

00001

1
2
3
4
5
6
7
8
9
10
11 CENTERS FOR MEDICARE AND MEDICAID SERVICES
12 Medicare Evidence Development & Coverage Advisory
13 Committee

14
15
16
17
18
19
20 May 11, 2011

21
22 Centers for Medicare and Medicaid Services
23 7500 Security Boulevard
24 Baltimore, Maryland
25

00002

1 Panelists
2
3 Chairperson
4 Clifford Goodman, PhD
5
6 Vice-Chair
7 Saty Satya-Murti, MD
8
9 Voting Member/Patient Advocate
10 Phyllis Atkinson, RN, MS, GNP-BC
11
12 Voting Members
13 Wayne Chen, MD
14 Catherine (Eng) Chan, MD
15 Marie Griffin, MD, MPH
16 Paula E. Hartman-Stein, PhD
17 Alvin Mushlin, MD, ScM
18 Ralph Sacco, MD, MS
19 J. Sanford Schwartz, MD
20 Elaine M. Scorza, MSN, RN, APRN, CRNC
21 Robert L. Steinbrook, MD
22
23 CMS Liaison
24 James Rollins, MD
25

00003

- 1 Panelists (Continued)
- 2
- 3 Industry Representative
- 4 G. Gregory Raab, PhD
- 5
- 6 Guest Panel Members
- 7 John K. Niparko, MD
- 8 Paul R. Rao, PhD, CCC, CPHQ, FACHE
- 9
- 10 Invited Guest Speakers
- 11 Debara L. Tucci, MD
- 12 Teresa A. Zwolan, PhD
- 13
- 14 Executive Secretary
- 15 Maria Ellis
- 16
- 17
- 18
- 19
- 20
- 21
- 22
- 23
- 24
- 25

00004

1	TABLE OF CONTENTS	
2		Page
3		
4	Opening Remarks	
5	Maria Ellis/Cliff Goodman, Ph.D./	
6	James Rollins, M.D.	6
7		
8	Introduction of Panel	11
9		
10	CMS Presentation and Presentation of Voting	
11	Questions	
12	Susan Miller, MD	15
13	Sarah Meisenberg	18
14		
15	Invited Guest Presentations	
16	Debara L. Tucci, MD	26
17	Teresa A. Zwolan, PhD	40
18		
19	Presentation of Technology Assessment	
20	Mei Chung, PhD, MPH	60
21	Gowri Raman, MD, MS	72
22		
23		
24		
25		

00005

1	Table of Contents (Continued)
2	Page

3	Scheduled Presentations		
4	Jill B. Firszt, PhD	95	
5	Craig A. Buchman, MD, FACS		102
6	Rene' H. Gifford, PhD	107	
7	Richard S. Tyler, PhD	113	
8			
9	Open Public Comments		
10	Jack J. Wazen, MD	118	
11	Robert Wolford	120	
12	Peter Weber, MD	122	
13	Tom Walsh	123	
14			
15	Panel Questions to Presenters	125	
16			
17	Initial Open Panel Discussion	174	
18			
19	Formal Remarks and Voting Questions		189
20			
21	Final Open Panel Discussion	242	
22			
23	Closing Remarks and Adjournment		253
24			
25			

00006

1 PANEL PROCEEDINGS

2 (The meeting was called to order at 8:23
3 a.m., Wednesday, May 11, 2011.)
4 DR. GOODMAN: Okay. I would like to get started
5 now, and I am looking for Dr. Rollins and Ms. Ellis to
6 come back to the front of the room, and Ms. Ellis is going
7 to offer some opening remarks in a moment, followed by
8 Dr. Rollins.
9 I know that those of you that have attended
10 MedCAC meetings before may notice that we have a slightly
11 different layout today which I think offers better
12 visibility for all of us here, and I also want to welcome
13 in particular our interpreters, Ms. Mayhew and
14 Mr. Winters, who will have an active day ahead of them, I
15 am sure.
16 So Ms. Ellis, would you like to begin, please?
17 MS. ELLIS: Good morning and welcome, committee
18 chairperson, vice chairperson, members and guests. I am
19 Maria Ellis, the executive secretary for the Medicare
20 Evidence Development and Coverage Advisory Committee,
21 MedCAC. The committee is here today to discuss the
22 evidence, hear presentations and public comments, and make
23 recommendations concerning the currently available
24 evidence regarding the outcomes associated with the use of
25 unilateral and bilateral cochlear implant technology for

00007

1 hearing loss.
2 The following announcement addresses conflict of
3 interest issues associated with this meeting and is made
4 part of the record. The conflict of interest statutes

5 prohibit special government employees from participating
6 in matters that could affect their or their employer's
7 financial interests. Each member will be asked to
8 disclose any financial conflicts of interest during their
9 introduction. We ask in the interest of fairness that all
10 persons making statements or presentations disclose if you
11 or any member of your immediate family owns stock or has
12 another formal financial interest in any company, Internet
13 or e-commerce organizations that develops, manufactures,
14 distributes and/or markets cochlear implants. This
15 includes direct financial investment, consulting fees and
16 significant institutional support. If you haven't already
17 received a disclosure statement, they are available on the
18 table outside of this room.
19 We ask that all presenters please adhere to
20 their time limits. We have numerous presenters to hear
21 from today and a very tight agenda and, therefore, cannot
22 allow extra time. There is a timer at the podium that you
23 should follow. The light will begin flashing when there
24 are two minutes remaining and then turn red when your time
25 is up. Please note that there is a chair for the next

00008

1 speaker and please proceed to that chair when it is your
2 turn. We ask that all speakers addressing the panel
3 please speak directly into the mic and state your name.
4 For the record, voting members present for
5 today's meeting are Dr. Saty Satya-Murti, Phyllis
6 Atkinson, Dr. Wayne Chen, Dr. Catherine Eng, Dr. Marie
7 Griffin, Dr. Paula Hartman-Stein, Dr. Alvin Mushlin,
8 Dr. Ralph Sacco, Dr. J. Sanford Schwartz, Elaine Scorza,
9 Dr. Robert Steinbrook. A quorum is present and no one has
10 been recused because of conflicts of interest. The entire
11 panel, including nonvoting members, will participate in
12 the voting. The voting scores will be available on our
13 website following the meeting. Two averages will be
14 calculated, one for voting members and one for the entire
15 panel.
16 I ask that all panel members please speak
17 directly into the mics, and you may have to move the mic
18 since we have to share. The meeting is being web cast via
19 CMS. This is in addition to the CMS Webinar and
20 transcriptionist. By your attendance you are giving
21 consent to the use and distribution of your name,
22 likeliness and voice during the meeting. You are also
23 giving consent to the use and distribution of any
24 personally identifiable information that you or others may
25 disclose about you during today's meeting. Please do not

00009

1 disclose personal health information.
2 If you require a taxicab, there are telephone
3 numbers to local cab companies at the desks outside of the
4 auditorium. Please remember to discard your trash in the
5 trash cans located outside of this room.
6 And lastly, all CMS guests attending today's

7 MedCAC meeting are only permitted in the following areas
8 of CMS single site: The main lobby, the auditorium, the
9 lower level lobby and the cafeteria. Any person found in
10 any area other than those mentioned will be asked to leave
11 the conference and will not be allowed back on CMS
12 property again.

13 And now I would like to turn the meeting over to
14 Dr. James Rollins.

15 DR. ROLLINS: Thank you. The MedCAC serves
16 three purposes, to get input from experts in the field on
17 a topic, and that information helps us strategize our
18 efforts related to future activities on the topic. Number
19 two, it helps to disseminate information to the general
20 public. And a more immediate use of that fact along with
21 the external technology assessment is to help us craft our
22 national coverage determinations.

23 I would like to thank the chairperson as well as
24 the vice chairperson, as well as the members of the MedCAC
25 committee for today's discussion.

00010

1 DR. GOODMAN: Thank you very much, Dr. Rollins,
2 as always.
3 We have just this day until 4:30 p.m. to address
4 a topic with considerable potential impact to the
5 well-being of a large and growing number of Medicare
6 beneficiaries. With that in mind, we expect that all of
7 our guest speakers, those providing scheduled public
8 comments later in the day, and any providing other
9 comments, including my fellow MedCAC members, will be on
10 point and concise today. This is especially important
11 because we got started a little late, so we're a bit
12 compressed today. As Ms. Ellis said, please do speak
13 directly into the microphone. If you don't speak into the
14 microphone at any time during the day when it's your turn
15 to speak, our trusty court reporter along with the
16 captioner will miss your gems of wisdom, and neither will
17 our esteemed interpreters be able to convey that, so it's
18 quite important.

19 And we have today time for scheduled
20 presentations, we're going to have four such presentations
21 a little later in the morning, each of which has been
22 allocated a maximum of seven minutes by CMS. And given
23 our tight agenda, including the need to hear from all of
24 our speakers, we will need for you to stay within that
25 seven-minute time frame. Later on we may have some open
00011

1 public comments, people may have signed up this morning,
2 each of those will be allocated one minute, that will be
3 closer to the middle part of the day.
4 And we kindly, though firmly, suggest that each
5 scheduled speaker and each public commenter think now,
6 start thinking now, please, or focusing your presentations
7 on information that pertains directly to today's voting
8 questions. We have a lot to accomplish today and

9 virtually all the focus is on getting good answers to our
10 voting questions, and it is for informing our votes on
11 those questions that we seek your input. If you planned
12 to present some material today that you've heard someone
13 else has presented or which at some point you think is
14 redundant, you don't really need to include that in your
15 presentation. Please use your time as well as you can and
16 as concisely as you can.

17 If you've got a cell phone or other electronic
18 device, please deal with it now. And as Maria said, Ms.
19 Ellis said, all speakers will have to sign a disclosure
20 form if you haven't done so already.

21 Speaking of disclosures, let's move to those.
22 Mine's a little bit long and I apologize, along with Dr.
23 Satya-Murti. I'm Cliff Goodman, I'm a senior vice
24 president of the Lewin Group, which is a health care
25 policy firm. Lewin is one of multiple subsidiaries of an

00012

1 outfit called Ingenix, a health care information and
2 analysis firm. Ingenix in turn is one of multiple
3 subsidiaries of United Health Group. On behalf of the
4 Lewin Group I work on projects for a range of government
5 agencies and private sector organizations including
6 pharmaceutical, biotechnology and medical device firms
7 large and small, though none recently on this topic, so I
8 have no interest to declare pertaining to today's topic.

9 I will now move to Dr. Satya-Murti.

10 DR. SATYA-MURTI: I am a neurologist and health
11 policy consultant. I have no conflicts of interest.

12 MS. ATKINSON: Phyllis Atkinson, gerontological
13 nurse practitioner. Nothing to disclose.

14 DR. CHEN: Wayne Chen, I'm a geriatrician and a
15 managed care medical director. I have no financial
16 interests to declare.

17 DR. GOODMAN: Just a minute, please. We want to
18 make sure that the volume is a little higher, because I'm
19 having difficulty hearing all of that. Dr. Chen, could
20 you repeat, sir?

21 DR. CHEN: My name is Wayne Chen. I'm a
22 geriatrician and medical director of a managed care plan
23 and I have no financial interests to declare.

24 DR. ENG: Dr. Catherine Eng, geriatrician,
25 medical director of On Lok Senior Health Services in

00013

1 San Francisco. I'm also a clinical professor of medicine
2 and geriatrics at UCSF. I have nothing to disclose.

3 DR. GRIFFIN: Marie Griffin. I'm an internist
4 and pharmaco-epidemiologist at Vanderbilt University. I
5 have nothing to disclose.

6 DR. HARTMAN-STEIN: Paula Hartman-Stein, I'm a
7 clinical geropsychologist in Kent, Ohio and adjunct
8 faculty at Kent State. I have nothing to disclose.

9 DR. MUSHLIN: I'm Al Mushlin, chair of the
10 department at Weill Cornell Medical College in New York

11 City. I'm a professor of public health and a professor of
12 medicine. I have no financial disclosures.

13 DR. SACCO: My name's Ralph Sacco, I'm a
14 neurologist epidemiologist, and I'm chairman and professor
15 of neurology and epidemiology at the University of Miami,
16 and nothing to disclose.

17 DR. SCHWARTZ: I'm Sandy Schwartz, I'm a
18 professor of medicine and health management economics for
19 the medical school and the Wharton School of the
20 University of Pennsylvania and I have no relative
21 conflicts to disclose today.

22 MS. SCORZA: I'm Elaine Scorza, an advanced
23 practice nurse specializing in geropsychiatry. I am a
24 medical auditor and coder at Rush University, and an
25 instructor in the college of nursing.

00014

1 DR. STEINBROOK: Robert Steinbrook, internist at
2 Dartmouth Medical School. Nothing to disclose.

3 DR. RAAB: Greg Raab, I'm an independent policy
4 consultant, no conflicts.

5 DR. NIPARKO: John Niparko, otolaryngologist at
6 Johns Hopkins. I serve on two medical advisory boards for
7 cochlear implant manufacturers, and I do that on a
8 volunteer basis without remuneration, as disclosed to the
9 CMS.

10 DR. RAO: I'm Paul Rao, the chief operating
11 officer of inpatient operations at the National Rehab
12 Hospital in D.C., and I'm the president of the American
13 Speech-Language-Hearing Association, and I have no,
14 nothing to disclose.

15 DR. GOODMAN: Thank you very much, panelists.
16 So therefore, there are no further disclosures to be made;
17 is that correct? That is correct.

18 We will now move to the CMS presentation and the
19 description of the voting questions, and we'll start with
20 Dr. Susan Miller, and I believe she will be followed by
21 Dr. Sarah Meisenberg. And I will remind everyone today,
22 if not for your sake, then certainly for mine because I'm
23 kind of close to a slide projector that's got a little
24 noise coming from it, do speak directly and clearly into
25 your microphones all day today, please. I will appreciate

00015

1 that, thank you.

2 Dr. Miller.

3 DR. MILLER: Thank you. Good morning. On
4 behalf of the Centers for Medicare and Medicaid Services,
5 I welcome you to the Medicare Evidence Development and
6 Coverage Advisory Committee meeting that will discuss
7 cochlear implants for sensorineural hearing loss. My name
8 is Dr. Susan Miller, as you've heard, and I am the lead
9 medical officer on this project. I would like to take the
10 next few minutes to review the history of Medicare's
11 coverage of cochlear implants as it relates to the goals
12 of this meeting.

13 Medicare's initial policy decision that provided
14 coverage of these prosthetic devices was made in 1986.
15 Over the years coverage has been twice expanded, the last
16 time in 2005 when the national coverage determination or,
17 as we otherwise call it, the NCD that is in effect today
18 became operational. That decision stipulates that
19 Medicare may cover cochlear implantation for the treatment
20 of bilateral pre- or post-linguistic sensorineural
21 moderate to profound hearing loss in individuals who among
22 other criteria demonstrate a limited benefit from
23 amplification. Limited benefit from amplification is
24 currently defined by scores of less than or equal to 40
25 percent correct in the best-aided listening condition on

00016

1 tape-recorded or otherwise recorded tests of open-set
2 sentence recognition.

3 At the time of the 2005 NCD on cochlear
4 implantation, Medicare was not confident that there was an
5 adequate strength of evidence to warrant unmonitored
6 expansion of coverage of cochlear implantation for all
7 individuals who demonstrated hearing loss scores of less
8 than or equal to 60 percent. However, the evidence at
9 that time did lead us to infer the possibility of benefit
10 to our beneficiaries who demonstrate this degree of
11 hearing loss. Because of this, CMS extended coverage to
12 this population group in the context of a clinical trial.
13 We felt that the added safety monitoring that would be
14 provided by the conditions of a well-designed study would
15 assist us in providing quality care to those with
16 preimplant hearing scores between 40 and 60 percent
17 correct, while at the same time providing data that could
18 be used to determine the medical necessity of the implants
19 in this subset of our beneficiary population.

20 Since the 2005 NCD was published, we have had no
21 clinical trials submitted to us to address the impact of
22 cochlear implantation in patients who demonstrate correct
23 hearing scores of greater than 40 percent and less than or
24 equal to 60 percent. Furthermore, the 2005 NCD does not
25 specifically examine the usage of bilateral cochlear

00017

1 implants in our beneficiary population. More precisely,
2 it does not investigate the evidence which may determine
3 the existence of additional communication related and/or
4 quality of life health outcomes that are conferred by the
5 use of bilateral devices as compared to the use of a
6 unilateral implant, with or without the additional support
7 of a hearing aid. Therefore, this MedCAC has been
8 convened. Its purpose is to examine the clinical evidence
9 that has been recently developed in this field of cochlear
10 implantation for both unilateral and bilateral devices,
11 and to determine how these advances affect health outcomes
12 for the Medicare population.

13 Before I end my remarks this morning, I would
14 like to say that Medicare is sensitive to the fact that

15 there may be cultural opposition to the use of cochlear
16 implantation among some individuals with hearing loss.
17 CMS believes that when merited by evidence, coverage
18 should be offered to our beneficiaries in order to provide
19 them the broadest decision choice in health care that we
20 can under our statutory authority. However, we do
21 recognize that not all Medicare beneficiaries will wish to
22 avail themselves of the items and services that we cover.
23 We very much respect the integrity of the opinions of all
24 of our stakeholders on the issue of cochlear implantation
25 even when personal philosophies and choices are not in
00018

1 agreement with our coverage decision.

2 Unless there are further questions from the
3 panel, I would like to introduce to you Ms. Sarah
4 Meisenberg, who will advance today's agenda by introducing
5 the CMS team who has worked on the issue for today's
6 MedCAC. Sarah will also read the questions which will be
7 voted upon by the panel later today.

8 DR. GOODMAN: Dr. Miller, I believe we do have
9 one question from Dr. Steinbrook, and we'll keep this
10 brief.

11 DR. STEINBROOK: Thank you. Could you clarify
12 currently the status of coverage for bilateral implants as
13 compared to single implants?

14 DR. MILLER: Our national coverage determination
15 is silent on bilateral cochlear implants. That then
16 infers that the local medical contractors at their local
17 jurisdiction level can make their own decisions.

18 DR. STEINBROOK: Thank you very much.

19 DR. GOODMAN: Yes, Dr. Meisenberg, and thank
20 you, Dr. Miller.

21 MS. MEISENBERG: Good morning and thank you. On
22 behalf of the Centers for Medicare and Medicaid Services,
23 welcome to today's MedCAC meeting on cochlear implants for
24 sensorineural hearing loss. I would like to take this
25 opportunity to introduce myself and the CMS staff
00019

1 responsible for today's meeting.

2 My name is Sarah Meisenberg, and I am the lead
3 analyst for this project. Lisa Eggleston is also an
4 analyst. You just met Dr. Susan Miller. Maria Ellis is
5 the MedCAC executive secretary. Dr. Jim Rollins is the
6 director of the division of items and devices in the
7 Coverage and Analysis Group, and Dr. Louis Jacques is the
8 group director of the Coverage and Analysis Group. I
9 would also like to thank my other colleagues at CMS who
10 worked hard to prepare for today's presentation.

11 Dr. Tucci, professor of otolaryngology, head
12 and neck surgery from Duke University, will begin today's
13 events by presenting on the medical and surgical aspects
14 of cochlear implantation. We will then hear from Dr.
15 Zwolan, professor and director, University of Michigan
16 Cochlear Implant Program, on the assessment and candidacy

17 of patients for cochlear implants. The technology
18 assessment commissioned by the Agency for Healthcare
19 Research and Quality will be presented by Drs. Chung and
20 Raman from the Tufts Evidence-Based Practice Center.
21 The technology assessment is one of the primary
22 inputs used by the panelists to formulate recommendations
23 on today's topic. Panel members were also provided with
24 additional background materials determined relevant to the
25 subject matter. You will then hear several presentations

00020

1 from invited speakers and interested parties, and finally,
2 we will discuss the MedCAC questions.
3 The questions posed to the MedCAC panel consist
4 of voting and discussion type questions. For those
5 questions in which panelists are asked to express a degree
6 of confidence, individual panel members will be asked to
7 respond with a score of one to five. A score of five
8 indicates that a panel member is very confident in
9 response to the question posed, where a score of one
10 indicates a complete lack of confidence in response to
11 that particular question. Discussion questions are not
12 scored but allow for a free exchange of ideas in the areas
13 surrounding that particular topic.
14 I will now read aloud each of the 11 questions
15 that the panel will later react to by either casting an
16 individual score in the case of the voting type questions,
17 or discussing in detail for the case of discussion
18 questions. The questions that are to come all refer to
19 the use of cochlear implants in adults with bilateral
20 sensorineural moderate to profound hearing loss who
21 demonstrate limited benefit from amplification.
22 Limited benefit from amplification is defined by
23 the correct test scores noted in the question obtained
24 from the best aided listening condition on tape or
25 otherwise recorded tests of open sentence recognition.

00021

1 Health outcomes include symptom status, functional
2 abilities and health-related quality of life. In your
3 discussions, please note if your conclusions apply only to
4 specific outcomes or more broadly.
5 Question one: How confident are you that there
6 is adequate evidence to determine whether or not a
7 unilateral, i.e. first, cochlear implant improves health
8 outcomes for adults with hearing loss who have
9 demonstrated a test score of, A, greater than 40 percent
10 and less than or equal to 50 percent, B, greater than 50
11 percent and less than or equal to 60 percent?
12 Question one discussion: Is there an absolute
13 or relative change in test scores that indicates a
14 clinically meaningful difference in health outcomes for
15 this population?
16 Question two: If the result of question one is
17 at least intermediate with a mean vote of greater than or
18 equal to 2.5 for either range of correct open-set sentence

19 recognition scores noted in the last question, how
20 confident are you that a unilateral cochlear implant
21 improves health outcomes for adults with hearing loss who
22 have demonstrated a test score of, A, greater than 40
23 percent and less than or equal to 50 percent, and B,
24 greater than 50 percent and less than or equal to 60
25 percent?

00022

1 Question two discussion: Are there any specific
2 factors other than test scores, for example anatomy,
3 duration of hearing loss, characteristics of facilities or
4 care providers that can aid in the identification of those
5 individuals most likely to attain improved health
6 outcomes?

7 Question 3.A: How confident are you that there
8 is adequate evidence to demonstrate whether or not the use
9 of bilateral cochlear implants as compared to a unilateral
10 cochlear implant improves health outcomes?

11 Question 3.B: If the result of question 3.A is
12 at least intermediate with a mean vote of greater than or
13 equal to 2.5, how confident are you that the use of
14 bilateral cochlear implants as compared to a unilateral
15 cochlear implant improves health outcomes? If the answer
16 to this Question 3.B is at least intermediate with a mean
17 vote of greater than or equal to 2.5, you will continue on
18 to questions four through nine.

19 Question four: How confident are you that there
20 is adequate evidence to determine whether or not a
21 sequential bilateral cochlear implantation as compared to
22 a unilateral cochlear implantation improves health
23 outcomes for adults with hearing loss who have
24 demonstrated a test score in the ranges below? A, less
25 than or equal to 40 percent. B, greater than 40 percent

00023

1 and less than or equal to 50 percent. And C, greater than
2 50 percent and less than or equal to 60 percent.

3 Question five: If the answer to question four
4 is at least intermediate with a mean vote greater than or
5 equal to 2.5 in any of the ranges noted, how confident are
6 you that a sequential bilateral cochlear implantation as
7 compared to a unilateral cochlear implantation improves
8 health outcomes for adults with hearing loss who have
9 demonstrated a test score in the ranges below? A, less
10 than or equal to 40 percent. B, greater than 40 percent
11 and less than or equal to 50 percent. And C, greater than
12 50 percent and less than or equal to 60 percent.

13 Question six: How confident are you that there
14 is adequate evidence to determine whether or not a
15 simultaneous bilateral cochlear implantation as compared
16 to a unilateral cochlear implantation improves health
17 outcomes for adults with hearing loss who have
18 demonstrated a test score in the ranges below? A, less
19 than or equal to 40 percent. B, greater than 40 percent
20 and less than or equal to 50 percent. And C, greater than

21 50 percent and less than or equal to 60 percent.
22 Question seven: If the answer to question six
23 is at least intermediate with a mean vote of greater than
24 or equal to 2.5 in any of the ranges noted, how confident
25 are you that a simultaneous bilateral cochlear

00024

1 implantation as compared to a unilateral cochlear
2 implantation improves health outcomes for adults with
3 hearing loss with test scores in the ranges below? A,
4 less than or equal to 40 percent. B, greater than 40
5 percent and less than or equal to 50 percent. And C,
6 greater than 50 percent and less than or equal to 60
7 percent.

8 Question eight: How confident are you that
9 there's adequate evidence to determine whether or not a
10 simultaneous bilateral cochlear implantation as compared
11 to a sequential cochlear implantation improves health
12 outcomes for adults with hearing loss who have
13 demonstrated a test score in the ranges below? A, less
14 than or equal to 40 percent. B, greater than 40 percent
15 and less than or equal to 50 percent. And C, greater than
16 50 percent and less than or equal to 60 percent.

17 Question nine: If the answer to question eight
18 is at least intermediate with a mean vote greater than or
19 equal to 2.5 in any of the ranges noted, how confident are
20 you that a simultaneous bilateral cochlear implantation as
21 compared to a sequential cochlear implantation improves
22 health outcomes for adults with hearing loss who have
23 demonstrated a test score in the ranges below? A, less
24 than or equal to 40 percent. B, greater than 40 percent
25 and less than or equal to 50 percent. C, greater than 50

00025

1 percent and less than or equal to 60 percent.

2 Question 10, discussion: What significant
3 evidence gaps exist regarding the clinical criteria of
4 individuals who should receive cochlear implants either
5 unilateral or bilateral?

6 Question 11: How confident are you that these
7 conclusions are generalizable to, A, the Medicare patient
8 population, and B, community-based settings?

9 Thank you, and I will now turn it over to
10 Dr. Goodman to introduce the next speaker.
11 DR. GOODMAN: Thank you very much, Ms.
12 Meisenberg. I think the panel, all panelists will see
13 that the questions are of certain types. We're often
14 asked to look at the adequacy of the evidence, that is, is
15 there enough evidence to go on, and then in cases where
16 there is enough evidence to go on, we may vote on what we
17 think the evidence says, and then there are discussion
18 questions. Also at the end there's a question about
19 external validity, that is, to what extent does the
20 evidence that we will have seen apply to the Medicare
21 population and apply to community settings, so that's the
22 general text or nature of the questions.

23 We're now going to move to our designated
24 presenters. We're going to start with Dr. Debara Tucci,
25 who is a professor of otolaryngology, head and neck

00026

1 surgery at Duke University Medical Center, and Dr. Tucci
2 has 20 to 25 minutes maximum, and we will keep track of
3 that time to stay on time. Dr. Tucci, welcome, thank you
4 for being here.

5 DR. TUCCI: Thank you very much. Good morning,
6 everybody, and I have no financial conflicts to disclose.
7 The prevalence of hearing loss in the U.S. is
8 very common. There are approximately one in ten who have
9 hearing difficulty accounting for 28 million people in the
10 United States, and about one in a hundred of these are
11 profoundly deaf. I also read in the technology assessment
12 that in fact hearing impairment is the third most common
13 chronic condition in older Americans. In those 65 and
14 older, this makes up a third of the population, and
15 affects about half of those over age 80.

16 A cochlear implant is an electronic device
17 consisting of two components, one an external component
18 and one an internal surgically implanted component that is
19 inserted into the cochlea, and the purpose is that it can
20 bypass the inner ear cells which are damaged and directly
21 stimulate the auditory nerve. So the sound is picked up
22 by the microphone, the signal then travels to the speech
23 processor. The signal is processed in a variety of ways,
24 usually with more than one speech processing strategy
25 being available for any one cochlear implant system. It

00027

1 then travels to the transmitter, so this has a magnet in
2 it and it sits over the skin where the internal receiver
3 stimulator is situated internally that has a magnet as
4 well to allow these to align. And then the signal travels
5 across the skin through radio frequency transmission, it's
6 picked up by the internal receiver and then delivered to
7 the electrodes.

8 The FDA has reported that approximately 220,000
9 people worldwide have received cochlear implants, and this
10 is a little over 80,000 in the U.S. alone. More adults
11 than children have been implanted at this point in time.
12 The history of cochlear implantation is actually
13 very interesting and begins in the 1950s in France.
14 Djourno and Eyries did the proof of concept experiments.
15 Djourno was an electrophysiologist and Eyries being a
16 surgeon who placed an induction coil implant on the
17 auditory nerve of a deaf patient, then proved that the
18 patient did get an auditory percept. Dr. Bill House, an
19 otologist working in Los Angeles, learned about this
20 experiment from a patient and started developing the first
21 cochlear implant, which was a single channel device. And
22 you can see that the progress was rapid after that, with
23 the first multichannel implant developed in Australia by
24 Graeme Clark.

25 I started my own otology residency in 1986 and

00028

1 so I've had the privilege of watching this technology
2 evolve over the course of my career, and I know many in
3 the audience have as well, and it's been a joy to watch
4 the impact of this technology on patients' lives.

5 Dr. Miller has gone over the Medicare
6 indications for cochlear implantation so I won't spend a
7 lot of time here. Again, test scores need to be less than
8 or equal to 40 percent correct, patients need to have the
9 cognitive ability to be able to utilize the implant, and
10 not have contraindications to surgery.

11 The criteria are a bit different if patients are
12 enrolled in a clinical trial. Speech recognition scores
13 can be up to 60 percent if the patient is enrolled in an
14 FDA-approved device trial. The FDA candidacy guidelines
15 for use of the various implants varies depending on the
16 circumstances of approval of the various devices.

17 I'm going to talk about evaluation for cochlear
18 implantation, and this includes assessment by various
19 individuals who ideally work together as a team to give
20 the best care to the patient. The first is a medical
21 evaluation. The audiological evaluation is extensive and
22 that will be reviewed by Dr. Zwolan in the next
23 presentation. We always do a radiologic evaluation that
24 includes at least an MRI and in some cases a CT scan as
25 well. In some cases an MRI cannot be performed, such as

00029

1 in cases where the patient has a pacemaker and other
2 contraindications, so in that case a CT would suffice.
3 Extensive counseling is involved to make sure that the
4 patient understands the implications of cochlear
5 implantation and has appropriate expectations. There's no
6 specific test that we can do that will guarantee what the
7 patient's performance will be, and they have to understand
8 and accept that fact.

9 We make sure that the patient has proper
10 resources for postoperative rehabilitation and good family
11 support. At that time if the patient decides to proceed
12 and they are a candidate, we'll submit for insurance
13 preapproval. Patients often would like to meet with other
14 cochlear implant recipients and we arrange for that if
15 they would like.

16 A general health assessment is necessary.
17 Cochlear implantation is always performed under general
18 anesthesia. Many of my older patients do go through some
19 medical assessment to make sure that they are good
20 candidates for general anesthetic and that they are able
21 to undergo post-implant programming and rehabilitation,
22 which can be extensive.

23 Again, motivation and managing expectations is
24 important. We assess for cognitive disorders, we only do
25 a formal evaluation if that seems to be indicated, and

00030

1 assess for the need for a psychological evaluation. I
2 think all of us who work with elderly patients recognize
3 that patients who have significant hearing loss are often
4 isolated and depressed, they're very frustrated with their
5 inability to communicate, and we do know that this
6 improves significantly in many patients after cochlear
7 implantation, but we do look for signs of depression
8 that's more than just situational.
9 The medical evaluation consists of a careful
10 review of the medical records and past audiograms, a
11 careful history and a physical examination. The main goal
12 of this is to determine a possible etiology of hearing
13 loss, and in particular to identify any possible treatable
14 causes of hearing loss. So one potential treatable cause
15 may be autoimmune sensorineural hearing loss and the
16 typical history would be that of a sudden hearing loss
17 within the past couple of months, and so this can be
18 treated with a course of high dose steroids, and patients
19 who do have autoimmune sensorineural hearing loss by
20 definition will initially respond to that with improvement
21 in their hearing.
22 Other potentially treatable metabolic causes
23 include thyroid dysfunction and syphilis, these are rare,
24 but can potentially be treated. We also evaluate for
25 chronic ear disease and treat that as needed.

00031

1 Cholesteatoma would be an example of a condition that
2 would need surgical treatment prior to cochlear
3 implantation, but then could be followed by cochlear
4 implantation if treated and resolved. We also evaluate
5 for far advanced otosclerosis, which causes fixed hearing
6 loss, and again, may improve with surgical treatment for
7 the conductive component.
8 Preoperative imaging is important both to look
9 for evidence of cochlear malformation or ossification and
10 to identify, if applicable, the better ear to implant.
11 This is a temporal bone CT on an axial plane at the level
12 of the temporal bone showing a normal appearing cochlea on
13 the left side and a malformed cochlea without the normal
14 internal structure on the right side. So, we can implant
15 ears that look like this, but we certainly wouldn't choose
16 to if there was a normal cochlea. And this upper slide
17 shows, again, a fairly normal cochlea and an obliterated
18 one on the right side due to ossification.
19 MRI is always obtained if possible. With a good
20 MRI using special imaging capabilities, we can look at
21 cochlear anatomy and patency. This is an actual scan,
22 again showing the cochlea and the vestibule. This is the
23 auditory canal showing the auditory nerve. We can rule
24 out vestibular schwannoma and other CNS abnormality. The
25 other indication for MRI is that after cochlear

00032

1 implantation we likely cannot do an MRI, so we would want
2 to do one preoperatively.

3 There's three device manufacturers that we use
4 in the United States, Cochlear Americas, Advanced Bionics,
5 and MED-EL, and this shows their external devices, and in
6 this slide internal devices that correspond with those
7 companies.

8 There are special electrode arrays that can be
9 selected for patients with specific kinds of indications
10 such as ossification or malformations, just to let you
11 know that there are some options available for special
12 cases.

13 The external component consists of a microphone
14 and a processor. The processor implements the speech
15 processing strategies. Again, various strategies are
16 available with the different devices and also within a
17 single device. Importantly, they are able to upgrade
18 these devices to take advantage of future capabilities so
19 that we don't have to replace the internal device to do
20 so. This also contains the power supply.
21 The speech processing strategy employed
22 determines how the sounds in the environment are delivered
23 to the listener, and they include the number of electrodes
24 that are used, the speed at which the electrodes send
25 information to the brain. Some strategies utilize a

00033

1 thousand pulses per second per electrode for various
2 graphic transmission of information. The number of
3 electrodes being used at a given time determines whether
4 the stimulation is pulsatile or analog.

5 This is a schematic just to give you a very
6 basic idea of how this may happen. This is an ah sound, a
7 vowel, this is the speech waveform that corresponds to
8 that. It's put through a band path filter bank and then
9 the instantaneous spectrum is generated, and the highest
10 peaks are selected which would be the highest amplitude
11 sounds. A vowel is a low frequency sound primarily, so
12 this is a low frequency response. The highest amplitude
13 frequencies are selected for stimulation of the
14 corresponding intracochlear electrodes. The cochlea is
15 organized in an atopically funded phase mode stimulation
16 at the apex where low frequencies are processed, and this
17 is a pulsatile strategy which is presented
18 non-simultaneously.

19 To tell you a little bit about cochlear implant
20 surgery, this requires an incision behind the ear, a
21 mastoidectomy is performed, and then the middle ear is
22 entered from behind to the facial recess that I'll show
23 you in a moment, and the electrode inserted into the
24 cochlea so the rebound goes through the ear canal.
25 There was a study to actually look at surgical

00034

1 time to do cochlear implants, and this was a study that
2 was done at a surgical center in Europe as well as an
3 academic center in the U.S., and their times were fairly
4 similar. The time for the actual surgery not including

5 anesthesia time for one cochlear implant averaged a little
6 under three hours. It was somewhat device-dependent, with
7 a window of 30 minutes. Surgical time for a bilateral
8 simultaneous implant was five hours, so this is a little
9 under double the time for one implant.

10 Most patients are done as outpatients. My
11 elderly patients I do admit overnight. After surgery my
12 patients, if they work, can return to work in seven to ten
13 days.

