



January 30, 2015

Champions for Coverage:

CMS has had a lot of exciting announcements this week about the Marketplace including releasing the latest monthly report: 9.5 million consumers selected or were automatically reenrolled in quality, affordable health insurance coverage from the Health Insurance Marketplace through the second month of 2015 Open Enrollment! With just over two weeks of open enrollment left, we still have time to enroll many more consumers! As usual, this issue is full of new resources, reports, and strategies to help spread the word in the final weeks. Don't forget to check out the social media, new Tax Resources and Educational Materials section, and the latest enrollment numbers by state and ZIPCODE breakdowns.

We want to hear from you! Please share your Marketplace success stories of education, outreach and/or enrollment in your communities by emailing us at Champion@cms.hhs.gov. Sharing best practices from the field will help each organization further their education goals and we might even ask you to present on Webinar.

[NEW/UPDATED CONTENT AND WEBINARS](#)

Save The Date: Upcoming Champion Webinar:
Topic: TBD

When: Wednesday, February 4, 2015 at 2:00 p.m. ET

New ACA in-language educational videos in Hmong, Lao, Khmer, and Burmese

The White House Initiative on Asian Americans and Pacific Islanders and HHS partnered to create 8 new in-language educational videos in Hmong, Lao, Khmer, and Burmese. The new videos can be accessed at: <http://www.ed.gov/edblogs/aapi/the-affordable-care-act/>

Call: ACA Call for Faith Leaders with First Lady Michelle Obama

You are invited to join a conference call on Tuesday, February 3rd at 1:00 P.M. ET with First Lady Michelle Obama to discuss how the Affordable Care Act is impacting the lives of your congregation members. We encourage you to circulate this invitation to fellow faith leaders, especially those who are engaged in enrollment efforts during this open enrollment period from now until February 15th.

Call Details

- Date: Tuesday, February 3rd
- Time: 1:00 PM ET, please join 5-7 minutes early to avoid connection delays
- RSVP: To receive the dial-in information, please register for the call by clicking: <http://ems6.intellor.com?p=600507&do=register&t=1>

This call is off the record and not for press purposes. We look forward to speaking with you on Tuesday

Reminder: Health Insurance Marketplace 101 Webinars

In order to raise awareness and understanding of how the Marketplace works, the Denver Regional Office of the Centers for Medicare & Medicaid Services is offering Health Insurance Marketplace 101 webinars for people who need a basic understanding, so they can be more confident in using and enrolling in coverage through the Marketplace. Assistants, healthcare providers, advocacy groups, and individuals are all welcome to participate.

Some of the topics in these "Health Insurance Marketplace 101" webinars include:

- What is the Marketplace and how does it work
- What do plans cover, and what the differences are among plan choices
- Who DOESN'T need to enroll in a Marketplace plan
- Who is eligible to enroll, and the valid time periods for doing so
- How the enrollment process works and where to get help if needed
- Premium tax credits to reduce the cost of insurance and cost sharing reductions to lower the cost of care
- Medicaid eligibility
- Marketplace and Medicare
- Marketplace resources and where you can go to get help

We are offering these opportunities for you to participate and learn about the Marketplace every Tuesday at 1:00 PM Mountain / 2:00 PM Central Time throughout the Open Enrollment Period.

Registration is not required, and please use the information below to connect to the session you would like to attend. All will feature the same Health Insurance Marketplace 101 presentation with time for Q & A.

Feb. 3, 2015, 1:00 pm – 2:00 pm MDT: Webinar: <https://webinar.cms.hhs.gov/r7oud6z8611/>,
Audio Line: 1-877-267-1577, Meeting ID: 996 498 512

Feb. 10, 2015, 1:00 pm – 2:00 pm MDT: Webinar: <https://webinar.cms.hhs.gov/r7oud6z8611/>,
Audio Line: 1-877-267-1577, Meeting ID: 996 498 512

Note: the presentation for each session will be identical.

Recording Available for DOL Webinar, “Collaborating with Healthcare Enrollment Assisters”

Last Friday the Department of Labor hosted a webinar highlighting opportunities for the public workforce system to collaborate with health care enrollment assisters. The webinar featured examples of how American Job Centers and assisters are partnering to educate consumers about affordable health coverage options available through the Marketplace.

