Children's Health Insurance Program Reauthorization of 2009 (CHIPRA): Outreach and Enrollment Grants

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What is CHIPRA?

- Children's Health Insurance Program Reauthorization Act of 2009 (P.L. 111-3)
- Signed into law by President Obama on February 4, 2009
- Extends the CHIP program for 4 ½ years (April 1, 2009 – September 30, 2013)
- Significant new Federal funding ($68.9 billion) for health coverage for children

CHIP Basics

- The program gives each State authority to provide health insurance for children, up to age 19, who are not already insured & who meet other requirements.
- CHIP is a partnership with States.
- Because each State sets its own guidelines, there is not one nationwide SCHIP/CHIP program.

CHIP-Who Is Eligible?

- Uninsured children & pregnant women with income too high for Medicaid.
- Families that do not currently have health insurance are likely to be eligible, even if the parent(s) are working.

CHIP Funding

- States receive an enhanced match for CHIP children up to 300% FPL.
- The amount of CHIP funds received annually has historically been based on the:
  - number of uninsured, low-income children in the state; and
  - a geographic health care cost factor.

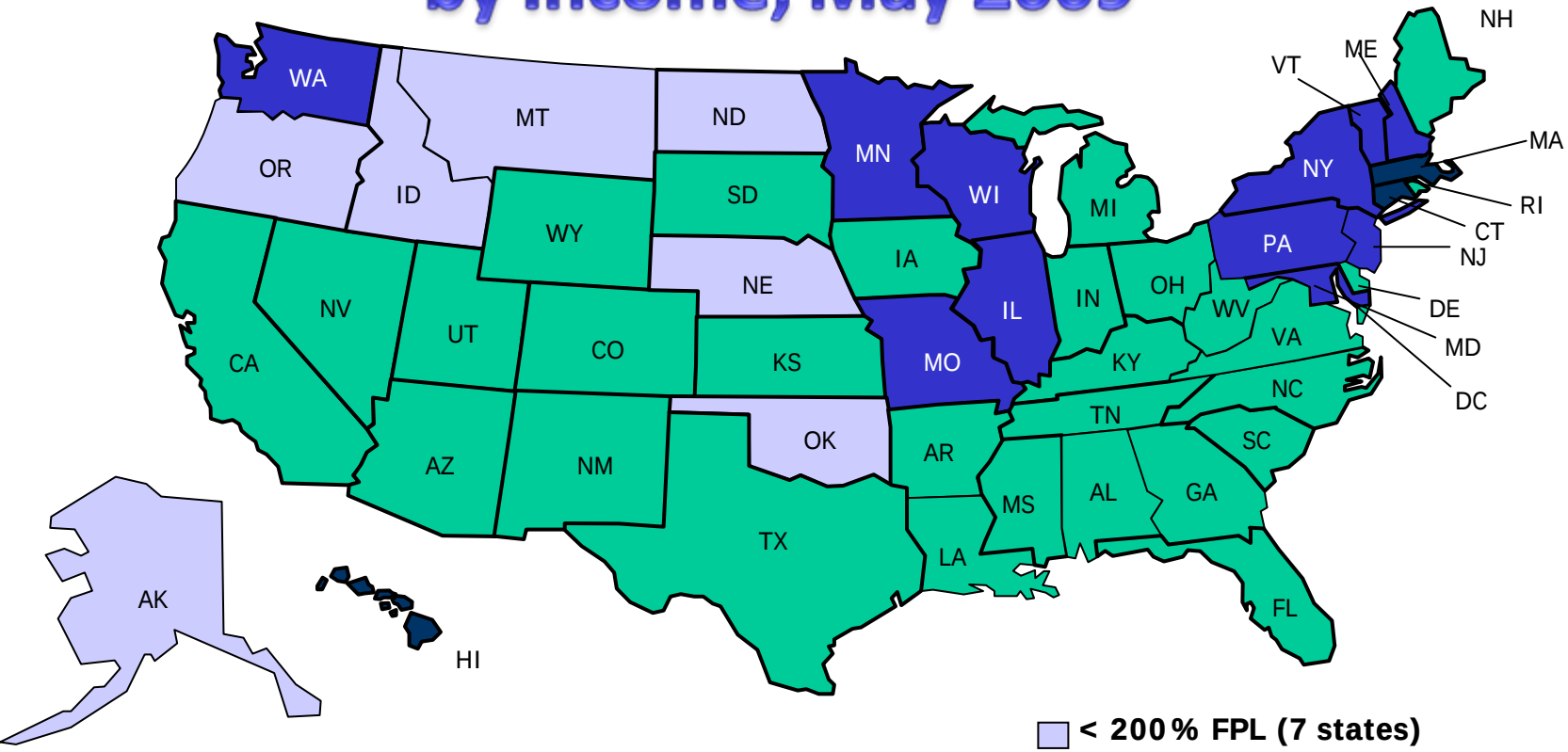
Allotments

$32 billion in new federal funding

Improved allotment formula --

- Distributes funding based on State spending
- Adjustments for inflation, child population growth, eligibility expansions
- "Re-basing" every two years
- Shortfalls averted