14 So again, this is done under general anesthesia,
15 and I think I'll just show you the steps here. This is
16 the temporal bone with the top of the head here and the
17 nose here. This shows the structures beneath the surface,
18 the cochlea is here, that's in the middle ear space.

19 These are the ossicles, the vestibular system here. This
20 is the facial nerve that's going through the temporal
21 bone. This is the initial mastoidectomy. Again, we
22 expose the facial recess, which allows us to get from the
23 mastoid into the middle ear space beneath the eardrum.
24 This is the cochlea, and the electrode is inserted either
25 through the round window or through an opening in the

00035

1 cochlea just anterior and inferior to the round window.
2 It is then secured in a well behind the mastoidectomy, the
3 electrode is curved within the mastoid and then secured
4 and packed around the cochleostomy.

5 This is a schematic of the cochlea showing the
6 scala vestibuli, the organ of Corti. These are the
7 surgical processes. The spiral ganglion cells are here,
8 these are the first order neurons which are stimulated by
9 the electrical signal. This is the scala tympani, and
10 this is the scale in which the electrode is inserted, it's
11 in closest proximity to the neural elements. This is the
12 tonotopic organization of the cochlea with an implanted
13 electrode array, again, highest frequencies in the base
14 and lowest in the apex.

15 There are risks and complications associated
16 with any surgical procedure, cochlear implants are no
17 exception, but the risks are really quite low considering
18 what we do in implanting these devices. So the risks of
19 minor complications are eight percent, and these are
20 defined as complications that require no or conservative
21 treatment. The incidence of major complications is 4.3
22 percent, and these are defined as complications that
23 require revision surgery, involve meningitis, loss of the
24 implant usually due to infection, or occasional nerve
25 injury. Complications may be intraoperative, early

00036

1 postoperative or delayed, and the most common
2 complications involve problems with wound healing, so the
3 incisions have changed and evolved over the years to
4 improve on this.

5 Meningitis has been a concern in the past.

6 About ten years ago it was recognized that children and

7 adults who received cochlear implants had slightly
8 increased risks of meningitis, particularly pneumococcal
9 meningitis, and so we always vaccinate our patients prior
10 to cochlear implant surgery. Specific recommendations are
11 available from the CDC, these change from time to time.
12 We also have that information available on the website for
13 the American Academy of Otolaryngology. The cost of
14 vaccinations are covered generally by insurance, but I'm
15 told that the manufacturers are willing to cover costs of
16 vaccination if they are not otherwise offered.
17 There are many different measures of cochlear
18 implant performance. These include just a measure of
19 hearing thresholds, speech perception and production,
20 language development, particularly applying to children,
21 rehabilitation issues, and then we can also look at cost
22 effectiveness. In children we look at the cost of
23 education, for adults productivity in the workplace, and
24 we can examine quality of life issues.
25 For cochlear implantation in adults, the

00037

1 questions that we ask are, is cochlear implant surgery
2 safe in older adults, is it effective, is quality of life
3 significantly improved, and is cochlear implantation cost
4 effective in this population. So we've assembled some
5 studies that will probably be reviewed in the technology
6 assessment with the exception of some of the older
7 studies. Cochlear implants are safe and effective in
8 people over the age of 60 years. Intraoperative and
9 postoperative complication rates related to cochlear
10 implant surgery have been found to be low in patients over
11 age 65. Cochlear implants facilitate significant
12 improvement in speech recognition abilities of cochlear
13 implant recipients over the age of 65.
14 And more studies here. Many studies report that
15 speech recognition results of patients over age 65 are not
16 significantly different from those obtained by younger
17 patients. This study specifically looked at performance.
18 It is one example of the studies that show equivalent
19 performance for these age groups.
20 The impact of cochlear implants on quality of
21 life in the elderly is well documented and shows an
22 increase in confidence at work and at home, an increase in
23 social activities, and an overall improvement in quality
24 of life. This is certainly something that we see in our
25 patients on a day-to-day basis.

00038

1 And last, cochlear implants are cost effective
2 in older adults, which was demonstrated in a study by
3 Francis, et al., where they looked at health utility
4 scores and audiological data before and after cochlear
5 implantation in 47 adults age 50 to 80, and found highly
6 significant gain in health utility as well as a favorable
7 cost utility of under \$10,000 per QALY gained, as well
8 as significant improvement in hearing and emotional

9 health. The improvements in speech perception were
10 predictive of gains in health-related quality of life and
11 emotional well-being.

12 And that's all I have.

13 DR. GOODMAN: Thank you very much, Dr. Tucci.
14 Before you leave the podium, Dr. Tucci, if there is a
15 question or two for clarification, we can take that now.
16 If not, we will proceed. Dr. Chen, one question?

17 DR. CHEN: I assume by your presentation that
18 the internal component of the device probably receives
19 power from the external component using some kind of
20 current induction. Is that a correct statement to make?

21 DR. TUCCI: The internal component power supply
22 is in the external device, yes.

23 DR. CHEN: So my question is, with seniors
24 having higher hospitalizations, higher ICU stays, is it
25 possible for other external medical devices to perhaps

00039

1 cause or trigger unwanted signals in the internal
2 component of the device, causing perhaps pain and
3 discomfort to the patient?

4 DR. TUCCI: I'm not hearing your question, I'm
5 sorry.

6 DR. CHEN: In other words, is it possible for
7 other electrical devices to induce the signal within the
8 internal component?

9 DR. TUCCI: Not that I know of.

10 DR. CHEN: Okay, thank you.

11 DR. GOODMAN: Thank you very much. Yes, one
12 more question. Dr. Stein.

13 DR. HARTMAN-STEIN: At your center, how do you
14 assess the cognitive level of the person, and do you not
15 do this on people with early dementia or cognitive
16 impairment?

17 DR. TUCCI: That's a good question. I actually
18 saw a patient the other day who had fairly severe dementia
19 and I didn't really consider implanting him because of
20 that. I think if there's a question, I would get a formal
21 evaluation, but I don't routinely do that. But I do spend
22 some time with the patient and their family and talk about
23 the implant procedure and see how it might impact a
24 patient's life. I think dementia alone wouldn't indicate
25 that I think under no circumstances should a patient be

00040

1 implanted, but I just think it requires very careful
2 evaluation and a team approach to making that decision.

3 DR. GOODMAN: Dr. Steinbrook, one more question,
4 and then we will proceed.

5 DR. STEINBROOK: Are there any trend data on the
6 surgical risks and complications, and I'm wondering if the
7 operation would be considered safer now than a decade or
8 two ago.

9 DR. TUCCI: I think, I don't have that in front
10 of me, but people have looked at risk of complications for

11 a long time, and I think that the more recent studies do
12 show that the risks are less, particularly with
13 meningitis. We do vaccinate them now to prevent that, so
14 that has certainly come way way down.

15 DR. GOODMAN: Thank you very much, Dr. Tucci.
16 Thank you.

17 We now move to Dr. Teresa Zwolan, who is
18 professor and director at the University of Michigan
19 Cochlear Implant Program, part of the University of
20 Michigan Health Systems. Welcome, Dr. Zwolan.

21 DR. ZWOLAN: Good morning. Thank you for having
22 me here. I would like to begin by disclosing that I am a
23 member of the audiology advisory board for both Cochlear
24 Americas and MED-EL Corporations.

25 I began my work with cochlear implants in 1985,

00041

1 so I, like Dr. Tucci, have been able to grow with this
2 technology, and I hope that I can bring some of that
3 information to you today. The purpose of my talk is to
4 provide information regarding audiological management and
5 assessment of adult implant patients. We'll talk a little
6 bit about preoperative determination candidacy to help you
7 understand what we do for that, and also postoperative
8 evaluation of performance. I'll talk a little bit about
9 the FDA criteria, Medicare criteria, audiometric data,
10 speech recognition, and also look at postoperative
11 management and patient results in bilateral versus
12 unilateral implants.

13 So, the FDA has issued guidelines as to when to
14 provide an implant and they oversee, as you know, the
15 selling, distribution, labeling and marketing of cochlear
16 implants, and they determine the specific wording used in
17 device labeling, including the indications for use that is
18 appropriate and valid. The wording approved by the FDA
19 follows intensive clinical trials, from which we collected
20 a great deal of clinical data on a large number of
21 patients. So the specific indications for use really vary
22 depending on whether the device meets FDA approval, so
23 it's somewhat difficult to determine exactly what the FDA
24 criteria are. The technological assessment did a really
25 great job of outlining what the current criteria are for

00042

1 the forth various devices that are available.
2 So, a sample FDA indication for one cochlear
3 device, the Nucleus 5, states a moderate loss in the low
4 frequencies and a profound hearing loss in the mid to high
5 speech frequencies bilaterally. It also indicates little
6 or no benefit from hearing aids as defined as a score of
7 less than or equal to 60 percent correct in the best-aided
8 listening condition on tape-recorded tests of open-set
9 speech recognition and a score of less then or equal to 50
10 percent in the ear to be implanted. So I included this
11 sample wording of the FDA, and if we compare that to the
12 Medicare wording we start to see a little bit of

13 difference and somewhat confusion.
14 If I have two patients in my waiting room, I
15 could have them sitting right next to each other and they
16 could both score 45 percent correct on a sentence test in
17 my test booth, and I could have one of them receive an
18 implant because their insurer follows FDA guidelines which
19 requires a score of less than 50, and then I have a person
20 next to them and if they have a different insurer, say
21 Medicare, they cannot receive an implant, and I have to
22 send one away.

23 To add even more confusion, the Social Security
24 Administration states that adults with hearing loss who do
25 not have a cochlear implant are considered eligible for

00043

1 disability if they obtain a score less than 40 percent on
2 a word test, and word tests are traditionally harder than
3 our sentence tests. If the patient has an implant,
4 they've recently expanded their indications to state that
5 if someone has a cochlear implant, they are considered
6 eligible for disability up to a year post-implant, and
7 after that we're to evaluate their speech recognition with
8 sentences, so it's similar to this, but they state the
9 patient can remain on disability if they score less than
10 60 percent on a sentence test.

11 So if we look at the criteria, we see that in
12 summary we have Medicare that requires less than 40
13 percent for an implant, the FDA requires less than 50
14 percent for an implant, and then we have Social Security
15 saying less than 60 percent on sentences makes someone
16 eligible for intervention, treatment or disability. So as
17 a clinician, it's sometimes difficult to get through all
18 of the numbers. So my task today is to take you step by
19 step through the Medicare criteria and we're going to go
20 word by word, and hopefully at the end you'll have a
21 better understanding of how we evaluate candidacy in the
22 clinic.

23 I'm going to focus on the top three, the
24 audiologic assessment, determining the appropriateness of
25 hearing aids, and the speech recognition with hearing

00044

1 aids, and Dr. Tucci already covered some of these other
2 areas.

3 So let's begin with moderate to profound hearing
4 loss, what does that mean for our patients? So if we look
5 at just the ear, a basic review, we have the sounds that
6 travel through the outer ear, reach the middle ear, then
7 come to the inner ear and then are sent up the hearing
8 nerve to the brain so that we can hear.

9 We do audiometric testing that will help us
10 determine the type of lesion and severity of the hearing
11 loss. What do we do with audiometric testing? Everyone
12 can remember times when they've had headphones put on and
13 we raise our hands when we hear a soft sound. And what we
14 do is present a pure tone via either an insert earphone or

15 via a bone oscillator, but both of these directly will
16 stimulate the inner ear so we can evaluate the status of
17 the hearing system. The insert earphone will send a
18 signal through the outer ear and the middle ear, where the
19 bone oscillator will go directly to the inner ear, so we
20 can determine if there's a difference and if there's a
21 problem at any point along the pathway of hearing.
22 So what happens when our patients raise their
23 hands when they hear a sound, we take that information and
24 plot it on a graph called an audiogram, and here's the
25 audiogram. Along this axis we have frequency that goes

00045

1 from very low to very high frequency, and along this axis
2 we have intensity, starting with very soft all the way
3 down to extremely loud. So somebody with normal hearing
4 is going to be able to hear all of the frequencies at a
5 very soft level, so all of their marks or their thresholds
6 would fall up at the top of the graph. Someone who can't
7 really hear anything, all of their marks will fall near
8 the bottom.

9 For example, this one, this person heard this
10 sound at 55 dB for 250 hertz, at 2,000 hertz they couldn't
11 hear it until it was 70 dB, so this person clearly has a
12 hearing loss. One of the nice things about audiograms,
13 they always come with test symbols, so if you don't know
14 what you're looking at, you can look at your test symbol
15 chart. The right ear is usually signified by a circle and
16 the left ear almost always with an X. They're also color
17 coded, but not so much these days.
18 The severity of the hearing loss is determined
19 by the location on the audiogram where the person is able
20 to hear the softest possible sound. If their responses
21 fall between zero and 25, that's considered normal; 25 to
22 40 is considered a mild hearing loss; 40 to 55 is
23 moderate, so this is where we're starting to tap into the
24 candidacy criteria for implant. 55 to 70 is moderate to
25 severe, 70 to 90 is severe, and 90 and above is profound.

00046

1 So as Medicare criteria states, our cochlear
2 implant candidates have a moderate to profound
3 sensorineural hearing loss, and again, moderate meaning
4 anywhere above 40, so this audiogram represents a typical
5 audiogram of an implant candidate who has moderate loss in
6 the lows, sloping down to a profound hearing loss in the
7 high frequencies. This would be attained with insert
8 earphones unaided, so that's just their natural hearing
9 we're seeing here.
10 When we place a hearing aid on this person, we
11 also do that in our evaluation, there's different ways to
12 do that. One way is to put them in the sound field and we
13 present sounds through the speakers with them wearing
14 hearing aids. They raise their hands again, and hopefully
15 that hearing aid is going to improve their detection so
16 there could be pretty typical what we call functional

17 gain, by wearing these hearing aids the person is
18 experiencing better detection than they do without their
19 hearing aids, which is what we would expect.
20 And preoperatively, it is very important for us
21 to look at where they're getting responses with the
22 hearing aid and compare that to what we would expect with
23 a cochlear implant. So for this slide I placed our
24 typical cochlear implant responses on this audiogram.
25 Once they receive an implant, we put them back in the

00047

1 sound field, they raise their hand when they hear the
2 sound, and usually their responses with current technology
3 fall at about 15 dB for all of the speech frequencies.
4 I like this audiogram because it shows real life
5 information about what this patient is and is not hearing.
6 So even with a hearing aid, you can see that up here are
7 some very soft sounds, and even with hearing aids they are
8 missing some very important speech sounds. They can hear
9 things that are louder than this, but they can't hear
10 anything above their marks, so this is why they're having
11 reduced speech recognition. So we're looking at these
12 charts for speech recognition because it really is very
13 important for us to evaluate how well they're functioning
14 in daily life and how well they're able to recognize
15 speech when using hearing aids alone without any visual
16 cues.

17 So what does it mean when we say that the person
18 has to attain a score of less than 40 percent on
19 tape-recorded tests of open-set sentence recognition?
20 Years ago we decided to use sentences for a variety of
21 reasons. Right now I'm speaking in sentences, I'm not
22 speaking in isolated sounds or words, so I do believe that
23 sentences represent our everyday communications. And
24 early on with implants our patients did so poorly that we
25 really needed an easier test in order to measure any

00048

1 progress, otherwise, the test was too hard to score
2 effectively, and it's interesting that now the technology
3 has advanced so far that sentences are sometimes now
4 having ceiling effects.
5 So in terms of what does it mean versus open set
6 or closed set, if we have a closed-set test we provide a
7 set of choices from which the listener can choose their
8 responses. So if I say I'm going to tell you a color,
9 that gives you some context and there's only so many
10 colors to choose from, and I might give you a picture
11 playing test that has four choices and you could randomly
12 guess, and your guess or your chance score would be 25
13 percent, you would have a chance of one in four of getting
14 that correct.
15 Open set means that there are no choices, it's
16 really a completely open set from which you choose your
17 responses from so your chance score theoretically is zero
18 percent. So we're looking at tape-recorded tests, tapes

19 are more reliable than live voice, it's also more
20 difficult than live voice, and we're looking at these
21 open-set unlimited choices of sentences.
22 I was not able to get us a sample HINT test, but
23 one might be something like strawberry jam is sweet. They
24 are actually somewhat easy sentences, so people who score
25 low are really having great difficulty even when it's

00049

1 quiet and in a controlled setting.
2 So what do we mean by the best aided listening
3 condition? We want to identify their ability to
4 understand words in sentences with the right ear aided,
5 their left ear aided, as well as both ears aided together
6 at the same time. So a typical patient might have
7 something like this, which with their left ear aided they
8 obtain a HINT sentence score of 22 percent correct, their
9 right ear aided score might be something like 32 percent
10 correct, and their binaural or both ears together, their
11 score might go up to 42 percent with both ears.
12 Unfortunately under CMS guidelines, this patient, although
13 they meet the criteria in the right ear and they meet it
14 in the left ear, they do not meet the criteria for less
15 than 40 percent, so this person would not qualify for a
16 cochlear implant.
17 Another different patient here might have a left
18 ear aided score of zero percent, a right ear aided score
19 of 24 percent, and possibly a binaural aided score of 20
20 percent, and this shows you that the best aided condition
21 is not always both ears together, it might be just one of
22 the ears by itself, so it's important for us to evaluate
23 that, but this person would qualify for a cochlear
24 implant.
25 I wanted to give you some information just about

00050

1 the types of patients that we're seeing in our clinics, so
2 I looked at data from 14 subjects over the age of 65, I
3 picked 2009, because I had postoperative data on that
4 group. Their binaural aided scores on average was about
5 30 percent. The implant ear, the one we ended up
6 implanting, preoperatively scored 12 percent on these
7 sentences. And their non-implant ear had scores of about
8 26 percent. So I think it's clear to see, in these
9 patients at least, that they're not hearing very well
10 prior to the implant, and remember these patients because
11 I will give you some more data on them later on.
12 Once we've evaluated and determined that they
13 are a candidate for the implant, we decide which ear to
14 implant. Some centers prefer to implant the better ear,
15 some prefer to do the poorer ear, and most centers do it
16 on a case-by-case basis, and usually work very closely
17 with the patient to determine the optimal ear for implant.
18 So once we've determined that they're implant candidates
19 they have surgery, they come back to our clinic about one
20 to four weeks later, depending upon the schedule of the

21 clinic, and sometimes clinics will obtain an x-ray, you
22 can't see it very well here, but it is typical for our
23 program, and we're able to get a nice visual of the
24 electrode array inside the cochlea before we start to
25 activate their device.

00051

1 The first thing we do is we plug them into a
2 computer, it's amazing that we can control their hearing
3 via this computer, and we can send a signal to the
4 internal device which sends a response back using
5 telemetry, all three devices have telemetry, and it gives
6 us a quick integrity check of the internal device, to make
7 sure that we're communicating well.
8 So, how do we set the device? We begin by
9 determining the lowest level of current, of electrical
10 current required for the patient to hear with stimulation
11 of each of those electrodes that have been surgically
12 implanted in their ear, and that's referred to as
13 threshold, like it was on the audiogram. And then we also
14 determine the loud but comfortable setting, which is
15 called the C level, for each electrode. And so what we
16 will typically have here, the type of screen the
17 audiologist will see, this particular device has 22
18 electrodes. We go from low pitch to high pitch. We've
19 got where the patient first heard the sound, when they
20 indicate it's very soft. We then take the stimulation
21 when the patient hears the beep beep beep, and we make it
22 louder, and then we set it to a comfort level.
23 Each of these electrodes will have a frequency
24 range assigned to it, so if this one is assigned 500
25 hertz, so if this one was assigned a 500 hertz pure tone,

00052

1 most of the energy would be focused on that electrode for
2 them to hear, and speech is multidynamic, so what you can
3 see is things just going across all of the electrodes
4 while they get different pitches and different pitch
5 information, so it's like doing a lot of audiograms over
6 and over again.
7 So that's all well and good, there's a lot of
8 beeps, but then the really fun part comes when we get to
9 turn on speech. The processor uses that information and
10 it converts it into a map that we then download to the
11 patient's processor. We go live, we tell them that
12 they're going to hear speech, and patients will initially
13 report that it sounds odd, maybe even chipmunk like, but
14 that it usually goes away very quickly, probably within
15 the first week or at least by the first month, and they
16 start to say it sounds normal, they can recognize family
17 voices, they can easily differentiate between a male and
18 female speaker.
19 They come back about seven times the first year
20 and we repeat the mapping, we check their thresholds, we
21 check their comfort levels, they will change over time as
22 they adjust to sound. And we do speech recognition

23 testing annually just to evaluate the efficacy of our
24 intervention. Almost always, all of our patients will
25 show this detection at around 15 to 20 dB across the

00053

1 board, and even if they have poor recognition skills, we
2 can almost always, unless they have some abnormality of
3 their cochlea, we can almost always give them this
4 improved detection of speech.
5 And along with this improved detection comes
6 improved speech recognition, and that's the really
7 exciting part. To speak to this, about three-quarters of
8 our adult patients are able to interactively use the
9 telephone, which is really life-changing for many of them.
10 If we look at that group that I reported on from 2009,
11 their average post-implant sentence score at their
12 one-year post-implant evaluation is up to 80.5 percent, so
13 we're taking these patients who are really not hearing
14 anything at all and bringing them back into the mainstream
15 of hearing by providing them with scores of an average of
16 about 80 percent.
17 We're not the only ones that are seeing these
18 amazing results in our patients over 65. There's a lot of
19 data reported where others are seeing similar results in
20 patients over the age of 65, so it's very clear that we're
21 making a difference in the lives of these patients, and
22 there is even more. There are many who report that speech
23 recognition results in patients over the age of 65 are not
24 significantly different from those obtained by younger
25 patient groups, so I would encourage the panel to consider

00054

1 looking at the data that was obtained on the younger
2 patients because I think it is very clear that there
3 really isn't an age effect for this intervention, and to
4 consider the data from the other patients.
5 So, one last thing I would like to talk about is
6 the bilateral versus unilateral implant. To be honest
7 with you as a clinician, I really wish that 25 years ago
8 we would have started with both ears, because I see
9 benefits in bilaterals that I really wish we had had right
10 from the get-go. We can talk about sequential bilaterals,
11 getting them later on in life after a time separation
12 between the two versus getting both of them at the same
13 time. I think the benefit is clearly there, benefits that
14 you will hear about today so I won't go into much detail,
15 are improvement in speech recognition and noise, improved
16 ability to tell direction or location of sound, and to
17 optimize their performance.
18 Speaking from my personal experience, if I have
19 someone with bilaterals and one of their processors breaks
20 down or their battery runs out in the middle of an
21 important meeting, their world doesn't just stop, they can
22 keep functioning with that backup or that second ear
23 that's already on. Sometimes ears don't do well, one ear
24 does better than the other, and we can hit their better

25 ear and maximize performance right away.

00055

1 Implants in both ears are particularly valuable
2 for patients with visual impairments who really need them
3 to be able to tell their sound and their environment to be
4 able to maneuver in their environment. If you ask a
5 patient with bilaterals what it sounds like, they will
6 liken it to a stereo sound versus a mono, and they almost
7 always say I don't know how I got by without my second
8 one. And also, I don't have a single adult who doesn't
9 use both of their implants who have bilaterals. Again,
10 great results, and a lot of people have published
11 important studies to show that bilateral implants are very
12 beneficial for adults as well as for children.

13 So in closing, I would like to state that
14 cochlear implants are really one of the most significant
15 technological advances of our time, the safety and
16 efficacy of them are well documented, and they are really
17 a very important benefit for our Medicare population.
18 Thank you.

19 DR. GOODMAN: Thank you, Dr. Zwolan.

20 Dr. Zwolan, if you would remain at the podium, we'll take
21 a few concise questions, starting with Dr. Satya-Murti.

22 DR. SATYA-MURTI: Speech recognition functioning
23 in the real world is additive, isn't it, in addition to
24 the critical mechanisms of central processing in the brain
25 stem, so how much of a peripheral improvement, say a

00056

1 percentage, correlates to a functional improvement in
2 life? Have there been studies, is five percent enough if
3 the brain is intact, or if the brain is dementing, do we
4 need 60 percent improvement?

5 DR. ZWOLAN: I'm thinking in explaining that, I
6 took my daughter for a vision test recently, and the
7 optometrist said to me, you know, she could either wear
8 glasses or not. Some people can get by with this vision
9 and not wear glasses, and other people really need to see
10 better. And so I think there's a little of that, it
11 depends on the person, it depends on their lifestyle, it
12 depends on the hearing demands of their daily life. You
13 can get somebody who's really only improved the lipreading
14 benefit and we've changed their life, so I think that just
15 getting them that little improvement in speech really is
16 significant. I think we do even better by giving them at
17 least five, ten, 60, 80 percent improvement.

18 DR. GOODMAN: Thank you. Dr. Schwartz was next.

19 DR. SCHWARTZ: Two real quick questions. One,
20 what's the variance in testing? In other words, you gave
21 an example of somebody with 42 percent. If they were
22 retested or tested by someone else, what's the range of
23 scores one might see?

24 And similarly, what's the relationship between
25 sentence versus word recognition and how does that apply

00057

1 functionally to patients?

2 DR. ZWOLAN: I think we're going to be seeing a
3 lot more studies looking at sentences versus words,
4 because I think we do need to move to some word testing
5 with our adults. The words are definitely harder, so
6 someone who might score 80 percent on sentences might
7 score something as low as 40 percent, I think the average
8 is probably 60 percent for words, and 80 percent for
9 sentences.

10 DR. SCHWARTZ: And how does that translate into
11 function for the patient?

12 DR. ZWOLAN: Again, it depends on people using
13 normal cues and contextual cues very well. And I'm sorry,
14 I don't remember your other one.

15 DR. SCHWARTZ: In regard to variance in the
16 testing. In other words, if one audiologist tests
17 somebody and they get a 42 percent, and that person would
18 be retested by the same person an hour later, or by a
19 different person, how wide a range -- I know in cardiology
20 with echocardiograms, there's a pretty wide range of
21 ejection fractions one can get depending on the
22 administrator of the test.

23 DR. ZWOLAN: If we go back to our sentences, we
24 do a lot of sentences, we don't just use a few, so it
25 helps us get more consistency and reliability, and I'm

00058

1 pretty sure somebody could go somewhere else that same day
2 and score probably within a couple of points.

3 DR. GOODMAN: Thank you. Dr. Scorza I believe
4 is next, is that correct, or Ms. Scorza.

5 MS. SCORZA: What is the infection rate in the
6 people that you've seen with bilateral cochlear implants?

7 DR. ZWOLAN: I can only speak for our facility
8 and it's consistently low, probably less than two percent.
9 It's very low.

10 MS. SCORZA: And associated with that, what kind
11 of sequelae or complications have you seen that have
12 arisen?

13 DR. ZWOLAN: I would say probably wound
14 infections, which are very rare as well, but that's
15 probably the only common complication.

16 DR. GOODMAN: Thank you. Dr. Steinbrook, then
17 Dr. Raab. Dr. Steinbrook. Oh, Dr. Raab.

18 DR. RAAB: You mentioned the different coverage
19 thresholds and you mentioned disability versus Medicare.
20 Could you go through those numbers again?

21 DR. ZWOLAN: The Social Security Administration
22 just came out with new guidelines, and they define if a
23 patient has an implant or does not have an implant.

24 Without an implant, someone is able to receive disability
25 if they score less than 40 percent on a word test. If

00059

1 they receive an implant or they have an implant, they're
2 able to receive disability for a year post-implant or if

3 they score less than 60 percent on sentences with their
4 implant.
5 DR. RAAB: And so it's a 60 percent threshold
6 for disability and then a one-year waiting period, you get
7 Medicare coverage, but then the Medicare coverage is 40.
8 DR. ZWOLAN: That's right.
9 DR. GOODMAN: Thank you. Dr. Sacco.
10 DR. SACCO: I'm trying to get a handle on the
11 audiometric testing that you so nicely described and what
12 it would look like in someone who had a 40 to 60 percent
13 HINT score.
14 DR. ZWOLAN: That can vary. We might have
15 somebody that has a very severe hearing loss that can
16 score 40, or we might have somebody with a moderate loss
17 that scores zero, so there's not always a direct
18 correlation between the severity of the loss and speech
19 recognition skills.
20 DR. GOODMAN: Okay, thank you. Dr. Zwolan,
21 thank you very much, we very much appreciate your
22 comments.
23 Panel, the next thing on the agenda is the
24 technology assessment presentation from the experts at
25 Tufts. That's going to take 40 to 45 minutes. Would you

00060

1 prefer to hear that now and then take a ten to 15-minute
2 break after, or would you prefer to take a ten to
3 12-minute break now and then hear the technology
4 assessment? If there's anybody that would like to take
5 the break now as opposed to later, raise your hand? It
6 look like we're going to push through, okay, thank you
7 very much.
8 Next we are going to hear the technology
9 assessment presentation from Drs. Mei Chung and Gowri
10 Raman. They're from the Tufts Medical Center, the Tufts
11 Evidence-Based Practice Center at Tufts and from the
12 Institute for Clinical Research and Health Policy Studies,
13 also at Tufts. For those of you who have not been to one
14 of these meetings before, typically, it is often the case
15 that when the Medicare program at CMS wants to conduct a
16 MedCAC, it will request the Agency for Healthcare Research
17 and Quality, AHRQ, to ask one of its I believe 14 or so
18 evidence-based practice centers to prepare what is
19 essentially a systematic review of the evidence that is
20 relevant to a certain set of questions. As much as AHRQ
21 and CMS can, they try to align the MedCAC questions and
22 the questions posed to the evidence-based practice center.
23 So, we're now going to hear this technology
24 center presentation. Welcome, Dr. Chung.
25 DR. CHUNG: Hi, good morning. I'm honored to be

00061

1 here to present to you our systematic review titled
2 Effectiveness of Cochlear Implants in Adults with
3 Sensorineural Hearing Loss. I'm Mei Chung and I'm going
4 to go through some brief introduction of the report and

5 the key questions, followed by presenting to you the first
6 part of the results on the effectiveness of unilateral
7 implants, and Dr. Gowri Raman will present to you the
8 second part of results on the effectiveness of bilateral
9 implants.

10 DR. GOODMAN: Dr. Chung, if I could just
11 interrupt you, I apologize. Panel, you have in your
12 packet ahead of time the technology assessment report if
13 you want to refer to it. Dr. Chung, please continue.

14 DR. CHUNG: This slide shows the names of my
15 colleagues, other team members who cannot be here today,
16 and we have two technical consultants, Dr. Dennis Poe, who
17 is with us here today, and Dr. Neault, an audiologist from
18 Children's Hospital. This report was funded by AHRQ, and
19 CMS and AHRQ helped formulate the initial study questions
20 but they did not participate in the literature search, the
21 determination of study eligibility criteria, data analysis
22 or interpretation, or preparation of this report.
23 One of our technical consultants, Dr. Neault,
24 discloses her affiliation of audiology advisor on the
25 advisory panel of Cochlear Americas. Her role in this

00062

1 report was limited to educating us on cochlear
2 implantation and speech perception tests. All other
3 investigators do not have any conflicts of interest to
4 disclose.

5 The object here of our report was to evaluate
6 the clinical effectiveness of unilateral cochlear implants
7 and bilateral cochlear implants in adult patients with
8 sensorineural hearing loss.

9 I'm going to go to our key questions. Key
10 question one was what current cochlear implantation
11 devices are approved by the FDA for individuals greater
12 than 18 years of age, and what are the indications for
13 their use?

14 Question two, what are the communication-related
15 health outcomes and quality of life outcomes in adult
16 patients with unilateral cochlear implantation?

17 Key question 2.A has to do with the preoperative
18 predictors of postoperative health outcome in unilateral
19 implantation. Key question 2.B is one of the MedCAC
20 questions asking, of the studies of unilateral cochlear
21 implants, are there data available separately for those
22 individuals with sensorineural hearing loss as
23 demonstrated by preimplantation test scores of greater
24 than 40 percent and less than 50 percent, as well as those
25 with test scores of greater than 50 percent and less than

00063

1 60 percent.

2 Key question three: Compare the bilateral
3 implant to a unilateral implant in terms of their health
4 outcome.

5 Key question 3.A and 3.B are similar questions
6 about the preoperative predictor of postoperative outcomes

7 in simultaneous bilateral cochlear implantation and
8 sequential bilateral cochlear implantation. Key question
9 3.C is also a MedCAC question asking of studies of
10 bilateral cochlear implants, are there data available
11 separately for those individuals with sensorineural
12 hearing loss as demonstrated by preimplantation test
13 scores of greater than 40 percent and less than 50
14 percent, as well as those with test scores of greater than
15 50 percent and less than 60 percent.
16 This slide shows the predictors of interest for
17 key questions 2.A, 3.A and 3.B, including patient
18 characteristics and device characteristics, for example
19 speech recognition test score at baseline and age at
20 implantation, and also the implanted devices.
21 I'm going to present to you the methodology used
22 in the technology assessment. To search for the approval
23 status of implant devices we searched FDA device database,
24 FDA premarket approval database, and clinicaltrials.gov.
25 For the systematic review of literature we searched

00064

1 MEDLINE, the Cochrane Central Register of Controlled
2 Trials, and Scopus database for more recent published
3 studies since 2004, using combined terms for unilateral
4 and bilateral cochlear implants and sensorineural hearing
5 loss. We limited our search to adult humans.
6 Population and condition of interest includes
7 adult subjects with sensorineural hearing loss. We
8 considered subjects greater than 60 years of age
9 generalizable to a subset of Medicare elderly population.
10 Interventions of interest were twofold, unilateral and
11 bilateral implants with one or two multichannel implants
12 using whole-speech coding strategies. We include both
13 sequential and simultaneous bilateral implants. We
14 include also combined use of cochlear implants and hearing
15 aids. We excluded brain stem implants, middle ear
16 implants and bone-anchored hearing aids.
17 This slide should say comparisons of interest as
18 opposed to comparators of interest. For comparisons of
19 interest we are interested in the comparison of unilateral
20 implant versus hearing aids in one ear or in both ears.
21 We are also interested in the postoperative in comparison
22 to preoperative outcomes. We are also interested in
23 bilateral in comparison to unilateral implants with or
24 without hearing aids. Especially for the study of
25 bilateral implants, there are two types of study design,

00065

1 one type of design is comparison of cohorts and the other
2 type is called crossover design, which will be explained
3 later by Dr. Raman.
4 So for key question two, which is the
5 effectiveness of unilateral implant, we required a minimal
6 sample size of 30 patients with unilateral implant. This
7 is because the effectiveness of unilateral implant has
8 been previously reviewed. For key question three, which

9 is the effectiveness of bilateral implant, we required a
10 minimum sample size of ten.
11 We extracted a variety of data items from the
12 published articles, including study characteristics,
13 population characteristics, predictor outcome association,
14 and outcomes of interest. For each individual study we
15 followed the AHRQ methods guide to grade the quality of
16 each study using a three-grade classification, A, B or C.
17 Quality A studies are good quality studies that have the
18 least bias and their conclusions are considered valid.
19 Quality B studies are fair or moderate quality studies
20 that are susceptible to some bias, but it is not
21 sufficient to invalidate the result. Quality C studies
22 are poor quality studies that have significant flaws that
23 invalidate the study results.
24 This slide is just to show some examples of
25 quality B and quality C studies. A sample of quality B

00066

1 study would be a cohort study with clear importance, but
2 they have some bias in selection criteria, recruitment
3 methods, or, you know, their statistical analysis does not
4 adjust for potential confounders. An example of a quality
5 C study would be a retrospective cohort study that did not
6 adjust for potential confounders in their analysis.
7 Based on the studies rated quality A and B, we
8 also rated the strength of the body of evidence following
9 these four strengths, high, moderate, low or insufficient.
10 We did not find any high level evidence in the technology
11 assessment because for the highest level evidence we
12 required at least two quality A studies. For the moderate
13 evidence, level of evidence, little disagreement exists
14 across studies. Further research may change our
15 confidence in the estimates of effect and may change the
16 estimate. And in general when only one quality, one B
17 quality study has been published, the evidence was
18 considered insufficient.
19 We did not do any quantitative synthesis or
20 meta-analysis because of great heterogeneity across
21 studies, such as a wide duration of deafness across
22 studies, variety of implanted devices used across studies,
23 and different outcomes assessment across studies.
24 I'm going to show you the first part of the
25 results and --

00067

1 DR. GOODMAN: Dr. Chung, if you don't mind, I'd
2 like to interrupt just briefly. Just to clarify for
3 everyone here in addition to our panelists, who know this
4 pretty well, Dr. Chung just described an approach to
5 grading evidence and there are basically two levels, so
6 one level has to do with, one type of evidence has to do
7 with individual studies, so there's an A, B, C approach
8 for individual studies, and then there's looking at a body
9 of evidence which can be rated high, medium, low or
10 insufficient. So when we're talking about the strength of

11 evidence, sometimes we're talking about, or she will be
12 talking about individual studies, A, B, C, and sometimes
13 the body of evidence, high, medium, low or insufficient.
14 Sorry for the interruption, Dr. Chung.
15 DR. CHUNG: Thank you. This slide shows the
16 summary results to key question one, the current approval
17 status by FDA. There are three cochlear implant devices
18 approved by FDA, including Cochlear Nucleus, Advanced
19 Bionics, and MED-EL cochlear implantations. And as shown
20 on this table, which a previous speaker already touched
21 upon a little bit, the indications for their use in adult
22 patients with sensorineural hearing loss vary across
23 devices. Specifically as you can see in the table, the
24 threshold for the open sentence recognition test varies
25 from less than 40 percent correct to less than 60 percent

00068

1 correct depending on which device.
2 This slide summarizes the studies that we
3 identified for key question two, which is a
4 communication-related health outcome and health-related
5 quality of life outcome in adult patients with unilateral
6 cochlear implants. We also, although we identified a
7 total of 22 studies with roughly 2,600 patients with
8 unilateral implants, seven of these 22 studies were
9 prospective cohort studies, the number of subjects ranged
10 from 30 to 864 patients across studies. The mean baseline
11 age ranged from 37 to 74 years old. Of the 22 studies,
12 only nine studies were rated quality B, the remaining 13
13 studies were rated quality C. Six studies were conducted
14 in the U.S.
15 This slide summarizes the results for
16 effectiveness of unilateral cochlear implants. As a
17 reminder, we only rated the body of the evidence based on
18 quality A or B studies. As shown in this table, there are
19 no quality A studies, so each row showed the strength of
20 the evidence for each outcome, and all studies included
21 for this question reported an average of test, speech test
22 score at baseline of less than 40 percent correct. So we,
23 the body of evidence was rated moderate for speech
24 perception test outcomes, and also the body of evidence
25 was rated moderate for health-related quality of life

00069

1 outcomes, and this rating was based on consistent clinical
2 and statistical benefit as shown in the B quality studies.
3 This slide summarized the studies we identified
4 for key question 2.A, asking about the association between
5 preoperative patient characteristics and postoperative
6 health outcomes. We identified a total of 21 studies with
7 roughly 2,200 patients with unilateral implants. Four
8 studies were prospective cohort studies, and the number of
9 subjects ranged from 22 to 316 across studies, and the
10 mean baseline age ranged from 37 to 74 years old. Of
11 these 21 studies only four studies were rated quality B
12 and it just happened, the four studies were the same

13 prospective cohort studies, and the remaining 17 studies
14 were rated quality C. Seven studies were conducted in the
15 U.S.

