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Centers for Medicare & Medicaid Services

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Teresa Niño
Centers for Medicare & Medicaid Services

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Tangita Daramola
Centers for Medicare & Medicaid Services

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Teresa Niño

Teresa

Linda Smith, RN, MSN, MBA
NMEP Meeting
April 8, 2010

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How CMS Is Using So
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Where are we now?
What is the future of social media
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What is Social Media?
Social Media is publishing technologies that bring people together, share information and build communities.
You don't create a community, you connect communities... Seek and you shall find.
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ordination of Benefits (COB)
Many Medicare Beneficiaries have some kind of supplemental insurance
✓Medigap
✓Employer plans
✓Medicaid
✓Tricare
Impact:
✓13% of caseworker calls to the OMO in 2009 dealt with COB
✓64% of calls to COBC were coverage related
✓1-800-Medicare operators accessed COB related scripts roughly
1.5 million times during the first 3 quarters of 2009
CMS
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Daniel Schrei

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CMSGov
CMS to host national provider call on the 2010 PQRI & eRx Incentive Program on 4/15 at 3:30PM, ET, visit http://go.cms.gov/cN for details.
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Radio PSAs
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ou Have Medicare – Ask!

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Linda Smith
Beneficiary Protection Program Lead
for Medicare & Medicaid Services
of Clinical Standards & Quality

to accurate, dynamic Medicare
d
You Web into Medicare.gov
to utilize other web tools
ment system to ensure
accuracy, and reduce
access to improve delivery of
need most

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