Children's Eligibility for Medicaid/CHIP by Income, May 2009



< 200% FPL (7 states)

200-250% FPL (29 states)

> 250% FPL (14 states plus DC)

*The Federal Poverty Line (FPL) for a family of three in 2008 is $17,600 per year.
***IL uses state funds to cover children above 200% FPL.; MA uses state funds to cover children above 300% FPL
SOURCE: KCMU/CBPP annual survey of state eligibility and enrollment policies, 2009.

CMS CENTERS for MEDICARE & MEDICAID SERVICES

THE HENRY J. KAISER FAMILY FOUNDATION

Coverage Options

- Federal funding now available for coverage of lawfully residing immigrant children and pregnant women
  - No more 5-year waiting period
- Pregnant women eligible for CHIP
- States can set income eligibility
  - Previous Federally-imposed limits repealed ("August 17 directive")
  - Regular match over 300% FPL

Enrolling Eligible Children

- Citizenship documentation requirement
- Express Lane Eligibility
- Increased Federal match for translation and interpretation services
- Outreach funds

Changes in Citizenship Documentation

- No delay in coverage
- New SSA data match option; 90% match for systems upgrade
- Applies to CHIP as well as Medicaid

Express Lane Eligibility

- States may rely on existing data provided through other programs, tax forms to facilitate enrollment
- Minimize red tape for families and States

Outreach

CHIPRA authorized $100 million in Outreach funding: no state match

- $80 million grant funds to states, community-based organizations, tribes; first $40 million awarded September 30, 2009.
- $10 million for National Outreach Campaign
- $10 million focused on outreach to Native American children

Grant Goals

- Reduce the number of uninsured, low-income children through the enrollment and retention of eligible children in Medicaid and CHIP.
- Overcome barriers to enrollment and participation in Medicaid and CHIP for racial, minority and under-served populations.

Outreach Grants Overview

- Cycle I – awarded Sept. 30, 2009
- Grant period
  - Sept. 30, 2009-Sept. 29, 2011
- $40 million in awards
- Cycle II – not yet announced

Eligible Entities

- State
- Local government
- Indian tribe or tribal consortium, an urban Indian organization or an Indian Health Service provider
- Federal health safety net organization
- National, State, local or community-based public or nonprofit private organization

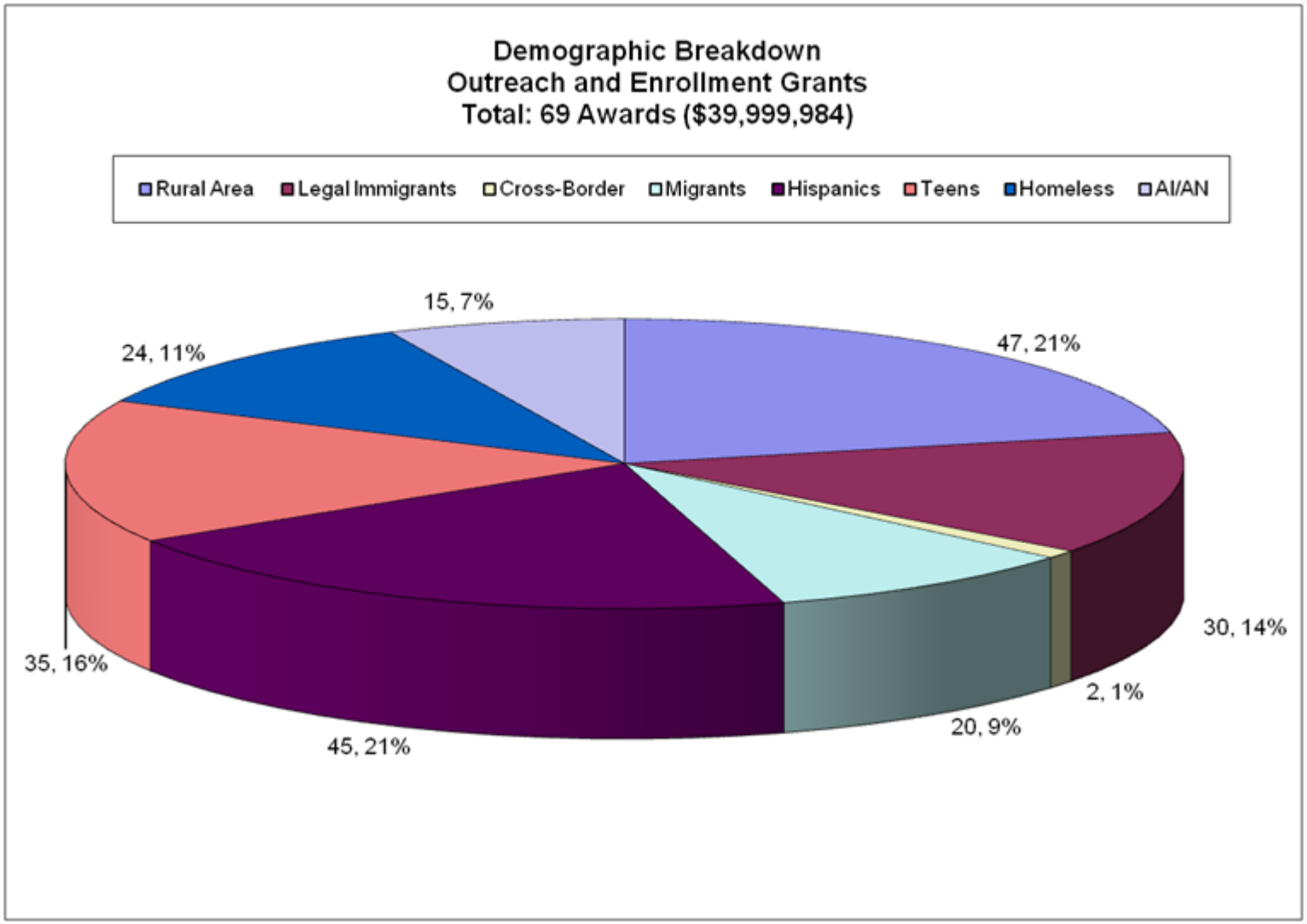
Eligible Entities (cont'd)

