

CMS MEDICARE SYMPOSIUM

SPONSORED BY CMS ATLANTA REGIONAL OFFICE

EMPOWERING MINORITIES

"PROMOTING BETTER HEALTH, BETTER CARE, LOWER COST FOR MEDICARE BENEFICIARIES IN THEIR COMMUNITIES"

ORLANDO WORLD CENTER | DECEMBER 14-16, 2011



WEDNESDAY, DECEMBER 14, 2011

7:00 am – 5:00 pm Registration, Cyber Café, and Exhibit Hall are Open

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| 7:30 am – 8:30 am | Medicare 101 - "Breakfast with the Basics" - (St. Thomas) Charlotte Whiting/Teresa Zayas - <i>Medicare Program Basics: What is Medicare, Enrolling in Medicare, and The Four Parts of Medicare (English and Spanish Presentations)</i> |
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| 8:30 am – 8:45 am | Welcome to the Conference/Introduction of Keynote Speaker - Gloria Parker |
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| 8:45 am – 9:15 am | Empowering Minorities - Teresa Niño |
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| 9:15 am – 10:15 am | Fraud Keynote Speaker - Jean Stone |
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| 10:15 am – 10:30 am | MORNING BREAK |
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| 10:30 am – 12:00 pm | Medicare Fraud & Abuse: Prevention, Detection, and Reporting - Barbara Whittaker & Kathryn Padgett - This presentation will carry continuing education credit. |
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| 12:00 pm – 1:00 pm | LUNCH BREAK |
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| 1:00 pm – 5:00 pm | <p>PROVIDER TRACK (Aruba) Track Moderator Hugo Huapaya</p> <hr/> <p>Becoming a PCIP Provider Meeka Jackson</p> <p>Medicare Provider Enrollment Marian Love Nicci Warner</p> <p>DMEPOS Carmen Soto-Ortiz</p> <p>Quality Care Bob Foster</p> | <p>PARTNERS TRACK (St. Thomas) Track Moderator Iris Bermudez</p> <hr/> <p>DMEPOS Carmen Soto-Ortiz</p> <p>HITECH Michael Pierson</p> <p>Wellness Bob Foster</p> <p>Fraud Sandra Colón-Ferrer Jean Stone</p> <p>Medicare Updates David Santana</p> | <p>MEDICARE ADVANTAGE ORGANIZATIONS/PLAN SPONSORS TRACK (Harbor Beach) Track Moderator Dr. Teresa Kries</p> <hr/> <p>PBM/Communications Reporting Process Jennifer Shapiro</p> <p>Compliance Hot Topics/Monitoring Oversight Jennifer Shapiro</p> <p>Readiness/Assessment/Star Ratings/Past Performance Jennifer Shapiro</p> <p>Complaints Tracking Module Colleen Carpenter</p> |
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| 3:30 pm – 3:45 pm | AFTERNOON BREAK |
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| 1:00 pm – 5:00 pm (continued) | <p>HITECH Michael Pierson</p> | <p>PCIP Meeka Jackson</p> | <p>2010/2011 Lessons Learned Audit/Compliance/Sanctions Michelle Turano</p> |
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*In keeping with the Go Green theme of this event, no printed presentation materials will be provided. Presentations will be uploaded to www.cmsdrughealthplanevents.org prior to the event for downloading to your laptop or for personal printing. Presentations will be archived and remain available for review after the event.

