

# CMS Manual System

## Pub. 100-19 Demonstrations

Transmittal 26

Department of Health &  
Human Services  
Centers for Medicare and &  
Medicaid Services

Date: JULY 22, 2005

Change Request 3953

**Although this notification is addressed to specific contractors, for specific geographical areas, all contractors should review this instruction and be informed of the Chronic Care Improvement, “Medicare Health Support,” Program, as described.**

**SUBJECT: The Medicare Chronic Care Improvement , “Medicare Health Support,” Program**

**I. SUMMARY OF CHANGES: This Change Request (CR) describes the new Medicare Chronic Care Improvement Program, also known as the Medicare Health Support program. This CR has no effect on claims processing.**

**NEW/REVISED MATERIAL :**

**EFFECTIVE DATE : October 20, 2005**

**IMPLEMENTATION DATE : October 20, 2005**

*Disclaimer for manual changes only: The revision date and transmittal number apply only to red italicized material. Any other material was previously published and remains unchanged. However, if this revision contains a table of contents, you will receive the new/revised information only, and not the entire table of contents.*

**II. CHANGES IN MANUAL INSTRUCTIONS: (N/A if manual is not updated)**

R = REVISED, N = NEW, D = DELETED

R/N/D	CHAPTER/SECTION/SUBSECTION/TITLE
N/A	

**III. FUNDING:**

**No additional funding will be provided by CMS; Contractor activities are to be carried out within their FY 2005 operating budgets.**

**IV. ATTACHMENTS:**

One-Time Notification

*\*Unless otherwise specified, the effective date is the date of service.*

# Attachment – One-Time Notification

Pub. 100-19	Transmittal: 26	Date: July 22, 2005	Change Request 3953
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**Although this notification is addressed to specific contractors, for specific geographical areas, all contractors should review this instruction and be informed of the Chronic Care Improvement, “Medicare Health Support,” Program, as described.**

**SUBJECT: The Medicare Chronic Care Improvement, “Medicare Health Support,” Program**

## **I. GENERAL INFORMATION**

**A. Background:** The intent of this instruction is to (1) introduce the Medicare Chronic Care Improvement, “Medicare Health Support,” Program, (2) stress that beneficiaries enrolled in the program remain Medicare fee-for-service (FFS) beneficiaries, and (3) stress that beneficiary enrollment in the program has no effect on FFS claims processing. This instruction also provides telephone scripts and contact information for each Medicare Health Support Program Chronic Care Improvement Organization (CCIO) which may be used by contractors to communicate to beneficiaries during telephone inquiries. This instruction applies exclusively to the following selected Carriers, Fiscal Intermediaries (FI), Regional Home Health Intermediaries (RHHI), and Durable Medical Equipment Regional Carriers (DMERC) for the specified geographical areas:

- AdminaStar Federal Inc. (IL, DC, MD)
- Anthem Insurance Companies, Inc. (IL)
- Arkansas Blue Cross and Blue Shield (OK)
- Blue Cross and Blue Shield of Alabama (DC, GA, MD, MS, PA)
- Blue Cross and Blue Shield of Georgia, Inc. (GA)
- Blue Cross and Blue Shield of Mississippi (MS)
- Blue Cross and Blue Shield of South Carolina (FL, GA, IL, MS, OK, TN and all locations for Railroad Medicare beneficiaries)
- Blue Cross and Blue Shield of Tennessee (TN)
- CareFirst of Maryland, Inc. (DC, MD)
- Connecticut General Life Insurance Company (TN)
- Empire HealthChoice Assurance, Inc. (NY)
- First Coast Service Options, Inc. (FL)
- Group Health Incorporated (NY)
- Group Health Service of Oklahoma, Inc. (OK)
- HealthNow New York, Inc. (NY, PA)
- Highmark Inc. (PA)
- Mutual of Omaha Insurance Company (all locations)
- TrailBlazer Health Enterprises, LLC (DC, MD)
- United Government Services, LLC (NY)
- Wisconsin Physicians Service (IL)

