



**Centers for Medicare and Medicaid Services
National Medicare Multi-Media & Education Campaign
Radio Ad Script**

Network radio-Restaurant :30

(SFX: restaurant ambience)

Beneficiary-age woman 1: My friend Jean and I are having lunch and talking about the new Medicare Prescription Drug Coverage.

Beneficiary-age woman 2: So anyone with Medicare can get it, no matter what your income?

Woman1: Yea, or your health, or how many prescriptions you take.

Woman2: So what do I have to do?

Woman1: Well, you have to choose a plan and sign up. But, first you have to order before I faint!

Anncr: Sign-up for Medicare Prescription Drug Coverage begins November 15th. Call 1-800-MEDICARE or visit medicare dot gov. Paid for by the U.S. Department of Health and Human Services.