16 This slide summarized the results for
17 association between preoperative predictor of speech
18 outcomes after unilateral implant. So again, as a
19 reminder, we only rated the body of evidence based on
20 quality A or quality B studies. The body of evidence was
21 rated moderate for the association between longer duration
22 of impaired hearing and poorer speech outcome after
23 unilateral implant across the three, consistent across the
24 three B quality studies. The body of evidence was rated
25 low for the comparison between age at implantation or type

00070

1 of implanted device and postoperative health speech
2 outcomes.

3 For the remaining predictors of interest, the
4 body of evidence was rated insufficient because we only
5 identified one B quality study for each predictor, and
6 please note that we did not identify any study examining
7 implant sites or expertise of cochlear implant teams, or
8 other patient-related disabilities in relationship to the
9 postoperative speech outcome.

10 This slide summarizes studies that we identified
11 for the preoperative predictors of health-related quality
12 of life outcome after unilateral implants. Overall, the
13 body of evidence for health-related quality of life
14 outcomes is rated insufficient. This is because of only
15 one B quality study each for different predictors of
16 interest.

17 So, this slide showed the results for the MedCAC
18 question asking the data available for the subset of
19 individuals by their preimplantation test scores. We did
20 not identify any studies from the key question two
21 specifically reporting data for these two subsets of
22 populations. As a reminder, all of the studies reported
23 for key question two reported an average test score at
24 baseline of less than 40 percent. Therefore, some of the
25 individuals in this study had a test score of greater than

00071

1 40 percent but they were not analyzed separately.

2 From the studies, 21 studies included in key
3 question 2.A, we identified two studies providing separate
4 data for individuals with sensorineural hearing loss as
5 demonstrated by test scores greater than 40 percent. The
6 first study was rated quality B analyzed both elderly, and
7 they matched younger adults. In this study the higher
8 score was analyzed in three different categories, less
9 than 20 percent, 21 to 40 percent, and greater than 40
10 percent correct in relationship to the postoperative HINT
11 score outcomes, and they found that higher for implanting
12 score, which is significantly associated with higher
13 post-implant HINT score both in quiet and noise.
14 The second study was rated quality B and

15 analyzed patients implanted with either the Clarion or
16 Nucleus device. In this study they reported both elderly
17 and younger adults had significant improvements in HINT
18 and BKB scores after implantation, there was no
19 significant difference in improvement between elderly and
20 younger adults.

21 And this study was rated quality C due to no
22 adjustment for potential confounders in their analysis.

23 This slide just summarizes what I just presented
24 to you. Overall the body of evidence was rated
25 insufficient for the effectiveness of all unilateral

00072

1 implants by their preimplantation test scores of greater
2 than 40 percent and less than 50 percent, as well as with
3 test scores greater than 50 percent and less than 60
4 percent. This is because of the 22 studies included in
5 key question two, no study provided data for this
6 question.

7 Of the 21 studies included in key question 2.A,
8 only one B quality study provided data for this question
9 and we do not know the proportion of patients between the
10 test scores greater than 40 percent and less than 50
11 percent in all the studies that we evaluated.

12 Now Dr. Raman is going to present to you the
13 results for bilateral implants.

14 DR. GOODMAN: Thank you, Dr. Chung. Dr. Raman.

15 DR. RAMAN: Hi. Good morning, everybody, and
16 I'm here to present the comparison of bilateral implants
17 versus unilateral implants. This comes under key question
18 three, communication-related health outcomes and
19 health-related outcomes comparing bilateral implants with
20 unilateral implants.

21 We identified 16 studies with a total of 443
22 patients who underwent bilateral implants. One randomized
23 control trial consisted of three publications as a
24 prospective cohort. There are an additional six
25 prospective cohort studies, one retrospective study and

00073

1 six cross-sectional studies. The duration of follow-up
2 from each study ranged between three to 12 months. The
3 number of subjects ranged between 13 and 40 in each study.
4 The mean age at baseline was between 46 and 64 years. Six
5 studies were conducted as multicenter, eight studies were
6 conducted in the U.S., and the remaining were conducted in
7 Europe.

8 A continuation of the previous slide, we
9 identified nine studies that evaluated simultaneous
10 bilateral implants and five studies that evaluated
11 sequential bilateral implants, and two studies included
12 subjects with both simultaneous and sequential implants.

13 The study design that I would like to report a
14 little bit more is the crossover design that was often
15 used in bilateral implants. The bilateral subjects were,
16 they were compared with right ear unilaterally within the

17 same subjects. The implant was temporarily disconnected
18 and then the unilateral ear was tested. In a few studies
19 the bilateral implants were also compared to an external
20 cohort. Nine studies were rated B quality and the
21 remaining seven studies were rated C quality.
22 This is the summary results for the comparison
23 of bilateral implants versus unilateral implants. The
24 outcome characteristics included speech perception, sound
25 localization, and health-related quality of life measures.

00074

1 As you can see from the slide, all studies were rated B
2 quality. For the outcome of speech perception, we had
3 nine studies that showed consistent statistically
4 significant clinical benefit. The body of evidence was
5 graded as moderate. For sound localization there were
6 seven studies that were rated B quality studies, they also
7 showed consistent statistically significant clinical
8 benefit, and the strength of evidence was rated moderate.
9 The disease-specific quality of life measures was
10 evaluated in only one study which was rated B quality, and
11 that showed significant benefit in two domains but
12 inconsistent results in one domain. Similarly in the
13 generic health-related quality of life measures evaluated
14 in one B quality study, there were significant benefits in
15 one domain and worsening in two domains. And the strength
16 of evidence for the health-related quality of life
17 measures for a bilateral implant versus a unilateral
18 implant was rated low.
19 This is the summary results for key questions
20 3.A and 3.B. Evidence was rated low, again, for the
21 reason that we rate evidence low when there is a minimum
22 of studies, no A quality study, or the studies provide
23 inconsistent data. This was rated as low on two quality B
24 studies that reported inconsistent data on age at
25 implantation as a predictor of postoperative outcomes.

00075

1 Additionally, there were two B quality studies that
2 evaluated hearing loss before implant, and implant or
3 device characteristics in one quality B study that did not
4 predict postoperative outcomes in bilateral implants.
5 This is, again, key question 3.C, this is a
6 MedCAC question, what is the data available on bilateral
7 implants by their implantation test scores of greater than
8 40 percent and less than or equal to 50 percent, as well
9 as those with test scores greater than 50 percent and less
10 than or equal to 60 percent. This is a summary table from
11 our report.
12 The outcome category of speech perception test,
13 all studies had the inclusion criteria of preimplantation
14 open-set sentence scores of less than 50 percent. There
15 were a number of subjects between the scores greater than
16 40 percent and less than 50 percent that were not
17 reported, so we had a fair assumption that the majority of
18 the patients included in these three studies had a score

19 less than 40 percent.
20 There are three different types of speech
21 perception outcome categories evaluated in these studies.
22 The outcome pattern, the specific outcome pattern is also
23 shown across these three studies. For example, Litosky in
24 2006 showed that bilateral cochlear implant patients did
25 very well when compared to either ear unilaterally, which
00076

1 indicated some benefits. The study was rated B because it
2 was a prospective study but there were some patients that
3 were not accounted for in the final analyses. Similar
4 results were also shown by Koch in 2009 and Buss in 2008,
5 that showed improvement with bilateral cochlear implants
6 when compared to either ear unilaterally.
7 This is in continuation of the previous slide
8 for simultaneous bilateral implants. The overall evidence
9 was rated low for the effectiveness of simultaneous
10 bilateral implants by the preimplantation test with
11 open-set sentence test scores of less than 40 percent.
12 This was based on the studies in the previous slide.
13 There were three B quality studies that showed improved
14 speech perception, sound localization, but of these three,
15 only one study evaluated health-related quality of life
16 and this study showed some inconsistent gains in
17 hearing-specific quality of life when compared to the
18 unilateral implant condition.

19 This is the summary of results for key question
20 3.C. The previous slides were all for simultaneous
21 bilateral implants, this is the slide for sequential
22 bilateral implants. We rated the evidence insufficient,
23 that meaning that there was insufficient information
24 available for the effectiveness of bilateral sequential
25 implants based on the preimplantation test scores of less
00077

1 than 40 percent. This was evaluated in one quality B
2 study that showed improved speech perception in noise, and
3 sound location. There was no difference in speech
4 perception in quiet. There were some negative results or
5 nonsignificant changes in health-related quality of life
6 after the second ear implant versus the first ear implant.
7 We also, in addition to the outcomes mentioned,
8 we also looked at discontinuation of implant use across
9 unilateral and bilateral implants. In total there were 20
10 subjects out of 495 study subjects that discontinued their
11 cochlear implant specifically because of hearing-related
12 complications, and the reasons included exacerbation of
13 existing illness, tinnitus, disappointed with outcomes,
14 cerebrovascular events, et cetera.
15 So, just to summarize the conclusions based on
16 the results provided to you, our report based on a
17 systematic review identified that unilateral implantation
18 is an effective hearing assistance that results in
19 significant gains in speech perception in adults. Also,
20 there are significant gains in health-related quality of

21 life.
22 The continuation of effectiveness of unilateral
23 implantation, there is insufficient evidence, as Mei
24 pointed out, among unilateral implants by the
25 preimplantation open-set sentence scores of greater than
00078

1 40 percent and less than or equal to 50 percent, as well
2 as those with test scores greater than 50 percent and less
3 than or equal to 60 percent. This is basically because we
4 did not have enough information on key question two, and
5 there was only one quality B study that was identified
6 under key question 2.A. In these studies, some subjects
7 had test scores greater than 40 percent and because there
8 was no subgroup analysis conducted, we have insufficient
9 evidence there.

10 For the effectiveness of unilateral implant,
11 there was moderate evidence for preoperative duration of
12 hearing loss as a predictor of postoperative outcomes.
13 Additionally, the evidence was rated low for age at
14 implantation and based on implanted device
15 characteristics. The other remaining predictors were
16 rated to have insufficient evidence because there was
17 insufficient information for the evaluation of the
18 preoperative characteristics compared with postoperative
19 health-related quality of life outcomes.

20 For the effectiveness of bilateral versus
21 unilateral implants, the bilateral implants show greater
22 benefits in speech perception outcomes as identified by
23 the open-set sentence test scores in noise and
24 mutisyllable tests on adults with bilateral implants when
25 compared to unilateral implants. They offer better sound
00079

1 localization, there are benefits in binaural processing
2 measures. However, there were inconsistent results for
3 health-related quality of life that was reported in a few
4 studies.

5 The summary of simultaneous bilateral implants,
6 the overall evidence was rated low based on some
7 inconsistent results across the outcome of interest, the
8 effectiveness by their preimplantation open-set sentence
9 scores of less than or equal to 40 percent. The strength
10 of evidence is moderate as to three quality B studies that
11 showed improved post-implant scores of open-set sentences
12 in noise and quiet. There was insufficient evidence for
13 the outcome of hearing-specific quality of life, which was
14 elaborated in one quality B study.

15 For effectiveness of sequential bilateral
16 implants by their preimplantation scores, the overall data
17 is insufficient for the effectiveness by the
18 preimplantation open-set sentence scores of less than or
19 equal to 40 percent. Insufficient evidence was based on
20 insufficient information that, we identified only one
21 quality B study that showed improved open-set sentence
22 test scores in noise and sound localization. In this

23 study the second ear implant resulted in negative or
24 nonsignificant changes in health-related quality of life
25 after first year of implant.

00080

1 In continuation, the effectiveness of bilateral
2 implants by preimplant scores, overall there was
3 insufficient evidence among bilateral implants by
4 preimplant open-set sentence scores of greater than 40
5 percent and less than or equal to 50 percent, as well as
6 those with test scores greater than 50 percent and less
7 than 60 percent. This is basically, although three
8 studies evaluated scores less than 50 percent, we did not
9 have enough information on a subject group of patients who
10 had test scores of greater than 40 percent and less than
11 50 percent.

12 Limitations of individual studies. In general,
13 cochlear implant studies have short duration of follow-up,
14 less than six months of follow-up. Few studies evaluated
15 quality of life outcomes, often this was described as a
16 subjective outcome. There are incomplete reporting of
17 baseline characteristics, center characteristics,
18 adjustment for potential confounders, and often missing
19 recruitment site and year. There are duplicate
20 publications and when I contacted the authors, some of
21 them clarified this, and there were overlapping patients
22 in multiple studies.

23 So basically, while trying to wrap up, I think
24 for future research recommendations, the report identifies
25 that there is a need for good methodological quality

00081

1 studies in terms of clear reporting of selection criteria.
2 The majority of those studies are cohort studies, and we
3 need more information on center characteristics,
4 recruitment dates, and adequate reasons for loss to
5 follow-up. Research should be conducted to address health
6 policy needs. For example, we need more evidence on the
7 subgroup of patients with greater than 40 percent and less
8 than 50 percent, as well as patients with greater than 50
9 percent and less than or equal to 60 percent test scores.

10 I think this is important to emphasize, that we
11 need a large database. The majority of these studies have
12 been small sample size and it especially becomes difficult
13 when evaluating studies, so we strongly emphasize that
14 there is a need for a large database, a registry of
15 patients who received cochlear implants, and especially we
16 need to identify what are their long-term follow-up
17 outcomes. There is also a need to develop better measures
18 of disease-specific health-related quality of life
19 measures. With this, I end my presentation. Thank you.

20 DR. GOODMAN: Thank you, Dr. Raman. Dr. Raman,
21 if you would stay close to the podium, and Dr. Chung stay
22 in the vicinity of the podium as well, as you are. Panel,
23 let's take some questions now until 10:30, we'll take a
24 ten-minute break at 10:30, and reconvene for further

25 questions for the technology assessment. Hands up from
00082

1 Dr. Satya-Murti, Dr. Mushlin, Dr. Schwartz and Dr. Eng.

2 Dr. Satya-Murti.

3 DR. SATYA-MURTI: This question is either for
4 Dr. Raman or Dr. Chung. On your slide 38, if you could
5 flip back, which concerns quality of life and bilateral
6 implants, your very last row shows there's one B study
7 with quality of life, but then you rate the evidence in
8 the last two rows as low. Would that be insufficient or
9 low? I'm sure you had a reason for calling it low.

10 DR. RAMAN: Yes. I think this is specific for
11 the quality of life measures. We thought there was some
12 inconsistent results and we were more in favor of leaning
13 towards low rather than insufficient, given that there
14 were not many studies, especially in bilateral implants,
15 that looked at health-related quality of life. I think
16 that's a fair question.

17 DR. SATYA-MURTI: But I wanted to clarify, it's
18 on slide 42, negative results. So looking at that, there
19 are some negative results with quality of life and then
20 your final conclusion about more data needed for quality
21 of life. I see a theme already where if we confine
22 ourselves to testing the numbers that are testable to a
23 peripheral function, they look very impressive, but when
24 we migrate more centrally towards quality of life and
25 overall functioning, either there's insufficient data,

00083

1 they're inconsistent or they're negative, so I'm seeing
2 this pattern there. I wonder if you agree with that,
3 either of you, and if you don't, your findings seem to
4 indicate this to us as panelists in trying to answer the
5 voting questions.

6 DR. RAMAN: I think that relates specifically
7 that there are not many quality of life measures that are
8 applicable directly to this cochlear implant population so
9 that becomes a challenge, and we've been seeing efforts as
10 the previous speakers alluded to, and these are the two
11 reasons that I believe are the reasons for insufficient
12 information.

13 DR. GOODMAN: Thank you. Dr. Schwartz is next.

14 DR. SCHWARTZ: I think Al was next, actually.

15 DR. GOODMAN: Dr. Mushlin then.

16 DR. MUSHLIN: Thanks, Sandy.

17 I really commend you, I think this was an
18 excellent technology assessment and a clear presentation.
19 I just have one question about methodology, and I wonder
20 whether you made a distinction in your evaluation between
21 cohort studies, whether they were retrospective or
22 prospective, whether you made a distinction between cohort
23 studies that followed the, if you will, the hearing of
24 individuals that were implanted, based your findings on
25 trends over time, basically before and after, or whether

00084

1 or not the cohort studies that you looked at took a sample
2 of individuals with hearing loss and compared individuals
3 who were implanted with individuals who were not implanted
4 in your assessment. What I'm basically asking is in your
5 assessment, did you make this distinction within the
6 category of cohort studies?

7 DR. RAMAN: Yes. I think in unilateral implant,
8 I think Mei addressed that, the majority of the studies
9 tested before and after implant scores. I do not think
10 that there are studies that compared unilateral implants
11 with hearing aid users, but these are the type of studies
12 that came across, but for bilateral implant, it is usually
13 within such a comparison, and very few studies compared
14 with an external cohort and one of these studies was rated
15 quality C because there were some not, for the reasons
16 that Mei pointed out, that they related to study
17 selection, recall bias, those kinds of issues.

18 DR. GOODMAN: Okay. Let's take these two
19 questions and then go to break, so let's take Dr. Schwartz
20 next, and then Dr. Eng.

21 DR. SCHWARTZ: Cliff, I'm going to ask a
22 question. Are you going to have, like sometimes, people
23 come up at the end for a general discussion across the
24 speakers?

25 DR. GOODMAN: Yes. What we will do after, we're
00085

1 going to have some scheduled presentations, and then what
2 we're going to do is have our technology assessment
3 presenters, our invited speakers, they will sit in the
4 front of the room, and we'll have a discussion with, we
5 will draw upon them as a group if you wish.

6 DR. SCHWARTZ: So let me ask the question, and
7 then maybe defer the answer to then.

8 DR. GOODMAN: Pose your question, Dr. Schwartz.

9 DR. SCHWARTZ: The question I had was, what's
10 the validity of comparing, making a unilateral versus
11 bilateral assessment in somebody who has had bilateral
12 surgery given that, I think the technical term is you guys
13 have mucked around inside the ear, and is that a valid
14 comparison compared to maybe the sequential case,
15 assessing somebody when they're going up for a unilateral
16 procedure or the bilateral procedure, or assessing
17 different cohorts. So that's the question, and it will
18 probably require comments by the various surgical and
19 neurologic experts that we have here.

20 DR. GOODMAN: That does not sound like a
21 question that Dr. Raman will be answering at this point,
22 but I think some other presenters will be prepared to
23 answer it. Thank you, Dr. Schwartz. Dr. Eng.

24 DR. ENG: I have maybe two questions, or
25 possibly three. I wanted to know from the technology

00086

1 assessment, were there any studies, whatever grade,
2 however good or insufficient, were there any studies that

3 looked at just over 60? Because there are a lot of
4 studies being presented, they're small numbers, but I
5 don't get the sense of the over 60 population. Were there
6 any studies that you came across?

7 DR. RAMAN: There is one in the octogenarian
8 population but it did not make it through for the
9 unilateral exclusively because of the sample size. There
10 have been a few in the unilateral with some subgroup
11 analysis that may have compared the population greater
12 than 65 versus in that population, but in bilateral we
13 also had one with age at implantation that did a subgroup
14 analysis.

15 DR. ENG: So there are subgroup analyses.

16 DR. GOODMAN: Dr. Eng, another question briefly?

17 DR. ENG: What is the prevalence of bilateral
18 implants in the over 65 population now, does anybody know,
19 or is this something that did not cover? I just want to
20 get a scope.

21 DR. RAMAN: We did not look at the prevalence
22 rate, but I know that most of the simultaneous studies
23 came from the United States and most of the sequential
24 studies came from Europe, and some of the Europe studies
25 also included mixed populations.

00087

1 DR. GOODMAN: Thank you for now. By the way, a
2 couple of the questions may be addressed later on today
3 when we have all our speakers in front, we can look a
4 little bit at some of the epidemiology here and some of
5 the issues having to do with the age groups and so forth.
6 If you look at your watch now and add 12
7 minutes, we'll reconvene and pick up with some further
8 questions. Thank you.

9 (Recess.)

10 DR. GOODMAN: We're going to reconvene now, and
11 Drs. Chung and Raman, we're still on the technology
12 assessment so we still may have a few more questions for
13 you, which means you should be in the vicinity of the
14 podium, if you wouldn't mind. And I believe Ms. Scorza
15 had a question from before the break, so if you would like
16 to ask your question now, Ms. Scorza, we'll take yours and
17 a few other questions if there are any. Please proceed.

18 MS. SCORZA: My questions for the device
19 persons, or the technology persons are, did you see any
20 studies independent of the makers of devices that did
21 device failure rates and any consequences related to
22 device failure rates just in general?

23 DR. CHUNG: We collected data on the prevalence
24 of device failure but we did not consider that as an
25 outcome of interest, so I'm afraid I can't answer that

00088

1 question.

2 MS. SCORZA: That was going to be my next
3 question, is there any interest related to your findings?
4 Thank you.

5 DR. GOODMAN: Thank you. Are there any further
6 questions for the technology assessment? Dr. Griffin.

7 DR. GRIFFIN: Two things, just as a follow-up.

8 I also noticed that there was no data on safety but that
9 was because you weren't asked to look at that?

10 DR. CHUNG: We did look at that, but Dr. Raman
11 is probably a better person to answer the question.

12 DR. RAMAN: Could you repeat the question?

13 DR. GRIFFIN: Yeah. I didn't see a
14 quantification of the safety outcomes. Was that because
15 it was not one of your key questions that you were asked
16 to evaluate?

17 DR. RAMAN: Yes, that's correct. This was, at
18 the beginning since this was a rather low complication
19 procedure, we only specifically looked at one particular
20 outcome of discontinuation of use, but we did not find
21 much data, three or four studies that recorded that.

22 DR. GRIFFIN: And the second thing was, you
23 mentioned that some of the studies were downgraded because
24 they didn't control for confounders, but on the other
25 hand, it's not clear that there are any real predictors of

00089

1 outcomes, so what confounders is it important to control
2 for in these studies, and did that make a big difference
3 in how you rated the studies?

4 DR. CHUNG: I think the confounding issue is
5 particularly problematic in a lot of studies that
6 evaluated preoperative predictor or postoperative outcome,
7 because many of them, almost all of the studies were
8 prospective database analyses of some kind, and then they
9 are almost all interested in only one predictor at a time
10 without considering the comorbidity differences,
11 accounting for other disability or age differences, so
12 basically a lot of studies were rated quality C. But in
13 terms of effectiveness of unilateral implants the
14 confounding issue is not so common, so we have more
15 quality B studies.

16 DR. RAMAN: Especially for bilateral, the issue
17 of confounding was around that.

18 DR. GOODMAN: Thank you. Dr. Schwartz and then
19 Dr. Sacco. Dr. Schwartz.

20 DR. SCHWARTZ: My question has to do with age.
21 I think you said there was one B quality study that looked
22 at age at implantation and another that looked at older
23 versus younger, and therefore there was only one in each
24 category, so I have two questions here. One is, were the
25 results between those two consistent, were they both in

00090

1 the same direction, recognizing that one sounded like it
2 was categorical and the other sounded like it looked at it
3 in a continuous basis.

4 And related to that is in your written material
5 and I think in the slides, you talked about the Chapman
6 study, which unfortunately I wasn't able to get a copy of,

7 that talked about greater than 70 versus less than 70, and
8 the differences in the CID was .07, which is technically
9 nonsignificant, but I just wondered what direction that
10 .07 was in, because it's still .07 as opposed to a .7.

11 DR. CHUNG: That study showed improvement in
12 both elderly and younger in the adult group, but the .07
13 referred to the difference between the groups.

14 DR. SCHWARTZ: So which group tended to do
15 better, recognizing there was significant improvement in
16 both?

17 DR. CHUNG: The problem is we cannot translate
18 the difference in open-set sentence scores as a clinical
19 benefit.

20 DR. SCHWARTZ: I understand. But did the older
21 group, recognizing it was a significant improvement in
22 both groups, the P of .07, what did that refer to, was the
23 older group trending to do better or the younger group
24 tending to have greater improvement?

25 DR. CHUNG: Can I answer that question after I
00091

1 refresh my memory?

2 DR. SCHWARTZ: Sure.

3 DR. GOODMAN: Thank you. Dr. Sacco.

4 DR. SACCO: I have a question that relates to
5 slide 26 and I'm trying to understand, again, this issue
6 of the degree of hearing loss based on the HINT. At the
7 bottom of the slide you state a mean, median speech test
8 score based on less than 40 percent correct, right? And
9 you state all studies reported that. But then as I go
10 back to at least your summary tables in your appendix, I
11 can't find that data, and I know from your own review you
12 seem to feel that there's not enough data regarding the
13 HINT at baseline to stratify your results and look at it
14 as a postoperative risk predictor.

15 DR. CHUNG: The mean baseline open-set sentence
16 score was shown in an appendix.

17 DR. SACCO: Which table in the appendix, can you
18 point me to that?

19 DR. RAMAN: Go to the indication for cochlear
20 implant, which is the third column, or fourth column for
21 each study, and specifically --

22 DR. SACCO: Which table are you at?

23 DR. RAMAN: Appendix D, D.1 through I think D.9
24 or something, there is --

25 DR. SACCO: So in D.1 among the D study, under
00092

1 implant indications, the two that are in D, the others are
2 severe or profound.

3 DR. RAMAN: Yes. That is based on the
4 description that is provided, so that might be studies
5 that were not, clearly specified the scores, so I believe
6 that the mortalities of them is not provided, the other
7 specification in part of the cochlear implant criteria.

8 DR. SACCO: So subjective criteria for selection

9 into the trial. However, to calculate a mean or median
10 preimplant HINT score, it sounds like there is
11 insufficient data --
12 DR. CHUNG: Because a lot of studies, including
13 the unilateral implant, were pre and post comparison, so
14 it's probably not shown as a mean score, but we do have
15 the mean score at baseline --

16 DR. SACCO: So if you can provide that, that
17 would be helpful.

18 DR. GOODMAN: Hold on. Because we need to
19 record what's going on here and we have to interpret
20 what's going on, we cannot have speakers and panelists
21 talking at the same time, so let's do this. Speakers, do
22 you have anything else to say in answer to this question?

23 DR. RAMAN: For unilateral status, the results
24 table, not the baseline characteristics, but the results
25 table is applicable. We have test scores for the open-set

00093

1 sentence, and that would be the criteria, that is what
2 we're seeing as the criteria.

3 DR. GOODMAN: Dr. Sacco, anything else on this
4 point? Dr. Sacco, what are your take-home points from
5 your question? In other words, you asked a question about
6 validity of the data's biases. What for the panel's sake
7 are the take-home lessons from your questions? And speak
8 into the mic, please.

9 DR. SACCO: So my concern still in answering the
10 questions put before us is the data regarding the 40 to 60
11 percent group at baseline, that's what we're specifically
12 deliberating on in a lot of these indications. I gather
13 from what the technology experts have described, there is
14 insufficient data though a couple of the tables indicated
15 that there are some patients in these studies in the 40 to
16 60 percent group, and I was just trying to get a better
17 handle on if we could pull that and tease it apart.

18 DR. GOODMAN: Thank you very much. This is an
19 issue, by the way, for all of us to consider. There isn't
20 a truckload of highly rigorous data here, there just
21 isn't, and we've got to deal the best we can with the
22 limited data, so this is something we will deal with for
23 the rest of the day, but thank you very much, a point well
24 made. Any other questions for the technology assessment
25 presenters? I see Dr. Mushlin.

00094

1 DR. MUSHLIN: This is a brief question, and I
2 think the answer is probably yes. But in your technology
3 assessment, particularly just looking at the unilateral,
4 the single device, were all of the cohorts' hearing levels
5 defined based on hearing aids values, that is, were all
6 the studies individuals whose levels were determined with
7 assisted, in the assisted state rather than, if you will,
8 in the native state?

9 DR. GOODMAN: Can you make a statement across
10 all the studies that way?

11 DR. RAMAN: Yes. All of the studies had some
12 kind of assistance as the baseline scores.
13 DR. GOODMAN: Thank you for that, Dr. Mushlin,
14 an important question. All right. Thank you very much
15 for the presentation of the technology assessment by
16 Dr. Chung and Dr. Raman, very helpful. Later on, Doctors,
17 we will ask you to sit toward the front of the room where
18 we have all our presenters.
19 But now we're going to move to our speaker list,
20 and we have four predesignated speakers, each of whom will
21 have seven minutes to present. We will start with Dr.
22 Jill Firszt, associate professor at the Washington
23 University School of Medicine, and she is noted here as
24 representing the American Academy of Audiology. Welcome,
25 Dr. Firszt.

00095

1 DR. FIRSZT: Thank you. I will just say that I
2 am an audiology advisory board member for Advanced Bionics
3 and Cochlear America, and any honoraria associated with
4 those yearly meetings are provided to Washington
5 University and used for student research funding.

6 DR. GOODMAN: Thank you. Dr. Firszt, can you
7 start before your first slide is up or do you want to wait
8 until it's up?

9 DR. FIRSZT: If I could wait, hopefully it will
10 be up here in a minute.

11 DR. GOODMAN: That's fine. While we're waiting,
12 panel, I know that one of the other challenges that we're
13 going to have today, and maybe start thinking about it if
14 you haven't already, is that you have to do a little
15 mental crosswalk from the technology assessment key
16 questions, the KQs, to our MedCAC questions, so there's
17 not a perfect alignment there.

18 After we have our four prearranged speakers of
19 seven minutes each, we're going to go to the open public
20 comment period, and I have before me four speakers. It
21 looks like we're back up.

22 Dr. Firszt, thank you for your patience. Please
23 proceed.

24 DR. FIRSZT: Thank you. I also would like to
25 thank the panel for the opportunity to speak here today.

00096

1 I'm going to talk about clinical outcomes in unilateral
2 adult cochlear implants with better preoperative test
3 scores. I'm going to talk about a longitudinal
4 performance study that's a prospective study being
5 conducted at Washington University. The goal of the study
6 is to identify factors that predict word recognition or
7 word understanding in adults who receive cochlear
8 implants, and this study is supported by the NIH.
9 There are 108 postlingually deaf adults enrolled
10 in the study, and they were implanted between 2003 and
11 2008. Here you see the mean age at implantation for this
12 group of 108 as 57 years. The mean duration of severe to

13 profound hearing loss is 13 years and the mean
14 preoperative sentence scores for this group was 15
15 percent. This refers to preoperatively using hearing
16 aids, their best sentence understanding using hearing
17 alone without lip reading scores, the average is 15
18 percent.
19 So we're looking at a number of independent
20 variables which I have listed here, but for today's
21 purpose we're going to focus on the preoperative sentence
22 recognition score. We have a number of dependent
23 variables and again, they are listed here, and for today's
24 purpose we're going to focus on the final word recognition
25 score, and this is the score that's achieved after two

00097

1 years of implant experience.
2 So you may be asking and have already asked
3 perhaps, why assess with a preoperative sentence test and
4 then a postoperative word test? As was described earlier,
5 we evaluate candidacy for adult implant patients with
6 simple sentences, an example is shown here. And then
7 postoperatively patients tend to score high on these very
8 simple sentences, and this can be problematic for
9 longitudinal tracking. If we use single syllable words,
10 and again, examples are shown, then we have fewer ceiling
11 effects, and this was done for some of our longitudinal
12 studies, and this was the measure that was chosen for our
13 postop measure in this particular research.
14 So here you see data for 108 patients and each
15 of these blue circles represents an individual. On this
16 axis you have the preoperative sentence score, so again,
17 this is the sentence understanding that each individual
18 achieved prior to getting a cochlear implant using their
19 hearing alone, with amplification. This is the postop
20 word score, so again, through the cochlear implant, what
21 is their word understanding after two years of experience.
22 This is just an example of one individual person
23 who has a preoperative word score of 20 percent but then a
24 postoperative word score of 50 percent. You can see
25 there's a wide range of performance both preoperatively

00098

1 for the sentence scores as well as postoperatively for the
2 word scores, and if you look at just the individual people
3 who scored at zero percent preoperatively on sentences,
4 you can see that they have very wide ranges of
5 performance, anywhere from two to four percent to as high
6 as 95 percent. This box outlines the patients who have
7 preoperative sentence scores below 40 percent and the
8 smaller red box identifies those patients who have
9 preoperative sentence scores in the 40 to 61 percent
10 range.
11 Now I mentioned that the patients who are
12 enrolled in this study enrolled between 2003 and 2008, and
13 after 2008 we had ten additional patients who met this
14 particular criteria of 40 to 60 percent, so going forward

15 I'm going to be discussing these 20 patients.
16 Now of some importance, and maybe the most
17 important part of this particular slide is the white space
18 here, and you can see that for these 20 patients who
19 scored in the higher range of 40 to 61 percent, that they
20 actually, none of them had word understanding scores with
21 a cochlear implant below 50 percent. So what this means
22 is that if you have a better preoperative sentence score,
23 you are much less likely to fall in the lower range of
24 performance with the cochlear implant.
25 So here are the demographics. Of these 20

00099

1 patients who fall into the red box, the mean age at
2 implantation is 52 years, mean duration of hearing loss is
3 nine years, and now we have a much higher preoperative
4 sentence score, so we're talking about a mean of 50
5 percent. So here are the mean preop sentence scores,
6 again, 50 percent for these 20 patients, and I wanted to
7 show you what their preoperative word recognition scores
8 are. So these are the same 20 patients, and the mean
9 preoperative score is 11 percent for this group. These
10 are patients who are listening in a soundproof booth, they
11 are seated three feet from the speaker, they are listening
12 in quiet, and they have their full attention to the task.
13 Normal hearing individuals would score up or near a
14 hundred percent with very little effort on this measure.
15 Here I'm showing you the same 20 patients, this
16 is their postoperative word score of 75 percent with at
17 least one year of cochlear implant experience, and you can
18 see that this is a substantial improvement in their
19 ability to understand words with hearing alone through the
20 implant.
21 Now I've broken down this range. In the 40 to
22 50 percent we had 11 patients here, and 51 to 61 percent
23 we had nine patients in that range. We had two
24 individuals who scored right at 40 percent, so we included
25 them in the range, and one of those individuals was 71

00100

1 years old, so he met the correct criteria for
2 implantation. Here I'm showing, again, the two ranges, 40
3 to 50 percent, 51 to 61 percent. This is the mean preop
4 sentence score of 45 percent, the same subjects' preop
5 word score, and then their postop word score. So in the
6 two ranges you can see a very similar profile, and a
7 significant improvement in their understanding of words
8 after their implants.
9 DR. GOODMAN: One minute.
10 DR. FIRSZT: Okay. This slide shows the
11 individual data for these 20 patients, so each patient is
12 represented with two bars. This is their preop word score
13 and the orange bar is their postop word score, and you can
14 see that all 20 patients showed significant improvement in
15 their word understanding. And then finally, just looking
16 at the postop word scores, this is the entire group of 118

17 patients. This is the group then divided into three, less
18 than 40 percent, 40 to 50, and 51 to 60, and you can see
19 the two green shaded bars on the right are substantially
20 and significantly better, this one is significant and this
21 one is almost as significant with respect to the
22 individual who scored less than 40 percent. You also see
23 this decreased variability in this group, which is why I
24 showed you the individual panel with the blue circles on
25 it.