## 1. Introductory Information:

Section 721 of the Medicare Prescription Drug, Improvement, and Modernization Act of 2003 adds a new section 1807, “Voluntary Chronic Care Improvement Under Traditional Fee-for-Service (FFS) Medicare” to the Social Security Act, which requires the Secretary to provide for the phased-in development, testing, evaluation, and implementation of chronic care improvement programs, and to expand the implementation of the chronic care improvement (CCI) programs to additional geographic areas, if the Phase I pilot programs (CCI-I) meet certain statutory requirements. This initiative represents one of multiple strategies that the Department of Health and Human Services (DHHS) is developing and testing to improve chronic care, accelerate the adoption of health information technology, reduce avoidable costs, and diminish health disparities among Medicare beneficiaries nationally.

The Chronic Care Improvement Program, now known as “Medicare Health Support,” will test whether providing disease management services to Medicare beneficiaries in the traditional fee-for-service program leads to improved outcomes and lower total costs to Medicare. Chronic Care Improvement organizations are contracted with the Centers for Medicare and Medicaid Services (CMS) to provide disease management services to targeted Medicare fee-for-service beneficiaries with heart failure and/or diabetes.

CCI-I will be phased in during 2005, operate for 3 years and be tested through randomized controlled trials. CCI-I programs will collectively serve approximately 180,000 chronically ill beneficiaries. The Secretary may begin Phase II expansion within 2 to 3 and 1/2 years after Phase I. In Phase II, the Secretary will expand Phase I programs or program components that prove to be successful to additional regions, possibly nationally.

The CCI programs are intended to increase adherence to evidence-based care, reduce unnecessary hospital stays and emergency room visits, and help participants avoid costly and debilitating complications and co-morbidities. The programs will offer add-on services—such as self-care guidance and support—to chronically ill beneficiaries to help them manage their health, adhere to their physicians’ plans of care, and assure that they seek (or obtain) medical care that they need to reduce their health risks. The programs will include collaboration with participants’ providers to enhance communication of relevant clinical information. Beneficiary participation will be entirely voluntary.

Eligible beneficiaries do not have to change plans or providers or pay extra to participate. Beneficiaries will be able to stop participating at any time. CCI programs will not restrict access to care and they will be provided at no cost to beneficiaries. CCI programs are not single-disease focused; they are designed to help participants manage all their health problems.

When Phase I of the Medicare Chronic Care Improvement, “Medicare Health Support,” Program is implemented, CMS will separately pay, outside of the Medicare FFS claims payment system, to each of the contracted CCIOs, a fixed “per member per month” (PMPM) payment for each beneficiary who chooses to enroll in the respective contracting organization’s program, to cover the fees for the add-on services that the beneficiaries will receive. The CCIOs will not pay any claims on behalf of enrolled beneficiaries, and enrollment in these programs does not affect how a beneficiary’s Medicare claims are processed.

## 2. CCIO Program Features and Geographic Areas

The target population for each CCIO includes approximately 20,000 current Medicare FFS beneficiaries with diabetes and/or congestive heart failure. Following is a chart of each of the nine CCIOs, specific features of each program, and the geographic areas each of the programs will serve.

