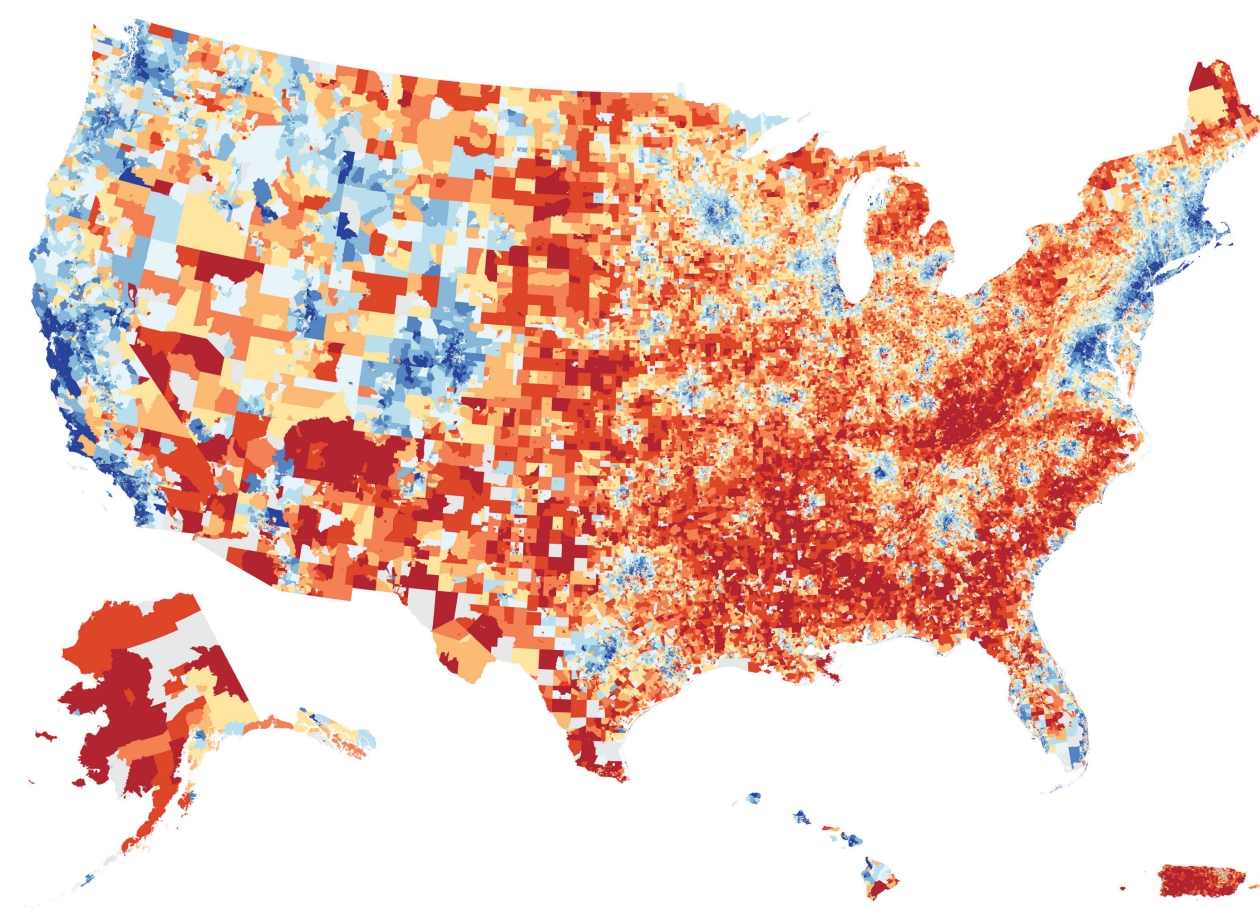


We implemented two one-year educational awareness programs focused on the increased use of depression screening and chronic care management services. As a part of these programs, we developed an expansive outreach strategy to engage our provider community. We relied on direct outreach, live events, digital platforms, and hard-copy materials. By building direct connections with health care professionals, participating in live webinars and roundtables, launching digital education initiatives like podcasts and blogs, and sending hard-copy resources via mail, we established collaborative relationships and ensured comprehensive awareness of our program's benefits to Medicare beneficiaries.

Area Deprivation Index Map



1-10 11-20 21-30 31-40 41-50 51-60 61-70 71-80 81-90 91-100 suppressed
Least disadvantaged Most disadvantaged

We incorporated the Area Deprivation Index to identify our most disadvantaged neighborhoods across social drivers of health variables which led to a 21% increase in claim utilization for our most at-risk beneficiaries.

SCAN THE CODE



Interactive ADI Map

University of Wisconsin School of Medicine and Public Health. 2021 Area Deprivation Index v4.0. Downloaded from <https://www.neighborhoodatlas.medicine.wisc.edu/> April 18, 2024.

Chronic Care Management, Depression Screening and the Quintuple Aim of Medicine

CMS Health Equity Innovation Challenge Medicare Projects
Matt Davis and Joelle Vlahakis | WPS Government Health Administrators

Jurisdiction 5 (J5): Iowa, Missouri, Kansas, Nebraska + Jurisdiction 8 (J8): Michigan, Indiana

Depression Screening

Key Performance Indicators	Goal	J5	J8
Increase depression screening claims	+5%	+35%	+41%
Increase depression screening claims for disadvantaged beneficiaries	+2.5%	+26%	+31%
Reduce suicide attempt claims	-5%	-11%	-4%

J5 + J8 Key Impacts

- \$52 MILLION** in estimated Medicare savings
- 68,000** more beneficiaries screened
- 1,100** more providers utilizing service
- Outpaced all other jurisdictions by **30%, 20%, and 1.5%** respectively

Chronic Care Management

Key Performance Indicators	Goal	J5	J8
Increase chronic care management claims	+5%	+20%	+39%
Increase chronic care management claims for disadvantaged beneficiaries	+2.5%	+6%	+43%
Reduce emergency department visit claims	-1%	-9%	-11%

J5 + J8 Key Impacts

- \$20 MILLION** in estimated Medicare savings
- 20,000** more beneficiaries enrolled
- 950** more providers utilizing service
- Outpaced all other jurisdictions by **8%, 13%, and 2.5%** respectively

Quintuple Aim of Medicine

- 1 Improve health outcomes
- 2 Lower cost of health care
- 3 Enhance patient experience
- 4 Minimize burden on providers
- 5 Advance health equity

We outpaced results of non-treatment Medicare groups across the rest of the nation where our programs were not implemented by realizing an **18% larger increase in overall claim utilization, 19% larger increase in claims for at-risk beneficiaries, and 3% larger decrease in emergency treatment.**



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