



February 28, 2014

Champions for Coverage:

Please see the information below regarding our next conference call, updated materials, and recent CMS announcements.

Next Champion Call

****Please note the change in the webinar information****

The next Champion webinar will be on Wednesday, March 5, 2014 at 2:00 p.m. ET.

(New) Webinar link: https://engage.vevent.com/rt/betah_associates_inc~030514

Note: The audio will be available through your computer via the webinar link.

We will hear from the U.S. Citizenship & Immigration Services in the Department of Homeland Security to discuss important information for immigrant individuals and families as it relates to enrollment in the Health Insurance Marketplace.

Please submit your questions in advance via email at Champion@cms.hhs.gov. Please include "Champion call question" in the subject line.

We want to hear from you!

As always, please keep sharing your Marketplace success stories of education, outreach and/or enrollment in your communities by emailing us at Champion@cms.hhs.gov. Sharing promising practices from the field will help each organization further their education goals. We also welcome you to share anecdotes from individual consumers who have successfully signed up for coverage.

If you are a Certified Application Counselor (CAC), please send your enrollment specific questions to CACQuestions@cms.hhs.gov. Please remember to include your CAC designation number in the email subject line.

If you are not a Certified Application Counselor (CAC), but have enrollment specific questions, please call the Marketplace Call Center at: 1-800-318-2596 or go to Healthcare.gov to find additional information. Please note that at any point, if consumers need additional assistance with reporting a change to the Marketplace, a consumer can always call the Call Center for additional assistance.

Champion Peer-Sharing

Cancer Support Community (a Champion for Coverage) has launched the Spanish version of their Cancer Insurance Checklist (the English version is available here: cancerinsurancechecklist.org).

Message from the Cancer Support Community: The *Cancer Insurance Checklist: Guía de Cobertura Médica para Personas con Cáncer* is an easy-to-use guide to assist people with cancer, a history of cancer or at risk for cancer choose a health insurance plan on the Health Insurance Marketplaces. The English and Spanish version of these checklists were developed through a partnership of 19 cancer and advocacy organizations led by the Cancer Support Community.

Available at SegurosMedicosYCancer.org, *Cancer Insurance Checklist: Guía de Cobertura Médica para Personas con Cáncer* walks you through the process of evaluating and comparing plans' coverage for cancer-related services and the costs associated with that coverage. There are also links to additional Spanish language resources on the website.

Individuals can use this checklist:

- If purchasing insurance on your state's health insurance marketplace
- If he/she has cancer, a history of cancer, or is at risk for cancer
- When evaluating insurance plans
- When discussing insurance needs with a navigator or marketplace representative
- When discussing cancer care needs with a health care provider

Simply fill in the three worksheets for each insurance plan being considered. By doing so, an individual will be able to tell which insurance plan best fits his/her needs and budget.

Latino Constituency Week / *Semana Nacional de Inscripción de los Hispanos* (Feb. 24 – 28)

Upcoming Latino Enrollment Summits

During the Latino Enrollment Theme Week and each week until March 31, HHS is helping to host Latino Enrollment summits in partnership with national organizations like Enroll America, LULAC, National Alliance for Hispanic Health and Planned Parenthood, but also many community partners like health centers, community centers, and libraries. These Enrollment Summits are for community members to gain access to additional information regarding the Health Insurance Marketplace but also to be provided with the opportunity to enroll with the assistance of trained Navigators and assistants, as well as share their stories. Click here to find a Latino ACA Enrollment Summit near you:

<https://docs.google.com/file/d/0B6MX-GXO7g2wdzRXNC02ZXcwmms/edit?usp=sharing&pli=1>. Our next Enrollment Summit takes us to:

- 2/22/14 McAllen, TX
- 2/26/14 Orlando/St. Petersburg, FL

- 2/27/14 Kissimmee, FL
- 3/1/14 Chicago, IL
- 3/1/14 Dallas, TX
- 3/1/14 Philadelphia, PA
- 3/1/14 Atlanta, GA
- 3/1/14 McAllen, TX
- 3/8/14 Phoenix, AZ
- 3/15/14 El Paso, TX
- 3/15/14 North Jersey
- 3/15/14 Orlando-Daytona area (Sanford, FL)
- 3/15/14 New Orleans, LA
- 3/15/14 Cleveland, OH
- 3/15/14 Miami, FL (Florida City, FL)
- 3/22/15 Miami, FL
- 3/29/14 Tampa

As we encourage folks to attend, please remind your community members to come prepared. An important checklist to keep in mind:

- Social Security Numbers (or document numbers for legal immigrants)
- Employer and income information for every member of your household who needs coverage (for example, from pay stubs or W-2 forms—Wage and Tax Statements)
- Policy numbers for any current health insurance plans covering members of your household

