



June 20, 2014

Champions for Coverage:

We hope you are all having a great start to your summer. Here at CMS we are gearing up for the next Marketplace open enrollment and have a lot of great information and resources to share! Now, for a few updates:

Upcoming Webinar

(REMINDER) How to Plan a Health Care Enrollment Event for Champions for Coverage Wednesday, June 25

We welcome you to join us for a webinar on how to plan a health care enrollment event on Wednesday, June 25. Lisa Carr, Associate Director of the U.S. Department of Health and Human Services Partnership Center and two fellow Champions will share their experiences and recommendations for planning Marketplace enrollment events. The Champion guest speakers are Maura Shiffman from the Health Council of South Florida and Timothy Smith from the University of North Carolina Family Medicine Center. We encourage you to submit questions in advance regarding enrollment events to Champion@cms.hhs.gov.

When: Wednesday, June 25, 2014 at 2:00 p.m. ET

How: Webinar link: <https://webinar.cms.hhs.gov/c4c61814/>
Participant Call-in Number: **(800) 837-1935**
Conference ID: **54117469**

****Due to high expected call volumes, please dial in and log on at least 10 minutes before the call to avoid delays in joining the webinar.**

New and Updated Content

Navigator Funding Opportunity Announcement

Last week, the Department of Health and Human Services (HHS) announced a funding opportunity for organizations and individuals to operate as Navigators in Federally-facilitated Marketplaces (FFMs) and State Partnership Marketplaces (SPMs). To see the FOA for the Cooperative Agreement to Support

Navigators in Federally-facilitated and State Partnership Marketplaces go to Grants.gov and search for CFDA **93.332**. HHS will award up to \$60,000,000 to recipients across all service areas of FFM (including SPMs).

Key Dates for Pre-Application Calls

- Call: Tuesday, June 24, 2014 from 1:30 - 3:30 p.m. EDT
<https://goto.webcasts.com/starthere.jsp?ei=1036408>
- Call: Tuesday, July 1, 2014 from 1:30 - 3:30 p.m. EDT
<https://goto.webcasts.com/starthere.jsp?ei=1036406>

Key Dates to Remember

- Letter of Intent to Apply (required) Due: June 30, 2014
- Applications Due: July 10, 2014
- Anticipated Award Date: September 8, 2014

From Coverage to Care (C2C)

CMS launched a national initiative “*From Coverage to Care*” (C2C), which is designed to help answer questions that people may have about their new health coverage, to help them make the most of their new benefits, including taking full advantage of primary care and preventive services. It also seeks to give health care providers the tools they need to promote patient engagement.

HC.gov Blog English:

<https://www.healthcare.gov/blog/from-coverage-to-care-a-roadmap-for-using-your-new-coverage/>

HC.gov Blog Spanish:

<https://www.cuidadodesalud.gov/es/blog/from-coverage-to-care-a-roadmap-for-using-your-new-coverage/>

Order *From Coverage to Care* Materials:

<http://marketplace.cms.gov/help-us/order-coverage-to-care-materials.html>

Additional resources and videos (Chapters 1-10) are located here:

<http://marketplace.cms.gov/help-us/c2c.html>

Contact: coveragetocare@cms.hhs.gov with your questions or feedback or to request professional print-ready versions of any of our resources.

New Resources on Special Enrollment Periods

HHS launched a new video on Special Enrollment Periods that we would like to share! The first Open Enrollment period is over, but it’s important that we educate consumers on their options to sign up when certain life events happen – turning 26, getting married, having a baby, etc. HHS provided social resources for you to share below, including the new video.

Video

- [Do You Qualify for a Special Enrollment Period?](#)

Spanish Resources

Para aprender si podría calificar para un período de inscripción especial:

- <https://www.cuidadodesalud.gov/es/screener/>
- <https://www.cuidadodesalud.gov/es/sep-list/>
- [*para ver este video en español, haga clic aquí.*](#)

New Screening Tool

Even though open enrollment is over, consumers may still have options to get health coverage this year. To help consumers understand their options, last week CMS launched a new screening tool which can be found on HealthCare.gov (available in both English and Spanish).