CCIO	Program Features	Geographic Area
AETNA, Inc.	<ul style="list-style-type: none"> <li>• Advance Practice Nursing Program for home health and nursing homes</li> <li>• Customized care plans</li> <li>• Caregiver education</li> <li>• Blood pressure monitors and weight scales provided based on participant need</li> <li>• Physician communication</li> <li>• Physician Web access to clinical information</li> <li>• 24-hour nurse line</li> </ul>	Chicago, IL counties
American Healthways	<ul style="list-style-type: none"> <li>• Personalized care plans</li> <li>• Direct-mail and telephonic messaging</li> <li>• Supplemental telephonic coaching</li> <li>• Gaps in care generate physician prompts</li> <li>• Intensive case management services as necessary</li> <li>• Remote monitoring devices (weight, bp, and pulse) based on participant need</li> <li>• Physician Web access to clinical information</li> <li>• Physician communication</li> <li>• 24-hour nurse line</li> </ul>	MD and DC
CIGNA	<ul style="list-style-type: none"> <li>• Personalized plan of care</li> <li>• Telephonic nurse interventions</li> <li>• Oral and written communication in addition to telephonic coaching</li> <li>• Home monitoring equipment (weight, bp, and glucometers) based on participant need</li> <li>• Intensive case management for frail elderly and institutionalized participants, as required</li> <li>• Data exchange with physicians</li> <li>• 24-hour nurse line</li> </ul>	Selected counties in Northwest GA
Health Dialog	<ul style="list-style-type: none"> <li>• Personal health coaches develop individual care management plans</li> <li>• Health education materials (Web-based, faxed or mailed)</li> <li>• In-home biometric monitoring</li> <li>• Behavioral health case management and intensive case management as needed</li> <li>• Data exchange with physicians</li> <li>• Active involvement of other community agencies</li> <li>• 24-hour nurse line</li> </ul>	Selected counties in Western PA
Humana	<ul style="list-style-type: none"> <li>• Trademarked Personal Nurse (PN) program model</li> <li>• Group education and support sessions</li> <li>• Biometric monitoring equipment, including glucometers and weight scales as necessary</li> <li>• Core telephonic support supplemented with RNs, social workers and pharmacists in the field interacting with providers and beneficiaries with complex needs</li> </ul>	Selected counties in Central FL

	<ul style="list-style-type: none"> <li>• Data exchange with physicians</li> <li>• On-site meetings with physicians and CME (continuing medical education) programs</li> <li>• Physician Web access to clinical information</li> <li>• Electronic medical recordkeeping systems will be piloted in five small physician-group practices</li> <li>• Active involvement of other community agencies</li> <li>• 24-hour nurse line</li> </ul>	
Lifemasters	<ul style="list-style-type: none"> <li>• Single nurse as primary contact for beneficiary</li> <li>• Supported self-care model including education, medication compliance, behavior change</li> <li>• Home visits as appropriate</li> <li>• Team of local and call center-based nurses, physicians, pharmacists, and health educators</li> <li>• Digital weight scale and bp monitors</li> <li>• Physician communication including customized care plans, alerts, decision support applications; access to patient care record and biometric monitoring data</li> <li>• Physician outreach includes in-person orientation for high-volume physician practices</li> <li>• Physician Web access to clinical information</li> <li>• Active involvement of other community agencies</li> <li>• 24-hour nurse line</li> </ul>	OK
McKesson	<ul style="list-style-type: none"> <li>• Extensive physician involvement, including on-site staff support</li> <li>• Data exchange with physicians</li> <li>• Physician Web access to clinical information</li> <li>• Telephonic outreach</li> <li>• Mail, fax, workbooks</li> <li>• Remote monitoring and biometric equipment for selected high-risk participants</li> <li>• Pharmacist review of medications and collaboration with physicians</li> <li>• Management of long-term care residents and intensive case management, including end-of-life</li> <li>• 24-hour nurse line</li> </ul>	MS
Visiting Nurse Service EverCare / United	<ul style="list-style-type: none"> <li>• Home health agency leading outreach in community</li> <li>• Management of high-risk participants who require extensive in-home management</li> <li>• Telephonic outreach and health risk assessments</li> <li>• Use of SmartCards to use at physician visits and hospital admissions to track service use and convey embedded information to providers</li> <li>• Physician Web access to clinical information</li> <li>• Active involvement of other community agencies</li> <li>• 24-hour nurse line</li> </ul>	Brooklyn and Queens, NY
XL Health	<ul style="list-style-type: none"> <li>• Biometric monitoring including glucometers and weight scales as necessary</li> <li>• RNs, social workers, and pharmacists in the field, interacting with providers and beneficiaries with complex needs</li> <li>• Medication counseling sessions by pharmacists at retail pharmacies</li> <li>• Specialized program for higher risk patients</li> </ul>	Selected counties in TN

