



February 12, 2016

Champions for Coverage:

Congratulations! You did it! You have made it through the 3rd open enrollment and WOW you sure did some great work! There are now **12.7 million consumers** who selected plans or were automatically re-enrolled across all states! Thank you for all of your work over the past months, the large number of insured people is because of you!

This issue provides the latest Marketplace Open Enrollment Week 13 snap shot (**including state and locality breakdowns**), updated materials, and new Tax and ACA announcements. We want to hear from you! Please email us and share your success stories. We are also taking topics for future webinars. Success stories and webinar requests can be sent to Champion@cms.hhs.gov.

- I. **New: Consumer-Facing Outreach Materials from CMS**
- II. **Save the Date: Champion Webinar:**
- III. **Coverage to Care Roadmap to Better Care and Healthier You toolkit**
- IV. **New: Guidance on the Special Enrollment Period for Consumers without Marketplace Coverage due to Failure to File and Reconcile**
- V. **New: Application of the Market Reforms and Other Provisions of the Affordable Care Act to Student Health Coverage**
- VI. **Reminder: Health Insurance Marketplace Open Enrollment Snapshot Week 13
January 24, 2016 – February 1, 2016**
- VII. **Blog Posts and Press Releases**

NEW/UPDATED CONTENT AND WEBINARS

New: Consumer-Facing Outreach Materials from CMS

Check out these recently-released CMS outreach materials. Partners interested in ordering CMS publications should visit the [CMS Product Ordering website](#).

New materials are being updated and will be posted to Marketplace.cms.gov

New materials:

How Health Coverage Affects Your Taxes (formerly "3 Tips about Marketplace Coverage & taxes"):
<https://marketplace.cms.gov/outreach-and-education/health-coverage-affects-taxes.pdf>

Agent/Broker Enrollment User Guide: <https://marketplace.cms.gov/technical-assistance-resources/agent-broker-user-guide.pdf>

Employer Enrollment User Guide: <https://marketplace.cms.gov/outreach-and-education/shop-employer-enrollment-user-guide-2016.pdf>

NEWS AND UPDATES

Save the Date: Champion Webinar: Coverage to Care Roadmap to Better Care and Healthier You toolkit

This webinar will provide information on the Coverage to Care Roadmap to Better Care and Healthier You toolkit. From Coverage to Care is an initiative to help people with new health care coverage understand their benefits and connect to primary care and the preventive services that are right for them, so they can live a long and healthy life.

When: **Wednesday, February 24 @ 2:00pm EST**

New: Guidance on the Special Enrollment Period for Consumers without Marketplace Coverage due to Failure to File and Reconcile

Last week, the Centers for Medicare & Medicaid Services (CMS) is providing a special enrollment period (SEP) for consumers who:

- are not currently enrolled in 2016 coverage through the Federally-facilitated Marketplace (FFM),
- are not receiving advance payments of the premium tax credit (APTC) in 2016 because they failed to file a tax return for 2014 and reconcile their APTC, and
- subsequently filed their 2014 tax return and reconciled their 2014 APTC.

This SEP will only be available to consumers after they restore their eligibility for APTC by filing a 2014 tax return, reconciling APTC paid on their behalf in 2014, and returning to the Marketplace to attest to having filed and reconciled 2014 APTC.

For more information click here:

https://www.regtag.info/uploads/library/ENR_FTR_SEP_Guidance_020516_5CR_020516.pdf

New: Application of the Market Reforms and Other Provisions of the Affordable Care Act to Student Health Coverage

Last week, the Departments of the Treasury, Labor, and Health and Human Services (collectively, the Departments) in certain circumstances issued technical guidance on the application of certain provisions of the Affordable Care Act to premium reduction arrangements offered in connection with student health plans and provides temporary transition relief from enforcement by the Departments. The guidance states that the Departments will not assert that a premium reduction arrangement fails to satisfy PHS Act section 2711 or 2713 if the arrangement is offered in connection with other student health coverage (insured or self-insured) for a plan year or policy year beginning before January 1, 2017 (therefore including, for example, plan years or policy years that are roughly coterminous with academic years beginning in the Summer or Fall of 2016 and ending in 2017).

Click here for the CMS Bulletin: <https://www.cms.gov/CCIIO/Resources/Regulations-and-Guidance/Downloads/student-health-bulletin.pdf>

Reminder: Health Insurance Marketplace Open Enrollment Snapshot Week 13 January 24, 2016 – February 1, 2016

On January 31, Open Enrollment for 2016 coverage ended, with about 12.7 million consumers selecting plans or being automatically re-enrolled across all states, either through the HealthCare.gov platform or a State-based Marketplace, HHS Secretary Sylvia M. Burwell announced today. This does not include about 400,000 people who signed up on the New York and Minnesota Marketplaces for coverage through the Basic Health Program during this Open Enrollment.

To read a fact sheet with a sharable video

visit: <http://www.hhs.gov/about/news/2016/02/04/fact-sheet-about-127-million-people-nationwide-are-signed-coverage-during-open-enrollment.html>

To read the Secretary's full statement

visit: <http://www.hhs.gov/about/leadership/secretary/speeches/2016/success-by-the-numbers-2016-open-enrollment.html>

To read the CMS Weekly enrollment snapshot with data (including state and regional data) through Feb 1, 2016 visit: <https://www.cms.gov/Newsroom/MediaReleaseDatabase/Fact-sheets/2016-Fact-sheets-items/2016-02-04.html>

Please share! GRAPHICS: [By the Numbers: 2016 Open Enrollment](#) (National/State-by-State)

**HHS BLOG POSTS AND PRESS RELEASES ABOUT THE AFFORDABLE CARE ACT AND
HEALTHCARE.GOV**

Blog Posts: On the Road for Open Enrollment Following HHS Secretary Sylvia Mathews Burwell's travels around the country.

<https://medium.com/@HSGov/on-the-road-for-open-enrollment-fe01a8b48358#.fm4pagep8>

Blog Post from Monday, February 1

Title: Open Enrollment for 2016 health insurance is over – but you may still have options

Link: <https://www.healthcare.gov/blog/options-after-2016-open-enrollment-period/>

Blog post from Friday, January 29

Title: In these last days of Open Enrollment, immigrant families need to know affordable coverage options are available

Link: <https://blog.cms.gov/2016/01/29/in-these-last-days-of-open-enrollment-immigrant-families-need-to-know-affordable-coverage-options-are-available/>

WHITE HOUSE BLOG POSTS ABOUT THE AFFORDABLE CARE ACT AND HEALTHCARE.GOV

Blog post from Tuesday, February 2

Title: Addressing the Epidemic of Prescription Opioid Abuse and Heroin Use

Link: <https://www.whitehouse.gov/blog/2016/02/01/preventing-epidemic-opioid-abuse-and-heroin-use>

-CMS Office of Communications, Partner Relations Group