Partners in Action – Check out the fantastic efforts these partners have achieved to engage the Latino community:

- National Alliance for Hispanic Health (the Alliance) - From October 1, 2013 through February 1, 2014, the Alliance has provided assistance to nearly 15,000 Hispanic consumers with questions about the Marketplace through its toll-free *Su Familia* National Hispanic Family Health Helpline ([1-866-783-2645](tel:1-866-783-2645)). Through a partnership with Univision, a national television PSA campaign is being conducted to encourage viewers to call the *Su Familia* Helpline for health insurance enrollment assistance.
- League of United Latin American Citizens (LULAC) partnering with Planned Parenthood and Enroll America to host enrollment events at LULAC Technology Centers located in over 20 cities across the country.
- National Council of La Raza (NCLR) produced 8 ACA Q&A YouTube Videos generated by questions they received from their constituents, which they continue to collect via mobile friendly form from the public. The reach of these videos is being expanded via social media networks by NCLR affiliates across the country. Link to all NCLR ACA videos: <http://bit.ly/ACAVideosNCLR>
- National Latino Behavioral Health Association (NLBHA) conducted a Ventanillas de Bienestar Webinar series in October 2013 to educate their constituents and providers about the ACA and Marketplace, which are archived and available for viewing in English and Spanish.

- National Latina Institute for Reproductive Health (NLIRH) leveraging social media networks, NLIRH published blogs and co-hosted several twitter chats utilizing #oursalud and #getcovered to get the word out about the benefits of the ACA and Marketplace to Latina women.
- National Hispanic Medical Association (NHMA) hosted a series of ACA regional town halls to educate providers and health professionals about the Affordable Care Act in New York, San Antonio, Chicago, Los Angeles, and Atlanta.
- Hispanic Access Foundation (HAF) hosted over 55 events through an initiative funded in partnership with H&R Block. Latino pastors and small business leaders were educated about the Marketplace in Spanish. CMS CO brokered speakers for these workshops. Events were held in Chicago; Dallas; Houston; New Jersey, Miami, FL, and Alexandria, VA. Over 2,073 consumers were reached during this series of events in these 6 Latino communities across the country.
<http://www.hispanicaccess.org/2014/02/25/aca-latino-week-of-action/>

Hispanic Access Foundation is committed to getting information about expanded healthcare coverage to those communities who need it most. For 8.2 million Latinos with private insurance, this now means they will have access to expanded preventive services and [10.2 million](#) uninsured Latinos will have the opportunity to purchase affordable healthcare.

What we're doing in the air

Our public service announcement ([listen here](#)) continues to be aired in all 18 markets where we work; it has aired more than 6,000 times for over 200 million impressions.

Our helpline has made dozens of referrals to callers interested in learning more about Health Care Reform.

Our website, social media channels and online searchable database have provided content and links to on the ground resources.

Additionally, we have completed numerous interviews with both national and local media outlets to highlight the Health Care Marketplace and why it's important for Hispanics to be insured.

On the ground: Hispanic Access Foundation works with religious and community organizations to reach communities with traditionally poor health outcomes and links these individuals and families to bilingual healthcare experts. Hispanic Access and our expert healthcare partners have reached over 4,408 people with the following information free of charge:

- What services do all insurance plans now have to provide?
- What is the Insurance Marketplace?
- Who is eligible
- How to apply
- Plans
- Benefits
- Preventative Services
- Cost
- Financial assistance

Building Partnerships: Hispanic Access Foundation has partnered with experts on the healthcare marketplace nationwide. We would like to acknowledge the hard work of our partners who have supported us in the following communities:

- Dallas, TX: [Community Council of Greater Dallas](#), [Enroll America](#)
- Miami, FL: [Epilepsy Foundation of Florida](#), [Migrant Health Promotion](#)
- Rio Grande Valley, TX: Intervalley Faith
- Houston, TX: [Enroll America](#)
- Washington, DC: [Centers for Medicare and Medicaid Services](#), [Enroll America](#), [DC Health Link](#)
- Hudson County, New Jersey: [Enroll America](#)
- New York, NY: [Health First NY](#)
- Chicago, IL: [Get Covered Illinois](#), [Mujeres Latinas en Accion](#)
- Providence, RI: [Health Source RI](#)

La Opinion: Setting the record straight

By Secretary Jeh Johnson

<http://www.laopinion.com/opinion-columna-dejando-las-cosas-claras>

This is an op-ed from Dept. of Homeland Security Secretary Jeh Johnson that ran today in La Opinion. The piece assures mixed-status families that it's safe to come forward, it's safe to apply, and that the information they use when they apply for health insurance coverage will in no way be used for immigration enforcement. Please share.