	<ul style="list-style-type: none"> <li>• Medication management and compliance</li> <li>• Data exchange with physicians</li> <li>• Physician Web access to clinical information</li> <li>• 24-hour nurse line</li> </ul>	
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Additional information regarding the Medicare Chronic Care Improvement, 'Medicare Health Support,' program may be found on the Web at <http://www.cms.hhs.gov/medicarerereform/ccip/>.

### 3. CCIO Contacts

This section provides the name of the primary contact for each of the CCIOs, and the legal name and address of each organization.

**Aetna:**

Kathleen Giblin  
Aetna Health Management, LLC  
151 Farmington Avenue, RT11  
Hartford, CT 06156

**American Healthways:**

Michael Montijo, M.D.  
American Healthways, Inc.  
3841 Green Hills Village Drive  
Nashville, TN 37215

**CIGNA HealthCare:**

David Post  
CIGNA  
900 Cottage Grove, B227  
Bloomfield, CT 06002

**Health Dialog:**

Molly Doyle  
Health Dialog Services Corporation  
60 State Street, Suite 1100  
Boston, MA 02109

**Humana:**

Heidi Margulis  
Humana, Inc.  
500 West Main Street, 6<sup>th</sup> Floor  
Louisville, KY 40202

**LifeMasters:**

Ron Lau, c/o Mel Lewis  
LifeMasters Supported Care  
5000 Shoreline Court S#300 South  
San Francisco, CA 94080

**McKesson:**

Sandeep Wadhwa  
McKesson Health Solutions  
335 Interlocken Parkway  
Broomfield, CO 80021

**VNS/Evercare:**

Paul Roth  
VNS CHOICE  
5 Penn Plaza, 19<sup>th</sup> Floor  
New York, NY 10001-1810

**XL Health:**

Paul Serini  
XLHealth  
351 West Camden Street, Suite 100  
Baltimore, Maryland 21201

**4. CCIO Scripts**

This section provides telephone scripts that may be used by Medicare contractors to provide additional information to the beneficiary, including telephone numbers the beneficiary may call and Web site addresses the beneficiary may reference, for more information. This section also provides anticipated start dates for each of the programs.

**a. Aetna Script:**

The Centers for Medicare & Medicaid Services has selected Aetna to participate in a voluntary chronic care improvement pilot program intended to improve the quality of care and quality of life for people with Fee-For-Service Medicare who have congestive heart failure and/or diabetes.

Medicare Fee-For-Service beneficiaries in the Chicago area may be eligible to participate in this project if they are enrolled in Medicare Parts A and B, have congestive heart failure or diabetes, and have Medicare as their primary payer. However, not all beneficiaries with these conditions are eligible to participate.

Congress created this program to:

- Help people with Medicare stay healthy; and
- Reduce medical costs.

The program is designed to help Medicare:

- Find better ways to improve quality of life for Medicare beneficiaries with diabetes and chronic heart disease; and
- Determine the benefits of disease management programs for chronically ill Medicare beneficiaries.

Those participants in the intervention group will receive personalized services related to their care needs in addition to their usual Medicare benefits at no additional cost.

Beneficiary participation will be completely voluntary and will not affect beneficiaries' access to services or their ability to choose their doctors and other health care providers.

Participating in this program does not mean that you are enrolling or have enrolled in an HMO.

The 3-year pilot will begin in September 2005.