For a recording of this January 23, 2015 webinar, use [this link](#).

NEWS AND UPDATES

New: Monthly Enrollment Report

Nationwide, 9.5 million consumers selected or were automatically reenrolled in quality, affordable health insurance coverage from the Health Insurance Marketplace through the second month of 2015 Open Enrollment, according to a report released today by the U.S. Department of Health and Human Services. As the Feb. 15 deadline approaches, HHS encourages all eligible consumers to sign up for Marketplace coverage. Most will be eligible for financial assistance to lower the cost of monthly premiums.

The report is live here:

http://aspe.hhs.gov/health/reports/2015/MarketPlaceEnrollment/Jan2015/ib_2015jan_enrollment.pdf

The press release is live here: <http://www.hhs.gov/news/press/2015pres/01/20150127b.html>

Medicaid expansion under the Affordable Care Act for the state of Indiana

Today, the Centers for Medicare & Medicaid Services (CMS) approved a Medicaid expansion under the Affordable Care Act for the state of Indiana called “Healthy Indiana Plan 2.0.” With this approval, Indiana will become the 28th state – plus the District of Columbia – to implement the Affordable Care Act’s Medicaid expansion. Coverage will begin on February 1, 2015 for eligible Indiana individuals.

Click here to view today’s CMS statement:

<http://www.cms.gov/Newsroom/MediaReleaseDatabase/Press-releases/2015-Press-releases-items/2015-01-27.html>

New: Open Enrollment Numbers (Including State Breakdown and Zip Code Data)

This week, the Department of Health and Human Services (HHS) released the tenth weekly open enrollment snapshot. Since Open Enrollment began on November 15, almost 7.3 million consumers selected a plan or were automatically re-enrolled through the federally facilitated Marketplaces (FFMs).

The Open Enrollment snapshots for the FFMs provide point-in-time estimates for weekly data. These are preliminary numbers and could fluctuate based on consumers changing or canceling plans or having a change in status such as new job or marriage. The snapshots also include totals from the beginning of the 2015 Open Enrollment period, which started November 15, 2014. Note that data revisions may mean that the weekly totals do not sum to the cumulative numbers.

HHS produces more detailed reports that look at plan selection across the Federally Facilitated Marketplaces and State-Based Marketplaces on a monthly basis. The second Open Enrollment monthly report was released on January 27. Weekly snapshots do not include the consumers who visited, called, shopped or selected a plan through a State-Based Marketplace.

Federal Marketplace Snapshot

Federal Marketplace Snapshot	Week 9	Cumulative
	Jan 17 – Jan 23	Nov 15 – Jan 23
Plan Selections	137,298	7,293,989
Applications Submitted	306,781	9,751,169
Call Center Volume	686,302	10,141,778
Average Call Center Wait Time	20 seconds	6 minutes 56 seconds

Calls with Spanish Speaking Representative	78,875	877,317
Average Wait for Spanish Speaking Rep	6 seconds	22 seconds
HealthCare.gov Users	2,587,588	22,918,430
CuidadoDeSalud.gov Users	125,501	888,379
Window Shopping HealthCare.gov Users	517,524	7,261,689
Window Shopping CuidadoDeSalud.gov Users	18,052	170,656

Individual plan selections for the states using the HealthCare.gov platforms include:

HealthCare.gov States	Cumulative Plan Selections
	Nov 15 – Jan 16
Alabama	137,941
Alaska	17,051
Arizona	171,723
Arkansas	55,853
Delaware	20,776
Florida	1,301,745
Georgia	435,523
Illinois	290,791
Indiana	189,220
Iowa	37,338
Kansas	81,205
Louisiana	142,192
Maine	62,983
Michigan	301,646
Mississippi	84,101
Missouri	213,514
Montana	47,701
Nebraska	62,458
Nevada	54,101
New Hampshire	47,042
New Jersey	213,573
New Mexico	43,651
North Carolina	467,560
North Dakota	15,756
Ohio	198,608
Oklahoma	103,001
Oregon	92,059
Pennsylvania	425,854

South Carolina	166,159
South Dakota	18,248
Tennessee	188,276
Texas	940,707
Utah	118,064
Virginia	321,982
West Virginia	27,849
Wisconsin	179,626
Wyoming	18,112

Consumers can shop and sign up for affordable health coverage that best fits their health and financial needs any time between now and February 15, 2015. If consumers who were automatically re-enrolled decide in the coming weeks that a better plan exists for their family, they can make that change at any time before the end of Open Enrollment on February 15.