(Note: this piece was posted on La Opinion in Spanish and the below is translated using Google Translator)

We all deserve the security and tranquility that comes from having health coverage is there for us, we can count on when we need it. The promise of the Affordable Care Act Affordable to President Obama, a milestone in the history of this country, is to make health coverage affordable and more accessible quality.

The Obama Administration is doing everything possible to ensure that we maximize the impact of this promise, reaching as many of those who are eligible to enroll. I invite eligible people to visit [Healthcare.gov](#) or [CuidadodeSalud.gov](#) to see your options and sign up to March 31.

People without legal immigration presence are not eligible to enroll in the Federal Health Market. Still, I've heard that some of the people living in the United States who are eligible to enroll in the Market Health are reluctant to do so because they fear that the information they provide in their applications for health coverage shared with authorities immigration and used to deport undocumented immigrants to their relatives. This is not true.

Since October 2013, Immigration and Customs Enforcement (or "ICE" as it is commonly known to the agency) has had a policy which states that the information you provide in your application for enrollment for health insurance under the Act Care Affordable not be the basis for carrying out immigration enforcement action. This policy remains in effect.

The policy is available in English and Spanish on ICE's public website, can be found here. A policy of this kind is not new, we have already published a similar guide when it came to the information provided by the Census of 2010 and after natural disasters that affected immigrant communities.

No one in the United States who is eligible should be afraid to apply for health coverage because I have a family with mixed immigration status. Enrollment in health coverage, and health insurance using this important law extends to eligible individuals, it will not prevent your loved ones who do not have documents to obtain a green card in the future. Neither will threaten those who do not yet have a green card.

Do not let unsubstantiated rumors get in the way to obtain health insurance low cost to you or your family members.

Important News and Updates

This document outlines information on identity (ID) proofing and on application inconsistencies. These are two different topics and two different stages in applying for health coverage through the FFM. This has been posted and may be shared with partners.

<http://marketplace.cms.gov/help-us/remote-identity-proofing-faqs.pdf>

New Content on [HealthCare.gov](https://www.healthcare.gov):

- Reporting changes of circumstance: <https://www.healthcare.gov/how-do-i-report-life-changes-to-the-marketplace/>;
- For incarcerated people: <https://www.healthcare.gov/incarceration/>;
- For college students: <https://www.healthcare.gov/if-i-m-a-college-student-what-do-i-need-to-know-about-the-marketplace/>;
- For people with new Marketplace coverage: <https://www.healthcare.gov/using-your-new-marketplace-coverage/>;
- For people with new Medicaid coverage: <https://www.healthcare.gov/what-if-i-have-new-medicaid-or-chip-coverage/>.

Content-finding tip: If you ever are looking for content new or old, here is a secret way to see everything in one swoop. Use the link at the bottom of the footer on [HealthCare.gov](https://www.healthcare.gov) to see the "Site Map".

UPDATED CONTENT

In response to research showing people are not aware of the March 31 deadline, the 1-page guide to the Marketplace has been revised to bring more attention to these items:

<https://www.healthcare.gov/get-covered-a-1-page-guide-to-the-health-insurance-marketplace/>.

We added to the page about Marketplace fraud to include phone numbers for some Marketplace outgoing calls that consumers may see on their caller ID displays while on the phone:

<https://www.healthcare.gov/how-can-i-protect-myself-from-fraud-in-the-health-insurance-marketplace/>.

Three small business pages have been updated to reflect the changed Employer Shared Responsibility Payment policy. We mainly point to IRS and Treasury documents on the changes.

<https://www.healthcare.gov/what-is-the-employer-shared-responsibility-payment/>;

<https://www.healthcare.gov/do-i-have-to-offer-health-coverage-to-my-employees/>;

<https://www.healthcare.gov/what-do-large-business-owners-need-to-know/>.

