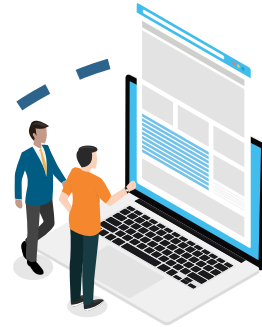


# How an Idea Becomes a CMS Innovation Center Model

## Phase 1: Formulation

The Innovation Center identifies ideas that align with our **Strategic Direction** and address health care system problems. These ideas are informed by:

- Health care research
- Public health needs
- CMS' and the Administration's strategic priorities
- Input from beneficiaries, providers and other interested parties
- Congressional mandates (in case of demonstration projects)



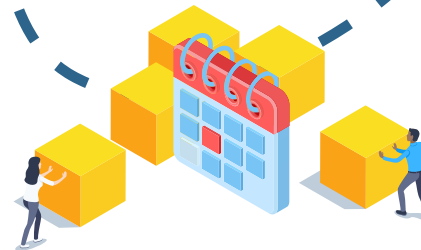
## Phase 2: Vetting and Selection

The Innovation Center researches ideas to determine their viability. Ideas selected to become models (which are pilot programs):

- Meaningfully impact patients and health care transformation
- Are operationally and evaluatively feasible (and scalable, if successful)
- Support demographic, clinical and geographic diversity

## Phase 3: Building

The Innovation Center designs models. This includes planning for IT and learning systems, model participants, contractors, and other aspects. Models generally take about 18 to 36 months to build.



## Phase 4: Implementation and Evaluation

The Innovation Center launches and assesses models, which are usually tested for 5 to 10 years.

Evaluations include an analysis of changes in spending and the quality of care furnished under the model. The results of model testing help guide potential changes in CMS policies and future model ideas.