

MEDICARE OPEN ENROLLMENT PARTNER SOCIAL MEDIA TOOLKIT

**MEDICARE
OPEN ENROLLMENT**
OCT. 15–DEC. 7

Spread the word about Medicare Open Enrollment!

Medicare Open Enrollment runs from Oct. 15 – Dec. 7. Use our social media graphics and the [#MedicareOE](#) hashtag to engage in the conversation during Medicare Open Enrollment.

Use the posts below on your social media platforms to encourage your followers to visit the official source for Medicare information, [Medicare.gov](#). You can also follow us on our [Medicare Facebook page](#) and on X [@MedicareGov](#).

Shortened URLs for use in posts:

Homepage: [www.Medicare.gov](#)

Medicare Plan Finder: [www.Medicare.gov/plan-compare](#)

Extra Help with Medicare Drug Costs: [Medicare.gov/ExtraHelp](#)

General Open Enrollment

Facebook

Your health needs can change every year—and Medicare costs and coverage can too. Compare prescription drug and health options during Medicare Open Enrollment to find the best coverage for you. Get started at [www.Medicare.gov/plan-compare](#).

Now's the time to review and compare your 2027 Medicare coverage options! Check for lower costs, make sure your doctors and prescriptions are covered, or just check whether your current choice is still the best for your needs and budget. [www.Medicare.gov/plan-compare](#)

At [Medicare.gov](#), compare health and prescription drug plans side-by-side. You might be surprised how much you could save. But don't wait—Open Enrollment ends Dec. 7! [www.Medicare.gov/plan-compare](#)

Is your Medicare plan still the right mix of benefits and costs for your needs and budget? Now's the time to review prescription drug and coverage options for 2027: [www.Medicare.gov/plan-compare](#).

Plans change every year. Now's the time to check if your current plan still covers your needs for 2027, including your prescriptions or doctors. Other options might work better for you! Compare plans at [www.Medicare.gov/plan-compare](#).



Shop for 2027 Medicare plans, compare Medicare coverage options, and feel confident in your choice. Get started at www.Medicare.gov/plan-compare.

Experience better plan shopping during Medicare Open Enrollment with a Medicare account! Your secure account lets you run personalized, side-by-side comparisons of health and drug plans based on the drugs you take and the doctors you see. www.Medicare.gov/account

A [Medicare.gov](https://www.Medicare.gov) account lets you save your prescriptions and pharmacies, making it easier to compare plans in your area. You now have several ways to log in to your Medicare account, including ID.me, CLEAR, and Login.gov.

X

Is your current #Medicare coverage choice still right for you for 2027? You might be able to find lower premiums & better coverage! [#MedicareOE](https://www.Medicare.gov/plan-compare)

[#MedicareOE](https://www.Medicare.gov/plan-compare) is here! Review your current [#Medicare](https://www.Medicare.gov/plan-compare) coverage, and compare it to other 2027 prescription drug and health options at www.Medicare.gov/plan-compare.

www.Medicare.gov/plan-compare makes it easy to compare coverage options, shop for 2027 plans, and feel confident in your choice. Now's the time to find the best fit for your needs and budget! [#MedicareOE](https://www.Medicare.gov/plan-compare)

Experience better [#MedicareOE](https://www.Medicare.gov/plan-compare) plan shopping with a Medicare account! Your secure account lets you run personalized, side-by-side comparisons of health and drug plans based on the drugs you take. www.Medicare.gov/account.

A [Medicare.gov](https://www.Medicare.gov) account lets you save your prescriptions and pharmacies, making it easier to compare plans in your area. You now have several ways to log in to your Medicare account, including ID.me, CLEAR, and Login.gov.



Countdown to End of Open Enrollment

Facebook

There's still time to find 2027 Medicare coverage that might lower your out-of-pocket costs, give you better coverage for your current health needs—or both. Compare and review options before Open Enrollment ends on Dec. 7:

www.Medicare.gov/plan-compare

Medicare Open Enrollment ends soon! Don't miss your chance to find better coverage, lower premiums, or both. Compare your current coverage with all your 2027 options before December 7. Start at www.Medicare.gov/plan-compare.

Time is running out to find your best Medicare coverage for 2027!

#MedicareOE ends Dec. 7. Don't wait to find out if you might save money, find better coverage, or both. www.Medicare.gov/plan-compare

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Before #MedicareOE ends, review your 2027 #Medicare prescription drug and health options and find out if lower premiums or extra benefits are available!

www.Medicare.gov/plan-compare

Don't miss out—only a few days left in #MedicareOE to review or change your Medicare coverage. Make sure your plan still has you covered:

www.Medicare.gov/plan-compare

Only a few days left in #MedicareOE to make changes to your 2027 Medicare coverage—visit www.Medicare.gov/plan-compare to compare coverage options and find the right fit for your needs.

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ONLY 1 WEEK LEFT!

REVIEW AND COMPARE COVERAGE OPTIONS TODAY.

THE OFFICIAL SOURCE FOR MEDICARE

Medicare.gov

A calendar for December 2026 with the 7th circled in red. The background is light blue with a geometric pattern.