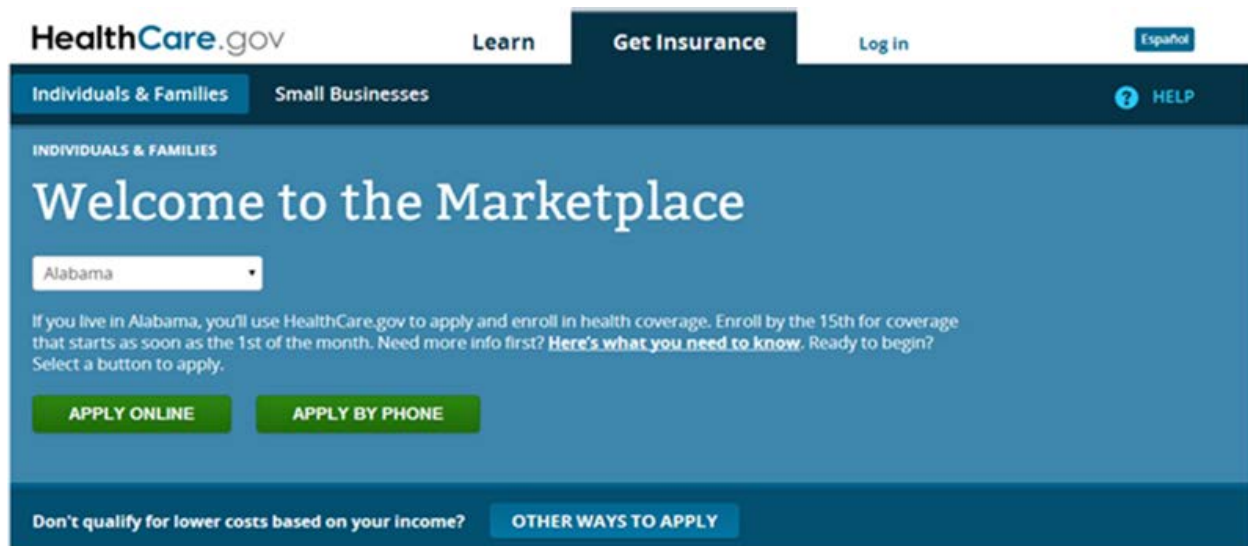
Design Changes

We implemented many changes to improve user experience and navigation since January. Our intent is to help people find the information they need quickly, then drive them into the application funnel. Here are the most important changes:

Marketplace landing pages:

- Note the choice of “Individuals & Families” and “Small Businesses” now appears on the black navigation bar instead of on the main blue space, where people were not seeing it
- The large blue area has been simplified and the state dropdown menu has been raised above the fold. Some people using small screens were not seeing it.
- We now have two sets of state blurbs—one that comes up on the Individuals & Family page and one on the Small Business page. We used to provide information for both audiences via a single blurb on both pages, which led to confusion.

Individuals & Families Marketplace landing page: <https://www.healthcare.gov/marketplace/individual/>.

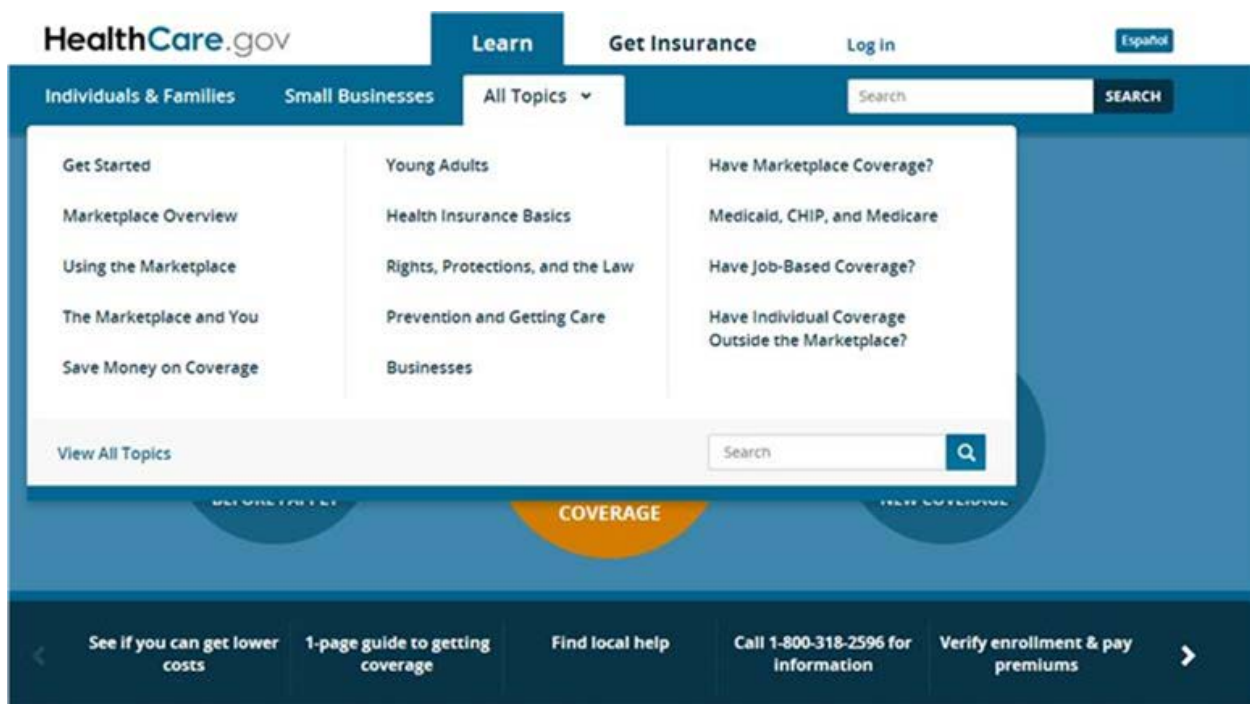


Small Business Marketplace landing page: <https://www.healthcare.gov/marketplace/shop/>.