00101

1 And this also fits clinically with what we see.
2 It's very rare that a patient performs more poorly
3 postoperatively than preoperatively, so if you're already
4 starting a little bit higher in that range, we expect you
5 to do better.

6 DR. GOODMAN: You need to finish up, Dr. Firszt.

7 DR. FIRSZT: Okay. So in summary, patients in
8 this range perform significantly better with an implant,
9 and preoperatively we believe that patients beyond 65
10 years of age will also benefit from this technology who
11 fall in this range.

12 And I would like to acknowledge the NIH, our
13 collaborators, our patients, and the American Academy of
14 Audiology for allowing me to represent them. Thank you
15 very much.

16 DR. GOODMAN: Thank you, Dr. Firszt. Is this
17 among the published studies as of yet?

18 DR. FIRSZT: This is not. This is data. We are
19 in the process of analyzing all these independent actors,
20 but we will potentially move it up the priority list.

21 DR. GOODMAN: Thank you very much, so not yet
22 published. Thank you, Dr. Firszt.

23 Next is Dr. Craig Buchman, professor and vice
24 chairman for clinical affairs, chief of otology,
25 neurotology and skull-based surgery in the department of

00102

1 otolaryngology, head and neck surgery at UNC Chapel Hill.
2 It is noted here that he is representing the American
3 Neurotology Society.

4 DR. BUCHMAN: Thank you for the introduction,
5 I'm certainly honored to be able to present our
6 information. I'm an advisory board member for all three
7 implant manufacturers. At UNC we're a very busy implant
8 program, we do 240 cochlear implants per year, about 60
9 percent of those are adults. And by way of understanding
10 results, looking back at our database of nearly a thousand
11 adults, 95 percent of those patients performed at greater
12 than a 40 percent score for HINT in quiet, so the vast
13 majority of patients postoperatively perform better than
14 the HINT 40 preop criteria.

15 What I'm going to show you is data from both
16 data directed to unilateral criteria from published
17 studies as well as bilateral criteria. This was a
18 prospective data collection but a retrospective review of

19 a group of patients that we analyzed with substantial
20 preoperative residual hearing. We identified 15 of these
21 29 patients extracted from the discussion that had HINT in
22 quiet scores of greater than 40 percent preoperatively in
23 the best aided condition, their mean age was 56 years.
24 I'm going to show you cochlear implant-only
25 performance, not using a contralateral hearing aid. This
00103

1 graph I think depicts it well. Preoperatively, this is
2 the patients that had sentence scores greater than 40
3 percent, and as you track these scores longitudinally
4 looking at their cochlear implant performance at three
5 months, six months and one year, you can see substantial
6 improvements, this is a mean trend line with standard
7 deviations. You can see that the vast majority of
8 patients reach ceiling effects by one year of use.
9 Looking at different metrics shows a similar outcome,
10 whether you look at their outcomes in noise or if you look
11 at CNC word scores.
12 So to summarize these data, patients with
13 preoperative scores of 40 percent always surpass this
14 metric and gain significant improvement with regards to
15 their hearing, and if added, if their contralateral
16 hearing aid is added, and I didn't show you that data,
17 they do even better.
18 In terms of bilateral performance, I want to
19 spend a bit more time on this. The benefits of bilateral
20 implantation have already been discussed, and that's of
21 course improved hearing in noise as well as sound
22 localization. Maybe most important is that when one
23 device is not working, the other one is.
24 The Buss study was already mentioned in the
25 technology assessment and I'm going to comment on that.

00104

1 The Eapen study was a follow-up study to the Buss study
2 where we looked at four-year outcomes. This was 26
3 individuals that had bilateral simultaneous implantation.
4 All met criteria for unilateral implantation, which was a
5 preoperative HINT in quiet score of less than 40 percent
6 in the best aided condition.
7 This particular slide shows CNC word scores for
8 the group at various intervals postoperatively. This dark
9 bar shows the worst hearing ear, meaning the worst
10 performing implanted ear, the white shows the better
11 performing implanted ear, and then this shows the binaural
12 condition, meaning both implants being activated. And at
13 each of these follow-up periods, at one month, three
14 months, six months and at a year, there's statistically
15 significant benefit from using both implants than using
16 one implant alone for CNC word score.
17 An adaptive noise protocol was used to look at
18 benefits of hearing and noise, and the signal-to-noise
19 ratio that was optimal for each patient was identified,
20 and scores had to be between 40 and 80 percent to identify

21 their best noise condition. This graph shows the swell
22 and it shows the tolerance of an individual to the
23 increasing levels of noise over time. What you see at
24 three months is that there's minimal tolerance to very
25 very low signal-to-noise ratios, and as time goes on they
00105

1 tolerate lower levels or lower signal-to-noise ratios.
2 This is important, that a lower signal-to-noise
3 ratio gives a better performance. In the technology
4 assessment I noticed that the arrow was going down for
5 this, meaning that it was a worse predictor, but in fact
6 from the exact same study, this was a mistake in their
7 data assessment.
8 The head shadow effect is one that's been well
9 characterized over time, and basically when noise is given
10 to an individual opposite the implanted ear versus on the
11 side of the implanted ear, you can characterize the effect
12 of the head shadow. This shows head shadow results for
13 that group of patients at one year. This is for the 26
14 patients. It's important to note that anything above this
15 dotted line shows an improvement when the device for
16 distolateral or contralateral noise is activated, so this
17 shows that a head shadow effect is possible in nearly
18 every single situation.
19 Finally, the squelch effect shows that the
20 activation of two implants over one when the noise comes
21 from the contralateral side, they looked at the benefit of
22 activating that distolateral implant to the noise. This
23 squelch effect is a central effect which requires
24 significant central plasticity, and what you can see here
25 is that early on the squelch effect is not prominent,

00106

1 meaning that you are as likely to be below the dotted line
2 as you are to be above the dotted line. At a year, the
3 vast majority of patients have a substantial squelch
4 effect, meaning that they can integrate centrally the
5 noise. If you follow this information out to four years,
6 there's a substantial improvement in everyone with
7 squelch.
8 So in conclusion, there are significant
9 improvements in CNC word scores in the unilateral as well
10 as in the bilateral condition. The bilateral condition is
11 significantly better than either unilateral condition.
12 Patients tolerate increasing signal-to-noise, or
13 increasing amounts of noise which are demonstrated by
14 reduced signal-to-noise ratios over time. The summation
15 and head shadow effects are lost very early on, and the
16 squelch effects which I just showed you is small early,
17 but by four years of follow-up is robust. Thank you.
18 DR. GOODMAN: Thank you, Dr. Buchman. Since you
19 were so efficient in your time and you've got 32.5 seconds
20 left, before you leave the podium, you mentioned that you
21 saw a contradiction in the CUNY findings that you cited
22 versus the technology assessment. Can you concisely

23 describe the nature of that difference, or contradiction?

24 DR. BUCHMAN: Basically as you present
25 increasing amounts of noise to an individual, the

00107

1 signal-to-noise ratio gets smaller, so in the technology
2 assessment they gave a downward arrow for that particular
3 metric, meaning that they saw it as a negative outcome.

4 But lo and behold as it's reducing over time, as the
5 signal-to-noise ratio is going down over time, that's an
6 improvement rather than a worsening in performance.

7 DR. GOODMAN: Thank you for that explanation.

8 Should it arise later I would expect that the technology
9 assessment group may want to raise that, but not now, and
10 if the panel thinks it's important, we will raise it then.

11 Thank you for the clarification.

12 Next up is Dr. Rene' Gifford. She is an
13 assistant professor at Vanderbilt, also director of the
14 cochlear implant program, associate director of pediatric
15 audiology at the Vanderbilt Bill Wilkerson Center
16 department of hearing and speech sciences. Welcome,
17 Dr. Gifford.

18 DR. GIFFORD: Thank you. I would like to thank
19 the panel for having me speak today, and I would like to
20 disclose that I am an advisory board member for both
21 Cochlear Americas as well as Advanced Bionics. I'm going
22 to discuss today an NIH R1 award that was given to Dr.
23 Michael Dorman and myself to study bimodal and bilateral
24 cochlear implant usage. Bimodal means that an individual
25 has a cochlear implant in one ear and uses a well fit

00108

1 hearing aid in the other ear. Basically we wanted to
2 study how these individuals performed in various real
3 world listening conditions, because as you know, we don't
4 live in a sound booth, and are rarely in a situation where
5 sounds are presented in quiet without any such distracting
6 noise or reverberant conditions. So the goal of our
7 project is basically to determine a clinical tool that
8 could be distributed to determine when an individual was
9 ready to receive a second cochlear implant.

10 One of the realistic listening environments that
11 we used utilizes an eight-loudspeaker array placed
12 circumferentially about the patient's head and in this
13 first condition we present restaurant noise simulation
14 that comes from all eight of the loudspeakers, and the
15 noise level is fixed at 72 dBA, which was the actual
16 physical level in the restaurants where the noise was
17 recorded. The speech is varied adaptively to get
18 approximately 50 percent correct, so we are expressing
19 this in terms of a signal-to-noise ratio where a lower
20 score is representative of better performance.

21 We have run 82 subjects in our first year and
22 the mean age is about 62 years. Thus far we have 25
23 unilateral implanted individuals, 34 bimodal and 25
24 bilateral recipients. What we're looking at here is this

25 signal-to-noise ratio. Here on the Y axis is the function
00109

1 of the three subject groups. Keep in mind, a large bar is
2 representative of poor performance. So we have the
3 unilateral, and then we add a hearing aid to the
4 contralateral ear and see an improvement, and then with
5 two cochlear implants we see further improvement.
6 Now, going from unilateral to bimodal, or with a
7 hearing aid, we see an improvement of about three dB in
8 the signal-to-noise ratio, and in going from one implant
9 and hearing to a second cochlear implant we see a further
10 improvement of 2.5 dB. Now going from one implant to two
11 implants, we see an over five dB improvement in the
12 signal-to-noise ratio. Now some people in this room might
13 think five dB is not a lot. However, every one decibel
14 that you can improve the signal-to-noise ratio can
15 actually translate to five up to 15 percentage points of
16 improvement in speech recognition. So a 5.2 dB
17 improvement could actually translate to more like 26 to 78
18 percentage points of improvement.
19 Now for individuals who had aidable hearing in
20 the non-implanted ear but who were able to get a second
21 cochlear implant, we would expect approximately a 2.5 dB
22 improvement in the signal-to-noise ratio, again, much
23 higher translational improvement when you look at
24 percentage points.

25 Now the second realistic listening condition we
00110

1 looked at is reverberant speech. There is some
2 reverberation here in this room I noticed, particularly up
3 here, which is an echo off reflective surfaces in the
4 room. We looked at two different reverberation times
5 commonly encountered in your everyday life. Looking at
6 sentence recognition performance, thus far we've looked at
7 53 subjects in the first year, 35 of which are bimodal, 18
8 bilateral. Here we're looking at percent correct, so a
9 large bar is good. You can see for the bimodal listeners
10 we have the quiet as well as the .6 reverberation time
11 condition, and then for the bilateral users, in quiet it's
12 important to notice there's no difference whatsoever
13 because they're at this ceiling. However, in the more
14 complex listening environment with reverberation, we see
15 an improvement of 11 percentage points.
16 Now during the first year of our project,
17 fortuitously five of our subjects who had been bimodal and
18 studied prospectively, decided to go and get a second
19 cochlear implant. This was not an intended goal of the
20 project but we were able to then enroll those subjects
21 bilaterally, allowing for a limited subject comparison.
22 They were assessed on the same battery of tests and they
23 had anywhere from 9.5 to 41 months experience with
24 cochlear implants. Now again, keep in mind, this is five
25 subjects within the subject sample.

00111

1 We're looking at the restaurant simulation,
2 signal-to-noise ratio, so a lower bar is better in this
3 case. So you can see for the first cochlear implant alone
4 here on the left, and then the best listening condition on
5 the right. Now when they got their second cochlear
6 implant we retested the first implanted ear to make sure
7 there wasn't an effect of learning over time and in fact
8 there was not. But we did see a dramatic improvement in
9 their signal-to-noise ratio required for performance of
10 almost five dB.

11 Now for reverberation, we saw a similar degree
12 of improvement. This is percent correct on the Y axis, so
13 we're again looking at larger bars as being better. So in
14 quiet, again, we see no difference, but we see an
15 improvement in the complex listening environment of 11
16 percentage points at the .6 reverberation time, and 20
17 percentage points at the 1.3 second reverberation time.
18 Now this begs the question then, okay, we see a
19 large improvement for bilateral cochlear implants, but
20 might we expect older individuals to demonstrate less
21 benefit? I do want to point out a study that we also did,
22 this is while I was at the Mayo Clinic, looking at 232
23 patients, 50 of which were over 80, and 208 were under 80.
24 We only looked at the newest CI technology because a lot
25 of the previous studies looking at the effective age had

00112

1 much older technology, which could have contributed to
2 that.

3 DR. GOODMAN: One minute left.

4 DR. GIFFORD: Thank you. Here, this is a
5 relevant slide, but I wanted to point out here on the left
6 we're looking at sentences pre and postop for the two
7 groups. In the center is word recognition pre and post
8 for the two groups, and then on the right is sentence
9 recognition in noise pre and post for the two groups. The
10 bottom line is that there is no difference in pre and
11 postoperative performance for the two groups for words or
12 sentences in noise.

13 Now after the fact, I have gone back and looked
14 at the data and analyzed 65 and older, and 65 and younger,
15 and the results were the same.

16 In the interest of time I will take us to the
17 conclusion slide. Adding a second implant has been shown
18 to improve speech recognition in complex listening
19 environments such as diffuse restaurant noise as well as
20 reverberation. This degree of improvement is quite
21 substantial, and we found no effect of age on speech
22 recognition outcomes for either words or sentence
23 recognition in noise.

24 I would like to thank you for your attention.

25 DR. GOODMAN: Thank you very much, Dr. Gifford,

00113

1 very clearly explained.

2 We will now move to our fourth scheduled

3 speaker. He is Dr. Richard Tyler, who's an audiologist.
4 He's the director of audiology and professor in the
5 department of otolaryngology and neck surgery in the
6 department of communication sciences and disorders at the
7 University of Iowa, and it says that he is representing
8 the American Speech Language Hearing Association. He is
9 not bringing any Power Point slides. Welcome, Dr. Tyler.

10 DR. TYLER: Thank you. We have received grant
11 support from all three of the cochlear implant companies
12 over the past 15 years. I've trained both as a clinical
13 audiologist and have a PhD in human psychophysics. I'm a
14 co-author and investigator of an NIH-funded 20-year grant
15 on cochlear implants. I'm going to supplement my data
16 which I shared with you before with some general
17 observations.

18 I will start off by saying everybody in this
19 room is going to get a hearing loss eventually. You're
20 going to start off missing some of the words at the end of
21 sentences, sounds will be too soft, you will start to have
22 difficulty hearing in noise, and eventually you will start
23 to withdraw from conversations. You won't want to admit
24 it, but you will be getting a sensorineural hearing loss.
25 It's been almost 30 years now since I left my

00114

1 first job as a medical research consultant at the
2 Institute of Hearing Research in England to come to Iowa
3 to help start the cochlear implant program at that time.
4 Cochlear implants were quite controversial and I thought
5 that it was my job to show that cochlear implants did not
6 work. I was quite surprised a few years later when the
7 first patients actually repeated a word back without any
8 lip reading.

9 So who should get a cochlear implant? Well,
10 from my perspective, the selection criteria has never
11 changed, it's always been if there's a good chance you can
12 improve somebody's hearing, you should give them a
13 cochlear implant. Now what a good chance is is subjective
14 judgment, but you have the data now that has been
15 presented to you today and in the past weeks to know how
16 well cochlear implant patients perform.

17 It's a little more complicated now in selection
18 criteria because now we're talking about two ears, whereas
19 before we were simply talking about one. Doing the two
20 ears is important because a sound coming from over there
21 reaches the two ears at a different time, it's louder out
22 of one ear, and the sound coming from this ear has a
23 different quality because the high frequencies have been
24 attenuated more by the head. The brain does a wonderful
25 job of using this information from the two ears to help us

00115

1 localize where a sound is coming from, to help us hear
2 noise, to help us listen to this speaker and to listen to
3 that speaker, and to ignore the noise coming from the fan
4 up there. The brain is also able to ignore the sound on

5 this side if it's too noisy and listen to the other side,
6 as long as you have two ears. And if there's a soft sound
7 on this side and you have hearing on that side, you can
8 hear it, but if you don't have hearing on this side at
9 all, you won't be able to hear the soft sound on that
10 side.

11 My understanding is that it's your task to make
12 some judgments about whether two ears are better than one.
13 From my experience and understanding of the literature
14 that is clear, and it deserves a number five on your
15 scale.

16 I'm also surprised that age is even an issue at
17 all. It's been over 15 years now that we published data
18 from about 50 or 60 people showing that age had no effect,
19 and since this time there's probably at least 15 studies
20 in the literature indicating age has no effect whatsoever.

21 There's also no difference in the published
22 literature between patients receiving simultaneous
23 cochlear implants and those receiving sequential bilateral
24 cochlear implants, although for a while people with
25 sequential implants go without hearing for two years until

00116

1 they get their second implant.

2 The average sentence recognition score for
3 somebody with a cochlear implant is 80 percent correct.
4 Let me say that again. The average sentence perception
5 score in published literature is 80 percent correct from
6 somebody with a cochlear implant, that's average. So your
7 questions about those less than 40 percent correct and
8 those less than 50 percent correct, from my perspective,
9 the chances that they'll get to the average of 80 percent
10 is pretty high. Now for the population of less than 60
11 percent correct preimplant, well, most of them are going
12 to benefit because most of them are going to be at 80, but
13 maybe that deserves a four and not a five, because there
14 will be a normal distribution.

15 I don't happen to agree with the quality and
16 status assessment and the technology assessments that have
17 been proposed today. I think that there's a lot of
18 studies that have been omitted, the grading system I have
19 some real serious disagreements with, and I think often
20 some of the wrong measurements were chosen. As an
21 example, I'll just say that the standard of using a
22 randomized control study it is not always appropriate, it
23 assumes that the two different groups are equal or that
24 you know the factors to try and determine if the two
25 groups are equal post randomization. It turns out that

00117

1 cochlear implant patients are not like that, there's lots
2 of individual differences that we don't understand.
3 There's differences in their hearing nerve, there's
4 differences in their brain, and from my perspective the
5 best scientific approach to understand the benefits of
6 cochlear implant is to use each subject as their own

7 control, and that's the standard of research in this area.
8 I've also been interested in quality of life
9 scales for quite a while now, and I've always been
10 concerned about how do we really validate these scales,
11 how do we know if it's worse to be deaf or worse to be
12 blind, or worse to have a limb missing. I've explored
13 this now with a new questionnaire, which I'll just refer
14 to now as the meaning of life. I've got about 200
15 patients with cochlear implants and 200 patients with
16 deafness, I've done a factor analysis, and I now know the
17 meaning of life. The factor analysis suggested that it
18 has to do with friendship, that's the most important
19 factor, positive outlook, physical well-being including
20 disease-specific quality of life, and emotional
21 well-being.

22 It turns out that communication has to do with
23 all of these things, it's not just about hearing, it's
24 about interacting with people, and I'm sure we have
25 relatives or friends who we've seen lose their hearing,

00118

1 we've seen them withdraw, we've seen them have difficulty
2 communicating, and the consequences that they've had.
3 So in summary, the average score now in cochlear
4 implantation is 80 percent correct sentence recognition.
5 We need to hear from both sides in order to localize and
6 hear where speech is coming from, you need to have hearing
7 from both sides to hear soft speech from one side. And
8 I'll bet you if everybody on the panel had a speech
9 perception score of sentences of 60 percent correct or
10 less, you wouldn't be able to participate in this panel.

11 DR. GOODMAN: Thank you very much for your
12 comments, Dr. Tyler, points well taken.

13 We will now proceed to the nonscheduled
14 speakers, of which there are four, I believe, and each one
15 has been allocated generously by CMS this time for two
16 minutes. And you will forgive me if I botch my
17 interpretation of the handwriting, but I believe the first
18 speaker is Dr. Jack J. Wazen, affiliated with AAO-HNS.
19 Dr. Wazen, if you would come to the floor mic, please, we
20 would appreciate that. Welcome, sir. Two minutes.

21 DR. WAZEN: Thank you, Dr. Goodman and members
22 of the committee. I'm Dr. Jack Wazen. I'm an
23 otologist-neurotologist practicing in Sarasota, Florida.
24 I am here representing the Implantable Hearing Device
25 Committee of the American Academy of Otolaryngology-Head

00119

1 and Neck Surgery. I am also here representing my patient
2 population, the senior citizens of the state of Florida.
3 You have heard plenty about the science and of
4 the research regarding cochlear implants. Now I would
5 like you to stand in the shoes of the hearing impaired.
6 You may know somebody afflicted with severe hearing loss,
7 a family member, a neighbor, it could even be one of you,
8 one of us, a few years down the line. Fortunately, the

9 majority of the hearing impaired do not require cochlear
10 implant, they do well with hearing aids. For those who
11 don't, a cochlear implant can provide them with a
12 miraculous transformation from the world of deafness to
13 the world of hearing. We all have the privilege of
14 participating in this journey from science to
15 manufacturing, from implantation to training, and as
16 importantly, funding.
17 As I was preparing for my trip here I asked some
18 of my patients who are wearing bilateral implants, how did
19 the second implant change their quality of life? Their
20 responses were clear, I am better able to tell the
21 location of sound and I can better understand speech with
22 background noise.
23 Dear colleagues, the concept of binaural hearing
24 is not new, for we were designed to have two ears.
25 Hearing from both sides is not luxury, it's a necessity.

00120

1 We need it not only to determine the direction of speech
2 but also to identify risks and dangers, the car or bicycle
3 approaching. Why don't you, as a simple experiment and
4 for not more than one day, plug up one of your ears.
5 While this does not reproduce deafness, it may give you an
6 idea of how it feels to hear only from one side.
7 So I would like to conclude by asking you to
8 truly consider the importance of hearing in the lives of
9 our seniors. If they can have two hips or two knees
10 replaced, or two cataracts extracted, they should have the
11 option of two cochlear implants.
12 As Helen Keller wrote, the problems of deafness
13 are deeper and more complex, if not more important, than
14 those of blindness. Deafness is a much worse misfortune,
15 for it means the loss of the most vital stimulus, the
16 sound of the voice that brings language, sets thoughts
17 astir, and keeps us in the intellectual company of man.
18 DR. GOODMAN: Thank you very much, Dr. Wazen, we
19 appreciate your comments. Thank you, sir. Next is Robert
20 Wolford, affiliated with MED-EL Corporation, I believe.
21 MR. WOLFORD: Thank you very much. I am
22 employed by MED-EL Corporation, I'm manager of cochlear
23 research for MED-EL USA, and on the disclosure I noted
24 that I was speaking on behalf of implant researchers,
25 that's not a formal group.

00121

1 But given that I am entering my fourth decade of
2 research in cochlear implants and in review of the
3 technical assessment and so on and what seems to be a lack
4 of studies specific to this, I think there are some things
5 that are worth pointing out. One of the stalwarts of
6 cochlear implants is that we are not, the patient
7 population is not homogeneous, it's heterogeneous. And
8 there have been multiple studies predating the cutoff date
9 of 2004 that have looked at factors trying to identify
10 preimplant, post-implant predictions, and those weren't

11 included.
12 And therefore, in studies of cochlear implant
13 research, the gold standard is single subject research
14 designs, so they have to meet preimplant candidacy through
15 their best aided condition and then because it's not a
16 single treatment, there is the surgical implantation and
17 then there's multiple parameters that can be manipulated
18 postoperatively to influence outcomes, and that's what's
19 creating the change from mean preimplant scores as
20 Dr. Zwolan described earlier of 11 to 80 percent. That
21 also drives and eliminated a multitude of studies that
22 because of reduced sample size, when you get an effect of
23 nearly 70 percent, or in the case I just described,
24 eight-fold, you do not have to have an insurmountable N
25 to drive the significance. Thank you.

00122

1 DR. GOODMAN: Thank for your comments, sir,
2 points well taken. Next is Pete Weber, Dr. Pete Weber
3 from Cochlear Corporation. Welcome, Dr. Weber.
4 DR. WEBER: Thank you. I speak both as the
5 chief medical officer for Cochlear as well as a practicing
6 neurotologist who's planted somewhere almost over a
7 thousand implants in the last 20 years.
8 In looking at the data that was presented today,
9 just a couple of quick points. One, we do agree with the
10 technical assessment that it seems bilateral cochlear
11 implants significantly demonstrate better performance for
12 all patients when compared to unilateral or hearing aids
13 alone.
14 We also want to take into account the effect of
15 what types of studies could be done in the future.
16 Someone had mentioned the possibility of a randomized
17 study. As was just alluded here, and also with
18 Dr. Tyler's comments, we also agree that randomization
19 really is not something that would occur here. If a
20 patient comes to me and cannot hear, qualifies for a
21 cochlear implant, it would be unethical not to be able to
22 treat that patient and offer him the ability to hear
23 again. As was stated, these patients are their own
24 controls, it is the best study out there.
25 We also looked at the tech assessment when they

00123

1 rejected studies or put studies down to a low category
2 based on confounding factors. They did not really discuss
3 what the cofounding factors were and it's hard to discern
4 what these were that made it from moderate to an
5 inconclusive or low study.
6 And then finally, I think all the studies have
7 shown when we look at age as a factor, we can look at
8 adults going from 40, 50, compare them to over 65, there
9 is no difference in outcome in age in any studies that
10 have been done, and therefore, we feel very confident that
11 age is not a factor in performance with cochlear
12 implantation. Thank you.

13 DR. GOODMAN: Thank you very much, Mr., excuse
14 me, Dr. Weber. Next up is Tom Walsh, from Advanced
15 Bionics. Mr. Walsh.

16 MR. WALSH: Yes. I'm with Advanced Bionics as
17 the manager of strategic and health policy reimbursement,
18 and one of the things I would like to point out is that
19 when you look at the commercial health plans that operate,
20 they typically cover cochlear implants up to 50 percent,
21 and we can see this in the medical policies that are on
22 line. About four or five years ago the major commercial
23 payers were involved in their own technology evaluation
24 and looking to cover bilateral cochlear implants, and
25 again, up to fifty percent.

00124

1 And so in my role in Advanced Bionics, the most
2 common complaint that I hear from Medicare beneficiaries
3 and the clinicians who treat them is that the Medicare
4 beneficiaries don't have access to cochlear implants to
5 the same level as basically the rest of the world in terms
6 of going beyond 40 percent and also in terms of access to
7 bilateral implants, so these are issues facing those folks
8 out there and I wanted to bring that to your attention.
9 Thank you.

10 DR. GOODMAN: Thank you very much, Mr. Walsh, we
11 appreciate that. Panel, I think based on our experience
12 here in the building, it's approaching 11:50. Rather than
13 going into Q and A right now and risking being late in the
14 lunch line, maybe what we ought to do is take our 60
15 minutes now, we'll beat the crowd and come back. Look at
16 your watch now, 60 minutes from now we'll start once
17 again.

18 And when we do start, we ask that the scheduled
19 speakers, including Drs. Tucci and Zwolan, Drs. Chung and
20 Raman from the technology assessment, and our four
21 scheduled speakers, Drs. Firszt, Buchman, Gifford and
22 Tyler, arrange yourselves in the front row or as close to
23 it as you can so we can find you easily when we ask our
24 questions.

25 Thank you very much. We'll see you in 60

00125

1 minutes.

2 (Luncheon recess.)

3 DR. GOODMAN: Let's reconvene, and our
4 interpreters, are you placed okay? You're placed okay,
5 fine. Thank you very much.

6 Panel, what we've done here is we've asked the
7 presenters and invited speakers to sit up front to be
8 close and personal for this discussion, and what we want
9 to do now is address any questions you might have about
10 the presentations you heard this morning. Now, I know
11 that that could be far ranging, so to keep it on point, I
12 just want to remind you that we are going to need to
13 answer our questions today, of which there are
14 approximately 11 with subparts, so you need to absorb a

15 lot of information necessary to do our primary job here.
16 So to the extent that you've got questions, I hope that
17 they will be focused on material that will answer our
18 questions.
19 Keep in mind as well that in addition to the
20 voting questions, there are some discussion questions,
21 some of which deal with evidence gaps and so forth, so we
22 will get to those as well. But keep in mind that these
23 questions largely are a set of paired questions,
24 especially those in the beginning, where we're looking for
25 adequacy of evidence on a given issue, and if we think the

00126

1 evidence is adequate on said issue, we proceed to vote on
2 it, and that vote has to do with what the evidence says.
3 And the whether to vote or not threshold, whether to vote
4 or not is set by a threshold of 2.5 on the adequacy of
5 evidence question. That's pretty much how it goes.
6 So with that, I'll ask for any questions that
7 panelists have for our presenters, and again, to the
8 extent that your question is something specific to do with
9 the questions that we've got to answer, all the better,
10 and we'll start here with Ms. Atkinson.

11 MS. ATKINSON: This is to Dr. Gifford. You
12 indicated on your slides that they showed significant
13 improvement with implant, but what were their scores
14 previous to that?

15 DR. GIFFORD: Preoperatively they all had
16 actually met the FDA criteria for cochlear implantation,
17 so it would have been less than 60 percent if they were
18 less than Medicare age, and less than 40 percent if they
19 were of Medicare age. So it did represent not only
20 statistically significant improvement pre to post-implant,
21 but also from one to two implants.

22 DR. GOODMAN: Thank you. Dr. Chen I believe is
23 next.

24 DR. CHEN: Thank you. I have a quality of life
25 question, and I'll open it up to the entire panel. I

00127

1 understand that there are particular improvements with
2 perhaps language, word recognition and localization with
3 cochlear implants, but as a primary care provider it's not
4 quite clear to me that the cochlear implants have impacts
5 on function, a lot of functions such as activities of
6 daily living, and for me these are very crucial activities
7 that I always have to keep in mind when I consider
8 initiating a therapy, will it improve their functionality
9 in this regard.

10 And so the way to ask it -- also, I haven't
11 heard of any data to suggest that this cochlear implant
12 can improve, for example, rates of depression, medication
13 adherence, decrease in hospitalizations, all of which are
14 important not only for me as a clinician, but also as a
15 health plan administrator, so I wanted to open this
16 question up to all of you.

17 DR. GOODMAN: Any of our presenters have a
18 precise or concise answer? This is Dr. Gifford.
19 DR. GIFFORD: There are actually a number of
20 studies that have looked at that, they were prior to the
21 2004 cutoff for the technology assessment. One that comes
22 to mind immediately, it was by the VA, I believe was the
23 sponsor, it was Abrams et al., in the late '90s, and it
24 did show a significant reduction in depression for elderly
25 individuals following the implantation.

00128

1 DR. GOODMAN: Thank you. Dr. Eng is next.
2 DR. ENG: I want to thank every one of the
3 presenters for actually providing different aspects of a
4 broad education on this topic, and especially important
5 for the geriatric population. I know that today it was
6 very hard to tease out the studies that looked at the over
7 65 population and the younger population, and I think that
8 that's one of the gaps that's going to have to be filled.
9 But I wanted to ask Dr. Gifford, you're on the
10 hot seat, on one of your slides you mentioned that there
11 were three groups, there was the unilateral, the bimodal
12 and the bilateral, and they all did word recognition, or
13 was that somebody else's?
14 DR. GIFFORD: Yes.
15 DR. ENG: Do you think that 80 percent, is that
16 the achievement level that we expect people to have after
17 implementation? What I'm getting to is if you have a
18 person that is profoundly deaf, less than 40 percent to
19 start with, the question that I have is, what's the chance
20 of that person reaching 80 percent with one, or do you
21 need two, or would one plus an aid augmenting it? Because
22 for a geriatric population, we just don't have the numbers
23 or the length of time, and as they age, more of the
24 hearing loss impacts on our ability to evaluate their
25 cognitive ability.

00129

1 DR. GIFFORD: Great question. There are,
2 Dr. Buchman stated that he showed that with two, you were
3 more likely to reach a higher level, as well as with a
4 paper that we published a few years ago, the bilaterals
5 were, their averages in terms of sentence recognition, so
6 closer to 80 was higher than either the bimodals and/or
7 the unilaterals, and that was the same story that my data
8 presented today. However, can I give you a prediction of
9 how many people preoperatively versus postoperatively will
10 reach that 80 percent mark with one, I can't give you an
11 estimate personally. Maybe someone else can speak to
12 that.
13 DR. GOODMAN: Anyone who can answer Dr. Eng's
14 inquiry here? Dr. Eng, seeing that no one is able to
15 answer that, what might we conclude, is there some
16 conclusion or observation to make relative to your
17 question, what do we learn from that?
18 DR. ENG: So, we're dealing with 30 percent of

19 the elderly population will have some kind of hearing
20 loss, not all of them will have SNL, so if you have a
21 Medicare patient, an over 65 person who has a profound
22 loss, less than 40 percent, and they're functionally
23 intact, and I think what hasn't been addressed is function
24 other than hearing. My expectation would be that if they
25 can get by with one implant and reach 80 percent, that
00130

1 would be terrific, but I would be really pleased if they
2 reached 60 percent. So you see what the proportion of
3 improvement is with those that start off with a profound
4 loss. Once you start having a person with a baseline of,
5 let's say 60 percent, if what I'm looking at is at
6 optimum, at 80 percent, would the person perceive a
7 functional improvement going from 60 percent to 80
8 percent?

9 DR. GOODMAN: So if that's the question, do any
10 of our presenters have any evidence to offer in response
11 to that question, and we're not looking for a case of N
12 equals one, but is there any kind of body of evidence that
13 might address this?

