

Medicare “Early Morning Walk” TV :30



THREE OWNERS ARE TAKING THEIR DOGS FOR AN EARLY MORNING WALK.

SUPER: AN IMPORTANT MESSAGE FROM MEDICARE

MAN 1: These dogs wake up too early! (chuckle)



SUPER: MEDICARE OPEN ENROLLMENT OCTOBER 15 – DECEMBER 7

MAN 2: You know what else is early? Medicare Open Enrollment. Now through December 7th.



MAN 3: Can I stick with my old Medicare plan?



SUPERS: FREE CANCER SCREENINGS FREE WELLNESS VISIT PRESCRIPTION DRUG DISCOUNTS

MAN 2: Sure, or find a new plan with better coverage, less cost, or both. Medicare plans give you free cancer screenings and wellness visits,



and 50% off on brand name prescriptions when you're in the donut hole...it's part of the health care law.



MAN 1: So it's time to look, compare . . .



THEY HEAD DOWN DIFFERENT PATHS

MAN 2: ...and choose the right plan for you.



SUPER: 1-800-MEDICARE medicare.gov TTY 1-877-486-2048 HHS logo PAID FOR BY THE U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES

MAN 2: (AS VOICE OVER): Learn more at 1-800 MEDICARE, or Medicare.gov.