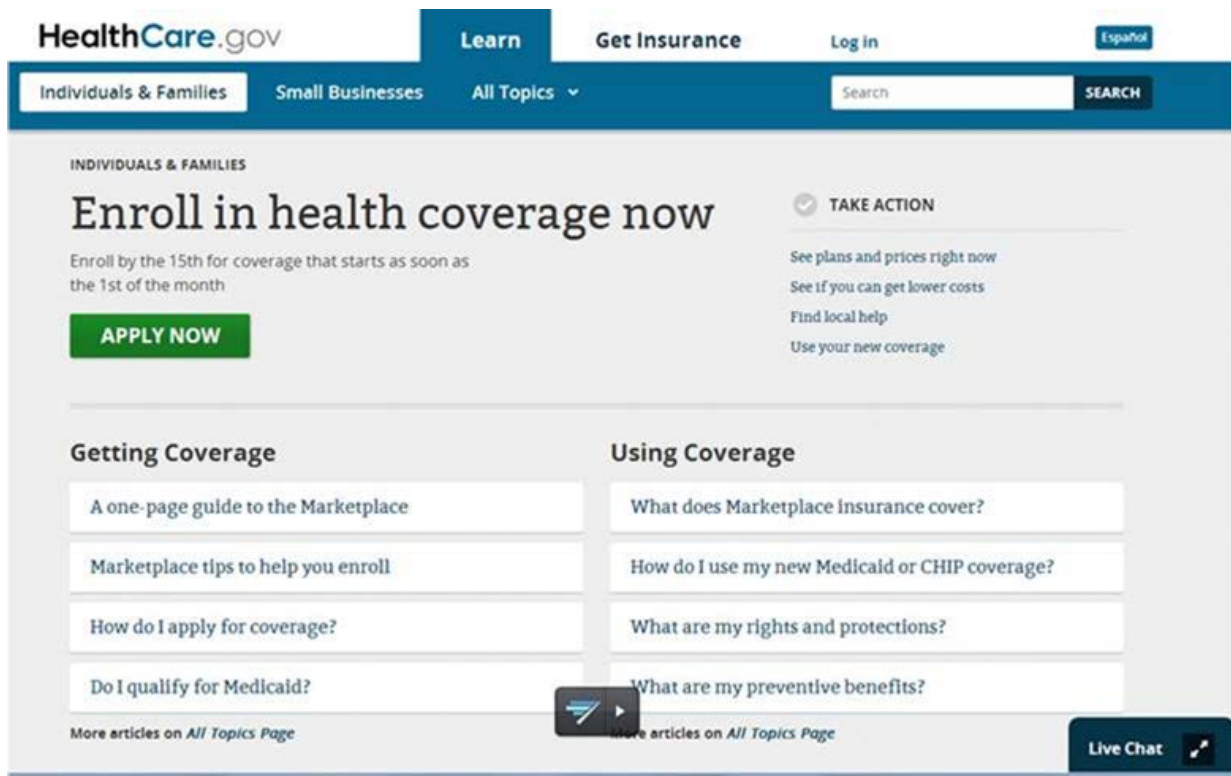
All Topics:

There have been more topics added to the “All Topics” dropdown menu, to include options for people who have insurance, and to allow each topic to have fewer items for improved “findability”.



Audience landing pages:

Updates to the Individual & Families (<https://www.healthcare.gov/families/>) and Small Business (<https://www.healthcare.gov/small-businesses/>) landing pages: The dated video has been removed and replaced with “Take Action” items, which represent our most popular and important content. We pulled everything up the page, allowing people to see the content cards at the bottom of the page without scrolling.



This Week's Social Media Push

*(Updates) Focused outreach - We need your help

Until Marketplace open enrollment ends March 31st, HHS plans to highlight a particular audience each week – while always maintaining focus on reaching out to the younger 18-35 year old population. This week is *Latino Constituency Week (2/24 – 2/28)*. Your organizations may want to mirror HHS' larger campaign themes with events they are hosting. As a Champion you may get asked to participate in events in your community. (Note that the schedule may be subject to change.)

