



**Centers for Medicare & Medicaid Services National Medicare Multi-Media
Education Campaign Medicare Prescription Drug Coverage
Radio Ad- 60 seconds**

Help Day

- SENIOR: Miss, I could use some help with this Medicare drug plan thing.
- COUNSELOR: Well, sir, pull up a chair. You've come to the right place.
- ANNCR: Got questions about Medicare prescription drug coverage? Then don't miss the Official Medicare Rx Help Day — your chance to sit down with a Medicare counselor and get one-on-one help. Review drug plans. Get your questions answered. Even sign up. Just bring your red, white and blue Medicare card, a list of the drugs you take and their dosages, and the name of your pharmacy, and get ready to join the millions of Americans who are already saving money with Medicare prescription drug coverage.
- SENIOR: Miss, you've been very helpful. Thank you.
- COUNSELOR: You're welcome, sir. Glad to help.
- ANNCR: The Official Medicare Rx Help day is coming soon. Here's where and when:
- :10 LOCAL (sample) *Come to Medicare Rx Help Day at the Clarksville County Library,*
DONUT: *1900 Anderson Road, Friday, February 24th, from 10 am to 4 pm.*
- ANNCR: The Official Medicare Rx Help Day. Help is here. A service of the U.S. Department of Health and Human Services.