Partner Resources

Two of HHS partner organizations, Generation Progress and Young Invincibles, have launched programs to promote the Special Enrollment Period to young adults. You will find links to their creative materials. Please share and cross-promote this content!

Generation Progress - #Enrollment Moments

<http://genprogress.org/voices/2014/06/12/28504/infographic-enrollmentmoments/>

Young Invincibles - #GetCoveredGrads

<http://younginvincibles.org/special-enrollment/>

HHS announces the availability of \$300 Million in Affordable Care Act funds to expand services at the Nation's community health centers

Department and Health and Human Services (HHS) Secretary Kathleen Sebelius today announced the availability of up to \$300 million under the Affordable Care Act to help the nation's community health centers expand service hours, hire more medical providers, and add oral health, behavioral health, pharmacy, and vision services.

For more information on this funding opportunity announcement, please visit:

<http://www.hrsa.gov/grants/apply/assistance/es/esinstructions.pdf>.

To learn more about the Affordable Care Act and Community Health Centers, visit:

<http://bphc.hrsa.gov/about/healthcenterfactsheet.pdf>.

To learn more about HRSA's Community Health Center Program, visit:

<http://bphc.hrsa.gov/about/index.html>.

To find a health center in your area, visit:

<http://findahealthcenter.hrsa.gov>.

Employer and SHOP Information

Webinars

The Small Business Administration, the Department of Health and Human Services and Small Business Majority are committed to helping businesses navigate the changes and opportunities in health care through the Affordable Care Act 101 webinar series.

Each week, small business owners can learn the basics of the Affordable Care Act and how they can enroll in small business health insurance marketplaces. Other topics discussed include insurance reforms, the small business health care tax credit, and employer shared responsibility provisions. The Affordable Care Act 101 takes place every Thursday at 2 PM ET. Below are the registration links for upcoming presentations.

- Thursday, June 26 at 2:00 PM ET: [Click to Register](#)
- Thursday, July 3 at 2:00 PM ET: [Click to Register](#)
- Thursday, July 10 at 2:00 PM ET: [Click to Register](#)
- Thursday, July 17 at 2:00 PM ET: [Click to Register](#)
- Thursday, July 24 at 2:00 PM ET: [Click to Register](#)
- Thursday, July 31 at 2:00 PM ET: [Click to Register](#)
- Thursday, August 7 at 2:00 PM ET: [Click to Register](#)
- Thursday, August 14 at 2:00 PM ET: [Click to Register](#)
- Thursday, August 21 at 2:00 PM ET: [Click to Register](#)

SHOP Employee Choice Letters

CMS posted a fact sheet including letters from states recommending transition relief for employee choice in 2015.

The fact sheet with the letters can be found here:

<http://www.cms.gov/CCIIO/Programs-and-Initiatives/Health-Insurance-Marketplaces/2015-Transition-to-Employee-Choice-.html>.

Research and Information

Medicaid Enrollment Report (April)

<http://medicaid.gov/AffordableCareAct/Medicaid-Moving-Forward-2014/Medicaid-Moving-Forward-2014.html>

Premiums and Competition Issue Brief

HHS released a new report that looks at premiums, competition and choice among health insurance plans in 2013-2014, and finds that individuals shopping in the Marketplace had a wide range of quality, affordable health plans from which to choose.