14 DR. BUCHMAN: One of the dilemmas that you have
15 in the data is if you start at 60 percent, as you start to
16 approach the ceiling then there tends to be no
17 differences, and so that's where we get into the dilemma
18 of having multiple different measures to look at outcomes.
19 So your question is really good for a patient who starts
20 out at zero or 20 percent, to look at their frequency of
21 making it to 80 percent. But if you look at a 60 percent
22 person making it to 80 percent and you look at their
23 change, it's only like 20 percent difference, and then you
24 start saying that's not very good at all.

25 DR. ENG: But can they perceive it?

00131

1 DR. BUCHMAN: They do perceive it, they perceive
2 it as a great benefit. The problem is the way that we
3 present our data is an escalating paradigm that makes it
4 more and more difficult, so the bilaterals, we don't
5 usually show that simplest of data, we start adding
6 background noise and more challenging listening situations
7 to show the benefit, versus their preop score at the
8 beginning. Does that make sense?

9 DR. GOODMAN: Dr. Eng, is that about all you can
10 get out of this question?

11 DR. ENG. Yeah, I think so.

12 DR. GOODMAN: I must point out that Dr. Eng's
13 question is quite material here. We're talking about
14 going from one to two devices in particularly the Medicare
15 population, and we care about functional status and
16 ability to operate in a social environment, so that's
17 certainly a material question. Dr. Zwolan.

18 DR. ZWOLAN: In terms of functional gain, I want
19 to make sure we understand just improving detection. So I
20 know we're talking about speech recognition scores going

21 from 40 to 80 or 60 to 80, but even the patients that
22 score zero with their implant get improved detection, so
23 their lip reading skills are improved, and right now we
24 don't really do a detailed assessment of lip reading, but
25 you can take someone who can't carry on a one-on-one
00132

1 conversation that can do that with the implant now because
2 they have improved detection. So they can hear but they
3 might not be able to understand without seeing the
4 speaker, and that to me is of great dramatic functional
5 improvement. I don't want to forget about, those poor
6 performers are not failures, they're great improvements in
7 functional performance.

8 DR. GOODMAN: Thank you, Dr. Zwolan. Dr. Raab
9 was next.

10 DR. RAAB: I was going to ask, when we look at
11 those scores, that's sort of a unidimensional aspect. Are
12 there methodologies where patients could somehow rate
13 other aspects that are important? How would you know if
14 sound localization, how important is sound localization to
15 you? How important are some of these other outcomes to a
16 patient? We're just seeing this one score, one
17 performance, but is there any sort of feedback from
18 patients or testing that shows the relative importance of
19 other sorts of measures?

20 DR. GOODMAN: Can any presenter address that
21 question? Dr. Gifford, please, thank you.

22 DR. GIFFORD: There is one study published in I
23 believe 2007 by Waxman and colleagues, and they looked at
24 bilaterally implanted patients, and they looked at both
25 objective, which would be these unidimensional scores, and
00133

1 then they also did subjective analysis of how patients
2 perceived their benefit with the second implant. And what
3 was interesting is there was actually no correlation
4 between the two because the bilateral, the measures that
5 they used for speech perception were actually quite
6 simple, so the degree of bilateral wasn't large, but the
7 degree of subjective benefits from what the patients
8 perceived by getting that second implant was tremendous.
9 So what it said was that sometimes our objective
10 measures do not necessarily yield what the patients
11 perceive as a functional benefit.

12 DR. RAAB: So essentially we have inadequate
13 measures out there? That's what I'm asking.

14 DR. GIFFORD: In that particular study, yes,
15 because our patients are reaching ceiling levels.

16 DR. GOODMAN: Thank you. Dr. Tyler, is this
17 pertaining to this question, sir? Thank you. This is Dr.
18 Tyler.

19 DR. TYLER: So, there's at least two validated
20 spatial hearing questionnaires that have reviewed pre and
21 post on cochlear implant patients. So if you ask the
22 patients how well they localize, how well they're able to

23 tell where a sound is coming from or understand speech
24 with speech and certain separate noise, they're able to
25 say, they're able to give those ratings before they get

00134

1 their implant and after they get their implant, and in
2 those situations it's very clear that there has been
3 improvement, and it's also clear that the improvement is
4 better with bilateral implants than unilateral implants,
5 and those are published studies in peer reviewed journals.

6 DR. GOODMAN: Thank you. Dr. Sacco is next,
7 then Dr. Steinbrook and others.

8 DR. SACCO: I wanted to also thank some of the
9 speakers that supplemented some of the data we heard this
10 morning, including some unpublished data, and I wanted to
11 follow up a couple questions, I think from Dr. Firszt and
12 Dr. Gifford. So for Dr. Firszt, I think you showed some
13 intriguing data on subjects who were in the range of
14 interest, 40 to 60 percent, looking at pure word scores,
15 so in your study I'd ask a couple of questions. One is,
16 you're still enrolling and this is unpublished; do you
17 have a planned total sample size that you're going to go?
18 Two, do you have other outcomes that you're collecting,
19 including outcomes like health-related quality of life or
20 auditory-specific quality of life measures, and any of
21 that data that you've also looked at in a preliminary way
22 that you can share?

23 DR. FIRSZT: My study had 108 postlingually deaf
24 adults, that study enrollment stopped in 2008, so we're
25 following those patients for two years and they're tested

00135

1 at 12 different intervals over that two-year period to
2 look at their trajectory of performance. So single
3 syllable words are kind of a gold standard in traditional
4 audiology, they are the diagnostic speech recognition
5 measure that we use to identify an individual's speech
6 understanding, so our dependent variables are primarily
7 that measure. And because we are interested in what
8 variables would be predictive, we are looking at a number
9 of predictive variables that I didn't go into today. So
10 those are the, in that particular study with that sample
11 size, that's what we're looking at.
12 We have a study at Washington University looking
13 at the rate of progress in bilaterally implanted adults
14 who received their devices sequentially, and they are
15 followed for 18 months at three-month intervals and tested
16 prior to implantation and after implantation, and so we're
17 looking at rate of progress, and that particular sample
18 size based on our statistical estimates and measures,
19 we're using a sample of 321 to meet our significant
20 levels. In that study we are looking at word recognition,
21 sentence recognition, sentence understanding and noise,
22 and the questionnaire that Dr. Tyler mentioned, the SSQ
23 speech and hearing scale. So, I think going forward we
24 will have more additional measures with respect to that

25 level of performance.

00136

1 DR. GOODMAN: Thank you. I would remind
2 everyone that as Dr. Sacco pointed out, it's fine to share
3 information about ongoing studies or things that you've
4 written up that haven't been submitted to a peer reviewed
5 journal, but I remind all of us that things that are
6 submitted as a manuscript to a peer reviewed journal often
7 doesn't come out that way, so CMS saw fit to have
8 presenters share with us that kind of information, but do
9 keep in mind that there's a difference between things that
10 have been peer reviewed and things that have not, not to
11 inordinately discount one or the other, but there is a
12 difference.

13 Dr. Steinbrook, and then Ms. Scorza.

14 DR. STEINBROOK: Two parts, if you'll allow me,
15 and the first is a direct follow-up to that. I wanted to
16 clarify in terms of the scheduled presentations, the first
17 three, I think it was clarified that the first
18 presentation of the data were not yet published. I'm
19 confused about the second presentation because a number of
20 studies were mentioned and they seem to be published, and
21 I'm wondering if those studies would have ended up under
22 consideration for the tech review. And then for the third
23 presentation, I was confused because about page 11 of the
24 handout there was reference to 2010, so it wasn't clear to
25 me whether the first ten pages were unpublished data or

00137

1 published data, there were two different things going on,
2 so if people could clarify that, that would be helpful.

3 DR. GOODMAN: Now, I know you're talking about
4 the two studies presented by Dr. Gifford, but were there
5 studies presented by Dr. Buchman as well?

6 DR. STEINBROOK: There were references
7 throughout the presentation, and presumably if they were
8 published studies the tech review would have had the
9 opportunity to consider them.

10 DR. GOODMAN: Dr. Buchman first.

11 DR. BUCHMAN: There's two published studies, one
12 in 2004, one in 2008. One was under, the first author was
13 Cullen, and the second was under Adunka, those were both
14 unilateral implantation studies. And then the bilateral
15 implantation study was referenced and that was the Buss
16 study and the follow-up to that was the Eapen study. All
17 four of those are published.

18 DR. STEINBROOK: Thank you.

19 DR. GOODMAN: Thank you, Dr. Buchman. Dr.
20 Gifford, there were two studies in your presentation, I
21 believe.

22 DR. GIFFORD: Yes. In dealing with the
23 bilateral, that is unpublished data pursuant to our NIH
24 award, and then page 11 was a published study that we
25 published relative to effective age on benefits.

00138

1 DR. GOODMAN: Okay. So the bilateral study has
2 not been published. Thank you both. Ms. Scorza is next.

3 MS. SCORZA: This question is directed to anyone
4 who would like to answer it. Can any of you comment on
5 any research data that's available that focuses on the
6 impact of multiple medical illnesses on the quality of
7 leave in people who have either received unilateral or
8 bilateral implants? What I mean by multiple medical
9 illnesses would be people who have cardiovascular disease
10 that's being managed medically, diabetes, or some other
11 chronic medical condition like that. I guess my real
12 question is directed towards, in people who have multiple
13 medical illnesses like that, would it be worth doing
14 either implant or would the outcome be negligible in light
15 of the seriousness of chronic medical conditions?

16 DR. GOODMAN: So, Dr. Tyler is going to approach
17 the mic. This is a very good question, because some of
18 our Medicare beneficiaries are somewhat highly affected by
19 these chronic conditions. Dr. Tyler.

20 DR. TYLER: I think generally speaking, if you
21 have some other disability like blindness or a cognitive
22 disability, or some other traumatic event happening to
23 you, the ability to communicate and find out what's going
24 on and getting support from your peers is really
25 important. So you might not get the same advantage with
00139

1 somebody that's blind, for example, of getting a cochlear
2 implant, but the significance and the importance to
3 communicate with that person as an individual, I think
4 most of the community involved in cochlear implants
5 realizes that that has significant impacts on their
6 particular lifestyle.

7 DR. GOODMAN: Thank you for the question as well
8 as the answer. Dr. Satya-Murti.

9 DR. SATYA-MURTI: Two questions. The first is
10 simple and mechanistic. How much of a learning effect
11 contributes to both ceiling effect as well as postop
12 testing? These are validated hearing tests, so I suppose
13 learning effect isn't much, but when you talk about word
14 versus sentence recognition, especially sentence
15 recognition, the learning effect could be considerable, I
16 would think. So, any of you can answer that, and I'll
17 follow it quickly with a second.

18 DR. FIRSZT: There is some learning effect with
19 receiving a cochlear implant, it varies quite a bit. Some
20 adult patients achieve their level of performance very
21 quickly in one month to three months time, and then
22 basically their performance stabilizes if you look at
23 post-implant verbals. Other patients have a much lower
24 trajectory in terms of their level of performance, and
25 continue to improve even after two and three and four
00140

1 years with implantation, so it's variable.

2 DR. SATYA-MURTI: Thank you for the answer. So

3 we haven't factored that into our assessment as to what
4 the ultimate benefit is. With long-term benefit given
5 unilateral implant, maybe some of this learning effect
6 could contribute before a second one is planted in.
7 DR. FIRSZT: I think the learning curve is also
8 different when you get a second implant, but I will say
9 that there's only so much you can learn with a first
10 device, and a lot of the sentence scores that we're
11 talking about, 80 percent sentence scores in a unilateral
12 implant recipient, we're generally talking about their
13 ability to understand sentences in quiet. As soon as you
14 add noise in the background, which, we didn't show a ton
15 of noise data today, the performance is not quite as high.
16 And it's listening in noise and localizing sounds and so
17 forth that really, those tasks require two ears. So
18 again, I think with the single implant, there's only so
19 much that you can do, and then to really get along in your
20 environment from morning to night, that's where really
21 having that second ear makes a tremendous difference.

22 DR. GOODMAN: Thank you, Dr. Firszt. Dr. Tyler,
23 on this question.

24 DR. TYLER: I would say there's several
25 published studies showing performance over time and in
00141

1 almost all situations for most patients, the learning is
2 complete within six to eight months after receiving a
3 cochlear implant. There are some patients where you might
4 see small gains like five percent correct beyond one year
5 to up to four or five years perhaps, but the biggest
6 changes from 10 percent correct to 20 percent correct,
7 whatever the preimplant score, up to 80 to 90 percent
8 correct occurs within the first year for almost everybody.

9 DR. GOODMAN: Thank you. Dr. Satya-Murti, given
10 the two answers you received, what can the panel learn
11 from that interaction?

12 DR. SATYA-MURTI: That the protagonists feel
13 that learning effect flattens out, plateaus after about a
14 year or so. So what we need to recognize is there is
15 going to be further benefit only by bilateral implant.
16 Whereas, my take on that is we haven't allowed enough time
17 for learning effect to accrue and establish itself before
18 accepting bilateral as useful, but an option yet.

19 DR. GOODMAN: Fair point to make. Thank you.
20 Dr. Hartman-Stein. Oh, did you have a follow-up? Pardon
21 me.

22 DR. SATYA-MURTI: I wanted an answer for the
23 first one as well.

24 DR. GOODMAN: Dr. Gifford.

25 DR. GIFFORD: My interpretation of your question
00142

1 may have included it, but when you originally posed it, I
2 thought that you meant relative to the speech material,
3 maybe they become better because they learn the materials.

4 DR. SATYA-MURTI: I meant that as well, but it

5 led on unintentionally to a more interesting point.
6 DR. GIFFORD: Got you. So I would just comment
7 on that. As far as the sentences, for example, there's
8 over 650 sentences, so it's unlikely that the patient
9 would get the same sentence twice, and in fact we record
10 the list that we present on any given presentation, and
11 the same goes with the word, as well as other sentence
12 matrix.

13 DR. SATYA-MURTI: Thank you.

14 DR. GOODMAN: Thank you, Dr. Gifford.

15 Dr. Satya-Murti, once again.

16 DR. SATYA-MURTI: The last point is, it's
17 disappointing to keep hearing that randomized control
18 studies cannot be done, and the gold standard is the same
19 issue, before and after. It is often posed as a challenge
20 to doing controlled studies in search of patients, but
21 controlled data randomized outpatients have been carried
22 out in surgical studies, arthroscopy is the most famous of
23 them all, I think, it came out from the VA some eight or
24 ten years ago. And there were two neurology studies, deep
25 brain stimulation and epilepsy resection surgery, they

00143

1 have used those patients waiting to be operated, they have
2 been allocated with an intention to treat, but they have
3 been followed up because they haven't really found a place
4 yet for the surgery, such as in Canada where waiting times
5 can be long. So I would like to ask if the otologists,
6 particularly the neurotologists here can devise a study
7 where a patient is waiting. It may not be possible to do
8 if the resource is readily available and funding is
9 available, but while they are waiting they could be used
10 as control subjects. There may be other methods of
11 randomizing them, but to state that in surgical,
12 collection of surgical data is either unethical or gold
13 standard in only pre and postintervention comparison, I
14 think that's not readily acceptable, at least for me as
15 one of the panel members.

16 DR. GOODMAN: Let's do this. That is an
17 important issue that we do want to address, and I'm going
18 to give fair warning to some of our methodologists like
19 Doctors Mushlin, Schwartz, Steinbrook and others who look
20 at trial designs and so forth. I'll ask you to let that
21 percolate for a few minutes because we are going to come
22 back to that directly, and I'm glad Dr. Satya-Murti
23 brought it up, but for now I want to go to Dr.
24 Hartman-Stein. We will return to that issue. Dr.
25 Hartman-Stein.

00144

1 DR. HARTMAN-STEIN: Thank you. This is for
2 Dr. Tyler. Now this is in reference to the written
3 material that you submitted to our panel. Everyone here
4 pretty much has talked about how age is not considered to
5 be a confounding variable, and in your written paper that
6 you submitted it says that ample data exists showing that

7 individuals who are even greater than 90 years still show
8 benefit from bilateral cochlear implants, and you quote a
9 study in 2009. And you say that, it could be argued that
10 senility might impair the maximum potential to integrate
11 information from both ears. However, it can be argued
12 that those with mental handicaps are more in need of the
13 advantages of hearing with two cochlear implants. I'd
14 like you to expand on that a little bit, we didn't hear
15 too much about that. In the Medicare population, we have
16 old old in there.

17 DR. GOODMAN: So this is Dr. Tyler first. I
18 would hope that there would be other presenters as well
19 ready to address this. First Dr. Tyler.

20 DR. TYLER: So on page eight I also noted that I
21 did, I referenced a quality of life study published on the
22 veterans population, an older population, back in 1995.
23 My point was similar to the one I made earlier in that
24 people that have difficulties in their lives, including
25 those with mental disabilities, really benefit from being

00145

1 able to share things with their peers and family members,
2 so that being able to communicate is really really
3 important to them. So although the evaluation process
4 must go through with great care, I think that those people
5 that are older and have cognitive ability and mobility
6 issues really have the potential to have a significant
7 impact in their lifestyle by being able to communicate
8 with one or two cochlear implants.

9 DR. HARTMAN-STEIN: The study does illustrate
10 that?

11 DR. TYLER: Yeah, the study is a study on a
12 validated disease-specific quality of life scale in the
13 older population, showing that it does help these people.

14 DR. GOODMAN: That was which study, Dr. Tyler?

15 DR. TYLER: That was one of the studies by, Bill
16 Noble is the first author.

17 DR. GOODMAN: And that was a published study?

18 DR. TYLER: Yes.

19 DR. GOODMAN: How big was it, do you recall?

20 DR. TYLER: I do not recall. There's two
21 studies that report it.

22 DR. GOODMAN: Okay. And whether you or our
23 technology assessment people might look into that, we
24 would be interested in that. Dr. Zwolan, on this
25 question.

00146

1 DR. ZWOLAN: From a clinical standpoint we've
2 been faced with patients with dementia or senility and
3 trying to decide if we should implant, and lo and behold
4 we found that some of their behaviors that were attributed
5 to their dementia were really caused by their hearing
6 loss, and once they got up and running with their implant
7 and they could hear better we found out they weren't as
8 bad off as everyone thought they were. So I think

9 oftentimes there is confusion with someone with a profound
10 hearing loss as to what is hearing loss and what is
11 dementia.

12 DR. GOODMAN: Thank you. Dr. Hartman-Stein,
13 give us a kind of kernel of what we just learned.

14 DR. HARTMAN-STEIN: Well, I'll tell you what I
15 learned, that we shouldn't necessarily have a cutoff score
16 or a rule-out with even moderate dementia. I don't know
17 what the degree of dementia is. So what you're saying is
18 that dementia alone should not rule out the person as a
19 candidate, and it actually may improve their functioning
20 because what we have attributed to dementia may be more
21 toward hearing loss in the way they miss things and can't
22 communicate.

23 DR. GOODMAN: Thank you for that. Dr. Rao is
24 next.

25 DR. RAO: I guess the question I would ask for
00147

1 any of the audiologists in the group. We've talked about
2 the HINT and the other tests that we do post-implant. My
3 question is not just the quality of life but are there
4 functional measures that you're gathering that look at the
5 nexus between hearing and speech and communication? In
6 other words, after one becomes successful, they're getting
7 out more, they're going to the doctor, they're
8 communicating, et cetera, so looking at the impact of the
9 implant on their overall communication skills and not just
10 the hearing tests.

11 DR. GOODMAN: Can a presenter venture a response
12 to this? Dr. Firszt is the brave one.

13 DR. FIRSZT: Well, I think because the primary
14 outcome with cochlear implants has been auditory speech
15 perception ability, that has been the primary outcome
16 since we started. Now that we're getting into bilateral
17 devices, localization hearing and noise, we're just
18 expanding and trying to make these opportunities greater
19 and greater. I would say that we are now incorporating
20 more of these types of questionnaires into our studies
21 because we've gotten past that sort of primary outcome
22 point in time. Cochlear implants are still relatively
23 young, and so I think for many of us there's the feedback
24 that we get from patients and research participants who
25 are in our studies.

00148

1 For example, with our bilateral cochlear implant
2 patients, I've worked with about 120 of them, and there's
3 not a single one that doesn't use both devices. And in
4 fact, not a single one of them would go back to wearing
5 just one implant. And I even had an individual who lost
6 his processor and did not have insurance coverage for it,
7 and only had about 10 percent, we're going back to the
8 scores, in that single ear of speech perception, and he
9 paid out of pocket to replace that processor, it was that
10 important to him. So I do think that functional benefits

11 are reported to us from patients.

12 DR. GOODMAN: Great, thank you, Dr. Firszt.

13 Dr. Gifford, on this point?

14 DR. GIFFORD: Yes. Dr. Rao, great point. For
15 adults, there really is only one questionnaire that
16 specifically was designed for cochlear implant users, it
17 was designed in the late '90s to early 2000s, it's called
18 the Nijmegen Cochlear Implant Questionnaire, and actually
19 it's even quite dated, because some of the questions say
20 can people understand you when you talk, where we know
21 that that's something that's just not even an issue
22 anymore. And so I think that we have really a need in the
23 field to develop cochlear implant-specific types of
24 questionnaires that will gauge these types of questions.

25 DR. GOODMAN: Good, thank you. I would just
00149

1 remind the panel that our questions that we're going to
2 arrive at pretty soon, many refer to health outcomes, and
3 that's not a very specifically defined term. The guidance
4 given to us by CMS says that health outcomes include
5 symptom status, functional abilities, and health-related
6 quality of life, symptom status, functional abilities,
7 health-related quality of life. And it goes on to say
8 when we address these questions dealing with outcomes, to
9 please note that our conclusions apply only to specific
10 outcomes, or more broadly to outcomes in general. So this
11 isn't defined in any crystal clear fashion but that's the
12 guidance that we have here. I think you've also noted
13 that even how some of these particular types of outcomes
14 are defined or measured varies quite a bit as well, so
15 that's a challenge that we face here.

16 I believe Dr. Steinbrook was next.

17 DR. STEINBROOK: I apologize for asking a
18 question that perhaps logically should have been earlier,
19 but I have a chance to ask it now. It would be helpful to
20 me at least to have some sort of overview, either from CMS
21 or one of the presenters or one of the guest panelists of
22 the epidemiology of these procedures at this point in
23 time, in other words, about how many implants a year give
24 or take in the Medicare population, do they tend to be
25 unilateral or bilateral, are they sequential, are they

00150

1 simultaneous.

2 And also I'm curious, because there certainly is
3 an element to someone looking at this from somewhat of a
4 distance of patient choice here, that I can imagine people
5 who have one implant wanting to have a second implant or
6 not wanting to, wanting to immediately or later. So is
7 there any longitudinal data on people having a unilateral
8 implant who have gone on to have a second one, does that
9 inform anything here?

10 DR. GOODMAN: So we've actually got the
11 longitudinal question that you just posed, but before that
12 you asked basically the epidemiological one.

13 DR. STEINBROOK: Exactly, two parts.
14 DR. GOODMAN: And I recall from my notes, it was
15 said that worldwide there are 220,000 people with these, I
16 believe, and in the United States about 42,000 adults and
17 28,400 children. I think that's all the epi data that I
18 had heard.

19 DR. STEINBROOK: Is there CMS data, just a
20 ballpark really, about how many per year unilateral,
21 bilateral, and then is there any longitudinal data on
22 people who have had unilaterals over time as to what they
23 did?

24 DR. GOODMAN: Any insight into that? I know
25 that none of those are our evidence questions, but they

00151

1 are context questions that may be useful. Mr. Walsh.

2 MR. WALSH: I took a look at the OPPTS data, and
3 for 2009, which is the latest year available, there were
4 1,481 cochlear implant procedures performed under Medicare
5 in that year, and they were all unilateral, meeting their
6 criteria.

7 DR. SCHWARTZ: And do you know how many in
8 addition to Medicare?

9 MR. WALSH: In addition to Medicare?

10 DR. SCHWARTZ: Like total U.S.

11 MR. WALSH: I think the U.S. total was about
12 7,500.

13 DR. STEINBROOK: In the United States, 7,500?

14 MR. WALSH: That's the total in the U.S., yes.
15 Medicare is the 1,400.

16 DR. GOODMAN: Let's just recap, because we don't
17 want four people talking at once. So, is it true that
18 there are about 7,500 implants done in the U.S. per year?

19 MR. WALSH: Yes.

20 DR. GOODMAN: Okay, we've nailed that. And then
21 in the Medicare population there are, did I hear 1,400?

22 MR. WALSH: About 1,500, 1,481.

23 DR. GOODMAN: 1,481 in the Medicare population.

24 MR. WALSH: In 2009.

25 DR. GOODMAN: Okay. Dr. Raab.

00152

1 DR. RAAB: And the question I have is on
2 Medicare. What we learned earlier in the beginning of the
3 day is that with, the coverage permits bilateral implants
4 at the local level if it meets the numerical threshold
5 that was given. And the question I have, if you look at
6 OPPTS data and you see 1,400 implants, would two per person
7 be on the bilateral side if a local Medicare contractor
8 covered bilateral implants, so do we know how many local
9 contractors do bilateral?

10 MR. WALSH: I don't know the answer to that
11 question.

12 DR. RAAB: But you had just said that 1,400 were
13 unilateral, and the answer really is we don't know if we
14 don't know what the local contractors are doing.

15 MR. WALSH: Yeah.
16 DR. GOODMAN: Thank you, Dr. Raab. Actually
17 Mr. Walsh did say presumably because of the policy, he did
18 not say that indeed that he knew that they were, and I
19 believe that Dr. Miller has a comment.
20 MR. WALSH: If I could say one more thing, if we
21 looked at the data the way the data are based on the
22 claims, it would be difficult to see.
23 DR. GOODMAN: Thank you, thanks for your data,
24 Mr. Walsh. Dr. Miller.
25 DR. MILLER: In personal conversations with some
00153

1 of the local contractors that we had as we prepared for
2 this MedCAC, we did discover that some of them do allow
3 bilateral implantation, it may be on a case-by-case basis.
4 I think that the gentleman's statistics agree with our
5 sort of very quick and dirty look back of the middle to
6 end of the 2000s in which we thought that there were
7 approximately 1,500 to perhaps 1,800 cochlear implants
8 billed by HCPCS number to Medicare. Of those we do not
9 know how many are unilateral and how many are bilateral.

10 DR. RAAB: Presumably you could do same day
11 billing, you could explore the data?

12 DR. MILLER: Yes. It would take a deeper data
13 search, yes.

14 DR. GOODMAN: Thank you. Any other questions on
15 those numbers? I don't think so, but I think that, well,
16 actually Dr. Niparko was next.

17 DR. NIPARKO: My question is for Dr. Tyler. If
18 we go back to Tyler and Summerfield, 1996, published in
19 Hearing Research, it was the first of several publications
20 that put out a mathematical model of prediction that
21 seemed to be heavily weighted toward duration of deafness
22 and preoperative hearing. If we look at those two
23 parameters and we think about a senior coming to us with
24 50 to 60 percent hearing, how do we think about the cut
25 point of waiting for that hearing to decline to get under
00154

1 50 or to get under 40 or whatever the criteria might be,
2 versus in fact perhaps providing an intervention that is
3 more likely to be beneficial based on that model. And the
4 follow-up to that is going to be if that model applies to
5 senior populations.

6 DR. GOODMAN: Dr. Tyler is taking the microphone
7 and if anyone else has a response, I'll look to that as
8 well. Dr. Tyler.

9 DR. TYLER: So, I'm not quite sure I understand
10 your question entirely, but over the past many years we
11 have tried to look for correlations between a variety of
12 preoperative measures such as age and duration of deafness
13 and degree of hearing loss, and in general when you look
14 at the scattergram the correlation coefficients are very
15 weak and so that, and I forget the correlations, but some
16 of them might be significant. I think the biggest factor

17 was duration of deafness but age was not, and so people
18 that have been deaf for 30 years and are over the age of
19 60 or over the age of 70 still receive significant
20 benefit. And certainly based on that, we decided to go
21 ahead, and I don't think anybody clinically therefore,
22 based on that data plus other data, would deny somebody a
23 cochlear implant because of their age.

24 The other variable that we found that might have
25 some significant correlation in the later analysis was the

00155

1 amount of preoperative hearing, so that if somebody had 20
2 percent word recognition preoperatively they were more
3 likely, at least on average, to do better with the
4 understanding that they had a better hearing nerve, or
5 more of a hearing nerve survival, and therefore their
6 final outcome is going to be better than if they had a
7 zero percent correct on a preoperative score. So it's
8 based on that, but if we expect people to get 40 percent
9 correct and 50 percent correct and 60 percent correct, and
10 we know the average is over 80 percent correct, that we
11 expect there to be an improvement in all of these groups
12 that you folks have to vote on today.

13 DR. GOODMAN: Thank you. Dr. Steinbrook and
14 then Dr. Eng.

15 DR. STEINBROOK: I was just, to follow up the
16 second part of my prior question. I'm assuming that there
17 are no data where people looked to see how many people who
18 get a first implant at some point later get a second
19 implant. I would be delighted to be wrong, but I didn't
20 hear anything.

21 DR. GOODMAN: I don't believe we've heard
22 anything thus far on this issue.

23 SPEAKER: Manufacturers know that data.

24 DR. GOODMAN: It doesn't help if you're in the
25 back and haven't been recognized and haven't come to the

00156

1 microphone, but if you have a good answer and would like
2 to approach the mic, we'll take it. Dr. Walsh, if you've
3 got an answer, especially one with data, we would welcome
4 it. Dr. Tyler, excuse me.

5 DR. TYLER: I think there are published -- I'm
6 not sure I understand the question, but there are
7 certainly published data in peer reviewed journals on
8 patients that have had a second cochlear implant
9 sequentially.

10 DR. STEINBROOK: I think I'm asking sort of an
11 epidemiology question, which is of people who have had an
12 implant over a period of time, how many of them end up
13 getting a second implant?

14 DR. TYLER: What percentage of the people with
15 single implants?

16 DR. STEINBROOK: Right, the people followed over
17 time.

18 DR. GOODMAN: Dr. Firszt, do you have some data

19 on that?

20 DR. FIRSZT: I can just speak for Washington
21 University. Out of 498 adult recipients we have 43 with
22 bilateral implants, so it's about nine percent. And the
23 question of whether or not everyone who has a unilateral
24 implant would then want a second implant, it is not going
25 to be a hundred percent, and actually when we look at our
00157

1 patient population, I think it's going to be less than 50
2 percent. I think that there may be somewhere between 30
3 and 40 percent who medically can receive a second implant,
4 that we would recommend an implant for, and who want a
5 cochlear implant.

6 DR. STEINBROOK: Thank you. But I know that
7 nine percent, to follow up, were they all sequential, or
8 were any of them done simultaneously?

9 DR. FIRSZT: The majority are sequential. We
10 have simultaneously implanted patients and oftentimes
11 those patients are the ones who have overnight sudden
12 profound hearing loss in both ears and they want both ears
13 treated, that's been our experience.

14 DR. STEINBROOK: Thank you.

15 DR. GOODMAN: Now, did Mr. Walsh or Dr. Weber
16 have a response? Dr. Weber.

17 DR. WEBER: There is a recent paper out, I
18 believe by Peters et al., that does address statistics
19 across all three manufacturers as far as numbers for
20 bilaterals. I'm blanking on which journal it's published
21 in, but it is out there.

22 DR. GOODMAN: Before you go on, before you leave
23 today, or tonight in any case, if you could find that and
24 give us the citation and send it to our good friends here
25 at CMS, that will be helpful for the record.

00158

1 DR. WEBER: And I would agree with what Jill
2 said. I think if I recall the averages, it probably in
3 adults is going to be less, somewhere in the five to ten
4 percent range, they're going to be mainly sequential, the
5 reason being that for most of us, reimbursement is such
6 that it, you know, you don't do simultaneous on adults and
7 the vast majority of your simultaneous, or more bilaterals
8 are going to be in children than they are in adults.

9 DR. GOODMAN: Okay, thank you. Before we go on,
10 one thing that we might be noticing here is that there
11 aren't a lot of rigorous data here in the first place for
12 various reasons that we're starting to recognize. We're
13 also I think seeing that many opportunities are missed to
14 collect data from among folks in a limited universe. So
15 not only do we not have a lot of rigorous data but there
16 are opportunities where we could have been collecting data
17 where we only have sparse, scarce or episodically
18 collected data. So the universe of data isn't big, but
19 what there is, much of it is slipping through our fingers.
20 Dr. Eng.

21 DR. ENG: Does CMS have any data on the
22 percentage of denials? We heard about the approvals.
23 What about the denials?
24 DR. GOODMAN: Dr. Miller, you can try to answer
25 that. I know that that's not going to be an easy number
00159

1 to get.

2 DR. MILLER: No. At this point we have no
3 information about that.

4 DR. GOODMAN: And I would add, Dr. Eng, that
5 decisions will be made before experiencing a denial if one
6 understands what their local carrier's policies are or
7 tendencies are with regard to reimbursement for the second
8 procedure, for example, so one might not even pursue a
9 second one. So again, some opportunities, we're missing
10 some data. It does underline, though, that there's
11 variation in practice, although we're not even very good
12 at tagging or collecting information on that variation.
13 So there is some uncertainty here in the market and I
14 think a couple of our speakers, it might have been Dr.
15 Buchman, I think called attention to that, and Dr. Firszt
16 as well. Okay. Further questions? Dr. Griffin is next.

17 DR. GRIFFIN: I think Dr. Tucci talked a little
18 bit about the prevalence of hearing problems, but I want
19 to get a better handle on what the prevalence is in the
20 elderly of hearing at the various levels we're talking
21 about, like less than 40 versus 40 to 60, how much would
22 that expand the populations potentially eligible for these
23 implants, and then I have one follow-up question.

24 DR. TUCCI: I don't know that I have a breakdown
25 of all of that, but we do know that if you look at the
00160

1 whole population of hearing impaired in the United States,
2 it's 28 million, and one in a hundred are thought to be
3 profoundly hearing impaired, so we have that number. How
4 many are moderately to profoundly impaired, I don't know,
5 but we know that the incidence goes up markedly with
6 increasing age.

7 DR. GOODMAN: Second question, Dr. Griffin?

8 DR. GRIFFIN: I guess this is not a question
9 specifically for you but it's just about the safety again.
10 If we expand the eligible population, then maybe the
11 risk-benefit equation is a little bit different, and I'm
12 wondering if there are other data on safety and if this
13 is -- I think the technology assessment said they didn't
14 address this because it's considered a safe operation, but
15 how safe then, are there data on that?

16 DR. ZWOLAN: In early studies we assumed
17 patients would lose all of their residual hearing when
18 they received an implant, so there are published studies
19 now in preservation of hearing following cochlear
20 implants, and surgical procedures have gotten better to
21 preserve residual hearing, and I believe that would be the
22 biggest risk that you would be talking about with

23 expanding it out to people with more hearing. So I
24 believe there are published data, we would have to get
25 those for you, but they would be more with the EAS trials,

00161

1 which would inform for patients with more hearing.

2 DR. GOODMAN: Thank you. Dr. Schwartz is next,
3 and then Dr. Niparko. Dr. Schwartz.

4 DR. SCHWARTZ: One is do we know about anything
5 about device failure? Do these things fail, do they last
6 forever?

7 DR. GOODMAN: Did the technology assessment when
8 it looked at the FDA first question have any data on that?
9 This is Dr. Raman.

10 DR. RAMAN: We didn't look at the failure rates,
11 for question number one, but when we considered
12 discontinuation of implants, there were few failure rates,
13 very minimal U.S. failure rates, and when failure
14 happened, the patient refused to undergo cochlear implant,
15 that's what that particular study looked at, but it's very
16 minimal, four patients out of 495.

17 DR. SCHWARTZ: Do any of the surgeons here have
18 any experience with that?

19 DR. GOODMAN: Dr. Niparko, do you have any data
20 on that, or experience?

21 DR. NIPARKO: Failure rates, that's the
22 question, and the highest failure rate was with a
23 particular model of the Advanced Bionics device, a ceramic
24 device that exceeded nine percent. Since then to my
25 knowledge, there is no model that has exceeded three

00162

1 percent, and the current generation are well under one
2 percent.