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THURSDAY, DECEMBER 15, 2011

7:00 am – 5:00 pm Registration, Cyber Café, and Exhibit Hall are Open

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| 7:30 am – 8:30 am | Medicare 101 - "Breakfast with the Basics" - (St. Thomas) Charlotte Whiting/Teresa Zayas - <i>Medicare Coverage Choices: Original Medicare (Part A & B), Medicare Advantage Plans (Part C), and Medicare Prescription Drug Coverage (Part D)</i> | | |
| 8:30 am – 8:45 am | Welcome/Introduction of Keynote Speaker - Gloria Maldonado | | |
| 8:45 am – 9:15 am | Affordable Care Act - Anton Gunn | | |
| 9:15 am – 10:00 am | PCIP/CO-OP - Meeka Jackson/Meghan Elrington | | |
| 10:00 am – 10:15 am | MORNING BREAK | | |
| 10:15 am – 11:00 am | Affordable Insurance Exchange - Anton Gunn | | |
| 11:00 am – 11:30 am | Compliance - Michelle Turano | | |
| 11:30 am – 12:00 pm | MA & Part D Bilingual Customer Service Requirements & Achievements - Jennifer Shapiro | | |
| 12:00 pm – 1:00 pm | LUNCH BREAK | | |
| 1:00 pm – 5:00 pm | <p>PROVIDER TRACK (Aruba) Track Moderator Hugo Huapaya</p> <hr/> <p>Becoming a PCIP Provider Meeka Jackson</p> <p>Medicare Provider Enrollment Marian Love Nicci Warner</p> <p>DMEPOS Carmen Soto-Ortiz</p> <p>Quality Care Bob Foster</p> | <p>PARTNERS TRACK (St. Thomas) Track Moderator Iris Bermudez</p> <hr/> <p>DMEPOS Carmen Soto-Ortiz</p> <p>HITECH Michael Pierson</p> <p>Wellness Bob Foster</p> <p>Fraud Sandra Colón-Ferrer Jean Stone</p> <p>Medicare Updates David Santana</p> | <p>MEDICARE ADVANTAGE ORGANIZATIONS/PLAN SPONSORS TRACK (Harbor Beach) Track Moderator Dr. Teresa Kries</p> <hr/> <p>PBM/Communications Reporting Process Jennifer Shapiro</p> <p>Compliance Hot Topics/Monitoring Oversight Jennifer Shapiro</p> <p>Readiness/Assessment/Star Ratings/Past Performance Jennifer Shapiro</p> <p>Complaints Tracking Module Colleen Carpenter</p> |
| 3:30 pm – 3:45 pm | AFTERNOON BREAK | | |
| 1:00 pm – 5:00 pm (continued) | <p>HITECH Michael Pierson</p> | <p>PCIP Meeka Jackson</p> | <p>2010/2011 Lessons Learned Audit/Compliance/Sanctions Michelle Turano</p> |
| 5:00 pm – 7:00 pm | Networking Reception West Terrace | | |

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FRIDAY, DECEMBER 16, 2011

7:00 am – 11:00 am Registration, Cyber Café, and Exhibit Hall are Open

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| 7:30 am – 8:30 am | Medicare 101 - "Breakfast with the Basics" - (St. Thomas) Charlotte Whiting/Teresa Zayas - <i>Medicare Rights and Appeals & Programs for People with Limited Income and Resources: Appeals Process for Parts A, B, C & D, and Medicare Savings Programs, Medicaid and Low Income Subsidy</i> |
| 8:30 am – 9:00 am | Welcome/Introduction of Keynote Speaker - Hugo Huapaya <ul style="list-style-type: none">CMS Deputy Ombudsman - Lois Serio |
| 9:00 am – 10:45 am | Panel Discussion/Q & A Session (Each speaker will have 10 minutes to present and for the questions and answers 25 minutes at the end of the last speaker) Moderator - Iris Bermudez <ul style="list-style-type: none">CMS Atlanta Medicaid - Crystal FrancisOffice of Minority Health - Denesecia GreenSHIP Relations - Marilyn MaultsbySHIP Directors -<ul style="list-style-type: none">- Kevin Robertson, North Carolina SHIP- Gloria McDonald, South Carolina SHIP- Anne Rogers, Florida SHINE- Robyn James, Alabama SHIP |
| 10:45 am – 11:00 am | Conference Closing Remarks - Gloria Parker |

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