

Champions,

Thank you so much for volunteering to be a Champion for Coverage! The Champions are being announced on a rolling basis, and will include your organization on the list. If you do NOT want to be listed, please send an email to champion@cms.hhs.gov immediately. The public Champion list can be found here: <http://marketplace.cms.gov/technical-assistance-resources/assister-programs/champion.html>.

Marketplace open enrollment for 2019 coverage will run from November 1, 2018 – December 15, 2018. Keep in mind that people who are eligible for Medicaid or the Children's Health Insurance Program (CHIP) can sign up anytime as enrollment is open year-round. Eligibility can be determined by completing an online Marketplace application and reviewing the eligibility determination notice; individuals may also apply directly to their state Medicaid agency. Below are resources for you to use as you begin your Champion work getting people enrolled in coverage:

1. Check out the list of ways to be a "[Champion for Coverage](#)" and help us make sure all individuals and families can get the care they need, when they need it, at a price they can afford. We are sure you can think of more than 10 ways to help – this list is just a beginning! We welcome you to email us anytime at Champion@cms.hhs.gov to tell us about your outreach efforts.
2. Consider being a Certified Application Counselor Designated Organizations (CDOs). If your organization would like to help by training your staff to assist people applying for coverage through the Marketplace, visit here to learn more and apply: <https://marketplace.cms.gov/technical-assistance-resources/assister-programs/guidance-regulations-on-assister-programs.html>.
3. For all individual Marketplace eligibility and enrollment questions for those eligible for special open enrollment periods, please direct consumers to the Marketplace Call Center (1-800-318- 2596; TTY: 1-855-889-4325). You can also use the Find Local Help tool at <https://localhelp.healthcare.gov/> to help consumers find in-person assistance in their local area.
4. [HealthCare.gov](https://www.healthcare.gov) and [CuidadoDeSalud.gov](https://www.cuidadodesalud.gov): Send your partners/members/customers to these official consumer website sources to learn about the Marketplace and to find answers for frequent questions.
5. [Marketplace.cms.gov](https://marketplace.cms.gov): This is our partnership page that has a wide variety of tools and resources to help you help people prepare to enroll and get coverage. Under the "Get Official Resources" tab, you will find the following information:
 - Widgets and badges that are downloadable for you to use on your own websites and share with your members;
 - Trainings, PowerPoint presentations, and YouTube video presentations explaining the Marketplace;
 - Fact sheets, drop-in articles, Marketplace talking points and other information in English, Spanish, and 33 additional languages; and

- A place for you can also sign up for updates.
6. If you serve American Indians and/or Alaska Natives, there are special publications for this population; find these downloadable publications here:
 - <http://marketplace.cms.gov/outreach-and-education/special-populations.html>
 - <http://www.cms.gov/Outreach-and-Education/American-Indian-Alaska-Native/AIAN/CMS-Tribal-Products.html>
 7. Help the newly insured connect to health care services. From Coverage to Care (C2C) is an initiative to help people with new health care coverage understand their benefits and connect to primary care and the preventive services that are right for them. We encourage you to share these resources with consumers, and help them on their journey from coverage to care. Information can be found at:
<http://marketplace.cms.gov/technical-assistance-resources/c2c.html>
 8. We have been holding regular Champion calls/webinars. If you've missed any, please check out the Champion website for audio recordings and transcripts of those past calls as well as past email updates: <http://www.cms.gov/Outreach-and-Education/Outreach/Partnerships/ChampionsForCoverage.html>.

Feel free to reach out to us through the champion mailbox at champion@cms.hhs.gov .We look forward to hearing from you and working with you!

Sincerely,
Centers for Medicare & Medicaid Services
Office of Communications
Partner Relations Group