The ZIP code dataset can be downloaded here:

http://aspe.hhs.gov/health/reports/2015/MarketPlaceEnrollment/EnrollmentByZip/rpt_EnrollmentByZip.cfm.

The snapshot, including a glossary of terms can be found here:

<http://www.hhs.gov/healthcare/facts/blog/index.html>

Medicaid Newly Enrolled Eligible Data

Last week, Centers for Medicare and Medicaid Services (CMS) announced for the quarter beginning with January 1, 2014, states began reporting Medicaid enrollment data as part of their Medicaid expenditure reporting through the Medicaid Budget and Expenditure System (MBES). The enrollment information is a state-reported count of unduplicated individuals enrolled in the state’s Medicaid program at any time during each month in the quarterly reporting period.

Medicaid National Program Information Medicaid and CHIP Enrollment Data, landing page:

<http://www.medicaid.gov/medicaid-chip-program-information/program-information/medicaid-and-chip-enrollment-data/medicaid-enrollment-data-collected-through-mbes.html>

New: Tax Tools

This week, HHS announced that it is collaborating with a wide range of non-profit organizations and some of the nation's largest tax preparers to ensure that the public understands how health care and their taxes intersect.

New: The press release is live here:

<http://www.hhs.gov/news/press/2015pres/01/20150128a.html>

New: An updated fact sheet is live here:

<http://www.hhs.gov/healthcare/facts/factsheets/2015/01/health-coverage-federal-income-taxes.html>

Reminder: URL for all CMS tax information: <https://marketplace.cms.gov/technical-assistance-resources/tax-information.html>

Reminder: My Tax Checklist: Checklist for tax filers: <https://marketplace.cms.gov/outreach-and-education/my-tax-checklist.pdf>

Reminder: YouTube Video: 3 Tips About Marketplace Coverage and Your Taxes:

https://www.youtube.com/watch?v=MFb3YX_pOw&feature=youtu.be

Marketplace Call Center vs. the IRS – Where to refer consumers with tax-related questions

This chart provides a reference on when consumers should contact the Marketplace Call Center or the IRS if they have questions about how their coverage status and/or Marketplace financial assistance will affect the tax filing process. As mentioned above, the Marketplace generates Form 1095-A, which is a summary statement for a consumer or anyone in his or her household enrolled in a health plan through the Marketplace. The Call Center will explain the importance of Form 1095-A, how it will be used, who receives it, where to find it, and whether consumers can file taxes early before receiving it. The IRS generates Form 8962: "Premium Tax Credit", and Form 8965, "Health Coverage Exemptions". Consumers will use Form 8962 to claim premium tax credits by completing it with information from Form 1095-A, and consumers will use Form 8965 to file for exemptions from the individual shared responsibility payment.

Marketplace Call Center will handle questions regarding:	Internal Revenue Service will handle questions regarding:
<ul style="list-style-type: none"> • Form 1095-A (Advance Premium Tax Credit) • Form 8962 (Premium Tax Credit) and how it works with Form 1095-A • Advance Premium Tax Credit versus Premium Tax Credit • Eligibility for Advance Premium Tax Credit • Exemptions (including who qualifies for exemptions, what to do if your exemption is pending, and how to get an Exemption Certificate Numbers (ECNs)) • Handling problems with Form 1095-A (including missing or incorrect information and duplicate copies) • How the Tax Credit may Impact Consumers' Tax Refunds • Fees for Not Having Coverage (what it is, how much it will cost, and what it will be in future years) • Tax Assistance (including free file, which forms to fill out, where to get assistance with tax filing, and what the tax deadline is) 	<ul style="list-style-type: none"> • Help Filing Taxes • Help Paying Taxes Owed to the IRS • Questions Related to Tax Filing, such as: <ul style="list-style-type: none"> ○ How long can I delay filing? ○ What happens if I don't file? ○ I filed my taxes prior to getting Form 1095-A. How do I amend my tax return? • Questions on how to complete Form 8962 Premium Tax Credit • Questions on how to complete Form 8965 Exemptions • Questions about other tax forms