**CSR NOTE:** Specific questions about the program offered in the Chicago area should be referred to Aetna. Provide callers with the following contact information:

**Chicago**

Aetna

Beneficiary #: 888-713-2836

[www.aetna.com](http://www.aetna.com)

## **b. American Healthways Script:**

The Centers for Medicare & Medicaid Services has selected American Healthways to participate in a voluntary chronic care improvement pilot program intended to improve the quality of care and quality of life for people with Fee-For-Service Medicare who have congestive heart failure and/or diabetes.

Medicare Fee-For-Service beneficiaries in the District of Columbia and Maryland areas may be eligible to participate in this project if they are enrolled in Medicare Parts A and B, have congestive heart failure or diabetes, and have Medicare as their primary payer. However, not all beneficiaries with these conditions are eligible to participate.

Congress created this program to:

- Help people with Medicare stay healthy; and
- Reduce medical costs.

The program is designed to help Medicare:

- Find better ways to improve quality of life for Medicare beneficiaries with diabetes and chronic heart disease; and
- Determine the benefits of disease management programs for chronically ill Medicare beneficiaries.

Those participants in the intervention group will receive personalized services related to their care needs in addition to their usual Medicare benefits at no additional cost.

Beneficiary participation will be completely voluntary and will not affect beneficiaries' access to services or their ability to choose their doctors and other health care providers.

Participating in this program does not mean that you are enrolling or have enrolled in an HMO.

The 3-year pilot will begin in August 2005.

**CSR NOTE:** Specific questions about the program offered in the District of Columbia and Maryland areas should be referred to American Healthways. Provide callers with the following contact information:

### **Maryland and DC**

American Healthways

Beneficiary #: 866-807-4486

[www.medicarehealthsupport.com](http://www.medicarehealthsupport.com)

### **c. Cigna Script:**

The Centers for Medicare & Medicaid Services has selected Cigna HealthCare to participate in a voluntary chronic care improvement pilot program intended to improve the quality of care and quality of life for people with Fee-For-Service Medicare who have congestive heart failure and/or diabetes.

Medicare Fee-For-Service beneficiaries in Northwest Georgia may be eligible to participate in this project if they are enrolled in Medicare Parts A and B, have congestive heart failure or diabetes, and have Medicare as their primary payer. However, not all beneficiaries with these conditions are eligible to participate.

Congress created this program to:

- Help people with Medicare stay healthy; and
- Reduce medical costs.

The program is designed to help Medicare:

- Find better ways to improve quality of life for Medicare beneficiaries with diabetes and chronic heart disease; and
- Determine the benefits of disease management programs for chronically ill Medicare beneficiaries.

Those participants in the intervention group will receive personalized services related to their care needs in addition to their usual Medicare benefits at no additional cost.

Beneficiary participation will be completely voluntary and will not affect beneficiaries' access to services or their ability to choose their doctors and other health care providers.

Participating in this program does not mean that you are enrolling or have enrolled in an HMO.

The 3-year pilot will begin in September 2005.

**CSR NOTE:** Specific questions about the program offered in Northwest Georgia should be referred to Cigna. Provide callers with the following contact information:

#### **Northwest Georgia**

Cigna HealthCare

Beneficiary #: 866-563-4551

[www.mhsgeorgia.com](http://www.mhsgeorgia.com) (to be activated in August, 2005)

#### **d. Health Dialog Script:**

The Centers for Medicare & Medicaid Services has selected Health Dialog Services Corporation to participate in a voluntary chronic care improvement pilot program intended to improve the quality of care and quality of life for people with Fee-For-Service Medicare who have congestive heart failure and/or diabetes.

Medicare Fee-For-Service beneficiaries in Western Pennsylvania may be eligible to participate in this project if they are enrolled in Medicare Parts A and B, have congestive heart failure or diabetes, and have Medicare as their primary payer. However, not all beneficiaries with these conditions are eligible to participate.

Congress created this program to:

- Help people with Medicare stay healthy; and
- Reduce medical costs.

