

MEDICARE OPEN ENROLLMENT

:33 VIDEO “THE JOHNSONS”

SUPER: An official message from Medicare.

VO: An official message from Medicare.

ALICE: Hey Fred – it’s Medicare Open Enrollment. Time to compare plans.

SUPER: Medicare Open Enrollment: Oct. 15 – Dec. 7

FRED: We’re fine with what we have.

ALICE: That’s what the Johnsons thought until they tried Medicare’s new Plan Finder.

FRED: The Johnsons?

SUPER: New Plan Finder – Medicare.gov

MR. JOHNSON: We saved a lot on our prescription costs and got extra benefits.

ALICE: How ‘bout it, Fred?

VO: Plans change every year. Use the new Plan Finder at Medicare.gov.

MRS. JOHNSON: Comparing plans really pays!

SUPER: Medicare Open Enrollment Oct. 15 – Dec. 7 Medicare.gov Paid for by [U.S. Department of Health & Human Services logo]

VO: Open Enrollment starts October 15th and ends December 7th. Paid for by the U.S. Department of Health & Human Services