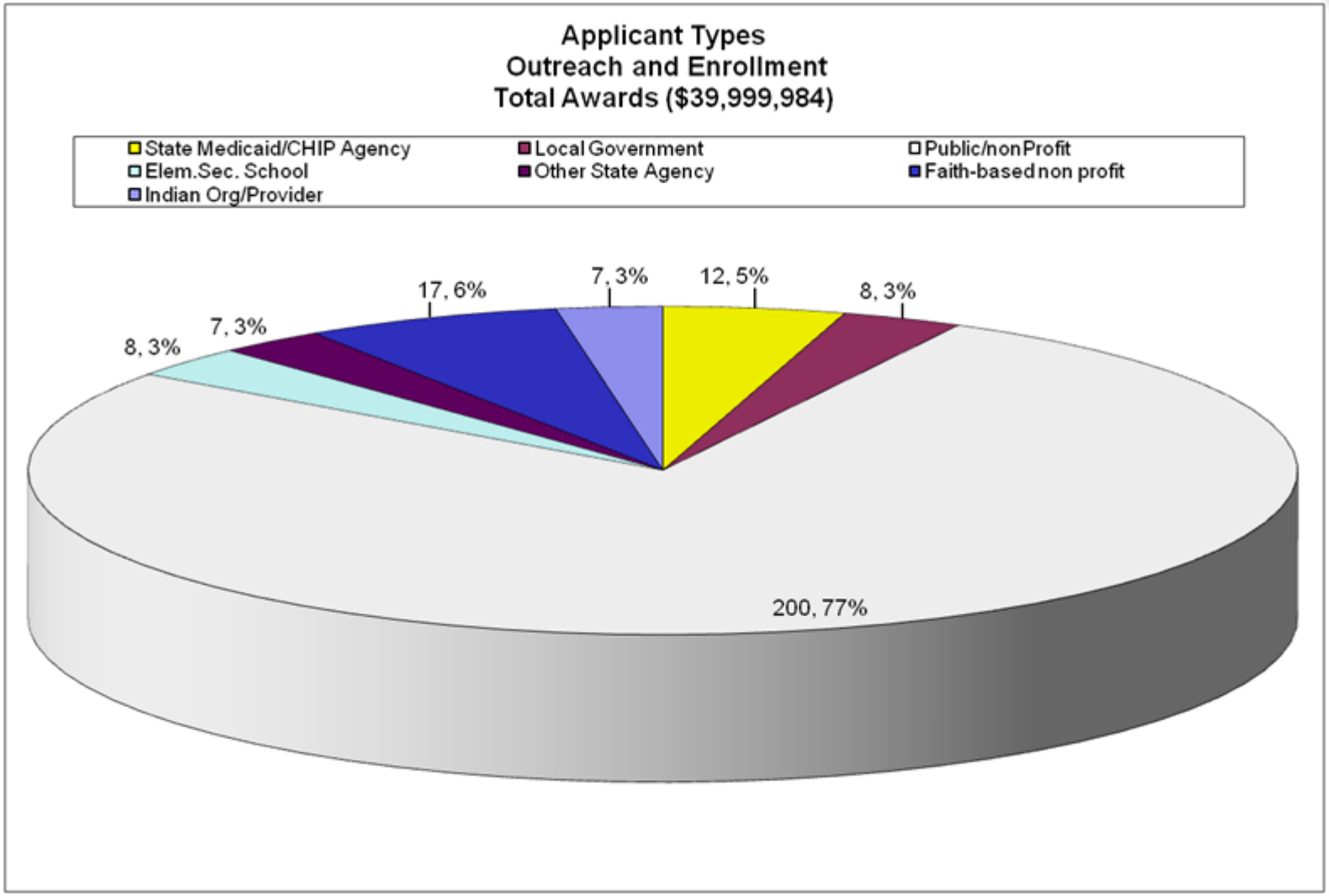
- Faith-based organization or consortia
- Elementary or secondary school