The program is designed to help Medicare:

- Find better ways to improve quality of life for Medicare beneficiaries with diabetes and chronic heart disease; and
- Determine the benefits of disease management programs for chronically ill Medicare beneficiaries.

Those participants in the intervention group will receive personalized services related to their care needs in addition to their usual Medicare benefits at no additional cost.

Beneficiary participation will be completely voluntary and will not affect beneficiaries' access to services or their ability to choose their doctors and other health care providers.

Participating in this program does not mean that you are enrolling or have enrolled in an HMO.

The 3-year pilot will begin in August 2005.

**CSR NOTE:** Specific questions about the program offered in Western Pennsylvania should be referred to Health Dialog Services Corporation. Provide callers with the following contact information:

#### **Western Pennsylvania**

Health Dialog Services Corporation

Beneficiary #: 800-574-8475

[www.myhealthsupport.com](http://www.myhealthsupport.com) (to be activated in August, 2005)

**e. Humana Script:**

The Centers for Medicare & Medicaid Services has selected Humana to participate in a voluntary chronic care improvement pilot program intended to improve the quality of care and quality of life for people with Fee-For-Service Medicare who have congestive heart failure and/or diabetes.

Medicare Fee-For-Service beneficiaries in Central Florida may be eligible to participate in this project if they are enrolled in Medicare Parts A and B, have congestive heart failure or diabetes, and have Medicare as their primary payer. However, not all beneficiaries with these conditions are eligible to participate.

Congress created this program to:

- Help people with Medicare stay healthy; and
- Reduce medical costs.

The program is designed to help Medicare:

- Find better ways to improve quality of life for Medicare beneficiaries with diabetes and chronic heart disease; and
- Determine the benefits of disease management programs for chronically ill Medicare beneficiaries.

Those participants in the intervention group will receive personalized services related to their care needs in addition to their usual Medicare benefits at no additional cost.

Beneficiary participation will be completely voluntary and will not affect beneficiaries' access to services or their ability to choose their doctors and other health care providers.

Participating in this program does not mean that you are enrolling or have enrolled in an HMO.

The 3-year pilot will begin in November 2005.

**CSR NOTE:** Specific questions about the program offered in Tampa, Florida should be referred to Humana. Provide callers with the following contact information:

Tampa, Florida  
Humana  
Beneficiary #: 800-372-8931  
[www.greenribbonhealth.com](http://www.greenribbonhealth.com)

## **f. LifeMasters Script:**

The Centers for Medicare & Medicaid Services has selected LifeMasters Supported SelfCare, Inc. to participate in a voluntary chronic care improvement pilot program intended to improve the quality of care and quality of life for people with Fee-For-Service Medicare who have congestive heart failure and/or diabetes.

Medicare Fee-For-Service beneficiaries in Oklahoma may be eligible to participate in this project if they are enrolled in Medicare Parts A and B, have congestive heart failure or diabetes, and have Medicare as their primary payer. However, not all beneficiaries with these conditions are eligible to participate.

Congress created this program to:

- Help people with Medicare stay healthy; and
- Reduce medical costs.

The program is designed to help Medicare:

- Find better ways to improve quality of life for Medicare beneficiaries with diabetes and chronic heart disease; and
- Determine the benefits of disease management programs for chronically ill Medicare beneficiaries.

Those participants in the intervention group will receive personalized services related to their care needs in addition to their usual Medicare benefits at no additional cost.

Beneficiary participation will be completely voluntary and will not affect beneficiaries' access to services or their ability to choose their doctors and other health care providers.

Participating in this program does not mean that you are enrolling or have enrolled in an HMO.

The 3-year pilot will begin in August 2005.

**CSR NOTE:** Specific questions about the program offered in Oklahoma should be referred to LifeMasters Supported SelfCare, Inc. Provide callers with the following contact information:

### **Oklahoma**

LifeMasters Supported SelfCare, Inc.

