



**Centers for Medicare & Medicaid Services National Medicare Multi-Media
Education Campaign Medicare Prescription Drug Coverage
Radio Ad- 30 seconds**

Help Day

- SENIOR: Miss, I could use some help with this Medicare drug plan thing.
- COUNSELOR: Well, sir, have a seat. Help is here.
- ANNCR: Want to sit down one-on-one with a counselor from Medicare? Then don't miss the Official Medicare Rx Help Day. Bring your Medicare card, a list of the drugs you take, and the name of your pharmacy, and get all the help you need.
- :10 LOCAL DONUT: *(sample) The Official Medicare Rx Help Day is coming to the Clarksville County Library, 1900 Anderson Road, Friday, February 24th, from 10 am to 4 pm.*
- ANNCR: *(very quickly)* A service of the U.S. Department of Health and Human Services.