstrategy/blog/2013/11/enrollment-process-easier.html>

Title: Progress Over the Weekend - *Mon., Nov. 18*

Link: <http://www.hhs.gov/digitalstrategy/blog/2013/11/progress-over-weekend.html>

Title: Weekly Wrap-Up: the Latest Fixes to HealthCare.gov & Open Enrollment by the Numbers - *Sat., Nov. 16*

Link: <http://www.hhs.gov/digitalstrategy/blog/2013/11/weekly-wrap-up.html>

Title: Making Measurable Progress - *Fri., Nov. 15*

Link: <http://www.hhs.gov/digitalstrategy/blog/2013/11/measurable-progress.html>

White House Updates about the Affordable Care Act and HealthCare.gov:

November 21, 2013

Title: White House Blog Post: Improving Consumer Information - New Letters Make Health Insurance Choices Clear

Link: <http://www.whitehouse.gov/blog/2013/11/21/improving-consumer-informations-new-letters-make-health-insurance-choices-clear>

Happy Thanksgiving to you and your families!

Sincerely,

-CMS Office of Communications, Partner Relations Group