Beneficiary #: 888-713-2837

[www.lifemasters.com](http://www.lifemasters.com)

### **g. McKesson Script:**

The Centers for Medicare & Medicaid Services has selected McKesson to participate in a voluntary chronic care improvement pilot program intended to improve the quality of care and quality of life for people with Fee-For-Service Medicare who have congestive heart failure and/or diabetes.

Medicare Fee-For-Service beneficiaries in Mississippi may be eligible to participate in this project if they are enrolled in Medicare Parts A and B, have congestive heart failure or diabetes, and have Medicare as their primary payer. However, not all beneficiaries with these conditions are eligible to participate.

Congress created this program to:

- Help people with Medicare stay healthy; and
- Reduce medical costs.

The program is designed to help Medicare:

- Find better ways to improve quality of life for Medicare beneficiaries with diabetes and chronic heart disease; and
- Determine the benefits of disease management programs for chronically ill Medicare beneficiaries.

Those participants in the intervention group will receive personalized services related to their care needs in addition to their usual Medicare benefits at no additional cost.

Beneficiary participation will be completely voluntary and will not affect beneficiaries' access to services or their ability to choose their doctors and other health care providers.

Participating in this program does not mean that you are enrolling or have enrolled in an HMO.

The 3-year pilot will begin in August 2005.

**CSR NOTE:** Specific questions about the program offered in Mississippi should be referred to McKesson. Provide callers with the following contact information:

#### **Mississippi**

McKesson

Beneficiary #: 800-919-9110

[www.mckesson.com](http://www.mckesson.com)

#### **h. VNS/Evercare Script:**

The Centers for Medicare & Medicaid Services has selected VNS/Evercare to participate in a voluntary chronic care improvement pilot program intended to improve the quality of care and quality of life for people with Fee-For-Service Medicare who have congestive heart failure and/or diabetes.

Medicare Fee-For-Service beneficiaries in Brooklyn/Queens New York City may be eligible to participate in this project if they are enrolled in Medicare Parts A and B, have congestive heart failure or diabetes, and have Medicare as their primary payer. However, not all beneficiaries with these conditions are eligible to participate.

Congress created this program to:

- Help people with Medicare stay healthy; and
- Reduce medical costs.

The program is designed to help Medicare:

- Find better ways to improve quality of life for Medicare beneficiaries with diabetes and chronic heart disease; and
- Determine the benefits of disease management programs for chronically ill Medicare beneficiaries.

Those participants in the intervention group will receive personalized services related to their care needs in addition to their usual Medicare benefits at no additional cost.

Beneficiary participation will be completely voluntary and will not affect beneficiaries' access to services or their ability to choose their doctors and other health care providers.

Participating in this program does not mean that you are enrolling or have enrolled in an HMO.

**CSR NOTE:** VNS start date and contact information to follow.

### **i. XL Health Script:**

The Centers for Medicare & Medicaid Services has selected XL Health to participate in a voluntary chronic care improvement pilot program intended to improve the quality of care and quality of life for people with Fee-For-Service Medicare who have congestive heart failure and/or diabetes.

Medicare Fee-For-Service beneficiaries in Tennessee may be eligible to participate in this project if they are enrolled in Medicare Parts A and B, have congestive heart failure or diabetes, and have Medicare as their primary payer. However, not all beneficiaries with these conditions are eligible to participate.

Congress created this program to:

- Help people with Medicare stay healthy; and
- Reduce medical costs.

The program is designed to help Medicare:

- Find better ways to improve quality of life for Medicare beneficiaries with diabetes and chronic heart disease; and
- Determine the benefits of disease management programs for chronically ill Medicare beneficiaries.

Those participants in the intervention group will receive personalized services related to their care needs in addition to their usual Medicare benefits at no additional cost.

Beneficiary participation will be completely voluntary and will not affect beneficiaries' access to services or their ability to choose their doctors and other health care providers.

