



Date: March 11, 2019

Enhanced direct enrollment is a new pathway for consumers to enroll in health insurance coverage through the Federally-facilitated Exchange. This pathway allows CMS to partner with the private sector to provide a more user-friendly and seamless enrollment experience for consumers by allowing them to apply for and enroll in an Exchange plan directly through an approved issuer or web-broker without the need to be redirected to HealthCare.gov or contact the Exchange Call Center.

For additional information on enhanced direct enrollment, please view the fact sheet, available at: <https://www.cms.gov/newsroom/fact-sheets/enhanced-direct-enrollment-pathway-health-insurance-exchange-coverage>

For frequently asked questions about enhanced direct enrollment, visit: <https://www.cms.gov/CCIIO/Programs-and-Initiatives/Health-Insurance-Marketplaces/Downloads/FAQs-EDE.pdf>

The Public List of third-party entities approved to use an enhanced direct enrollment pathway is provided below. This list is current as of December 13, 2018, but CMS will update the list as it approves more partners.

Partners Approved to Use Enhanced Direct Enrollment

| Approved Partner Name | Website |
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| Aspirus Arise Health Plan of Wisconsin | www.aspirusarise.com |
| Blue Cross Blue Shield of North Carolina | www.bluecrossnc.com |
| Cigna | www.cigna.com/ |
| Dean Health Plan | www.deancare.com |
| HealthSherpa | www.healthsherpa.com |
| MercyCare Health Plans | www.mercycarehealthplans.com |
| Molina Healthcare | www.molinahealthcare.com |

| Approved Partner Name | Website |
|-----------------------------------|--|
| Security Health Plan of Wisconsin | www.securityhealth.org |
| Stride Health | www.stridehealth.com |