The press release can be found here:

<http://www.hhs.gov/news/press/2014pres/06/20140618a.html>

The report itself is here:

<http://aspe.hhs.gov/health/reports/2014/Premiums/2014MktPlacePremBrf.pdf>

Enroll America Enrollment Report

Enroll America's Survey and Report, *The Affordable Care Act's First Open Enrollment Period: Why did Some People Enroll and Not Others?*

<http://www.enrollamerica.org/resources/public-education/why-did-some-people-enroll-and-not-others/>

Gallop Survey on U.S. Uninsured

U.S. Uninsured Rate Holds Steady at 13.4%

http://www.gallup.com/poll/170882/uninsured-rate-holds-steady.aspx?utm_source=alert&utm_medium=email&utm_campaign=syndication&utm_content=morelink&utm_term=All%20Gallup%20Headlines

Kaiser Family Foundation Survey of Non-Group Health Insurance Enrollees

http://kff.org/private-insurance/report/survey-of-non-group-health-insurance-enrollees/?utm_campaign=KFF%3A+General&utm_source=hs_email&utm_medium=email&utm_content=13233099&_hsenc=p2ANqtz--YI69pTMGqfHIWClcQnLx8_oaANhSfTgUYBhvK5YemA7J1S6MBSd2ie6IXp3oE2wZKisvI9tovot2TV2GKc2E8S-gODg&_hsmi=13233099

Updated State Fact Sheets

ACA state by state fact sheets have been updated with the most current stats available.

The fact sheets can be found here: <http://www.hhs.gov/healthcare/facts/bystate/statebystate.html>

Social Security Administration launches “The Faces and Facts of Disability”

Recently, the Social Security Administration launched “The Faces and Facts of Disability” education and awareness initiative. The goal of this initiative is to increase public awareness about the Social Security Disability Insurance (SSDI) program. The initiative focuses on the facts of the disability program, addresses common misconceptions, and underscores for the American public that we administer the program with integrity and accuracy. The “Faces and Facts of Disability” showcases some of the individuals who are assisted by the program. These individuals represent our family members, friends, and neighbors— real people in our communities. To learn more about the campaign, visit our “Faces and Facts of Disability” website at www.socialsecurity.gov/disabilityfacts.

HHS blog posts about the Affordable Care Act and HealthCare.gov

Blog post from Thursday, June 13

Title: I'm Covered Stories: A Persistent Dad Wins the Day

Link: <http://www.hhs.gov/healthcare/facts/blog/2014/06/im-covered-stories-lanika-wise.html>

Blog post from Thursday, June 12

Title: The Power of Prevention

Link: <http://www.hhs.gov/healthcare/facts/blog/2014/06/mens-health-month-prevention.html>

Blog post from Thursday, June 12

Title: My Father's Story: Taking Control of Your Health

Link: <http://www.hhs.gov/healthcare/facts/blog/2014/06/mens-health-month-take-control.html>

Blog post from Tuesday, June 10

Title: Men: Take Control of Your Health – Present and Future

Link: <http://www.hhs.gov/healthcare/facts/blog/2014/06/men-take-control-of-your-health.html>

Blog post from Wednesday, June 4

Title: Medicaid Enrollment Shows Continued Growth in April

Link: <http://www.hhs.gov/healthcare/facts/blog/2014/06/medicaid-chip-enrollment-april.html>

Blog post from Wednesday, June 4

Title: Due Diligence – Double, Triple Checking Consumer Info

Link: <http://www.hhs.gov/digitalstrategy/blog/2014/06/checking-marketplace-consumer-info.html>

Blog post from Tuesday, June 3

Title: Affordable Care Act Funds to Expand Services at the Nation's Community Health Centers

Link: <http://www.hhs.gov/healthcare/facts/blog/2014/06/expand-services-at-community-health-centers.html>

White House updates about the Affordable Care Act and HealthCare.gov

Blog post from Thursday, June 5

Title: Senate Confirms Sylvia Mathews Burwell as Secretary of Health and Human Services

Link: <http://www.whitehouse.gov/blog/2014/06/05/senate-confirms-sylvia-mathews-burwell-secretary-health-and-human-services>

We hope you can join us on the June 25th Champion webinar!

-CMS Office of Communications, Partner Relations Group