3 DR. GOODMAN: So the nine percent is an
4 historical figure?

5 DR. NIPARKO: Right, the 9.0 percent is a
6 historical figure, a device that has not been used for
7 over nine years now.

8 DR. SCHWARTZ: And the current is about one
9 percent?

10 DR. NIPARKO: I'm going to ask Dr. Weber for
11 that, I think he's going to have a better sense of this,
12 but my understanding is that none of the current devices
13 are looking at anything beyond one percent.

14 DR. WEBER: They're all less than one percent at
15 current. It's published on the website of each
16 manufacturer as their rates, anytime an implant is removed
17 or replaced, they do count it as a failure now, even if
18 the device itself hasn't failed, so it may not be a true
19 hard failure of the device but it is reported. The other
20 one, if you want to read it, was Dr. Peters in
21 Laryngoscope, Volume 120, issue five, 2010, by Peters,
22 et al., it's called Worldwide Trends in Bilateral Cochlear
23 Implants.

24 DR. GOODMAN: I missed the beginning of the

25 citation.

00163

1 DR. WEBER: Laryngoscope, Volume 120, issue
2 five, 2010.

3 DR. GOODMAN: And that addresses which question?

4 DR. WEBER: That was the original one that came
5 up when we were talking about the percentage of
6 bilaterals.

7 DR. GOODMAN: Excellent. I wanted that for the
8 record. Dr. Schwartz, did you have a follow-up?

9 DR. SCHWARTZ: Well, actually it's going back to
10 the question I raised before the break that I said I
11 wanted to get to. That is, I'm just wondering about the
12 appropriateness of assessing the incremental value of
13 bilateral over unilateral implants in people who have
14 already had both implants put in and then you turn one
15 off, since you're not dealing with a natural hearing
16 system. So I'm just particularly interested in any of the
17 surgeons who have experience with this or any of the
18 manufacturers or whatever.

19 DR. GOODMAN: Dr. Schwartz, I must have missed
20 it. What's your question again?

21 DR. SCHWARTZ: The question is, it was stated
22 this morning in the literature review and other times that
23 a lot of the information on incremental, a lot of the
24 studies on incremental benefit from bilateral as opposed
25 to unilateral implants were due to what was called a

00164

1 crossover design where you turned one off, turned the
2 right ear off and listened with the left ear, turned the
3 left ear off and listened with the right ear, and then had
4 both on. And in all those patients who have had two
5 devices put in, you've disrupted their normal hearing to
6 some degree, and I'm just wondering how appropriate that
7 was and if we had any insight into if there were studies,
8 how those rates compared to maybe looking at a person, and
9 then subsequently found themselves without it, or matched
10 cohorts or something.

11 DR. GOODMAN: Thank you. So it's a potential
12 confounder is what you're describing.

13 DR. SCHWARTZ: Right.

14 DR. GOODMAN: Dr. Tyler seems to have a response
15 to that.

16 DR. TYLER: So, those of us involved in the
17 cochlear implant work have been aware of that as a
18 potential confounding factor for probably over a decade,
19 and we have published in peer reviewed studies both
20 comparisons between unilateral and bilateral in different
21 groups of subjects which are matched for things like age
22 and duration of deafness, and we've also published pre and
23 post data on individual patients who first got one implant
24 and then after two years or three years or four years get
25 a second implant, so in that case they're their own

00165

1 control.

2 DR. SCHWARTZ: Are they recently consistent
3 across those things?

4 DR. TYLER: It's consistent across all those
5 studies that speech perception scores showed improvement,
6 and localization scores show improvement.

7 DR. GOODMAN: Thank you. Ms. Scorza is next.

8 MS. SCORZA: Briefly revisiting the idea of
9 device failure, I asked the question and the other ones I
10 asked in light of this. If there's a one percent failure
11 rate, and possibly with the Medicare population where
12 these devices are used more, that one percent starts
13 turning into bigger and bigger numbers, and I'm wondering
14 if anyone has seen any statements on predictive modeling
15 of factors that might go wrong, and can we possibly
16 identify, say a treatment plan or a work flow that would
17 help clinicians identify potential patients who might fail
18 based on the medical complexity, even though at the time
19 of implantation the person might seem like a wonderful
20 candidate. An example would be someone with multiple
21 medical conditions, and might have a condition like keloid
22 formation or something that might eventually tangle up the
23 implant or cause it to be removed. I'm just wondering if
24 there are any predictive modeling studies out there.

25 DR. GOODMAN: Yes, Dr. Zwolan, this has to do

00166

1 with any predictive factors with regard to failures.

2 DR. ZWOLAN: I would just like to clarify that
3 failures almost always are due to technical difficulties
4 of the implanted device, so they're not usually due to
5 anything with the patient unless it's something where they
6 were hit in the head, and that causes a technical
7 difficulty with the implanted device. That's the vast
8 majority of failures.

9 MS. SCORZA: And if there is information on the
10 vast majority of failures, are there any industry, is
11 there anything in the industry that would help to identify
12 those early on so they could avoid a more serious
13 consequence in a patient who had such a device implanted?

14 DR. GOODMAN: Any response to that? Dr. Weber,
15 are you slowly approaching the microphone?

16 DR. WEBER: I'm trying to couch an answer. If
17 you're asking, is there a predictive way of knowing which
18 implant is going to fail, that answer would be no, there's
19 no way of predicting which implant that gets implanted
20 will fail. If an implant does fail, however, there are
21 numerous studies out that show that you can explant a
22 failed implant, reimplant with another implant, and then
23 that patient will do as good if not better than they did
24 with the one that did fail.

25 MS. SCORZA: Thank you, that's what I was

00167

1 getting at.

2 DR. GOODMAN: Thank you very much. I've got Dr.

3 Rao, Niparko and Mushlin. Dr. Rao.
4 DR. RAO: I just had a question for the
5 technical folks. When you talked about discontinuation of
6 use, 20 out of 495 discontinued use due to adverse events.
7 Did you classify what those adverse events were when
8 patients refused to re-up?
9 DR. GOODMAN: As I recall, as one of the TA
10 people approaches the mic, there was, we had two figures.
11 We had a four percent certain kind of adverse event, and
12 an eight percent of a less serious type of adverse event
13 as I recall, and this is Dr. Raman.
14 DR. RAMAN: Yeah. We have tables on D-12 of the
15 appendix, and then we have listed the four studies.
16 DR. GOODMAN: Give us the high order of numbers,
17 Dr. Raman, please.
18 DR. RAMAN: 137 was the highest, which is
19 published from the U.K., which had like nine patients; of
20 these, three had coexisting illness, two were due to
21 tinnitus, three had complications because of device
22 failure, and one patient who had successful outcome but
23 because of the, when they took out the implant, he refused
24 to undergo the second one.
25 So this is the study from the U.K. and we

00168

1 thought the next study had some overlap, but we could not
2 confirm with the authors, we sent an e-mail, we did not
3 get a response. That study had one out of 34 patients had
4 a cerebrovascular accident which was a central cause for
5 having a hearing loss, and that study was not because of
6 the cochlear implant but was related to the cause of
7 hearing loss.

8 DR. GOODMAN: Dr. Raman, that's helpful, but at
9 a higher level, I thought I recalled a four percent figure
10 and an eight percent figure.

11 DR. RAMAN: Yes, there was 20 patients out of
12 495 evaluated across these four studies.

13 DR. GOODMAN: And what kind of adverse events,
14 you had two categories?

15 DR. RAMAN: Uh-huh.

16 DR. GOODMAN: What were they?

17 DR. RAMAN: The one study had the age number and
18 either they did not -- it does not look at specific
19 categories within the field, but some patients refused to
20 use it because they were not happy with the outcomes, or
21 they had a central cause that did not help the device.

22 DR. GOODMAN: Okay, thank you. I believe, was
23 it Dr. Niparko, and then Dr. Mushlin.

24 DR. NIPARKO: Thank you. For Drs. Chung and
25 Raman, I assume from your presentation that there is a

00169

1 relatively modest level of insight into the correlation
2 between cochlear implant benefit and general health
3 effects. I have to tell you, I'm a little bit surprised
4 by that conclusion. Now this may be a methodological

5 issue, but a well done multicenter prospective study
6 published about six years ago that in fact used controls
7 who were waiting for surgery, demonstrated a 20 percent
8 improvement in Ontario Health Utilities Index scores, and
9 it was not cited in your review.

10 My question for you, is that because it was
11 adults and not seniors only, and if that's the case, would
12 this panel be remiss in generalizing from that published
13 work?

14 DR. RAMAN: Yeah. The one thing that we clearly
15 looked at is the age range of the included population and
16 when the age range, I think in that study was like six to
17 65, quite broad, so that had an N in that population,
18 and if the studies did not present separately in that
19 population, then we could not really see the direct
20 population, so we excluded that study.

21 DR. NIPARKO: Thank you.

22 DR. GOODMAN: Dr. Mushlin is next.

23 DR. MUSHLIN: I've got one or two, maybe even
24 three, or maybe four questions.

25 DR. GOODMAN: Watch it, Dr. Mushlin.

00170

1 DR. MUSHLIN: If I'm allowed. They are mostly
2 for the technology assessment group, because I would like
3 to hear a little bit more from them. I think I heard a
4 lot of information presented today, including your very
5 good review, but we've heard additional information. So I
6 guess the first question I'm asking is, is there any
7 update that you would provide us with? Admittedly, you
8 haven't had a lot of time to consider everything that's
9 been talked about today, but we have to be guided by, to
10 at least some extent we have to be guided by your
11 technology assessment. So, have you heard today any
12 things that would cause you to amend the conclusions, if
13 you will, that were part of your report?

14 DR. GOODMAN: Dr. Raman.

15 DR. RAMAN: We updated the literature search the
16 end of February, we completed the report in April, so
17 until then we had many of the reviewers send us
18 information and we had included as many studies as
19 possible. Of course if there are studies out there that
20 we have not included, we would be willing if it meets our
21 eligibility criteria. The one thing is they have to have
22 the separate population data and the sample size.
23 Number two is, I think in the morning the
24 speaker brought out that there's a discrepancy in the
25 figures. We realized that and we adjusted in in the text,

00171

1 but we forgot to transfer that data to that figure and
2 thus the problem grows, the figures speak a thousand times
3 louder than the words, so people have picked it up from
4 the figures.

5 DR. MUSHLIN: That was the ratio showing the
6 misinterpretation, or the change in the interpretation?

7 DR. RAMAN: Yes. It's in the text but not in
8 the tables, and that we will have to fix.
9 DR. MUSHLIN: But it's addressed in the text
10 correctly as it is?
11 DR. RAMAN: Yes.
12 DR. MUSHLIN: The other question, I think
13 several of us have touched on it but I want to ask it in
14 perhaps a more direct fashion. And that is, on the risk
15 side or safety side of the equation, we have not heard
16 much data. We did hear a little bit from the surgeons
17 talking about the surgical sort of experience, but
18 particularly in the systematic review and some of the
19 other presentations today, we have not heard very much
20 about a formal quantification of the both short and
21 long-term complications and the safety of the device and
22 the procedure.

23 Now that can be for two reasons. One is it
24 doesn't occur, there aren't any difficulties, and the
25 second reason is they're not the focus, it may not be the
00172

1 focus of studies, and therefore not reported. And I guess
2 the third reason is the people doing the meta-analysis
3 focused only on benefit and not on the risks, safety and
4 harms. So maybe, can you help clarify?

5 DR. RAMAN: When we started we approached it as
6 a safe procedure and we had the discussions with the AHRQ,
7 and this was our approach, towards looking at the benefit
8 part and the effectiveness part, and there was not a
9 priority question looking at the safety part. That is one
10 of the issues that was not considered.

11 DR. MUSHLIN: That's very helpful.

12 DR. GOODMAN: Dr. Mushlin, so again, what are we
13 to conclude from this exchange you just had?

14 DR. MUSHLIN: I conclude, I don't think I have
15 been presented with enough information on the harms,
16 potential harms side of the equation to factor that in the
17 judgment.

18 DR. GOODMAN: It did seem that what data there
19 were nearly always came up with small numbers, although
20 the universes were all small as well, weren't they, sample
21 sizes?

22 DR. MUSHLIN: That's my -- Dr. Goodman, I think
23 that's a correct sort of inference. I wouldn't want to
24 give the impression that I feel that this is a risky
25 procedure, because I don't, but I think the, we just
00173

1 haven't been presented with the data.

2 DR. GOODMAN: Point very well taken.
3 Dr. Buchman, on this issue?

4 DR. BUCHMAN: Yes. So, there have been a number
5 of studies that have looked retrospectively at revision
6 surgery rates amongst patients that have undergone
7 cochlear implants previously, and if you look at those
8 studies, 75 percent of the revisions that are

9 undertaken -- well, first of all, the overall revision
10 rate approaches 10 percent in most of those studies,
11 somewhere between eight and 10 percent. The vast majority
12 of those revisions are device-related, and they also have
13 many many patients that were implanted many years earlier
14 that may have had an older version of the device, so if
15 they have a device-related failure from a 15-year-old
16 device, that would be included in there. So that revision
17 rate doesn't necessarily mean that you have a 10 percent
18 rate of failure, because most of the revisions that are
19 undertaken are related to device, and the reliability of
20 the devices have improved over the years, the revision
21 rate is dropping as time goes on, so it's hard to say what
22 the real time revision rate is.

23 DR. MUSHLIN: Actually, I wasn't even really
24 thinking that much about revision, recognizing that you've
25 got a device and that one of the reasons for revisions is

00174

1 the failure of the device. I was thinking more along,
2 particularly operating on elderly patients results in
3 anesthesia issues, risk for infection, we heard things
4 about that, there are bleeding complications, and there's
5 sometimes morbidity and sometimes mortality associated
6 with hospitalizations.

7 DR. GOODMAN: Thank you very much.

8 Dr. Satya-Murti.

9 DR. SATYA-MURTI: AHRQ permits a comment period
10 after the TA draft has been posted, our TA folks might
11 know, at CMS as well. So if there are significant
12 deletions or omissions in the AHRQ or aspects that are
13 brought in today ought to be submitted as a comment before
14 the TA is finalized, and they post the comments and the
15 responses as well. If I'm mistaken, correct me, but if
16 not, I think that's the normal sequence of events.

17 DR. GOODMAN: That is correct. Okay. Now, we
18 need to return to the issue that Dr. Satya-Murti raised a
19 little earlier, and I want to have us address it before we
20 get into the questions, because it bears a little bit on
21 what we consider to be adequate evidence, which is going
22 to be something that we're going to address.

23 As we noted earlier, this is not the most robust
24 body of evidence you're ever going to see on
25 interventions, including surgical interventions for that

00175

1 matter, and there was some discussion today regarding the
2 desirability and need for conducting randomized control
3 trials versus what we sometimes call NL1 trials, and there
4 seemed to be some explanation in support of NL1 trials in
5 this kind of instance. Because we're going to be looking
6 at adequacy of evidence next and because one of our jobs
7 is to cite potential gaps in evidence for CMS's attention
8 and for the attention of the field in fact, we need to
9 hash this out just a little bit. So I'm going to try to
10 have us conduct a focused discussion on this issue with

11 regard to the appropriate type of study, starting with
12 RCTS vis-a-vis NLI, and then perhaps eventually later
13 today this might get into something along setting up
14 registries and so forth.

15 But Dr. Satya-Murti, I don't know if you want to
16 restate this issue or does the panel think he laid it out
17 pretty well? The panel's got it.

18 So, I warned Dr. Schwartz and Dr. Mushlin and
19 Dr. Steinbrook I was going to start by picking on them,
20 and we're not going to stop with the three of you if
21 others have comments. Dr. Schwartz, and let's try to have
22 this as a focused conversation.

23 DR. SCHWARTZ: Yeah. I think given the volume
24 of the procedures that are done, there's a lot of low
25 hanging fruit here, and I was really surprised when I

00176

1 learned more about the field that more hadn't been done.
2 I've got a list of probably a half page of research
3 questions that could probably be answered from large
4 center experiences or certainly coalitions of large center
5 experiences that would inform a lot of the things that
6 we've talked about, even longitudinally following cohorts
7 over time and routinely in some sort of structured way
8 getting longitudinal along the lines of what we heard
9 about in some of the NIH studies, not that it's simple and
10 not that they don't require any money, but they're not
11 rocket science, they're not large barriers.
12 I also think, I was also very surprised when I
13 was approached about the panel and started reading the
14 background information that was given, that given the
15 decision made back in 2005, that nobody had really taken
16 advantage of the coverage with evidence development option
17 of randomizing patients to between 40 and 60 percent,
18 because there's a lot of the country that's not covered,
19 and this would be a way to get coverage and at the same
20 time get data, which is what the coverage with evidence
21 development is all about, and to be able to really inform
22 this question a lot better.

23 Even, you know, it's routine in these studies,
24 and there's a lot of advantage to the patients, even in
25 the ones who would be randomized initially not to the

00177

1 intervention, not to the device implantation, because
2 right now they wouldn't get it anyhow, and two, if the
3 studies are positive, that the people who are in the
4 control group get offered the intervention as soon as it's
5 shown to be useful, that's sort of a social and ethical
6 responsibility we have for those patients.

7 So I think there are three things that can be
8 done, and there are some trials that could be done,
9 particularly in the 40 to 50, 50 to 60 percent group. I
10 think there are good observational studies, whether
11 they're registries which I'll let Al talk more about
12 because he's got a lot more experience than I do with

13 those, or just better assessment of function. I mean, we
14 all know there's nothing magic about 40, and, you know,
15 when I first read this, you know, my body said if I was
16 getting only 60 percent of the words right in the
17 sentences, I wouldn't be able to function in my job, my
18 family might be happier at home, but, you know, so I think
19 that it's really good to get this information, and maybe
20 also CMS could work with the NIH to try to identify some
21 of these questions.

22 And then the last thing is, I think we can do
23 something by coming out of a group like this and
24 identifying, as the technology assessment people did to a
25 degree, but it doesn't make sense to me why we, and I'm

00178

1 talking about all of us here collectively playing this
2 game, where we don't tell people exactly what we want, and
3 then we settle all these studies into this and this. Now
4 we know what the studies need, and we could easily create
5 a checklist as a part of this process, that if you're
6 going to do an observational trial, these are the things
7 that should be in it?

8 DR. GOODMAN: Very helpful, Dr. Schwartz.

9 Dr. Mushlin, a comment at this point?

10 DR. MUSHLIN: Yeah, but not much to say. I
11 think I totally agree with Sandy. I think I had the same
12 impression. You know, here you've got a wonderful
13 technology, I think, you know, with a dearth of
14 information, and I think there's a real opportunity to
15 have proven to the world that it's incrementally
16 advantageous, the things that might be done currently.
17 And I also, although I don't know the details,
18 and I don't want to by any means speak for CMS because I
19 don't know that what I'm going to say now is something
20 that they would want to do. But I do think that it's at
21 least an attractive idea to approach CMS, given that there
22 is the option of coverage with evidence, approach CMS and
23 pose, not necessarily randomized trials, but some either
24 prospective cohort studies done in the correct manner or
25 the establishment of a registry. I think a registry in

00179

1 this situation could be extremely valuable, and there is
2 precedent with automatic cardiac defibrillators, to not
3 only to do that under evidence, coverage with evidence
4 development, but require it, so that you could actually
5 capture this entire universe and avoid bias, any bias,
6 including selection bias. So I think it's a very
7 attractive option.

8 You know, and the other, it gets more to the
9 context I guess of, and maybe if it's appropriate we might
10 want to hear from some of the experts about this. I think
11 my looking at it, thinking of it in the context, thinking
12 of this technology in the context of diffusion of
13 technology more generally, I would wonder whether or not
14 there is going to be a situation where there is, you are

15 really going to want to know whether this device works not
16 only in the people that you're suggesting that should get
17 coverage now, but a group that's expanded beyond that.
18 You know, I don't know what the context is and I don't
19 know what people are saying when they get this, and what
20 the clinicians are really thinking about the future of the
21 devices. But if I'm correct, I would think that there's
22 even more argument for getting the stage set, so to speak,
23 for getting the kind of evidence that we need.

24 DR. GOODMAN: Thank you, Dr. Mushlin.

25 Dr. Steinbrook, did you have a question? And if you don't
00180

1 mind, I'm also going to pick on Dr. Eng and Dr. Raab on
2 this issue, just in case you've got something to add, fair
3 warning. Dr. Steinbrook.

4 DR. STEINBROOK: I don't have to add anything.

5 DR. GOODMAN: Thank you. Dr. Eng, anything on
6 this issue about the kinds of study design?

7 DR. ENG: In the context of coverage by
8 Medicare, first of all, when I read the studies I said
9 wow, you're really at a disadvantage if you're a Medicare
10 patient, you have to have such a higher proof of loss.
11 But then the evidence isn't there. I mean, the studies
12 are weak.

13 And so what I would say is that when we're
14 designing the studies or as a way of registry or however
15 you want the studies, I think that I would say that age is
16 probably not a factor but function is a factor, and
17 function is a final common pathway of either medical
18 frailty or medical complexity, but how does a person
19 function. If you have a 90-year-old who has let's say a
20 40 to 50 percent loss, that person can't do some of the
21 instrumental activities of daily living to the extent
22 that, you know, telephone, driving, or just simply taking
23 public transportation, really, that person is functionally
24 not able to do that.

25 So I would say that the studies need to look at

00181

1 Medicare beneficiaries, and that's why I asked about the
2 denial rate. Functional assessments for implant
3 candidates, I'm taking a look at not just hearing
4 function, but functions in terms of everyday living. And
5 then to follow those who have had the implants, to look at
6 their function in these parameters. And I wouldn't wait
7 until two years, I would say, you know, six months, one
8 year. And one of the things that I'm interested in is a
9 more focused approach on whether one group gets a
10 unilateral or sequential bilateral, or today we talked
11 about unilateral unaided, and we just don't have that
12 data. And I think it's very important for the Medicare
13 population because hearing loss is a disability, it really
14 is a disability, more than a couple of bum knees.
15 I think that in addition to the fact of it being
16 a disability, it makes it difficult as people age, like

17 from 60 to 70 to 75, it makes it very difficult for us to
18 assess in cognitive impairment with a slow decline in
19 cognition, and is it the hearing loss, and then you mix
20 that in with depression. So, I just think that because
21 there's such a large pool of candidates possibly, we do
22 need the studies, and however you design the studies,
23 there should be resources put in.

24 DR. GOODMAN: Thank you, Dr. Eng. Dr. Raab, I
25 want to pick on you because I know you've got a lot of

00182

1 experience in the device industry in particular, and you
2 have spoken and written quite a bit about some of the
3 particular challenges of doing these kind of studies in
4 devices. Dr. Raab.

5 DR. RAAB: I would like to express my
6 disappointment that CED wasn't a screaming success here,
7 but I would like to explain why I think, having lived
8 through it very closely with a bunch of companies. The
9 mid 2000s were a very confusing time when CMS was putting
10 out CEDs to begin with. This NCD that we're working with
11 came out, offered the possibility of CED, yet it was a
12 year later that CMS issued its guidance document on how to
13 do CED, and at that time as well other issues were in the
14 mix.

15 This panel had countless meetings on PET imaging
16 and PET imaging was an area that was targeted for CED and
17 it was a real success, but it took some time to figure it
18 out. ICDs, took some time to figure it out. So we had a
19 decision here in the mid 2000s and no one came forward
20 right away, but it was a real confusing time and no one
21 understood it yet.

22 What I would hate to have happen is to have this
23 CED opportunity and what we have talked about as a way to
24 generate data, have it end too soon. I mean, it's been
25 six years, but I would hate to have it end. I would

00183

1 rather view this meeting as a way to reboot the system and
2 reinvigorate the system than ask again for studies. And I
3 think the TA really serves as a road map as to what we
4 need, and I would like to point out that when we're
5 talking about these measures and the need for metrics,
6 there are endpoints that are identified, or we need work
7 done on endpoints to do these trials, and the
8 observational studies I think are just ideal for this sort
9 of technology.

10 DR. GOODMAN: Thank you, Dr. Raab. Briefly,
11 Dr. Schwartz, and briefly, Dr. Steinbrook. Dr. Schwartz.

12 DR. SCHWARTZ: What I would say is if we're
13 getting into this area, that coverage of evidence
14 development was implemented as I understand it where there
15 wasn't sufficient data to really make a determination but
16 there was enough preliminary data, and the thought was
17 that the benefits of covering it in the absence of silent
18 data were worth the risks from the societal perspective.

19 I think it may be time to think about sunseting this. In
20 other words, if the evidence hasn't been developed in five
21 years, the coverage decision is no more, and then it will
22 have to be reconsidered freshly. That would give people
23 the incentive to develop the evidence that's implicit and
24 explicit in coverage with evidence development, similar to
25 what the FDA is now able to do with the postmarketing

00184

1 surveillance, putting some real teeth into it, because I
2 don't think it's good for the patients or for the system
3 to just go on and make the determination based on a guess
4 of what we think is most likely to be a risk and a harm,
5 and then five or ten years later -- and the time frame
6 would have to be different for maybe, it would have to be
7 determined at the time the coverage with evidence
8 development was made, something to think about for us and
9 CMS.

10 DR. GOODMAN: Dr. Steinbrook, briefly.

11 DR. STEINBROOK: Briefly, and to try not to
12 duplicate, I don't know how we're going to vote on this,
13 but I do think that a lot of the questions which are being
14 posed are answerable questions and that we can get there.
15 And I think that if this process is to go forward, it
16 clearly needs some sort of a jump start. How much of that
17 comes from CMS, how much from industry, how much from
18 academia, how much from something convening or
19 facilitating function, I don't know, but I think that
20 progress can be made which has not happened so much in the
21 last period of years.

22 DR. GOODMAN: Thanks, Dr. Steinbrook. If he
23 doesn't mind, Dr. Rollins, I'm just going to give you a
24 second to warm up here. Just to remind us as a group,
25 this group does not set coverage policy at all, we don't

00185

1 do thumbs up or thumbs down on cover or no cover. We
2 don't even say or vote on whether there should be coverage
3 with evidence development. We look at the evidence and we
4 raise this discussion now, we just had the discussion
5 because we're about to answer some evidence questions and
6 we needed a little bit more context about what is adequate
7 evidence and what may not be adequate evidence. Some of
8 our discussions spilled in to what CMS or the industry or
9 other advocates might do in the future, but it is still
10 germane to our needing to answer these evidence questions.
11 Dr. Rollins, at this juncture, would you mind
12 responding or opining on some of these future evidence
13 issues?

14 DR. ROLLINS: Absolutely. Earlier today when I
15 talked about the functions of the MedCAC, one of the
16 things I said was to get input from experts in the field
17 on a topic, and that information helps us strategize our
18 efforts related to future efforts on the topic, and this
19 is a classic example.

20 As somebody just mentioned, in terms of

21 sunseting a CED or NCD, that actually has not been built
22 into CEDs but in the future it probably will, because this
23 one has been out there for six years and we've had no
24 takers. But basically it's still out there, so if this
25 committee feels that the subject is worth pursuing and
00186

1 says there are three different avenues, one is a CED as
2 we've talked about, the second is using CMS's clinical
3 trial policy or, number three, category B FDA IDE studies,
4 so there are three avenues I would say. If the CED is the
5 one that's most practical, then that is something that
6 yes, this committee can pursue.

7 So I would hope that this would be the jump
8 start and if there is sufficient evidence to pursue it,
9 that will be a good thing. If CMS were to bring the topic
10 up again, it might be to sunset it. And I'm not saying
11 that's exactly what it's going to do, but I am saying this
12 is an opportunity to move forward with this great research
13 that can be done.

14 DR. GOODMAN: Thank you very much, Dr. Rollins,
15 and thank you for being ready to go without much warning.
16 Dr. Satya-Murti, since you raised this issue, do
17 you want to make a rounding out comment about it?

18 DR. SATYA-MURTI: A brief comment here. With
19 the dementia CED also, if I'm not mistaken, no data were
20 collected, and that is probably not going to happen even
21 if you didn't sunset and gave it a lot of time, because
22 the CED was given to look for PET scan FDG and now we have
23 plaque imaging instead of D14 FDG, so FDG would probably
24 not be done.

25 So even as we conceive of CEDs giving extra
00187

1 time, lead time on it, the CED has to be so carefully
2 framed that it does not peg it down to the existing
3 technology which might make it passe very soon, so it
4 might be viewed as a very broad category of is it helpful
5 or not and not so much confined to a particular type of
6 device-specific or location-specific surgery. So that's
7 just a general comment, having lived through those.

8 DR. GOODMAN: Thank you. I want to proceed next
9 to our questions, and just a little warning here, and this
10 is particularly the TA people. So as we mentioned
11 earlier, the people that do the technology assessment are
12 given a set of key questions, they are given these
13 questions many months ago and they are intended to but
14 typically don't perfectly align with the questions posed
15 to the MedCAC, so here is my warning/request to you.
16 We're going to start with questions one and two.
17 I know that you have looked at this evidence, but you
18 looked at it, maybe the key questions aren't numbered the
19 same way, so before we vote on these, I'm going to ask the
20 technology assessment folks from Tufts to summarize at
21 least from their standpoint, that is the standpoint of the
22 technology assessment, something about the adequacy of the

23 evidence and perhaps what the evidence says. So, you're
24 nodding that you understand that, very good. We're going
25 to start soon with question one.

00188

1 Do we need a break? Is that what -- the court
2 reporter would like to have a break, that is a smart idea,
3 so here's what we're going to do. This will give the TA
4 folks some time to ramp up. We are now going to take a
5 7.5-minute break, we'll see you back soon, and we're going
6 to have concise discussion and voting on the questions.
7 See you in seven-and-a-half minutes.

8 (Recess.)

9 DR. GOODMAN: Let's get started, and just before
10 we get into the voting, I know that there was a request to
11 provide some specific clarifying information regarding the
12 FDA-approved category B sorts of trials, and so I believe
13 this is Deborah Arthur, who has by the way signed a
14 disclosure statement that all of our speakers have to
15 sign, of course, and did you want to provide some
16 clarifying information with regard to a particular issue?

17 MS. ARTHUR: I work for Cochlear Americas, I'm
18 vice president for regulatory affairs, responsible for all
19 communications with the Food and Drug Administration for
20 the company. We have solicited pre-investigator meetings
21 since 2007 to enter into clinical trials with the said
22 population, and our device. We initiated the original
23 submission of an IDE for this indication with the Food and
24 Drug Administration as early as 2008, finally got it
25 assigned a number in '09, and 24 months later, conditional

00189

1 approval of the IDE. So we have just recently secured
2 additional approval and are working through those
3 conditions. We have investigators identified, we have
4 packets in their hands, but this process has been over
5 three years.

6 DR. GOODMAN: Thank you very much, and it's to
7 the point and helpful at this juncture.
8 What we're going to do now is begin with the
9 voting questions, and I know that Maria Ellis has handed
10 you the little voting machines. What we will do here is
11 in each instance, we're going to ask the Tufts team who
12 prepared the technology assessment to remind us about
13 their findings with regard to the particular questions
14 that we've got, so that will save us the brainwork of
15 having to do the cross-off between the two sets of
16 questions. But we won't limit the discussion to that, we
17 will also ask our presenters if they have anything
18 directly germane to the questions, we'll see if there's
19 any discussion on the part of our panelists directly
20 germane to the questions and then we will vote, okay?
21 So with that, the first question, actually it's
22 a pair of questions. The first question is an adequacy
23 question and this is, how confident are you that there is
24 adequate evidence, so we're not judging what the evidence

25 says here, we're just trying to determine what the
00190

1 adequacy of the evidence is, to determine whether or not a
2 unilateral, i.e., first cochlear implant improves health
3 outcomes for adults with hearing loss demonstrated in test
4 score of, those two test scores, A, 40 to 50 percent, and
5 B, 50 to 60 percent inclusive. All right?

6 So if I could turn to the Tufts people, and if
7 you could summarize for us anything you would like to say
8 about the adequacy of the evidence there, and then if you
9 could go on to say in what direction you think the
10 evidence is taking us, in other words, what does the
11 evidence say, that would help.

12 By the way, before you start, I see, the noise
13 once again is the fan from the projector and I apologize
14 for that, but we do need to display the voting when it
15 occurs for everyone to see.

16 So Dr. Chung, I know this is a tough order on
17 short notice, but can you talk about the adequacy of the
18 evidence with regard to the unilateral cochlear implants
19 with regard to improving outcomes?

20 DR. CHUNG: So, we rated the overall body of
21 evidence specific for this question insufficient based on
22 one B quality study that analyzed 28 elderly subjects
23 greater than 65 years old, and the much younger, so in
24 total, 54 subjects in this study. And in this study they
25 analyzed the association between preimplant HINT scores in
00191

1 quiet in three categories, less than 20, 20 to 40, and
2 greater than 40, and in relation to the post-implant HINT
3 score, and they found that the higher the preimplant score
4 was significantly associated with post-implant score, both
5 acquired and in noise. This is important because this
6 data showed that greater than 40 established by HINT score
7 preimplant was a significant association with better
8 post-implant outcomes.

9 DR. GOODMAN: Okay. So you talked a little bit
10 about the type of evidence, that is the adequacy and what
11 the evidence seems to suggest. Thank you. When you come
12 up again, I know that I'm going to be picky about this,
13 I'll ask you and all speakers to speak directly into the
14 microphone and as clearly as possible, especially because
15 we've got this machine up here, at least in my left ear.
16 And we had a further bit of observation from the
17 Tufts team? Yes.

18 DR. POE: Dennis Poe, and I was a consultant to
19 the Tufts group. So, a couple of the panelists asked a
20 very important question, what do these numbers mean, 40 to
21 50 percent, 50 to 60 percent, and although I don't have
22 specific data on that, the surgeons in the group, the
23 audiologists as a ballpark just so you understand, below
24 40 percent you're basically reading lips, and a person has
25 to face you in order to get enough cues to make sense of
00192

1 what distorted hearing they're getting. Between 40 to 60,
2 you're starting to get some better recognition of words,
3 but it's not good enough to talk on the phone. By 60
4 percent you're beginning to be able to have a limited
5 conversation, probably with known contexts and with known
6 speakers on the phone, but it's quite limited. Above 80
7 percent, most people can do a pretty good job on the
8 phone.

9 DR. GOODMAN: Remind us before you leave the
10 microphone, when we talk about 40 percent, 50 percent, 60
11 percent, remind us what scale this is.

12 DR. POE: This is referring in this context to
13 the HINT open-set sentences that we've been using for most
14 of our discussion here. There was a lot of other
15 discussions about other word lists and sentence lists, but
16 for the most part these were administered with the HINT
17 open-set sentences.

18 DR. GOODMAN: Thank you. Now, on questions one
19 and two, perhaps two if we reach the threshold for two, do
20 any of our presenters have anything new to add or
21 something different, or something that would enrich what
22 you just heard from the technology assessment and/or the
23 earlier discussion? Dr. Tyler.

24 DR. TYLER: Well, I would like to say that
25 generally I think the notion that for people with high

00193

1 levels of speech perception preimplant with hearing aids
2 like 60 percent or more probably need more data to try and
3 sort out their binaural advantages and whether they're a
4 candidate or not. However, I think there is adequate data
5 already published in peer reviewed journals to address the
6 issue of whether unilateral implants work or not, and I'll
7 just say that although we don't always call this the wait
8 list control, all of these patients have been tested
9 several times before they get a cochlear implant, and we
10 could easily republish our data and change the bar graphs
11 from preimplant to post-implant to wait list control, and
12 the treatment group, and I will just say that we can test
13 these people over and over and over again every day for
14 the next year, and if they have a profound hearing loss,
15 they're not going to do that well no matter what tests you
16 have.

17 And then finally I'll say for binaural hearing,
18 we actually stopped testing their localization if you only
19 have one ear probably almost ten years ago, not because
20 we're not interested in a well-designed study, but because
21 if you have only one ear you cannot localize, and so for
22 us the best science is individual single subject design,
23 and we can call it a wait list control if that makes it
24 easier to sell.

25 DR. GOODMAN: Thank you, Dr. Tyler. I will

00194

1 remind all speakers that for this part of our discussion
2 we need, you must address the evidence question, not the

3 peripheral stuff, help us with the evidence that addresses
4 the question in particular.