- *Week of Feb 24th – Latino Constituency Week*
- *Week of March 3rd – Kick off the last month of open enrollment*
- *Week of March 10th – March Madness*
- *Week of March 17th – Anniversary of the Affordable Care Act*
- *Week of March 24th – Don't miss out*



Please find digital products, a list of upcoming enrollment summits, and talking points attached and below for you use. Please feel free to share and help us promote starting next week (Feb 24-28). Based on direct feedback from stakeholders and consumers, CuidadoDeSalud.gov now supports a more robust window shopping experience. Consumers can see detailed information about each Marketplace health insurance plan offered in their area before they apply.

Digital Products and Tweets

Infographics attached in both English and Spanish for your use. Please help us get them out there with these tweets:

- Help enroll every eligible Latino by March 31 – RT this and visit www.CuidadoDeSalud.gov today! #Asegurate
- For our health, our families, and our future—visit www.CuidadoDeSalud.gov today! #Asegurate
- 1 in 4 uninsured individuals eligible for coverage are Latino—RT this to make sure they enroll! www.CuidadoDeSalud.gov today! #Asegurate
- Did you know that more than 10 million uninsured Latinos are eligible for coverage through www.CuidadoDeSalud.gov? #Asegurate
- Graphics can be found here:
 - English: https://www.facebook.com/Healthcare.gov/photos_stream;
 - Spanish: https://www.facebook.com/Cuidadodesaludgov/photos_stream;
 - https://www.facebook.com/hashtag/getcovered#!/HHS/photos_stream.

All of HealthCare.gov's social media channels are located in the following links, including, Twitter, Facebook, YouTube, and Google+:

- HealthCare.gov/connect: <https://www.healthcare.gov/connect/>;
- (Spanish-language) Cuidadodesalud.gov/connect: <https://www.cuidadodesalud.gov/es/connect/>.

The best way utilize all of our past content is through this URL (Facebook):

- English: https://www.facebook.com/Healthcare.gov/photos_stream;

- Spanish: https://www.facebook.com/Cuidadodesaludgov/photos_stream;
- Images can be saved and you can take a close look at how we phrase things if you would like to emulate.
- You can also use Hashtags: #GetCovered and #Asegurate.

Starting the conversation: Brother2Brother: Last Friday, February 21, HHS released a blog from the Secretary about a new program that encourages people, especially men, to talk with each other about their health. It all starts with a conversation. Please share this with partners and your networks.

Tweets – Blog

- We all have the power to take our health in our hands. Start a conversation #brother2brother today. <http://go.usa.gov/BHTT> #GetCovered;
- It's time to man up about your health. Here are three questions to get that conversation started: <http://go.usa.gov/BHTT> #brother2brother;
- If you have your brother's back, it means you'll talk to them about their health. <http://go.usa.gov/BHTT> #GetCovered #brother2brother;
- #Brother2Brother invites all of us to start talking by asking three basic health questions: <http://go.usa.gov/BHTT>

Tweets – Additional Digital Content

- @MagicJohnson is talking #brother2brother about healthcare -- you can too. Start a conversation today: <http://go.usa.gov/Z79V>
- #brother2brother is all about talking about your health. Here are 5 ways you can get that started: <http://bit.ly/Mh1VNr>
- Alonzo Mourning's talking #brother2brother. #GetCovered to stay in the game. <http://go.usa.gov/ZFPA>
- "It's intelligent to take care of yourself." —Justin, a 28 year old bartender from FL: <http://go.usa.gov/BZPT> #brother2brother #GetCovered

Making It Possible For Me to Chase My Dream: My #GetCovered Story: Stefania's real person story is now live in all places. Resources and social content are below.

- Stefania Blog (English): <http://www.hhs.gov/healthcare/facts/blog/2014/02/stefanias-enrollment-story.html>.
- Stefania Blog (Spanish): <http://www.hhs.gov/healthcare/facts/blog/2014/02/stefanias-enrollment-story-es.html>.
- Graphic: <https://www.facebook.com/hashtag/getcovered#!/HHS/photos/pb.573990992631231.-2207520000.1393599596./715475481816114/?type=3&theater>.
- Stefania's #GetCovered Video (English): <http://www.youtube.com/watch?v=WOUnj1M3uv8>.
- Stefania's #GetCovered Video (Spanish): <http://www.youtube.com/watch?v=iJ8e02-KHB8>.