IRS UPDATES

What's Trending page: <http://www.irs.gov/Affordable-Care-Act/Individuals-and-Families/The-Affordable-Care-Act-What's-Trending>

IRS issues updates on how the Health Care Law will affect this year's tax return

- Affordable Care Act - [What to Expect at Tax Time](#)
- [Gathering Your Health Coverage Documentation for the 2014 Tax Filing Season](#)
- Info Graphic - Publication 5201 - [The Health Care Law and Your Taxes](#)
- Affordable Care Act and Taxes - At a Glance charts
 - [How it affects you](#)
 - [How it affects your tax return](#)

Health Care Tax Tips:

[The Individual Shared Responsibility Provision brings changes to 2014 Income Tax Returns](#)

Health Care Tax Tip 2015-04, January 23, 2015

[Premium Tax Credit Brings Changes to Your 2014 Income Tax Returns](#) Health Care Tax Tip 2015-03, January 22, 2015

[The Health Care Law - Getting Ready to File Your Tax Return](#) Health Care Tax Tip 2015-02, January 21, 2015

IRS.gov Interactive Tax Assistant - [Affordable Care Act](#)

- [Am I eligible to claim the Premium Tax Credit?](#)
- [Am I required to make an Individual Shared Responsibility Payment?](#)

Reminder: Free File option for Tax Filers

The Internal Revenue Service and the Free File Alliance today announced the launch of Free File, which makes brand-name tax software products and electronic filing available to most taxpayers for free.

[Free File Launches Today; Helps Taxpayers with New Health Care Law](#)

CMS Products

Product	Product Type	Description
https://www.healthcare.gov/taxes/	Website	Important information for Health Coverage and Federal Taxes
If you had a health plan through the Health Insurance Marketplace in 2014	Website	Information on 1095s
If you had other health coverage in 2014	Website	If you had minimum essential coverage for all of 2014
If you didn't have health coverage in 2014	Website	If you didn't have health coverage for all or part of 2014, your income taxes could be affected. You may have to qualify for a health coverage exemption or pay a fee with your federal income tax return
My Tax Checklist (11894)	Checklist	Check this list for reminders about some of the information you'll need or ask your tax preparer before your appointment
3 Tips About Marketplace Coverage & Your Taxes (11876)	Fact sheet	Provides information on how the Health Insurance Marketplace impacts your taxes
3 Tips About Marketplace Coverage Your Taxes (Spanish) (11876-S)	Fact sheet	Provides information on how the Health Insurance Marketplace impacts your taxes (Spanish)

No Health Coverage? What That Means for Your Taxes(11886)	Fact sheet	Provides information to let people know what happens when they file taxes if they did not have health coverage for all or part of the year
No Health Coverage? What That Means for Your Taxes (Spanish) (11886-S)	Fact sheet	Provides information to let people know what happens when they file taxes if they did not have health coverage for all or part of the year (Spanish)
3 Tips about Marketplace Coverage and Your Taxes	You Tube video	Video with 3 Tips about Marketplace Coverage and Your Taxes
When You File Taxes: Be Ready With Your Marketplace Information	Drop in article	Explains what needs to be done if you had coverage through the Marketplace when filing your 2014 taxes.
When You File Taxes: Be Ready With Your Marketplace Information (Spanish)	Drop in article	Explains what needs to be done if you had coverage through the Marketplace when filing your 2014 taxes (Spanish)
No Health Coverage in 2014? What That Means for Your Taxes	Drop in article	Explains what needs to be done when filing your taxes if you did not have health coverage for all or part of the year
No Health Coverage in 2014? What That Means for Your Taxes (Spanish)	Drop in article	Explains what needs to be done when filing your taxes if you did not have health coverage for all or part of the year (Spanish)
Marketplace Coverage & Your Taxes	Infographic	Infographic about three tips to filing your taxes
Marketplace Coverage & Your Taxes (Spanish)	Infographic	Infographic about three tips to filing your taxes (Spanish)
Lowest Cost Bronze Plan Tax Tool	Tax Tool	Use this tool if you're seeking an exemption from health coverage for anyone in your family. You may need to know the monthly premium for the lowest cost Bronze plan available to you in 2014
Second Lowest Cost Silver Plan Tax Tool	Tax Tool	Use this tool If you or a family member had a Marketplace plan in 2014 and you need to complete IRS Form 8962 when you file your 2014 federal income tax return
1095a Coverage Page	Cover Page	Sample cover page for 1095as
Getting Ready for Tax Season	PowerPoint	This presentation provides an overview of the connections between Health Insurance