5 Now, panel, any things to clear up about this
6 question? Dr. Mushlin and Dr. Griffin.

7 DR. MUSHLIN: I've got a question about how
8 adequate, if you will, the technology assessment is to
9 enable us to make a judgment of the adequacy of the data.

10 And I notice that the criteria for this, for the
11 literature review that was the basis of the technology
12 assessment was January 2004, that is articles from,
13 published from January 2004 through to February 2011. So
14 the question could come up about whether or not older
15 studies, studies prior to 2004 are germane to the question
16 that we are asked to address.

17 DR. GOODMAN: Allow me to try to answer that.
18 When we are addressing these questions we do not have a
19 time limit, okay? So the technology assessment, by virtue
20 of time and budget I would guess, and the fact that the
21 CMS has looked at this issue about five or six years ago,
22 called upon them to focus on the more recent years.

23 However, the evidence presented to you, though it tended
24 to focus largely on the evidence that the TA pulled
25 together by its inclusion and exclusion criteria, was not

00195

1 limited today to that, we did hear references to older
2 studies and we have many of them cited in the text. So
3 your answering our questions is not necessarily cut off
4 pre-2005, okay? I know that most of the discussion
5 focused on more recent stuff, so that is a bit of a
6 challenge and that is understood, so thank you. And then
7 it was Dr. Griffin.

8 DR. GRIFFIN: I'm not sure you can answer this,
9 but I note that FDA has licensed two of the devices for
10 indications of less than 60 and less than 50 percent, and
11 I'm wondering if FDA reviewed data that we didn't see that
12 made them determine that these devices were effective?

13 DR. GOODMAN: Dr. Arthur, yes, I would ask you
14 to come to the microphone, since you would be in a
15 position to know at least part of the answer. You don't
16 represent the whole industry, of course.

17 DR. ARTHUR: The answer is yes. That
18 information is publicly available in the FDA's summaries
19 of safety and effectiveness relating to manufacturers'
20 products. So for manufacturers like Cochlear Americas,
21 that have approvals for other than the less than 40
22 percent, we have submitted clinical trial data with our
23 device showing safety and efficacy.

24 DR. GOODMAN: So those data are, once approved,
25 in the public domain?

00196

1 DR. ARTHUR: That data, the clinical summaries
2 and the whole summary of adverse events, complications and
3 everything is in the public domain.

4 But one other point I was going to make is if

5 you go to MAUDE database, you'll see the complication
6 rates, adverse events for all of our products reside
7 there, and it resides there all the way back to the
8 initiation of the MAUDE database, so that's publicly
9 available.

10 DR. GOODMAN: The MAUDE, M-A-U-D-E, is a formal
11 database. Now, that does not necessarily mean that those
12 data in the public domain have been converted into a
13 published article, correct?

14 DR. ARTHUR: They are, part of the data in the
15 public domain are the subject of many of the articles that
16 you have reviewed and discussed here today, but this is
17 not an article that was covered.

18 DR. GOODMAN: So a better way of saying it, it's
19 highly likely that the data that are in the public domain
20 as a result of your having submitted the data for approval
21 and the FDA has made available, those data are reflected
22 in one or more published articles.

23 DR. ARTHUR: Absolutely.

24 DR. GOODMAN: Okay.

25 DR. ARTHUR: And as you'll see, information in
00197

1 the MAUDE database is the commercial complication or
2 adverse event rate. The product, while in the clinical
3 trials, it doesn't go into the database, so you're seeing
4 the longitudinal adverse events associated with these
5 products.

6 DR. GOODMAN: Thank you. So Dr. Griffin,
7 chances are we've seen it, and the chances are the
8 technology assessment has covered it. There's not always
9 a one-to-one correspondence between a given study and one
10 published result, one published article, excuse me, but it
11 is in the public domain. So, Dr. Sacco.

12 DR. SACCO: So, this is just causing more
13 confusion for me. I would say, one, FDA approval is based
14 on different regulations than often we are looking at.
15 And it's helpful to hear that the FDA has approved these
16 devices based on clinical trials that are focused on
17 specific outcomes that the FDA had some clinical trials
18 on, but I have not based my deliberations on FDA approval,
19 and I guess I'd ask the chair to tell us whether that kind
20 of information we need to consider, first. And a second
21 issue you've raised now, all data before 2004 that we are
22 supposed to take into account in our deliberations, and I
23 have not reviewed data prior to 2004.

24 DR. GOODMAN: Right. It's always dealing in a
25 limited universe. The fact that the FDA has approved the
00198

1 device for market of course is not the same as Medicare or
2 any other third party making a coverage policy, and so it
3 is likely that payers tend to look at even the same data
4 for different purposes, different populations and so
5 forth. Clearly FDA approval is something that is noticed
6 and almost all payers take that into account, but payers

7 have sometimes additional considerations when it comes to
8 this.

9 Second, as I mentioned before, yes, we have not
10 had a chance to look at all the studies, especially the
11 pre-2005 ones. They have been in fact referenced in some
12 of the things you heard about today, but we need to deal
13 with the evidence that has been presented to us and of
14 which you are aware. That's the limitation within that,
15 how it works, and the best we can do today before 4:30.
16 Questions, comments? Dr. Miller, did you have a
17 point?

18 DR. MILLER: The fact that the cochlear implants
19 were covered in 2004 or 2005, that data was reviewed and
20 has been accepted by CMS as indicating that these devices
21 are reasonable and necessary for the population that has
22 been previously described. So therefore, we started, we
23 queried about the literature from basically then on,
24 because at that time we were not comfortable with the
25 questions that we had adequate evidence to confirm or deny
00199

1 similar questions that we have posed to you today. So
2 that is why -- I mean, we are accepting the 40 percent and
3 less group, okay, for unilateral cochlear implantation.

4 DR. GOODMAN: That's not even on the table
5 today.

6 DR. MILLER: Right, it's not on the table, it's
7 what has happened since then, it is that evidence we wish
8 to review.

9 DR. GOODMAN: Correct. Dr. Sacco.

10 DR. SACCO: I have just kind of a follow-up
11 question. So then I presume, and please help me here,
12 that in your 2005 meeting, the committee, in reviewing all
13 the data that existed up to that point, felt very weak
14 regarding coverage determinations beyond 40 percent.

15 DR. MILLER: Yes. And to clarify, there was no
16 MedCAC at that time, there was an evidence review that was
17 performed basically in-house, but we accept that, okay?

18 But then the question that was posed today were questions
19 that we felt were unanswerable at the time, that the
20 evidence was not adequate to answer those questions, and
21 so now that is why we have convened the current MedCAC.

22 DR. GOODMAN: So that should help. We're not
23 looking at the whole universe of evidence, there may have
24 been some evidence pre-2005 that was considered before.
25 We may not have as close a look at it now but there was
00200

1 that benchmark and that's why, one reason why we're not
2 looking at the below 40 percent, is that was a benchmark
3 from several years ago.

4 Other points on this issue before we run a vote
5 on these questions? Dr. Steinbrook.

6 DR. STEINBROOK: Just very briefly, and this may
7 be obvious, but I think it's worth calling attention to.
8 I found the data which was presented by Dr. Firszt

9 potentially relevant to this issue, but my concern,
10 however, is that it hasn't been published yet and it
11 hasn't gone through the same process that all the other
12 evidence has gone through. Nonetheless, we need to look
13 at this now. If we had a different evidence base, that's
14 just something which we don't have, so I think we have to
15 deal with the evidence that we have now which has gone
16 through the rigorous process.

17 DR. GOODMAN: That is correct. CMS did not tell
18 Dr. Firszt to not present that evidence in the works, but
19 as a group of professionals involved in looking at
20 evidence and clinical indications and so forth throughout
21 your careers, chances are you recognize the difference
22 between evidence that has been subject to peer review and
23 that which has not, and you might take that into
24 consideration as you see fit for this voting purpose.
25 Dr. Ellis, or Ms. Ellis, I understand you've

00201

1 handed out the voting gizmos to everyone, and do you need
2 to tell us anything before we proceed here?

3 MS. ELLIS: Yes. As stated earlier, there are
4 going to be two scores. There will be two sets of voting
5 scores, one for voting members and the other score for the
6 entire panel. So the nonvoting scores, they will not, you
7 do not have a keypad to vote with, but you will state your
8 vote once everyone else states their vote. So again, all
9 you need to do is push the number on the keypad that
10 matches your vote, one through five.

11 DR. GOODMAN: We're going to do that in a
12 moment, and in the following order we're going to push the
13 number on the keypad. After everybody has pushed the
14 number on the keypad and that registers, then we're also
15 going to ask you to voice your vote because we need to
16 have it recorded that way. And finally before you leave
17 today, we need those written, the old fashioned way on
18 your paper. So you're going to register your vote every
19 time three times.

20 So, call the question, question one. How
21 confident are you that there is adequate evidence to
22 determine whether or not a unilateral, i.e., first,
23 cochlear implant improves health outcomes for adults with
24 hearing loss who have demonstrated a test score of, A, 40
25 to 50 percent, that is greater than 40 percent and less

00202

1 than equal to 50 percent.

2 (The panel voted and votes were recorded by
3 staff.)

4 MS. ELLIS: We have all the votes.

5 DR. GOODMAN: I see a 2.6 plus; is that correct,
6 Ms. Ellis?

7 MS. ELLIS: Yes.

8 DR. GOODMAN: That means when the time comes,
9 we're going to proceed to question 2.A for that. Let's go
10 down the table quickly, and Dr. Satya-Murti, would you

11 state your vote?
12 DR. SATYA-MURTI: Two.
13 MS. ATKINSON: Four.
14 DR. CHEN: Two.
15 DR. ENG: Four.
16 DR. GRIFFIN: Four.
17 DR. HARTMAN-STEIN: Three.
18 DR. MUSHLIN: Two.
19 DR. SACCO: Two.
20 DR. SCHWARTZ: Two.
21 MS. SCORZA: Three.
22 DR. STEINBROOK: Steinbrook, two.
23 DR. RAAB: Raab, four.
24 DR. NIPARKO: Four.
25 DR. RAO: Rao, four.

00203

1 DR. GOODMAN: Thank you all. The recorder
2 didn't necessarily get all the names. You'll excuse me,
3 and this is my oversight. You have to say your vote and
4 your name, as some of you did. We need to see it and need
5 to hear it both times, so I apologize. Once again, your
6 name, last name and your vote, please, Dr. Satya-Murti.
7 DR. SATYA-MURTI: I should have known better, I
8 apologize. Satya-Murti, two.
9 MS. ATKINSON: Atkinson, four.
10 DR. CHEN: Chen, two.
11 DR. ENG: Eng, four.
12 DR. GRIFFIN: Griffin, four.
13 DR. HARTMAN-STEIN: Hartman-Stein, three.
14 DR. MUSHLIN: Mushlin, two.
15 DR. SACCO: Sacco, two.
16 DR. SCHWARTZ: Schwartz, two.
17 MS. SCORZA: Scorza, three.
18 DR. STEINBROOK: Steinbrook, two.
19 DR. RAAB: Raab, four.
20 DR. NIPARKO: Niparko, four.
21 DR. RAO: Rao, four.
22 DR. GOODMAN: Thank you all. Same question,
23 different test range. How confident are you -- oh, Dr.
24 Sacco.
25 DR. SACCO: Unfortunately, that does not match

00204

1 when we used the verbal scores and what's shown.
2 DR. GOODMAN: Because, the oral includes the
3 nonvoting members, the 11 reflects the voting members.
4 DR. SACCO: I see.
5 DR. GOODMAN: But I see you're still sharp, Dr.
6 Sacco, even late in the afternoon. We appreciate that.
7 Okay. Same question, but for the different
8 range. How confident are you that there's adequate
9 evidence to determine whether or not a unilateral cochlear
10 implant improves health outcomes for adults with hearing
11 loss who have demonstrated a test score of greater than 50
12 percent to, up to and including 60 percent. Greater than

13 50 to less than or equal to 60 percent.
14 (The panel voted and votes were recorded by
15 staff.)
16 DR. GOODMAN: I'll note, by the way, that in the
17 record and in the formal report, the voting and nonvoting
18 scores will show up separately. Do press firmly. They're
19 in, Ms. Ellis?
20 MS. ELLIS: Yes, they're all in.
21 DR. GOODMAN: And the chair sees a 2.36 score,
22 which would deem we will not proceed to that question
23 regarding the actual impact in health outcomes.
24 So that is question one, and now we will do the
25 name and vote. Dr. Satya-Murti.

00205

1 DR. SATYA-MURTI: Satya-Murti, two.
2 MS. ATKINSON: Atkinson, two.
3 DR. CHEN: Chen, two.
4 DR. ENG: Eng, three.
5 DR. GRIFFIN: Griffin, four.
6 DR. HARTMAN-STEIN: Hartman-Stein, three.
7 DR. MUSHLIN: Mushlin, one.
8 DR. SACCO: Sacco, two.
9 DR. SCHWARTZ: Schwartz, two.
10 MS. SCORZA: Scorza, three.
11 DR. STEINBROOK: Steinbrook, two.
12 DR. RAAB: Raab, four.
13 DR. NIPARKO: Niparko, four.
14 DR. RAO: Rao, four.
15 DR. GOODMAN: Thank you all. Let's proceed to
16 Question 2.A, 2.A only. The question is similar, except
17 now we're asking about the actual impact, and so because
18 we scored above 2.5 on the 40 to 50 range on the last
19 question, we move to question 2.A. So, how confident are
20 you that a unilateral, i.e., first, cochlear impact does
21 in fact improve health outcomes for adults with hearing
22 loss of greater than 40 and less than or equal to 50
23 percent loss?
24 (The panel voted and votes were recorded by
25 staff.)

00206

1 DR. GOODMAN: All 11 are in and I see a score of
2 2.9, Ms. Ellis.
3 MS. ELLIS: Yes, that is correct.
4 DR. GOODMAN: Very good. Okay. Let's do the
5 voting, the names and votes.
6 DR. SATYA-MURTI: Satya-Murti, two.
7 MS. ATKINSON: Atkinson, three.
8 DR. CHEN: Chen, one.
9 DR. ENG: Eng, four.
10 DR. GRIFFIN: Griffin, four.
11 DR. HARTMAN-STEIN: Hartman-Stein, four.
12 DR. MUSHLIN: Mushlin, two.
13 DR. SACCO: Sacco, two.
14 DR. SCHWARTZ: Schwartz, four.

15 MS. SCORZA: Scorza, four.
16 DR. STEINBROOK: Steinbrook, two.
17 DR. RAAB: Raab, four.
18 DR. NIPARKO: Niparko, five.
19 DR. RAO: Rao, four.
20 DR. GOODMAN: Thank you very much.
21 We're going to proceed to questions 3.A and 3.B
22 now, and I'll ask the Tufts team to get ready to give us
23 the high points, not necessarily the details, the high
24 points here, and question 3.A and 3.B concern the use of
25 bilateral cochlear implants as compared to unilateral

00207

1 cochlear implant with regard to improving health outcomes.
2 So again, this is bilateral versus unilateral for
3 improving health outcomes. I see Dr. Raman, and Dr.
4 Raman, please speak clearly into the mic, I'm still having
5 a problem with the noise on my left side.
6 DR. RAMAN: We identified three studies of B
7 quality -- we identified many B quality studies, and they
8 all showed improved outcomes with regard to sound
9 localization, speech perception scores as evidenced by
10 open-set sentences, sentence tests at a modest level, and
11 then they all showed improved binaural processing
12 measures. There were three B quality studies on the
13 outcomes of quality of life and they were rated, the
14 evidence was rated low for the quality of life, but the
15 evidence for speech outcomes was moderate, and the overall
16 evidence across the outcomes was rated low.
17 DR. GOODMAN: The overall evidence across the
18 outcomes was rated?
19 DR. RAMAN: Low, including all speech and
20 health-related quality of life outcomes combined.
21 DR. GOODMAN: And these were bilateral versus
22 unilateral.
23 DR. RAMAN: Yes.
24 DR. GOODMAN: Okay. Anything else to add at
25 this point?

00208

1 DR. RAMAN: No.
2 DR. GOODMAN: Okay, thank you. Do any of our
3 presenters have anything to add with regard to this
4 particular body of evidence of bilateral versus
5 unilateral, anything about the quality of the evidence or
6 direction of the evidence that we want to recap at this
7 point? Seeing none -- Dr. Schwartz.
8 DR. SCHWARTZ: So what we have here is from the
9 technology assessment systematic review, moderate evidence
10 according to them for certain factors, there's moderate
11 evidence for some and there's not evidence for others, but
12 our question asks is there adequate evidence to
13 demonstrate whether or not it's useful. So I'm
14 interpreting this as I don't necessarily need evidence in
15 every category of evidence if there's enough evidence in
16 one category, and that may or may not be sufficient for

17 any person here. Is that fair?
18 DR. GOODMAN: Well, I think it refers, and I may
19 be missing your point, but we're referring to impact on
20 health outcomes, and the outcomes can be --
21 DR. SCHWARTZ: Any one of those three
22 categories.
23 DR. GOODMAN: Correct, that was as much guidance
24 as we got from CMS on this issue. But I'm glad you raised
25 it, Dr. Schwartz, because if there's any further

00209

1 discussion about whether it's doing well for one outcome
2 but not another, that might be interesting to record, but
3 I appreciate your asking that.
4 Does the panel have any further questions
5 germane to 3.A, 3.B here? I don't see any, and I didn't
6 see any of the presenters offering any further evidence on
7 that. So let's get ready to vote here, and I will state
8 the question again: How confident are you that there is
9 adequate evidence, and again, this is the evidence
10 adequacy question, not what the evidence says question,
11 how confident are you that there's adequate evidence to
12 demonstrate whether or not the use of bilateral cochlear
13 implants as compared to a unilateral cochlear implant
14 improves health outcomes? Scale of one to five, one is no
15 confidence, five is high confidence.

16 (The panel voted and votes were recorded by
17 staff.)

18 DR. GOODMAN: All 11 are in, the mean is 2.9.
19 As such, we will proceed to question 3.B, but first the
20 names and votes. Dr. Satya-Murti.

21 DR. SATYA-MURTI: Satya-Murti, two.

22 MS. ATKINSON: Atkinson, three.

23 DR. CHEN: Chen, two.

24 DR. ENG: Eng, three.

25 DR. GRIFFIN: Griffin, three.

00210

1 DR. HARTMAN-STEIN: Hartman-Stein, three.

2 DR. MUSHLIN: Mushlin, four.

3 DR. SACCO: Sacco, two.

4 DR. SCHWARTZ: Schwartz, four.

5 MS. SCORZA: Scorza, three.

6 DR. STEINBROOK: Steinbrook, three.

7 DR. RAAB: Raab, four.

8 DR. NIPARKO: Niparko, three.

9 DR. RAO: Rao, four.

10 DR. GOODMAN: Thank you all. Next, we will now
11 proceed to 3.B, given that 3.A came out as a 2.9. Same
12 comparison, bilateral as compared to unilateral, but we're
13 asking about the confidence that the use of bilateral
14 cochlear implants compared to a unilateral cochlear
15 implant does improve health outcomes. How confident are
16 you that the use of bilateral cochlear implants as
17 compared to a unilateral cochlear implant improves health
18 outcomes, one, low confidence, five, high confidence?

19 (The panel voted and votes were recorded by
20 staff.)
21 DR. GOODMAN: It's like taking the last step up
22 to the peak of Mt. Everest, that last step is the
23 toughest.

24 DR. SCHWARTZ: Is that based on experience?

25 DR. GOODMAN: It will never be, just what I've
00211

1 heard, but thank you. All right. The mean score is 2.8.

2 Dr. Satya-Murti, your vote?

3 DR. SATYA-MURTI: Satya-Murti, two.

4 MS. ATKINSON: Atkinson, three.

5 DR. CHEN: Chen, two.

6 DR. ENG: Eng, three.

7 DR. GRIFFIN: Griffin, three.

8 DR. HARTMAN-STEIN: Hartman-Stein, three.

9 DR. MUSHLIN: Mushlin, three.

10 DR. SACCO: Sacco, two.

11 DR. SCHWARTZ: Schwartz, four.

12 MS. SCORZA: Scorza, three.

13 DR. STEINBROOK: Steinbrook, three.

14 DR. RAAB: Raab, four.

15 DR. NIPARKO: Niparko, four.

16 DR. RAO: Rao, four.

17 DR. GOODMAN: Thank you. As is noted on our
18 score sheet, if the answer to question 3.B is at least
19 2.5, which in this case it is, we are to continue on to
20 questions four through nine. So 2.8 still looks higher
21 than 2.5 to me, so we will go to question four, and I will
22 ask the Tufts team if at this point they can weigh in on
23 this question. This is having to do with sequential
24 bilateral cochlear implant patients as compared to
25 unilateral. This is Dr. Raman.

00212

1 DR. RAMAN: We identified one B quality study
2 for sequential bilateral implant. The study provided
3 improved speech perception in noise but had some
4 inconsistent results in quiet. There was improved sound
5 localization in the study. With regard to health quality,
6 health-related quality of life, there were inconsistent
7 outcomes of various types. So we rated this as low for
8 sequential bilateral implant, but when we come back and
9 look at simultaneous, it became low, and this study
10 included only a subset of population less than 40 percent.

11 DR. GOODMAN: Dr. Raman, I didn't hear
12 everything, so tell us again with regard to those three
13 ranges, what you can say about any or all of the three
14 ranges.

15 DR. RAMAN: We identified only one B quality
16 study that included all patients less than 40 percent test
17 scores, so there are no studies that we looked at for the
18 scores greater than 40 and less than or equal to 50, or
19 greater than 50 and less than or equal to 60.

20 DR. GOODMAN: None?

21 DR. RAMAN: None.
22 DR. GOODMAN: Anything else? Does any presenter
23 have anything to add to what was just said, additional
24 relevant evidence or anything else we mentioned today on
25 the evidence? Dr. Tyler, again, sequential bilateral

00213

1 versus unilateral.

2 DR. TYLER: So, it was just stated that there
3 was insufficient evidence on some of the quality of life
4 scales to show an improvement on some of the sub-factors
5 on the quality of life, and I'll just point out that some
6 of the quality of life scales depend on the specific
7 question that you ask, and one wouldn't expect an
8 improvement of hearing to show an improvement on some of
9 the questions in some of the quality of life scales. For
10 example, how did they do with dressing themselves, so it
11 would depend on the questions whether you expect to see an
12 improvement on sequential implants or not.

13 DR. GOODMAN: Well, do you have anything
14 specific to offer along those lines? You stated sort of a
15 hypothesis about the applicability or not for the quality
16 of life measure for this question; do you see anything
17 particular?

18 DR. TYLER: There are quality of life scales
19 published using, in the two Noble, et al. publications
20 that I indicated, showing that people with sequential
21 bilateral implants indeed do show a good overall
22 improvement in their quality of life.

23 DR. GOODMAN: And were those in the peer
24 reviewed literature that we surveyed today?

25 DR. TYLER: I believe they were, I'm not sure.

00214

1 They were in my review that I submitted.

2 DR. GOODMAN: Thank you, Dr. Tyler. Does the
3 Tufts team have anything on that issue? Dr. Raman.

4 DR. RAMAN: We did not rate the quality of the
5 studies, we included the studies, but the rating was lower
6 because only one quality B study was there available for
7 sequential bilateral.

8 DR. GOODMAN: And it used what?

9 DR. RAMAN: It used less than 40 percent test
10 scores and showed improved sound localization and speech
11 perception in noise. It did not show much benefit in
12 speech perception in quiet, and they were not consistent
13 gains in quality of life.

14 DR. GOODMAN: Not consistent gains.

15 DR. RAMAN: In overall quality of life.

16 DR. GOODMAN: So overall may include some
17 dimensions that may not have been affected by improved
18 hearing.

19 DR. RAMAN: Yes.

20 DR. GOODMAN: Thank you for the clarification,
21 we appreciate that. Panel, questions or points on this
22 issue? Dr. Steinbrook.

23 DR. STEINBROOK: I just may be confused given
24 the number of studies and the ways they're being split up,
25 but am I hearing correctly the technology assessment, that

00215

1 on this particular question, specifically that first
2 category, less than 40 percent, we've got one study which
3 is relevant, and it's low?

4 DR. RAMAN: It's actually insufficient for that
5 particular sequential, the evidence is rated insufficient,
6 but when we combined it with other bilaterals together,
7 because there were more studies in simultaneous, the rate
8 increased it to low.

9 DR. SCHWARTZ: I think that's because in the
10 definition of sufficiency, if there's only one study they
11 classify it as insufficient. So the study can be good,
12 it's a B study, but since there's only one of them, it
13 becomes insufficient; is that correct?

14 DR. RAMAN: Yes, for the sequential bilateral
15 implant.

16 (Inaudible colloquy, multiple speakers.)

17 DR. GOODMAN: Okay. Dr. Schwartz, you always
18 have great comments but sometimes they're on top of
19 others, and we will miss the alacrity with which you're
20 delivering them. Dr. Steinbrook, why don't you repeat
21 what you think you just heard?

22 DR. STEINBROOK: I think I have learned that
23 there was one study as determined through the technology
24 assessment directly relevant to this first item, being
25 less than 40 percent, which was graded as a B study.

00216

1 However, because it was one study, given the prespecified
2 criteria for grading body of evidence, that became
3 insufficient.

4 DR. GOODMAN: I saw heads nodding from the Tufts
5 people. Further points or questions pertaining to this
6 evidence question number four? Seeing none, let's get our
7 notepads then, and this is going to be three parts, and
8 again, this is an evidence adequacy question, and we'll
9 start with the less than 40 group.

10 So, how confident are you that there is adequate
11 evidence to determine whether or not a sequential cochlear
12 bilateral implantation as opposed to a cochlear
13 implantation improves health outcomes for adults with
14 hearing loss with a demonstrated test score in the range
15 of less than or equal to 40 percent? Please vote on that
16 first.

17 (The panel voted and votes were recorded by
18 staff.)

19 DR. GOODMAN: All votes are in, and I see a 2.9
20 in that, is that correct?

21 MS. ELLIS: 2.09.

22 DR. GOODMAN: Pardon me. Yes, 2.09, call it
23 2.1, all right. Ms. Ellis, since Dr. --

24 MS. ELLIS: I have his vote and will state it.

25 Dr. Saty Satya-Murti, one.

00217

1 MS. ATKINSON: Atkinson, one.

2 DR. CHEN: Chen, two.

3 MS. ELLIS: Dr. Eng, four.

4 DR. GRIFFIN: Griffin, three.

5 DR. HARTMAN-STEIN: Hartman-Stein, two.

6 DR. MUSHLIN: Mushlin, three.

7 DR. SACCO: Sacco, one.

8 DR. SCHWARTZ: Schwartz, two.

9 MS. SCORZA: Scorza, two.

10 DR. STEINBROOK: Steinbrook, two.

11 DR. RAAB: Raab, three.

12 DR. NIPARKO: Niparko, three.

13 DR. RAO: Rao, three.

14 DR. GOODMAN: Thank you very much. We will now
15 proceed to the second range, which is the greater than 40,
16 less than or equal to 50 percent range, and we'll ask you
17 to vote on that one. How confident are you that there is
18 adequate evidence to determine whether or not a sequential
19 bilateral cochlear implantation as compared to a
20 unilateral cochlear implantation improves health outcomes
21 in adults with hearing loss in that range, greater than
22 40, less than or equal to 50?

23 (The panel voted and votes were recorded by
24 staff.)

25 DR. GOODMAN: We've got them all. I see 1.5 as

00218

1 the mean score, thank you. Same question, this is 4.C
2 now, same question -- oh, pardon me, we've got to read
3 them off, I keep forgetting. Ms. Ellis.

4 MS. ELLIS: Dr. Satya-Murti, one.

5 MS. ATKINSON: Atkinson, two.

6 DR. CHEN: Chen, one.

7 MS. ELLIS: Dr. Eng, four.

8 DR. GRIFFIN: Griffin, one.

9 DR. HARTMAN-STEIN: Hartman-Stein, one.

10 DR. MUSHLIN: Mushlin, two.

11 DR. SACCO: Sacco, one.

12 DR. SCHWARTZ: Schwartz, one.

13 MS. SCORZA: Scorza, two.

14 DR. STEINBROOK: Steinbrook, one.

15 DR. RAAB: Raab, two.

16 DR. NIPARKO: Niparko, two.

17 DR. RAO: Rao, three.

18 DR. GOODMAN: Thank you all. Now we'll proceed
19 to 4.C, same question, the range is greater than 50, less
20 than or equal to 60 percent. Adequacy of evidence,
21 sequential bilateral compared to unilateral, test score
22 greater than 50, less than or equal to 60 percent.

23 (The panel voted and votes were recorded by
24 staff.)

25 DR. GOODMAN: All 11 votes are in, we have a

00219

1 mean of 1.4. Ms. Ellis, starting with Dr. Satya-Murti.
2 MS. ELLIS: Dr. Satya-Murti, one.
3 MS. ATKINSON: Atkinson, two.
4 DR. CHEN: Chen, one.
5 MS. ELLIS: Dr. Eng, three.
6 DR. GRIFFIN: Griffin, one.
7 DR. HARTMAN-STEIN: Hartman-Stein, one.
8 DR. MUSHLIN: Mushlin, one.
9 DR. SACCO: Sacco, one.
10 DR. SCHWARTZ: Schwartz, one.
11 MS. SCORZA: Scorza, two.
12 DR. STEINBROOK: Steinbrook, one.
13 DR. RAAB: Raab, two.
14 DR. NIPARKO: Niparko, two.
15 DR. RAO: Rao, three.
16 DR. GOODMAN: Thank you all. None of the scores
17 for 4.A, B or C were 2.5 or greater, my recollection is
18 that A was 2.1, B was 1.5, C was 1.4, and in that case we
19 will not address question five. Correct, Ms. Ellis, we
20 won't address question five?
21 MS. ELLIS: Right.
22 DR. GOODMAN: Therefore we'll move on to
23 question six now, in question six now we're looking at,
24 rather than looking at sequential, we're looking at
25 simultaneous bilateral cochlear implantation versus

00220

1 unilateral cochlear implantation for those three ranges.
2 Dr. Raman, please, and Dr. Raman, I'll ask you one more
3 time, as close as you can to the microphone, please, so I
4 can hear.
5 DR. RAMAN: We identified three studies, three B
6 quality studies which included subjects with less than 50
7 percent scores, and evaluated most of the subjects. We do
8 not know the mean scores and we do not know the percentage
9 of people for less than 40 percent, or greater than 40
10 percent and less than 50 percent, so we safely assumed
11 that the majority of the patients had at least less than
12 40 percent test scores, and those three studies showed
13 improved sound localization, improved speech recognition
14 test scores, improved other measures. Only one of the
15 three studies evaluated health-related quality of life and
16 this study showed gains in two domains and did not, showed
17 no difference for one domain, and we rated the overall
18 evidence as low, but however, rated the evidence for
19 speech perception, sound localization and binaural
20 processing measures as moderate evidence. Thank you.

21 DR. GOODMAN: Can you repeat the last sentence,
22 one was moderate, what was that?

23 DR. RAMAN: The sound localization, binaural
24 processing measures and speech perception test scores was
25 moderate, they showed consistent improvement in all three

00221

1 studies.

2 DR. GOODMAN: Thank you. Does any presenter

3 have anything material to add to this particular question,
4 question six, and again, this is the simultaneous
5 bilateral versus unilateral? Does anyone on the panel
6 have any question or point of clarification before we
7 undertake a vote for those three ranges on this question?
8 Again, this is the simultaneous versus unilateral. Ms.
9 Atkinson.

10 MS. ATKINSON: Can you clarify one more time
11 what you rated as low?

12 DR. RAMAN: The overall evidence for, because we
13 have only one study that evaluated quality of life, that
14 technically becomes insufficient, but since there was
15 significant improvement in the sound localization, speech
16 processing scores and binaural processing measures, we
17 only tended towards grading as low as to strength of
18 evidence. However, we do not know the proportion of
19 patients with bilateral implants for the test scores
20 greater than 40 percent and less than or equal to 50
21 percent, but we assume that the majority of the patients
22 had at least preimplant scores of less than 40 percent,
23 this is basically an assumption.

24 DR. GOODMAN: Thank you. So again, this is the
25 distinction between grading out individual studies versus

00222

1 the body of evidence. Any further questions? I don't see
2 any, so let's vote on question six, and again, we've got
3 three ranges here, the first one is going to be less than
4 or equal to 40 percent, this is an evidence adequacy
5 question. How confident are you that there's adequate
6 evidence to determine whether or not a simultaneous
7 bilateral cochlear implantation as compared to a
8 unilateral cochlear implantation improves health outcomes
9 for adults with demonstrated test score of, A, 40 percent
10 or less? This is an evidence adequacy question first, 40
11 percent or less.

12 (The panel voted and votes were recorded by
13 staff.)

14 DR. GOODMAN: We're waiting on one vote, and
15 there it is. So the mean here is 3.1, that's 3.09. Miss
16 Ellis, do you have Dr. Satya-Murti's vote?

17 MS. ELLIS: Dr. Satya-Murti, two.

18 MS. ATKINSON: Atkinson, three.

19 DR. CHEN: Chen, two.

20 MS. ELLIS: Eng, four.

21 DR. GRIFFIN: Griffin, four.

22 DR. HARTMAN-STEIN: Hartman-Stein, four.

23 DR. MUSHLIN: Mushlin, three.

24 DR. SACCO: Sacco, three.

25 DR. SCHWARTZ: Schwartz, four.

00223

1 MS. SCORZA: Scorza, three.

2 DR. STEINBROOK: Steinbrook, three.

3 DR. RAAB: Raab, three.

4 DR. NIPARKO: Niparko, four.

5 DR. RAO: Rao, four.
6 DR. GOODMAN: Thank you. Same question,
7 different range, the range is now greater than 40 percent
8 and less than or equal to 50 percent. How confident are
9 you that there is adequate evidence to determine whether
10 or not a simultaneous bilateral cochlear implantation as
11 compared to a unilateral cochlear implantation improves
12 health outcomes for adults with hearing loss in that range
13 of greater than 40, less than or equal to 50 percent?
14 (The panel voted and votes were recorded by
15 staff.)
16 DR. GOODMAN: All votes are in, a mean of 2.2.
17 Ms. Ellis.
18 MS. ELLIS: Satya-Murti, one.
19 MS. ATKINSON: Atkinson, three.
20 DR. CHEN: Chen, one.
21 MS. ELLIS: Eng, three.
22 DR. GRIFFIN: Griffin, two.
23 DR. HARTMAN-STEIN: Hartman-Stein, three.
24 DR. MUSHLIN: Mushlin, two.
25 DR. SACCO: Sacco, one.

00224

1 DR. SCHWARTZ: Schwartz, four.
2 MS. SCORZA: Scorza, three.
3 DR. STEINBROOK: Steinbrook, one.
4 DR. RAAB: Raab, three.
5 DR. NIPARKO: Niparko, three.
6 DR. RAO: Rao, three.
7 DR. GOODMAN: Thank you very much. Let's
8 proceed to the third range under question six, this is the
9 range of greater than 50 and less than or equal to 60
10 percent, greater than 50 and less than or equal to 60
11 percent, and again, this is an evidence adequacy question,
12 simultaneous bilateral compared to unilateral,
13 simultaneous bilateral compared to unilateral in the 50 to
14 60 percent range, greater than 50 percent and less than or
15 equal to 60 percent.
16 (The panel voted and votes were recorded by
17 staff.)
18 DR. GOODMAN: All votes are in, the mean is 1.3
19 rounded, results. Ms. Ellis.
20 MS. ELLIS: Satya-Murti, one.
21 MS. ATKINSON: Atkinson, two.
22 DR. CHEN: Chen, one.
23 MS. ELLIS: Eng, two.
24 DR. GRIFFIN: Griffin, one.
25 DR. HARTMAN-STEIN: Hartman-Stein, one.