MEDICARE OPEN ENROLLMENT | OCT. 15–DEC. 7

ONLY 5 DAYS LEFT!

YOU'LL NEVER KNOW UNLESS YOU GO.

THE OFFICIAL SOURCE FOR MEDICARE

Medicare.gov

A calendar for December 2026 with the 7th circled in red and the 8th through 12th marked with red X's. The background is light blue with a geometric pattern.

MEDICARE OPEN ENROLLMENT | OCT. 15–DEC. 7

ONLY 2 DAYS LEFT!

YOU CAN STILL GET A BETTER DEAL.

THE OFFICIAL SOURCE FOR MEDICARE

Medicare.gov

A calendar for December 2026 with the 7th circled in red and the 8th through 12th marked with red X's. The background is yellow with a geometric pattern.

MEDICARE OPEN ENROLLMENT | OCT. 15–DEC. 7

LAST DAY!

YOU'LL NEVER KNOW UNLESS YOU GO.

THE OFFICIAL SOURCE FOR MEDICARE

Medicare.gov

A calendar for December 2026 with the 7th circled in red and the 8th through 12th marked with red X's. The background is pink with a geometric pattern.

Medicare Fraud During Open Enrollment

Facebook

Medicare will never call to ask for your Medicare Number unless you contact Medicare first. If you get an unexpected call, text, or email asking for your Medicare Number during [#MedicareOE](#), ignore it! Call 1-800-MEDICARE or visit [Medicare.gov/fraud](#) to report suspected fraud.

Medicare.gov is your official source for Medicare information! During Open Enrollment, you may come across a lot of information from other sources. Start at [Medicare.gov](#) to get trusted information and find the 2027 coverage that best meets your needs.

X

Medicare won't call you unless you contact Medicare first. If you get an unexpected call, text, or email asking for your Medicare Number during [#MedicareOE](#), don't share it! [Medicare.gov/fraud](#)

[Medicare.gov](#) is your official source for Medicare information. You may come across a lot of info from other sources during [#MedicareOE](#), but start at Medicare.gov to get trusted information to find the 2027 coverage that best meets your needs.



State Health Insurance Assistance Program (SHIP)

Facebook

4 ways to get info and help during [#MedicareOE](#):

1. Go to [www.Medicare.gov/plan-compare](#)
2. Call 1-800-MEDICARE
3. Look at your Medicare & You 2027 handbook
4. Contact your local SHIP (State Health Insurance Assistance Program) [OR ADD LOCAL SHIP NUMBER AND/OR URL]

Got questions when comparing options during Medicare Open Enrollment? Free, trusted information is within reach: call 1-800-MEDICARE, look at the Medicare & You 2027 handbook, or contact your SHIP (State Health Insurance Assistance Program). [www.Medicare.gov/plan-compare](#) [OR ADD LOCAL SHIP NUMBER AND/OR URL]

X

Need [#MedicareOE](#) assistance? Call 1-800-MEDICARE, or contact your local SHIP (State Health Insurance Assistance Program). [OR ADD LOCAL SHIP NUMBER AND/OR URL]

Not sure how to navigate [#MedicareOE](#)? We can help: Call 1-800-MEDICARE or contact your local SHIP (State Health Insurance Assistance Program). [OR ADD LOCAL SHIP NUMBER AND/OR URL]



Saving on Medicare Drug Costs

Facebook

If you make less than \$23,940 per year (\$32,460 for married couples), you might qualify for Extra Help. This program would cut your Medicare Part D drug costs to no more than \$5.10 for generic prescriptions and \$12.65 for brand-name drug prescriptions. Find out if you qualify:

[Medicare.gov/ExtraHelp](https://www.Medicare.gov/ExtraHelp)

Extra Help is a Medicare program that can pay for your drug coverage (Part D) premiums, deductibles, coinsurance, and other costs. If you make less than \$23,940 per year (\$32,460 for married couples), it's worth it to apply! Visit [Medicare.gov/ExtraHelp](https://www.Medicare.gov/ExtraHelp) to learn more.

#DYK you may qualify for prescription drug savings with Extra Help, a Medicare program that helps pay for Medicare Part D drug coverage costs? It's worth it to apply! [Medicare.gov/ExtraHelp](https://www.Medicare.gov/ExtraHelp)

X

#DYK some people qualify for additional savings on their Medicare drug coverage (Part D) costs? Learn more about how to qualify for Extra Help: [Medicare.gov/ExtraHelp](https://www.Medicare.gov/ExtraHelp). **#MedicareOE**

If your income is below \$23,940 per year (\$32,460 for married couples), you might qualify for lower drug costs with Extra Help. It's worth it to find out: [Medicare.gov/ExtraHelp](https://www.Medicare.gov/ExtraHelp). **#MedicareOE**

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Save on Rx costs.



MEDICARE OPEN ENROLLMENT | OCT. 15–DEC. 7

**SAVE MONEY
WITH MEDICARE'S
EXTRA HELP
PROGRAM.**



MEDICARE OPEN ENROLLMENT | OCT. 15–DEC. 7

**MEDICARE'S
EXTRA HELP
PROGRAM
REDUCES
RX COSTS.**