Coalitions – broad-based community partnerships

Criteria

- Target geographic areas
- Target populations
    - Rural
    - Racial and ethnic minorities
    - Health disparity
- Cultural/Linguistic enrollment barriers
- Outreach strategies
- Sustainability


Demographic Breakdown
Outreach and Enrollment Grants
Total: 69 Awards ($39,999,984)
Rural Area
Legal Immigrants
Cross-Border
Migrants
Hispanics
Teens
Homeless
AI/AN
15, 7%
47, 21%
24, 11%
30, 14%
35, 16%
2, 1%
20, 9%
45, 21%


Applicant Types
Outreach and Enrollment
Total Awards ($39,999,984)
State Medicaid/CHIP Agency
Local Government
Public/non Profit
Elem.Sec. School
Other State Agency
Faith-based non profit
Indian Org/Provider
17, 6%
7, 3%
12, 5%
8, 3%
7, 3%
8, 3%
200, 77%

Data Collection & Reporting

- Memorandum of Understanding
- Plan to track data on enrollment and retention
- Quarterly and annual reporting
- Final report

Evaluation Plan

Overall quality and outcome performance measures

- # of children enrolled
- # of children retained
- Overall impact of grantee's efforts

Evaluation (cont'd)

Specific quality and outcome performance measures

- # of children referred and found eligible
- # of children who retain eligibility
- # of children target population referred
- # of children denied coverage
- Assessment of strategies and events
- Ability to replicate

Grants Summary Points

- 69 Grants Awarded
- Range - $72,999 - $988,177
- 49 individual entities and 20 coalitions
- Grants awarded in 41 States

New Mexico Human Services Department

- *Keeping NewMexiKids Healthy*
- Multiple stand-alone kiosks to process web- based applications
- Creative and culturally sensitive outreach and marketing techniques
- Target is rural population

Wind River Health Systems Inc.

- Serves the medically underserved on the Wind River Indian Reservation
- Outreach workers will be tribe members
- Will assist new applicants and existing enrollees with online application and renewal process

Maryland Dept. of Health & Mental Hygiene

- Single State agency for Medicaid & CHIP
- Data matches with the Dept. of Taxation and School Lunch Program
- Online application tool that will provide real time eligibility determinations

Indian Child Outreach

- $10 Million in grants to Indian children
- Eligible entities
  - Indian Health Service
  - Tribal Health Programs
  - Urban Indian Organizations
- Announced November 19, 2009
- Applications are due by January 15, 2010
- Grants will be awarded on April 15, 2010

Child Health Care Demonstrations

- $20 million each year for FYs 2009-2013
- Grants to States to evaluate quality improvement strategies
- 10 grants
- Issued September 30, 2009
- Applications due January 8, 2010
- Awards February 22, 2010

FQHC Grants

- $5 million
- Transition grants to States with Separate or combination CHIP programs
- Expenditures to transition to compliance with Medicaid prospective payment system

National Children's Health Insurance Summit

- November 4-6, 2009 – Chicago
- Kick-off of the National Outreach Campaign
- Exchanging best practices in outreach, enrollment and retention
- Building partnerships at the national, State and community level

Outreach & Enrollment Grants- Cycle II

- To be announced
- Continuation of successful projects
- New solicitation

www.InsureKidsNow.gov

- CHIP/Medicaid
- Providers by State
- Information for Policymakers

CHIPRA: What's Next?

- Guidance through letters to State Health Officials
  - (CMS has issued 9 CHIPRA letter-April 17th letter provided a CHIPRA overview.)
- Outreach grants awarded
- CHIPRA proposed regulations in 2010
- Ongoing collaboration with States to improve coverage for children
- Planning for health reform implementation