		Marketplace coverage and Federal income taxes.
Shared responsibility payment & exemptions information	Website	This website contains information on Exemptions, including presentations, tips, charts, and FAQs.

EMPLOYER AND SHOP INFORMATION

Reminder: CMS SHOP webinar video now available on Marketplace.cms.gov

CMS now has a recorded version of the SHOP Marketplace overview webinar available on Marketplace.cms.gov, in the Outreach and Education section. The direct link is [SHOP Webinar \(January 2015\)](#).

The webinar explains new features of the Small Business Health Options Program (SHOP) Marketplace, which was created by the Affordable Care Act and is designed to help small employers offer health insurance to employees.

SHOP Marketplace Webinars

The Centers for Medicare & Medicaid Services (CMS) is offering a webinar series for small business employers, agents and brokers, assisters and other interested stakeholders about important changes in the Small Business Health Options Program (SHOP). The presentation will focus on the federally-run SHOP Marketplace, and subject matter experts will be on hand to take questions following the presentation.

The webinar will be offered every Tuesday from 2:00 to 3:00 p.m. through February 24, 2015. See the full schedule [here](#), or use one of the links listed below to sign up for a webinar. You can also sign up for updates on the SHOP Marketplace at: hlthc.re/SHOPsignup or at <https://www.healthcare.gov/small-businesses/>.

- 2/3/15 2:00-3:00 p.m. EST / Sign up here: <https://goto.webcasts.com/starthere.jsp?ei=1049187>
- 2/10/15 2:00-3:00 p.m. EST / Sign up here: <https://goto.webcasts.com/starthere.jsp?ei=1049204>
- 2/17/15 2:00-3:00 p.m. EST / Sign up here: <https://goto.webcasts.com/starthere.jsp?ei=1049208>
- 2/24/15 2:00-3:00 p.m. EST / Sign up here: <https://goto.webcasts.com/starthere.jsp?ei=1049213>

SOCIAL MEDIA UPDATES NEWS AND UPDATES

This week, HHS kicked-off the #AAPIhealth Week of Action, which is taking place January 26th through Saturday, January 31st.

As part of the week's activities, the White House, White House Initiative on Asian Americans and Pacific Islanders, U.S. Department of Health and Human Services, and community partners are hosting a week-long series of [enrollment events](#), social media action, and educational programs to encourage Asian Americans and Pacific Islanders (AAPIs) across the country to [#GetCovered](#) through the [Health Insurance Marketplace](#). Throughout the week, we will share information on the many ways to get involved in-person and online as we remind the AAPI community to take control of their [#AAPIhealth](#) and [#GetCovered](#)!

#GetCovered – The deadline is coming up!