Tweets – Stefania

- "I think it's very important for 20-year-olds to have insurance." Join Stefania. #GetCovered. <http://go.usa.gov/Bnpm>
- Stefania on what it means to #GetCovered: "Having health insurance is going to help me achieve my goals." <http://go.usa.gov/Bnpm>

Amy Speace's #GetCovered Story: We released a new blog and video this week featuring Amy Speace, a musician who is paying just \$26 a month for coverage. Please help us get it out there with these tweets:

- Thanks to the #ACA, Amy was able to find a plan that fit her needs & her budget. Read her #GetCovered story: <http://go.usa.gov/KqUY>.
- "I'm pretty sure I cried"—Amy Speace on finding out she'd be paying only \$26 a month for health coverage: <http://go.usa.gov/KqUY> #GetCovered.
- "I don't feel like I'm walking on eggshells with my health so much." Watch Amy's #GetCovered Story: <http://go.usa.gov/KqUY>.
- Saying Amy's happy with the price of her health coverage would be an understatement: <http://go.usa.gov/KqUY> #GetCovered.
- The Most Important Thing That I Do: Amy's #GetCovered Story: Blog Posted on February 26, 2014: <http://www.hhs.gov/healthcare/facts/blog/2014/02/amys-enrollment-story.html>.
Video: <https://www.youtube.com/watch?v=3vf6PZhwfDU>.

[Another Significant Milestone: Marketplace Enrollment Hits 4 Million](#): Here are some tweets and a graphic to help amplify this week's blog post on newly announced enrollment numbers:

- [RT @HHSgov](#).
- [Share on facebook](#) (graphic included).
- Breaking: @HHSgov announces that 4 million Americans have enrolled in the Health Insurance Marketplace! <http://go.usa.gov/Bz9F>.
- @HHSgov announces another significant health coverage milestone: Marketplace enrollment hits 4 Million <http://go.usa.gov/Bz9F>.
- Share the news- 4 million Americans decided to #GetCovered! <http://go.usa.gov/Bz9F>.
- Join the 4 million Americans (& growing!) who have decided to #GetCovered—visit www.HealthCare.gov today.
- Blog Posted February 25, 2014: <http://www.hhs.gov/healthcare/facts/blog/2014/02/marketplace-enrollment-hits-4-million.html>.

[You're Not Invincible: 6 Reasons You Should #GetCovered](#): Here are some tweets and graphics to help amplify this blog post.

- [RT @HHSgov](#).
- Accidents can happen. When they do, health insurance has you covered. 6 reasons why you should #GetCovered: <http://go.usa.gov/BAtR>.
- Because it's affordable. Because you've got options. For mom. Here are the 6 reasons you should #GetCovered: <http://go.usa.gov/BAtR>.
- Still not sure if you should #GetCovered? Here are six reasons why you should: <http://go.usa.gov/BAtR>.
- Mom tattoos are sweet, but she would probably like it more if you got covered. [Mom's Tattoo IMAGE] <http://go.usa.gov/BAtR>.
 - Image: <https://www.facebook.com/hashtag/getcovered#!/HHS/photos/pb.573990992631231.-2207520000.1393599879./704741616222834/?type=3&theater>.

- Affordable health coverage is just a click away, and it's cheaper than you think: <http://go.usa.gov/BAtR> .
- In the past, you could be denied coverage because a pre-existing condition. Not anymore. [Baby IMAGE] <http://go.usa.gov/BAtR>;
 - Image: https://www.facebook.com/HHS/photos/pb.573990992631231.-2207520000.1393599596./709170862446576/?type=3&src=https%3A%2F%2Fscontent-b.xx.fbcdn.net%2Fphotos-ash4%2Ft1%2F1888754_709170862446576_2006677619_n.png&size=768%2C784&fbid=709170862446576 ;

Share your Story

Reminder: The English-language story collection tool is available on [HHS.gov/healthcare](https://www.hhs.gov/healthcare). Here is a link to the tool: <http://www.hhs.gov/healthcare/facts/my-story/>. This tool will help us collect enrollment stories.

Check out the Spanish-language “Share Your Story” tool at [#OurSalud: Comparte Tu Historia](#). Please continue to point stories and partners to our tool as the best way to collect stories.

Tweets – #OurSalud: Comparte Tu Historia Tool

<http://www.hhs.gov/healthcare/facts/mi-experiencia-es/index.html>:

- Did someone you know #GetCovered? Share this with them: <http://go.usa.gov/BnwP> ;
- ¿Ha obtenido cobertura médica a través del Mercado alguien que conozcas? Comparte esto con ellos: <http://go.usa.gov/BnwP>.
- What does having new affordable health coverage meant to you? Share your #OurSalud story with us: <http://go.usa.gov/BnwP> ;
- ¿Qué significa para ti tener un nuevo plan de seguro médico? Comparte tu historia con nosotros: <http://go.usa.gov/BnwP> .
- The best person to describe what having new health insurance means is you. Share your #OurSalud story: <http://go.usa.gov/BnwP> ;
- Tú eres quien mejor puede describir lo que significa tener un nuevo plan de seguro médico. Comparte tu historia: <http://go.usa.gov/BnwP>.
- Did you #GetCovered? What's your story? Tell us and share this with others: <http://go.usa.gov/BnwP> ;
- ¿Obtuviste un seguro médico a través del Mercado? Cuéntanos tu historia y comparte esto con tus amigos: <http://go.usa.gov/BnwP>.