00225

1 DR. MUSHLIN: Mushlin, one.
2 DR. SACCO: Sacco, one.
3 DR. SCHWARTZ: Schwartz, one.
4 MS. SCORZA: Scorza, two.
5 DR. STEINBROOK: Steinbrook, one.
6 DR. RAAB: Raab, two.

7 DR. NIPARKO: Niparko, two.
8 DR. RAO: Rao, two.
9 DR. GOODMAN: Thank you all. We're going to
10 proceed now to question seven. The only part of question
11 seven that we're going to address is question 7.A, which
12 is less than or equal to 40 percent, because the ranges
13 for B and C scored less than 2.5 percent on question six.
14 So question seven, Tufts team, I guess we
15 already discussed that, that's correct, so this is linked
16 to question six.
17 This has to do with our confidence regarding the
18 actual finding with regard to the evidence, simultaneous
19 bilateral again versus the unilateral, only for the range
20 of less than 40 percent, so please be prepared to vote.
21 The question, again, is how confident are you that a
22 simultaneous bilateral cochlear implantation compared to a
23 unilateral cochlear implantation improves health outcomes
24 for adults with hearing loss with test scores in the less
25 than 40 percent range, less than or equal to 40 percent

00226

1 range?
2 (The panel voted and votes were recorded by
3 staff.)
4 DR. GOODMAN: We're only going to do 7.A this
5 time. The votes are in, the mean is 2.8 for 7.A.
6 MS. ELLIS: Satya-Murti, one.
7 MS. ATKINSON: Atkinson, three.
8 DR. CHEN: Chen, two.
9 MS. ELLIS: Eng, four.
10 DR. GRIFFIN: Griffin, three.
11 DR. HARTMAN-STEIN: Hartman-Stein, four.
12 DR. MUSHLIN: Mushlin, three.
13 DR. SACCO: Sacco, two.
14 DR. SCHWARTZ: Schwartz, four.
15 MS. SCORZA: Scorza, two.
16 DR. STEINBROOK: Steinbrook, three.
17 DR. RAAB: Raab, three.
18 DR. NIPARKO: Niparko, five.
19 DR. RAO: Rao, four.
20 DR. GOODMAN: Thank you. That completes
21 question seven. We're now going to proceed to question
22 eight, I believe, yes. Question eight has to do with the
23 adequacy of the evidence for simultaneous bilateral
24 compared to sequential cochlear implantation for those
25 three ranges, simultaneous bilateral versus sequential

00227

1 cochlear implantation. From the Tufts group, this is Dr.
2 Raman.
3 DR. RAMAN: Although we had studies that, there
4 were two studies that included subjects with both
5 sequential and simultaneous implant, there was no direct
6 comparison in these studies evaluating the outcomes, so
7 specifically we do not have any direct evidence for this
8 question of comparison between simultaneous cochlear

9 implants versus sequential implants.
10 DR. GOODMAN: No evidence for any of the three
11 ranges?

12 DR. RAMAN: The studies did not have a direct
13 comparison.

14 DR. GOODMAN: Thank you very much. Any
15 presenter have anything to add for this issue,
16 simultaneous bilateral versus sequential? Dr. Tyler is
17 going to approach the microphone.

18 DR. TYLER: I will just say that there's lots of
19 data on both, I just don't think anybody has made a
20 comparison because to some degree it doesn't really matter
21 for clinical purposes, people do well with both
22 simultaneous and sequential.

23 DR. GOODMAN: Thank you for the clinical insight
24 but we still need to answer the evidence question, but we
25 appreciate your point. Panel, any points to be made on

00228

1 this, the simultaneous versus the sequential? All right,
2 let's vote on it, starting with the less than 40 percent
3 range. How confident are you that there is adequate
4 evidence, this is an evidence adequacy question, to
5 determine whether or not a simultaneous bilateral cochlear
6 implantation as compared to a sequential cochlear
7 implantation improves health outcomes for adults with
8 hearing loss with a demonstrated test score of 40 percent
9 or below, 40 percent or less, one through five?

10 (The panel voted and votes were recorded by
11 staff.)

12 DR. GOODMAN: All votes are in, the mean is 1.4.

13 MS. ELLIS: Satya-Murti, two.

14 MS. ATKINSON: Atkinson, one.

15 DR. CHEN: Chen, one.

16 MS. ELLIS: Eng, four.

17 DR. GRIFFIN: Griffin, one.

18 DR. HARTMAN-STEIN: Hartman-Stein, one.

19 DR. MUSHLIN: Mushlin, one.

20 DR. SACCO: Sacco, one.

21 DR. SCHWARTZ: Schwartz, one.

22 MS. SCORZA: Scorza, one.

23 DR. STEINBROOK: Steinbrook, one.

24 DR. RAAB: Raab, two.

25 DR. NIPARKO: Niparko, one.

00229

1 DR. RAO: Rao, one.

2 DR. GOODMAN: Thank you. We will proceed with
3 question 8.B. Now the range is greater than 40 and less
4 than or equal to 50 percent, evidence adequacy. How
5 confident are you that there's adequate evidence regarding
6 whether or not a simultaneous bilateral cochlear
7 implantation as compared to a sequential cochlear
8 implantation improves health outcomes for adults with
9 hearing loss in the range of greater than 40 and less than
10 or equal to 50 percent?

11 (The panel voted and votes were recorded by
12 staff.)
13 DR. GOODMAN: All votes are in, the mean is 1.2.
14 Ms. Ellis.
15 MS. ELLIS: Dr. Satya-Murti, one.
16 MS. ATKINSON: Atkinson, one.
17 DR. CHEN: Chen, one.
18 MS. ELLIS: Eng, three.
19 DR. GRIFFIN: Griffin, one.
20 DR. HARTMAN-STEIN: Hartman-Stein, one.
21 DR. MUSHLIN: Mushlin, one.
22 DR. SACCO: Sacco, one.
23 DR. SCHWARTZ: Schwartz, one.
24 MS. SCORZA: Scorza, one.
25 DR. STEINBROOK: Steinbrook, one.

00230

1 DR. RAAB: Raab, one.
2 DR. NIPARKO: Niparko, one.
3 DR. RAO: Rao, one.
4 DR. GOODMAN: Thank you. We will proceed to
5 question 8.C, same question, now the range is greater than
6 50 and less than or equal to 60 percent, adequate
7 evidence, simultaneous bilateral versus sequential,
8 improved health outcomes, range of 50 to 60 percent,
9 greater than 50, less than or equal to 60 percent.
10 (The panel voted and votes were recorded by
11 staff.)
12 DR. GOODMAN: All votes are in, the mean is 1.2.
13 MS. ELLIS: Satya-Murti, one.
14 MS. ATKINSON: Atkinson, one.
15 DR. CHEN: Chen, one.
16 MS. ELLIS: Eng, three.
17 DR. GRIFFIN: Griffin, one.
18 DR. HARTMAN-STEIN: Hartman-Stein, one.
19 DR. MUSHLIN: Mushlin, one.
20 DR. SACCO: Sacco, one.
21 DR. SCHWARTZ: Schwartz, one.
22 MS. SCORZA: Scorza, one.
23 DR. STEINBROOK: Steinbrook, one.
24 DR. RAAB: Raab, one.
25 DR. NIPARKO: Niparko, one.

00231

1 DR. RAO: Rao, one.
2 DR. GOODMAN: This is Dr. Schwartz.
3 DR. SCHWARTZ: Can I make one clarification
4 comment?
5 DR. GOODMAN: Sure.
6 DR. SCHWARTZ: Because I think if I were going
7 to, if my wife looked at my voting on the past several
8 questions, she would be totally confused. And I think the
9 thing is, there was only one study for sequential, there
10 were several studies for simultaneous, there were no
11 studies comparing the two. So the question comes down to
12 there wasn't, the way I look at it, there wasn't adequate

13 evidence for sequential but there's also not adequate
14 evidence to say there's any difference, and this is one of
15 those things, is the absence of evidence interpreted as,
16 the absence of evidence of effect interpreted as evidence
17 of absence of effect or not. And I think, you know -- to
18 clarify my voting, there wasn't adequate evidence, but
19 there's no reason to believe that doing the procedure on
20 the second side at the same time or the first time is
21 going to be any different from a clinical perspective, so
22 I just wanted that entered into the record.

23 DR. GOODMAN: That's exactly why we run these
24 meetings this way, because we vote and we also have
25 discussion on the issues. And I know, indeed, that CMS

00232

1 CAG takes into account these very comments. But we do
2 appreciate, and we appreciate your wife's patience with
3 you, you did answer that question.

4 Okay. That is all for question eight, and we
5 don't need to deal with question nine because not any of
6 the ranges scored as high as 2.5, not close actually. Now
7 this is going to be a little out of order here. Question
8 ten is actually a discussion question about evidence gaps
9 and we have already discussed that in part, but we're
10 going to revisit it in some summary form. I want to move
11 to question 11, if you don't mind, which is another voting
12 question.

13 Question 11 is a little bit different, this has
14 to do with generalizability of our findings with regard to
15 the evidence, sometimes we call it external validity, and
16 there are two kinds of external validity about which we
17 care here. Keep in mind that we have looked at the body
18 or bodies of evidence, how great or lesser they may be,
19 and now we want to make sure that we thought through the
20 applicability of those bodies of evidence to the Medicare
21 patient population in particular, and to community-based
22 settings. And I will turn to the Tufts team to see if
23 they've got any summary comments to make regarding
24 generalizability to Medicare beneficiaries and to
25 communities. And this is Dr. Chung.

00233

1 DR. CHUNG: Yes. First of all, we did not rate
2 a body of evidence specific for this question because this
3 is generalizability, so I'm just going to summarize the
4 range of the mean age across the studies that we
5 evaluated.

6 DR. GOODMAN: And the reason you're going to do
7 that, of course, is that the age-related findings may
8 pertain to our question about the Medicare beneficiaries.

9 DR. CHUNG: That's correct.

10 DR. GOODMAN: Thank you. Please do.

11 DR. CHUNG: So for all the studies evaluated in
12 key question two, the mean baseline age of the study
13 participants ranged from 37 to 74 years old, and there is
14 only one study that had a baseline mean age of 74 years

15 old. And there were seven C quality studies that
16 specifically analyzed age, the elderly age, well, older
17 age greater than 65 years old as a predictor of
18 postoperative health outcomes. We did not present it to
19 you as a result because they were all quality C.
20 And in the key question three, the mean baseline
21 age of study participants ranged from 46 to 64 years old,
22 and there was only one study with mean age of 64. That's
23 all.

24 DR. GOODMAN: Thank you, Dr. Chung. Any
25 comments from our presenters regarding the question of
00234

1 generalizability to the Medicare population and/or to
2 community-based settings, anything you would like to say
3 about looking across the body or bodies of evidence, the
4 extent to which they apply to or involved Medicare-aged
5 beneficiaries, or Medicare-eligible beneficiaries I should
6 say, populations, and work in communities? I don't see
7 any comments from our presenters. Do the panelists want
8 to comment on either of these before we vote? Dr. Niparko
9 first, and then Dr. Schwartz.

10 DR. NIPARKO: Well, we do have to keep in mind
11 that a lot of clinical data have been excluded today
12 because of screening criteria for the technology
13 assessment in particular so it's a little difficult to
14 answer this, including information prior to 2004, which
15 did not necessarily restrict itself to under 40 percent,
16 so we did not hear a lot of these clinical data presented
17 here today. But I will emphasize, I will repeat that age
18 effects in the adult population seemed to be very modest
19 as a predictor.

20 DR. GOODMAN: Right. Just to follow up, Dr.
21 Niparko, do you think we heard anything today that would
22 contradict any statement made about age effects, was there
23 any piece of evidence that told us, this really does act
24 differently in an older population?

25 DR. NIPARKO: I would just like to underscore
00235

1 the comments that went in the other way, which is that
2 function in geriatric populations may be a key question
3 here in pre-senility, pre-dementia, it raises a whole list
4 of issues that in fact are just now starting to be
5 systematically addressed with respect to the impact of
6 hearing loss on those particular concerns, and so it may
7 be that we have underestimated the potential benefit based
8 on that absence of information right now. But I do want
9 to underscore that the quality of life effects, the health
10 utility effects of the intervention as reported in at
11 least three publications prior to 2004 have not been aired
12 here today.

13 DR. GOODMAN: Good, thank you for that point.
14 Dr. Schwartz.

15 DR. SCHWARTZ: Just a question. So, we have no
16 evidence, no data at all, I won't even say evidence, we

17 have nothing to guide us on whether these studies that you
18 reviewed were done in academic centers or in communities
19 or in both.

20 DR. GOODMAN: Dr. Raman.

21 DR. RAMAN: All studies were conducted in
22 academic centers. We do not have any study that reported
23 data of all the procedures being done in the community
24 setting or any follow-up in the community setting.

25 DR. SCHWARTZ: And with the studies that were

00236

1 done in the previous review, were they done in the
2 community setting, and were the results comparable.

3 DR. GOODMAN: This is a question for Dr.

4 Niparko?

5 DR. SCHWARTZ: Yeah, or anybody else who knows.

6 DR. NIPARKO: I'm going to have to say I have
7 limited assessment, I have limited knowledge of
8 assessments that have looked at center effects. We do not
9 see major center effects, however.

10 DR. GOODMAN: Thank you. Dr. Griffin, and then
11 Dr. Steinbrook.

12 DR. GRIFFIN: I want a clarification. So the
13 community-based settings means where the procedure is
14 being done, it's being done at a specialized or academic
15 versus a community?

16 DR. GOODMAN: That's typically how it is. It's
17 not a fair thing to say that whenever something is done in
18 an academic setting it can't be representative of the
19 community setting. Medicare, CMS wants to get at this
20 question because it well understands that certain kinds of
21 studies are carefully controlled under idealized
22 conditions, narrowly selected patients, and generate data
23 that may not sufficiently resemble the rest of the world.
24 In some instances that makes a big difference, in other
25 instances it does not. So what we're looking for here is

00237

1 any inkling or insight anyone has had with regard to some
2 difference between what we've heard reported today and
3 what might be happening in the real world.

4 Dr. Steinbrook.

5 DR. STEINBROOK: I just wanted to clarify
6 something with regard to the TA assessment. In terms of
7 studies, post-2004 studies which were, did not have people
8 over the age of 65 or Medicare beneficiaries, did you
9 exclude them?

10 DR. RAMAN: No, we did not exclude them
11 specifically for the age base, but we did include,
12 however, a minimum sample size was well established for
13 the unilateral, and then bilateral was less because of the
14 fewer U.S. attempts.

15 DR. STEINBROOK: So it was only because of
16 sample size?

17 DR. RAMAN: Yes.

18 DR. STEINBROOK: Thank you.

19 DR. GOODMAN: Were there further questions by
20 the panel? Dr. Tyler, would you approach the microphone?

21 DR. TYLER: So, with respect to your question
22 ten, since I'm somewhat in disagreement with the
23 conclusions --

24 DR. GOODMAN: Dr. Tyler, excuse me. We're
25 actually on question 11 now.

00238

1 DR. TYLER: Oh, in 11.

2 DR. GOODMAN: And then we're going to turn to
3 ten.

4 DR. TYLER: Okay. I'm going to say that I think
5 that the generalizability of your conclusions I have
6 difficulty with, because I don't agree with your
7 conclusions. But I would say that there's at least two
8 published sets of data that I was involved in before this
9 cutoff date of 2005 and one since this date that included
10 the VA population and an older population, and in all
11 three of those studies I believe there was clear evidence
12 to suggest that people that get one or two cochlear
13 implants benefit substantially in their quality of life
14 scores from receiving their cochlear implants.

15 DR. GOODMAN: Thank you. I'm not sure if that
16 was relevant to question 11, but thank you for your
17 comment in any case. Dr. Firszt.

18 DR. FIRSZT: I just wanted to remind you also
19 that in Dr. Gifford's presentation, she showed the lack of
20 effect of age for both word sentences and sentences in
21 noise in her presentation, that was the Carlson 2010
22 study, and I'm not sure that's in the Tufts review or not.

23 DR. GOODMAN: Thank you. She did make that
24 point, you're correct. Dr. Griffin.

25 DR. GRIFFIN: I guess we did hear that this

00239

1 takes a lot of infrastructure, that people come back for
2 several visits in the first year, they have the device
3 programmed, and it's not just a matter of having a surgeon
4 that can put in the device. I mean, are there likely to
5 be big differences in centers where people are putting
6 these in?

7 DR. GOODMAN: Dr. Weber, do you have an answer
8 to this question?

9 DR. WEBER: Yes, I have an answer to
10 Dr. Griffin. There are many centers that are either
11 academic or private practice that perform cochlear implant
12 surgery in adults. Many centers do not perform hundreds a
13 year, all right? Many centers perform less than that.
14 But there is good evidence from both centers that are in
15 private practice versus academic centers that the results
16 are comparable and the same. Thank you.

17 DR. GOODMAN: Thank you. Do any of our speakers
18 have anything to add on this issue of the extent to which
19 the evidence about which we heard today is applicable to
20 the Medicare population, more or less, and whether it is

21 applicable to community-based settings as opposed to some
22 settings that would not represent how the real world
23 works, any other comments on that by our presenters? I
24 don't see any. Dr. Mushlin.

25 DR. MUSHLIN: I was just going to make, remind,
00240

1 or maybe make the comment or the observation that I think
2 the major concerns about generalizability have been in the
3 realm of randomized controlled trials where not only the
4 setting is differently frequently, but also the conditions
5 of the randomized control trial make it difficult to
6 extrapolate to the usual population. One would expect
7 that the threats to generalizability would be less in this
8 situation since the evidence synthesis that we've heard
9 was based entirely on observational study designs.

10 DR. GOODMAN: Thanks, Dr. Mushlin. Yes, it's
11 true that many RCTs are designed and implemented in ways
12 that are unlikely to represent the real world. It's also
13 true that some observational studies may fail to represent
14 the real world very well as well, if I may put it that
15 way. So just because these are largely observational
16 studies does not necessarily mean that they represent the
17 real world well, but it's a question we need to throw at
18 you at this point. Any other comments on this? Okay.

19 Let's vote first on 11.A, which has to do with
20 the generalizability to the Medicare patient population.
21 How confident are you that these conclusions, i.e. the
22 conclusions you have reached heretofore, are generalizable
23 to the Medicare patient population, where one is a low
24 confidence vote and five is a high confidence vote, a
25 scale of one to five, generalizability to the Medicare

00241

1 patient population?
2 (The panel voted and votes were recorded by
3 staff.)

4 DR. GOODMAN: All votes are in, with a mean of
5 3.6. Ms. Ellis.

6 MS. ELLIS: Satya-Murti, two.

7 MS. ATKINSON: Atkinson, four.

8 DR. CHEN: Chen, two.

9 MS. ELLIS: Eng, five.

10 DR. GRIFFIN: Griffin, four.

11 DR. HARTMAN-STEIN: Hartman-Stein, five.

12 DR. MUSHLIN: Mushlin, three.

13 DR. SACCO: Sacco, four.

14 MS. ELLIS: Schwartz, four.

15 MS. SCORZA: Scorza, three.

16 DR. STEINBROOK: Steinbrook, four.

17 DR. RAAB: Raab, four.

18 DR. NIPARKO: Niparko, five.

19 DR. RAO: Rao, five.

20 DR. GOODMAN: Thank you all. Let's go to 11.B,
21 same question, but now for the community-based settings.
22 How confident are you that these conclusions are

23 generalizable to community-based settings, on a scale of
24 one to five?

25 (The panel voted and votes were recorded by

00242

1 staff.)

2 DR. GOODMAN: All votes are in and the mean is

3 2.7.

4 MS. ELLIS: Satya-Murti, one.

5 MS. ATKINSON: Atkinson, three.

6 DR. CHEN: Chen, four.

7 MS. ELLIS: Eng, five.

8 DR. GRIFFIN: Griffin, one.

9 DR. HARTMAN-STEIN: Hartman-Stein, four.

10 DR. MUSHLIN: Mushlin, three.

11 DR. SACCO: Sacco, two.

12 MS. ELLIS: Schwartz, one.

13 MS. SCORZA: Scorza, three.

14 DR. STEINBROOK: Steinbrook, three.

15 DR. RAAB: Raab, four.

16 DR. NIPARKO: Niparko, four.

17 DR. RAO: Rao, four.

18 DR. GOODMAN: Thank you all very much. So
19 insofar as the voting questions are concerned, we've
20 completed those, and let's move to question ten, which is
21 a discussion question, and fortunately we've already had
22 quite a bit of discussion on this one, but I do want to
23 make sure that we cover and recap the main points. And
24 question ten has to do with evidence gaps, evidence gaps,
25 and I'll just read it into the record. What significant

00243

1 evidence gaps exist regarding the clinical criteria of
2 individuals who should receive cochlear implants, either
3 unilateral or bilateral? So this has the clinical
4 criteria of individuals who should receive these.

5 Let me state that we're interested in hearing
6 your views on that, but let's not restrict your views to
7 the particular wording of the question. If there are
8 other evidence gaps that need to be addressed here, for
9 consideration by CMS and for patients and providers and
10 industry, we would like to hear those as well. So, we'll
11 open the discussion and then I'll remind you that when
12 we're done with this discussion, I'm going to one more
13 time go down the table and ask for a final comment which
14 will probably be something on the order of what's the most
15 significant evidence gap that needs to be filled or
16 addressed, or something like that, so this is your second
17 to last opportunity to weigh in on this.

18 So let's open the discussion on the significant
19 evidence gaps, and I thought I saw a hand. Dr.
20 Steinbrook, Dr. Mushlin, Ms. Atkinson.

21 DR. STEINBROOK: Two comments, one very
22 specifically. I thought it was interesting that it seems
23 to me that the sequential bilaterals are done far more
24 frequently than the simultaneous bilaterals, but it was

25 the view of the group that that was precisely up to where
00244

1 there was less evidence. So to the extent that that's
2 important, that would seem to be an obvious place to get
3 more information.

4 And I would have to say more generally, I don't
5 usually say these sorts of things, but I think that what
6 Dr. Schwartz said, that we shouldn't view a lot of this
7 absence of evidence as necessarily a viewpoint, certainly
8 on my part, that this doesn't work and it isn't beneficial
9 for a lot of patients, but it's all the more reason to get
10 the right evidence, so that groups like this can say what
11 the evidence says, and we're not in a position to say what
12 the evidence might say if it was eventually collected.

13 DR. GOODMAN: Great. Dr. Mushlin, Ms. Atkinson
14 and Ms. Scorza next, and then Dr. Sacco.

15 DR. MUSHLIN: Yeah. I could have raised this at
16 the end, you know, at the final comments, but it might be
17 other people might have a different view on it and I would
18 like to hear it if that's the case. I don't see any
19 reason to restrict a technology assessment to recent data.
20 I think that it does the panel a disservice to do so. I
21 think, furthermore, the authors are going to end up with a
22 product that is not entirely useful, I think it's less
23 likely to be published, and I would just in -- you know, I
24 don't see the reason for it.

25 One, when one does a technology assessment, one
00245

1 wants to take the entire body of published data and draw
2 conclusions from that, and I think that it's, regardless
3 of what decisions have been made before, I think the
4 entirety of the evidence that should be brought to the
5 floor, put on the table and available for deliberation.
6 So that's my observation and I would encourage, if other
7 people agree, I would encourage us to have that kind of,
8 you know, that kind of evidence synthesis part of it.
9 These comments don't reflect or don't cover, you know, the
10 direct question of what additional evidence one would want
11 to collect, but I think it's quite germane to this.

12 DR. GOODMAN: Thank you, Dr. Mushlin, points
13 well taken. Ms. Atkinson.

14 MS. ATKINSON: I think the biggest, one of the
15 gaps is the issue of dementia and functional status and
16 looking at studying that, at what point do you say this
17 person isn't appropriate. And we have clearly stated that
18 we've found people who improved their dementia when their
19 hearing is improved, and I think we've all seen that in
20 clinical practice, but combining that with ADL and IADL,
21 at what point do they really improve in their ADLs?
22 Clearly if we have a person who can't perform ADLs, with a
23 cochlear implant is that going to change, probably not,
24 but we don't have the evidence.

25 DR. GOODMAN: Thank you, Ms. Atkinson. Ms.

00246

1 Scorza.
2 MS. SCORZA: My comment would be a takeoff on
3 Ms. Atkinson's. My recommendation would be that we really
4 need to take a better look at outcomes data and
5 standardization of nomenclature, are we all measuring the
6 same thing, and it's obvious that we're not because we're
7 just not.

8 Also, we need to look at the applicability. The
9 question had come up whether, I'm not exactly sure who
10 said it, but whether or not someone can drive a car or
11 whether someone can put clothes on or can paint a wall.
12 You might wonder, what does that have to do with cochlear
13 implants? Well, it may have a lot to do with it. If it
14 has a reflection on their cognitive ability to think and
15 process and use higher level functions, and that's never
16 mentioned, that may, you know, influence your data, so we
17 need to have more consistency in the type of tools to
18 develop this burgeoning area.

19 DR. GOODMAN: Thank you, Ms. Scorza. Dr. Sacco.

20 DR. SACCO: I was going to emphasize that, you
21 know, one of the biggest issues I had in understanding
22 this literature is the lack of outcomes. You know, it's
23 one thing to specifically evaluate just hearing outcomes,
24 but I would urge new data to cover larger health-related
25 quality of life outcomes that may be disease-specific.

00247

1 And there was some mention by the experts of some new type
2 of questionnaires that will evaluate disease-specific
3 outcomes for this hearing loss. I think we owe a service,
4 I mean, there's 28 million people, we've heard, people
5 with profound, and even more with other evidence of
6 hearing loss, so there's obviously more to do in the
7 United States.

8 I think having a prospective registry would be
9 critical, along with it being standardized, systematic and
10 correctly applied to definitions that everyone can agree
11 to. And I as a neurologist would specifically urge for
12 cognition, both at baseline but as an outcome, because I
13 think that everybody heard that there may even be some
14 beneficial effects on cognitive outcomes that would
15 actually establish hearing loss improvement even further.

16 DR. GOODMAN: Excellent, thank you, Dr. Sacco.

17 Dr. Stein.

18 DR. HARTMAN-STEIN: Along the same lines, I had
19 a thought about a very specific quality of life outcome
20 that nobody mentioned that has come up in the literature
21 on treating depression in dementia patients, and that is
22 looking at the caregiver's quality of life. Because if
23 you have ever been around people with a lot of hearing
24 loss and you're taking care of them, it's highly stressful
25 on you, and that has implications in a public health way.

00248

1 It's not just, you know, trivial pursuit here. It can
2 cause a great deal of stress, it can cause, you know,

3 physical problems and emotional problems in a caregiver.
4 So for the people who are researchers out there designing
5 such studies, I think that should be looked at, you know,
6 in community-based populations.

7 DR. GOODMAN: Thanks, Dr. Hartman-Stein, I think
8 you're the first to mention the caregiver issue today, a
9 point well made. Other points with regard to the evidence
10 gaps, whether it's clinical indications or others,
11 evidence gaps that ought to be addressed here by, whether
12 it's CMS or the broader community industry? Dr. Griffin.

13 DR. GRIFFIN: Just another mention of
14 quantifying safety in these evidence reports, I think
15 that's really important to always, just like when there's
16 a clinical trial there needs to be a paragraph about the
17 safety outcomes, so I think in these reports we really
18 need to hear about safety.

19 DR. GOODMAN: Several people have raised that
20 and you were one of the first, and that is, the panel
21 would want to know a lot more about the risks as well as
22 the benefits here, and whenever we look at the evidence we
23 always want to look at the evidence on both and how, the
24 tradeoffs, the balance between those. Point well made.
25 Dr. Rao.

00249

1 DR. RAO: I just wanted to reinforce the outcome
2 issue and to look at the World Health Organization. What
3 we're trying to look at with cochlear implant is
4 participation, the last level in community, so look at
5 measures, and we've heard that maybe presurgical you have
6 a mini-mental status and you look at the cognition, but I
7 can't stress enough how important it is to look at all of
8 the rehab measures that CMS requires of rehab. Some of
9 these may very well be applicable to this population over
10 time after the surgery.

11 DR. GOODMAN: Excellent point. Other points to
12 be made on evidence gaps by our panel at this point?
13 Okay, panel, just again, fair warning. Before we close,
14 I'm going to ask each of you to say in a sentence or a
15 bullet point the single most important aspect of evidence
16 or gap in evidence that needs to be addressed to better
17 inform Medicare and other decision-makers with regard to
18 the adoption and use of cochlear implantation. That's
19 going to be the closing question. Before we go to that,
20 and I know that some of you have addressed it, I'm going
21 to ask you to recap it. I'm also going to ask you not to
22 repeat what somebody else said before you, so no dittos
23 are going to be allowed, but you can elaborate or say more
24 about a point if you would like.
25 Before we do that, however, I want to make sure

00250

1 that our speakers today, who have been superb and highly
2 informative, we very much appreciate this, if there's
3 anything else that our speakers want to say about this
4 issue, cochlear implantation, with regards to the evidence

5 questions or gaps in evidence, anything else that you want
6 to have entered into the record for consideration, and it
7 looks like Dr. Firszt is approaching the microphone.
8 DR. FIRSZT: Just a quick comment, that I think
9 there would be a lot more information for you about safety
10 if the TA had gone earlier than 2004, because a lot of the
11 safety studies were covered very early in cochlear
12 implantation.

13 DR. GOODMAN: Thank you. Other points to be
14 made? Again, with regard to the cutoff time for the TA,
15 I'm glad you raised that. The earlier examination of this
16 by the Agency looked as carefully as it could at the
17 evidence available to date, it found some evidence
18 stronger than others. From 2005 forward it was looking
19 for more evidence, and the TA as well as the questions
20 today wanted to focus on those additional types of
21 evidence, particularly for the ranges that were not looked
22 at before. But Dr. Firszt, your point and the point of
23 Dr. Griffin and Dr. Mushlin and others is very well taken,
24 that time and budget permitting, which isn't always the
25 case, this panel is making very clear that it wants to see

00251

1 the whole body of evidence and not just a partial one, to
2 better inform its deliberations. I hope I captured that
3 appropriately.
4 Any other comments by our invited speakers?
5 Okay. So no one can walk away and say they didn't have a
6 chance. That's good.
7 All right. Starting with Dr. Rao, Dr. Rao, I
8 know it's kind of hard to sum things up and integrate
9 under the curve post four o'clock, and I know we're going
10 to hear about it probably at about five in the morning,
11 but Dr. Rao, in one sentence or one bullet point as we
12 say, what's the single most important evidence gap or
13 evidence need that you think needs to be addressed here?
14 Dr. Rao.

15 DR. RAO: Functional outcomes, the sequelae,
16 where the recap is in what you're measuring.

17 DR. GOODMAN: Excellent point, thank you, sir.
18 Dr. Niparko.

19 DR. NIPARKO: The disability risks, general
20 health effects and cost of hearing loss that is
21 unaddressed.

22 DR. GOODMAN: Did you say and cost of hearing
23 loss?

24 DR. NIPARKO: The cost of hearing loss that is
25 unaddressed.

00252

1 DR. GOODMAN: Unaddressed, thank you for the
2 point, thank you, sir. Dr. Raab.

3 DR. RAAB: I read a lot about the value of
4 bilateral but I don't see quality metrics that reflect
5 that value that's discussed.

6 DR. GOODMAN: Thank you for that point.

7 Dr. Steinbrook.
8 DR. STEINBROOK: Simply to include more patients
9 in the less severe, the 40 to 60 range, so that the
10 answers that should be there can be gotten.
11 DR. GOODMAN: Thank you, Dr. Steinbrook. Ms.
12 Scorza.
13 MS. SCORZA: I think we need to identify safety
14 measures and develop more precise and applicable outcome
15 measures.
16 DR. GOODMAN: Excellent, thank you. Dr. Sacco.
17 DR. SACCO: Larger numbers in community settings
18 with cognition measured.
19 DR. GOODMAN: Thank you very much. Dr. Mushlin.
20 DR. MUSHLIN: The problem as I see it isn't so
21 much dependent variable, although I think the things that
22 have been said are correct about the need to include other
23 variables. The real issue is adequacy of data and study
24 designs, a real call for taking advantage of coverage with
25 evidence generation.

00253

1 DR. GOODMAN: Thank you, Dr. Mushlin.
2 Dr. Hartman-Stein.
3 DR. HARTMAN-STEIN: Perhaps more precise quality
4 of life measures that include the caregiver's report.
5 DR. GOODMAN: A point taken before, but so glad
6 you're underlining it. Dr. Griffin.
7 DR. GRIFFIN: I think in addition to the
8 outcomes of efficacy and safety, we also need a better
9 understanding of who's going to benefit and where is the
10 unmet need, where are the people that should be getting
11 these that aren't and how do we identify them.
12 DR. GOODMAN: Excellent, thank you. Dr. Chen.
13 DR. CHEN: The importance of looking at the
14 selection criteria for patients for a cochlear implant,
15 and the list includes financial burden, social support, as
16 well as their other chronic diseases that they need to
17 examine.
18 DR. GOODMAN: Great, thank you. Ms. Atkinson.
19 MS. ATKINSON: What's left? Seriously,
20 everything's been covered other than we definitely need to
21 include the Medicare population.
22 DR. GOODMAN: Excellent, thank you. Before I
23 turn it back over to Dr. Rollins, just a few summary
24 comments. I know that the body of evidence that we
25 examined here today was not the universe of available

00254

1 evidence but it was quite a bit of it, and that large
2 sample of available evidence we found largely in most
3 instances to be insufficient, inadequate in many ways.
4 And I think that the scoring illustrated the panel's
5 impression that for most of these aspects of cochlear
6 implantation the bodies of evidence are far from adequate.
7 Now, we owe the Medicare beneficiary population
8 much better in materials of evidence, and the "we" for the

9 "we owe" includes industry, providers, patient groups and
10 payers, including CMS. We need a lot more input on
11 research, research design. The researchers need to weigh
12 in on what we can practically accomplish to provide the
13 needed evidence. One of the great values of these MedCAC
14 meetings, we hope, is to help look carefully at the
15 evidence and use that process to identify evidence gaps,
16 and this panel has done a superb job in doing that, and I
17 won't go back over the long list of things we've
18 identified as evidence gaps, they're quite apparent, and
19 there was a large amount of consensus on what those are.
20 So again, we owe the Medicare population much
21 more. It's clear that this problem is prevalent and is
22 going to increase, the incidence of this thing is going to
23 go way up here, including to most of us who are baby
24 boomers, if we haven't experienced it yet, we're about to.
25 The technology is moving along at a pretty good clip, but

00255

1 technical wizardry no longer carries the day, the evidence
2 does insofar as its impact on benefits and risks for the
3 population that we care about. So we owe Medicare
4 beneficiaries much more than what we've done, a lot of
5 work needs to be done here, and this MedCAC panel has
6 identified those evidence gaps quite clearly from a
7 diverse set of experts. Thank you all very much.
8 Thank you to the presenters, who did a superb
9 job in laying out these issues and being able to answer
10 questions on short notice. Thanks as well to the Tufts
11 team that had the very difficult job in a relatively short
12 period of time to try to learn from what's largely a
13 sparse diffuse body of evidence. Thank you all. Back to
14 you, Dr. Rollins.

15 DR. ROLLINS: Thanks, Cliff. I would like to
16 thank the members of the MedCAC committee as well as the
17 presenters, the speakers, and all the persons who
18 participated in today's discussions. We learned a lot and
19 that information will be reviewed, we will review the
20 transcript and put strategies in place to try to achieve
21 those goals.

22 And as I said earlier, there are three vehicles
23 by which we can have the opportunity to review additional
24 data, a CED which we talked about extensively this
25 afternoon, the FDA category B IDE trials, as well as CMS

00256

1 clinical trials. So there are still opportunities to
2 address this issue of expanding indications for our
3 patients who do have this problem. So as I said, please
4 contact us if you're interested in participating in
5 studies so we can expand indications and do what's right
6 for the Medicare population. Thank you.

7 DR. GOODMAN: The meeting is adjourned.
8 (Whereupon, the meeting adjourned at 4:14 p.m.)

9
10

11
12
13
14
15
16
17
18
19
20
21
22
23
24
25