- You have [X] days to sign up for coverage that begins March 1. #GetCovered <http://1.usa.gov/1ED4IMK>
- Need 2015 coverage? There's still time to act – visit HealthCare.gov today & sign up for coverage starting in March. #GetCovered <http://1.usa.gov/1ED4IMK>
- Take action by February 15 for health care coverage starting March 1. #GetCovered <http://1.usa.gov/1ED4IMK>
- Make sure you #getcovered! Visit HealthCare.gov today! #GetCovered <http://1.usa.gov/1ED4IMK>
- You have lots of choices when picking a health insurance plan through HealthCare.gov. Find a plan that fits your budget and meets your needs! <http://1.usa.gov/1ED4IMK>
- You have lots of choices when picking a health insurance plan through the Marketplace. Learn about your options: <http://1.usa.gov/1ED4IMK>
- Millions of Americans have gotten affordable, quality health insurance through HealthCare.gov today! <http://1.usa.gov/1ED4IMK>
- Don't miss the deadline! Get started and apply for health insurance now. <http://1.usa.gov/1ED4IMK>

#GetCovered Blogs & Content

- Tina Tchen: Urging Asian Americans and Pacific Islanders to #GetCovered (Link to [Blog](#))
 - RT <https://twitter.com/WhiteHouseAAPI/status/559803475601932289>
 - "Having had cancer I know that no one chooses to get sick..." Thanks to the #ACA Kalwis was able to #GetCovered: <http://1.usa.gov/1CZM7DI>. #AAPIhealth
 - B/c of #ACA nearly 2M uninsured AAPIs gained access to health insurance through Marketplace: <http://1.usa.gov/1CZM7DI>. #AAPIhealth #GetCovered

- Anne of Philadelphia: Insuring Against the What-ifs (Link to [Blog](#)) (Link to [Video](#))
 - “We young people too often gamble w/our health. That’s not me anymore.” Why Anne says #GetCovered: <http://youtu.be/2aOWT28OFUA> #AAPIHealth
 - “I enrolled in coverage that was affordable for me” - Anne. The deadline to #GetCovered is Feb 15: <http://youtu.be/2aOWT28OFUA> #AAPIHealth
 - Why #GetCovered? To insure against the “what-ifs” <http://1.usa.gov/1CsW52m> #AAPIHealth #GetCovered

ACA Factsheets

- [In-language resources](#) on the Affordable Care Act in Burmese, Hmong, Khmer, and Lao! These resources can be found at www.whitehouse.gov/aapi.
- Fact sheet on the Affordable Care Act and Asian Americans, Native Hawaiians and Pacific Islanders: [The Affordable Care Act and Asian Americans, Native Hawaiians, and Pacific Islanders](#)

This week we are kicking off #YoEnroll #GetCovered Week of Action – focusing on the young adults. We’ll be using the hashtag #YoEnroll throughout the week.

#YoEnroll Week of Action Graphics [Click here to download infographics](#) you can share on your networks.

Sample Content – #YoEnroll - The deadline is coming up!

- You have [X] days to sign up for coverage that begins March 1. #GetCovered #YoEnroll <http://1.usa.gov/1ED4IMK>
Tienes [X] días más para inscribirte para la cobertura que empieza el 1^o de marzo. #Asegúrate <http://1.usa.gov/15nTFVr>
- Need 2015 coverage? There’s still time to act – visit HealthCare.gov today & sign up for coverage starting in March. #YoEnroll #GetCovered <http://1.usa.gov/1ED4IMK>
¿Necesitas cobertura del 2015? Todavía hay tiempo para actuar. Visita Cuidadodesalud.gov hoy e insíbete en un plan de cobertura que comienza en marzo. #Asegúrate <http://1.usa.gov/15nTFVr>
- Take action by February 15 for health care coverage starting March 1. #GetCovered #YoEnroll <http://1.usa.gov/1ED4IMK>
Tienes hasta el 15 de febrero para tomar acción y para tener cobertura médica que comienza el 1 de marzo. #Asegúrate <http://1.usa.gov/15nTFVr>
- Make sure you #getcovered! Visit HealthCare.gov today! #GetCovered #YoEnroll <http://1.usa.gov/1ED4IMK>
¡Asegúrate de obtener cobertura! ¡Visita cuidadodesalud.gov! <http://1.usa.gov/15nTFVr>

#GetCovered Stories

NEW Eric of Denver, CO ([Link to Video](#); [Link to Graphic](#))