There is a widget and a badge available for the “real people story tool.” We encourage you to post this on your website or in your signature line. <http://www.hhs.gov/healthcare/facts/widgets/index.html>.

(Reminder) Upcoming Webinars from the Small Business Administration (SBA)

Health care continues to be an important issue for small business owners. The Small Business Administration and Small Business Majority are committed to helping businesses navigate the changes and opportunities in health care through the Affordable Care Act 101 webinar series. Each week, small business owners can learn the basics of the Affordable Care Act and how they can enroll in small business health insurance marketplaces. Other topics discussed include insurance reforms, the small business health care tax credit, and employer shared responsibility provisions. SBA representatives help small business owners understand the facts of the Affordable Care Act so they can make informed decisions about providing health insurance for their employees.

The Affordable Care Act 101 takes place every Thursday at 2 PM ET. Below are the registration links for upcoming presentations.

- Thursday, March 6 at 2:00 PM ET: [Click to Register](#)
- Thursday, March 13 at 2:00 PM ET: [Click to Register](#)
- Thursday, March 20 at 2:00 PM ET: [Click to Register](#)
- Thursday, March 27 at 2:00 PM ET: [Click to Register](#)
- Thursday, April 3 at 2:00 PM ET: [Click to Register](#)
- Thursday, April 10 at 2:00 PM ET: [Click to Register](#)
- Thursday, April 17 at 2:00 PM ET: [Click to Register](#)
- Thursday, April 24 at 2:00 PM ET: [Click to Register](#)
- Thursday, May 1 at 2:00 PM ET: [Click to Register](#)
- Thursday, May 8 at 2:00 PM ET: [Click to Register](#)
- Thursday, May 15 at 2:00 PM ET: [Click to Register](#)
- Thursday, May 22 at 2:00 PM ET: [Click to Register](#)
- Thursday, May 29 at 2:00 PM ET: [Click to Register](#)

For more information on how the new health care law affects small businesses, check out www.businessusa.gov/healthcare.

(Reminder) Upcoming Webinars from the HHS Partnership Center

The HHS Partnership Center has updated webinars on the health care law for faith and community leaders. All webinars are open to the public and include a question and answer session. Visit http://www.hhs.gov/partnerships/resources/aca_101-invite.html for more information.

[Latinos and the Health Insurance Marketplace \(in Spanish\)](#)

March 1 at 4:00 pm ET - Special Saturday Afternoon Session.
(3 pm CT, 2 pm MT, 1 pm PT)

To Join By Phone Only - Dial 1-877-309-2074 or 1-415-655-0069, Access Code: 686-013-885
For those joining by phone only, the Pin Number is the # key.

[Latinos y la Ley De Cuidado de la Salud a Bajo Precio](#) *en español*

Organizado por el Centro para las Asociaciones Religiosas y Comunitarias del Departamento de Salud y Servicios Humanos de los Estados Unidos

Sabado, 1 de marzo 4:00 – 5:00 pm ET
(3 pm CT, 2 pm MT, 1 pm PT)

Para participar en la llamada - marque 1-877-309-2074 o 1-415-655-0069. Código de acceso 686-013-885. El número de clave es solamente el signo de numeral # sin números.

Para inscribirse para participar en la presentación, haga clic [aquí](#).

HHS blog posts about the Affordable Care Act and [HealthCare.gov](#)

Blog post from Thursday, February 26

Title: Crime Doesn't Pay;

Link: <http://www.hhs.gov/healthcare/facts/blog/2014/02/crime-doesnt-pay.html>.

Blog post from Wednesday, February 26

Title: The Most Important Thing That I Do: Amy's #GetCovered Story;

Link: <http://www.hhs.gov/healthcare/facts/blog/2014/02/amys-enrollment-story.html>.

Blog post from Tuesday, February 25

Title: Another Significant Milestone: Marketplace Enrollment Hits 4 Million;

Link: <http://www.hhs.gov/healthcare/facts/blog/2014/02/marketplace-enrollment-hits-4-million.html>.

Blog post from Friday, February 21

Title: Starting the conversation, Brother2Brother;

Link: <http://www.hhs.gov/healthcare/facts/blog/2014/02/brother-2-brother.html>.

Blog post from Friday, February 21

Title: You're Not Invincible: 6 Reasons You Should #GetCovered;

Link: <http://www.hhs.gov/healthcare/facts/blog/2014/02/six-reasons-you-should-get-covered.html>.

Thank you all for your dedicated efforts!

-CMS Office of Communications, Partner Relations Group