



Champion Update #6 November 15, 2013

Champions for Coverage:

Thank you to all who joined us in yesterday's call (Nov.14) Updates for Champions for Coverage Call. If you were not able to join, the call will be posted at (<http://cms.hhs.gov/Outreach-and-Education/Outreach/Partnerships/ChampionsForCoverage.html>) in the next week. Here are a few follow ups for you from that call –

Next Champion Call

Mark your calendars for the next Champion call on Tuesday, November 26, 2013 from 1:00-2:00 p.m. EST. Invitations and call information will be sent next week.

Updated Materials

Go to marketplace.cms.gov to get official resources for Marketplace open enrollment. There are a number of updated drop-in articles that you may use in your publications, news articles, etc.

Hard copies of materials to distribute throughout enrollment are available at no cost from CMS in limited quantities for order. If you are interested in ordering products, visit: <http://productordering.cms.hhs.gov> to set up an account to order. However, feel free to download and print as many as you need.

Certified Application Counselor Questions

If you have questions about Certified Assistance Counselor activities, status, etc., please send them to CACQuestions@cms.hhs.gov.

HHS Health Resources and Services Administration (HRSA) Resources

HRSA provided valuable information on the November 14 Champion call. Additional resources can be found at:

- HRSA's ACA website: <http://www.hrsa.gov/affordablecareact/>;
- Breakdown of health centers doing Marketplace outreach and enrollment in each state:
 - <http://www.hrsa.gov/about/news/2013tables/outreachandenrollment/>;
- Health Center Outreach and Enrollment Technical Assistance Page:

- <http://www.hrsa.gov/grants/apply/assistance/OE> (This site will continue to be updated with updated FAQs and resources to support health centers' outreach and enrollment activities.)
- Additional questions specific to health center outreach and enrollment activities can be directed to bphc-oe@hrsa.gov.

HHS blog posts about the Affordable Care Act and HealthCare.gov:

Blog post from Tuesday, November 12:

Title_Blog: Improving the User Experience

Link: <http://www.hhs.gov/digitalstrategy/blog/2013/11/improving-user-experience.html>

Blog post from Saturday, November 9:

Title_Blog: Healthcare.gov: A Progress Update

Link: <http://www.hhs.gov/digitalstrategy/blog/2013/11/healthcare-gov-progress.html>

Blog post from Friday, November 8:

Title_Blog: Healthcare.gov Metrics

Link: <http://www.hhs.gov/digitalstrategy/blog/2013/11/healthcare-gov-metrics.html>

Blog post from Thursday, November 7:

Title_Blog: Best Practices for Improvement

Link: <http://www.hhs.gov/digitalstrategy/blog/2013/11/best-practices-for-improvement.html>

Blog post from Wednesday, November 6:

Title_Blog: An Update on Healthcare.gov

Link: <http://www.hhs.gov/digitalstrategy/blog/2013/11/update-on-healthcare-gov.html>

White House updates about the Affordable Care Act and [HealthCare.gov](http://www.healthcare.gov) :

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Title: Fact Sheet: New Administration Proposal To Help Consumers Facing Cancellations

Link: <http://www.whitehouse.gov/the-press-office/2013/11/14/fact-sheet-new-administration-proposal-help-consumers-facing-cancellatio>

Sincerely,

-CMS Office of Communications, Partner Relations Group