- “For people not to sign up on the Marketplace is a gamble.” –Eric wants you to #GetCovered like he did. <http://bit.ly/1CFMxif>
- Out on the slopes this winter? Eric shares what it means to be active & in control of your health: <http://bit.ly/1CFMxif> #GetCovered
- Stuff happens. When an avalanche swept up Eric, health coverage kept him alive. Follow his lead & #GetCovered: <http://bit.ly/1CFMxif>
- Health insurance means Eric can take care of his health, even when accidents happen. <http://bit.ly/1CFMxif>
- Eric’s #GetCovered story is about living life on the edge and what it means to be covered when accidents happen. <http://bit.ly/1CFMxif>

Eyole of San Antonio, TX ([Link to Blog](#); [Link to Video](#); [Link to Graphic](#))

- "I floated for several years without health insurance. My backup plan was prayer..." Eyole's #GetCovered story: <http://1.usa.gov/1GKFtr2>
- Having insurance allowed Eyole to take control of his health. Check out his #GetCovered story: <http://1.usa.gov/1GKFtr2>
- Eyole’s #GetCovered Story: Coverage, Not Just Prayer, Gives Me Peace of Mind <http://1.usa.gov/1GKFtr2>
- "I have a plan that is affordable & allows me to get the health care that I need" -Eyole of #Texas. #GetCovered <http://1.usa.gov/1GKFtr2>

Vaughn of Atlanta, GA ([Link to Blog](#); [Link to Video](#); [Link to Graphic](#))

- Vaughn’s into living. When you #GetCovered like him, you can use your insurance to live a healthy life - find out how: <http://1.usa.gov/1GKFvz7>
- “If you can Instagram, if you can Tweet...then you can sign up for the Marketplace.” Read Vaughn’s #GetCovered story: <http://1.usa.gov/1GKFvz7>
- I’m one of the millions who have signed up for health insurance, and it feels great. Check out Vaughn’s #GetCovered story: <http://1.usa.gov/1GKFvz7>
- Vaughn’s #GetCovered Story: "I’m into living & having health insurance will definitely help me do that." <http://1.usa.gov/1GKFvz7>

Elena of La Jara, Colorado ([Link to blog](#); [Link to Video](#); Link to [graphic 1](#), [graphic 2](#))

- Having affordable health insurance means Elena can pursue her dream to farm: <http://1.usa.gov/1yNFwNy> #GetCovered
- Elena is free to do what she loves now that she is covered. Read her #GetCovered story: <http://1.usa.gov/1yNFwNy>
- Elena loves to farm. Having health insurance means she’s free to do it fulltime: <http://1.usa.gov/1yNFwNy> #GetCovered
- “It was easy to sign up for coverage. I found a plan that was really affordable for me.” Meet Elena: <http://1.usa.gov/1yNFwNy> #GetCovered

- “I think of it as freedom. Freedom to decide what you want to do with your life.” Watch Elena’s #GetCovered Story: <http://1.usa.gov/1yNFwNy>.

Susan of Ketchikan, Alaska ([Link to blog](#); [Link to Video](#); [Link to graphic](#))

- “It means that I can start my own business.” – Susan on what it means to #GetCovered and be able to do what she loves: <http://1.usa.gov/1ED4kbD>
- “To me, health insurance is like having freedom.” Read Susan’s #GetCovered story, then join her: <http://1.usa.gov/1ED4kbD>
- When Susan heard about the Marketplace, she decided not to take any more chances. She’s covered for \$40/month! #GetCovered <http://1.usa.gov/1ED4kbD>

Carlos of Silver Spring, MD ([Link to Blog](#); [Link to Blog \(Spanish\)](#); [Link to Video](#); [Link to Graphic in English, Spanish](#))

- “Carlos compartió su anécdota con #Asegúrate después de obtener seguro de salud por primera vez: <http://1.usa.gov/1GKFuvh>. Carlos shared his #GetCovered story after getting his own health insurance for the first time: <http://1.usa.gov/1yTENJl>.
- ¿Estas pensando en obtener cobertura para el 2015? Pregúntale a Carlos, quien obtuvo seguro de salud por primera vez el año pasado #Asegúrate: <http://1.usa.gov/1GKFuvh>. Why #GetCovered for 2015? Ask Carlos – who got his own health insurance for the first time last year: <http://1.usa.gov/1yTENJl>.
- “Les permite ahorrar dinero a ti y a tus padres” Carlos comparte por qué tu deberías obtener cobertura: <http://1.usa.gov/1GKFuvh> #Asegúrate
“It can save your parents money, & it can save you money” Carlos shares why you should #GetCovered: <http://1.usa.gov/1yTENJl>.