Participating in this program does not mean that you are enrolling or have enrolled in an HMO.

The 3-year pilot will begin in November 2005.

**CSR NOTE:** Specific questions about the program offered in Tennessee should be referred to XL Health. Provide callers with the following contact information:

#### **Tennessee**

XL Health

Beneficiary #877-717-2247:

Web site address to follow

**B. Policy:** There is no change in policy.

**II. BUSINESS REQUIREMENTS**

*"Shall" denotes a mandatory requirement*

*"Should" denotes an optional requirement*

Requirement Number	Requirements	Responsibility ("X" indicates the columns that apply)								
		F I	R H H I	C a r r i e r	D M E R C	Shared System Maintainers				Other
						F I S S	M C S	V M S	C W F	
3953.1	The Carriers, Fiscal Intermediaries (FI), Regional Home Health Intermediaries (RHHI), and Durable Medical Equipment Regional Carriers (DMERC) specified in Section I.A. of this instruction shall educate their affected personnel on the information provided in this instruction and shall educate providers as outlined in Section III of this instruction.	X	X	X	X					
3953.2	The Carriers, Fiscal Intermediaries (FI), Regional Home Health Intermediaries (RHHI), and Durable Medical Equipment Regional Carriers (DMERC) specified in Section I.A. of this instruction shall inform their beneficiary and provider inquiry personnel to direct any questions about a CCIO/ Medicare Health Support," Program to the appropriate CCIO/ Medicare Health Support," Program, as indicated in Section I.A.3. and I.A.4. of this instruction.	X	X	X	X					

### III. PROVIDER EDUCATION

Requirement Number	Requirements	Responsibility (“X” indicates the columns that apply)								
		F I	R H H I	C a r r i e r	D M E R C	Shared System Maintainers				Other
						F I S S	M C S	V M S	C W F	
3953.3	A provider education article related to this instruction will be available at <a href="http://www.cms.hhs.gov/medlearn/matters">www.cms.hhs.gov/medlearn/matters</a> shortly after the CR is released. You will receive notification of the article release via the established "medlearn matters" listserv. The Carriers, Fiscal Intermediaries (FI), Regional Home Health Intermediaries (RHHI), and Durable Medical Equipment Regional Carriers (DMERC) specified in Section I.A. of this instruction shall post this article, or a direct link to this article, on their Web site and include information about it in a listserv message within 1 week of the availability of the provider education article. In addition, the provider education article shall be included in your next regularly scheduled bulletin and incorporated into any educational events on this topic. Contractors are free to supplement Medlearn Matters articles with localized information that would benefit their provider community in billing and administering the Medicare program correctly.	X	X	X	X					

### IV. SUPPORTING INFORMATION AND POSSIBLE DESIGN CONSIDERATIONS

#### A. Other Instructions: N/A

X-Ref Requirement #	Instructions

#### B. Design Considerations: N/A

X-Ref Requirement #	Recommendation for Medicare System Requirements

C. Interfaces: N/A

D. Contractor Financial Reporting /Workload Impact: N/A

E. Dependencies: N/A

F. Testing Considerations: N/A

V. SCHEDULE, CONTACTS, AND FUNDING

<p><b>Effective Date*:</b> October 20, 2005</p> <p><b>Implementation Date:</b> October 20, 2005</p> <p><b>Pre-Implementation Contact(s):</b> Melissa Dehn <a href="mailto:melissa.dehn@cms.hhs.gov">melissa.dehn@cms.hhs.gov</a></p> <p><b>Post-Implementation Contact(s):</b> Michele Franklin <a href="mailto:michele.franklin@cms.hhs.gov">michele.franklin@cms.hhs.gov</a></p>	<p><b>No additional funding will be provided by CMS; contractor activities are to be carried out within their FY 2005 operating budgets.</b></p>
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\*Unless otherwise specified, the effective date is the date of service.