Jennifer of North Carolina ([Link to Blog](#); [Link to Blog \(Spanish\)](#); [Link to Video English, Spanish](#); [Link to Graphic in English, Spanish](#))

- “Because of the #ACA, I was able to choose the coverage that was right for me.” – Jennifer of #NC. <http://1.usa.gov/1yNFzJk>
“Gracias a la #ACA (La Ley de Cuidado de Salud a Bajo Precio), pude elegir la cobertura más adecuada para mí”. – Jennifer de #NC. <http://1.usa.gov/1GKFyec>
- “I don’t have time to be sick. But illnesses don’t care about schedules...” – Jennifer of #NC. <http://1.usa.gov/1yNFzJk>
“No tengo tiempo para enfermarme. Pero las enfermedades no esperan a que tú tengas tiempo para una...” – Jennifer de #NC. <http://1.usa.gov/1GKFyec>
- Jennifer got help from a navigator in her community when she signed up for health care & so can you. <http://1.usa.gov/1yNFzJk>

Jennifer obtuvo ayuda de un Navegador en su comunidad cuando se inscribió en un plan de salud y tu puedes hacer hacer lo mismo. <http://1.usa.gov/1GKFyec>

- “Don’t pass up this opportunity” says Jennifer – a college student, aspiring nurse. <http://1.usa.gov/1yNFzJk>
“No dejes pasar esta oportunidad” dice Jennifer – una estudiante universitaria, aspirante a ser enfermera. <http://1.usa.gov/1GKFyec>

Additional Resources – ACA Factsheets in English and Spanish

Link: The Affordable Care Act is Working / La Ley de Cuidado de Salud a Bajo Precio Funciona

Link: The Affordable Care Act and Young Adults / La Ley de Cuidado de Salud a Bajo Precio y los Adultos Jóvenes

HHS BLOG POSTS ABOUT THE AFFORDABLE CARE ACT AND HEALTHCARE.GOV

Blog post from Thursday, January 29

Title: Mucky Duck’s #GetCovered Story: Pub Serves Employee Health

Link: <http://www.hhs.gov/healthcare/facts/blog/2015/01/mucky-ducks-getcovered-story.html>

Blog post from Wednesday, January 28

Title: Open Enrollment Week 10: January 17, 2015 – January 23, 2015

Link: <http://www.hhs.gov/healthcare/facts/blog/2015/01/open-enrollment-week-ten.html>

Blog post from Tuesday, January 27

Title: Eric’s #GetCovered Story: Accidents Happen, Make Sure You’re Covered

Link: <http://www.hhs.gov/healthcare/facts/blog/2015/01/erics-getcovered-story-accidents-happen.html>

Blog post from Friday, January 23

Title: Beware of email phishing scams

Link: <https://www.healthcare.gov/blog/beware-of-email-phishing-scams/>

Blog post from Thursday, January 22

Title: Form 1095-A and your tax return

Link: <https://www.healthcare.gov/blog/form-1095-a-and-your-tax-return/>

WHITE HOUSE UPDATES ABOUT THE AFFORDABLE CARE ACT AND HEALTHCARE.GOV

Blog post from Thursday, January 29

Title: 4.5 Million Young Adults Have Gained Coverage Since 2010, Improving Access to Care and Benefitting Our Economy

Link: <http://www.whitehouse.gov/blog/2015/01/29/45-million-young-adults-have-gained-coverage-2010-improving-access-care-and-benefitt>

Blog post from Tuesday, January 27

Title: Remind You of Someone? You Should Share These:

Link: <http://www.whitehouse.gov/blog/2015/01/27/remind-you-someone-share-these>

Blog post from Monday, January 26

Title: The Faces of Healthcare: Loren C.

Link: <http://www.whitehouse.gov/blog/2015/01/26/faces-health-care-loren-c>

-CMS Office of Communications, Partner Relations Group