

Partner Social Media Toolkit for Medicare Open Enrollment
October 15 – December 7
Social Media Posts

Help spread the word about Medicare Open Enrollment! Use the posts below on social media platforms like Facebook and Twitter to encourage your followers to visit Medicare.gov, “Like” our [Medicare Facebook page](#) and follow us at [@MedicareGov](#). Use our social media graphics and the [#MedicareOE](#) hashtag to engage in the conversation during Medicare Open Enrollment.

Shortened URLs for use in posts:

Homepage: [Medicare.gov](https://www.medicare.gov)

Medicare Plan Finder: [Medicare.gov/plan-compare](https://www.medicare.gov/plan-compare)

Extra Help with Medicare Prescription Drug Plan costs:

<http://go.cms.gov/helpwithRx>

Medicare & You Handbook: <https://www.medicare.gov/medicare-and-you>

General Open Enrollment posts:

Facebook

Your health needs can change from year to year—so do Medicare plan costs and coverage. Use the annual Medicare Open Enrollment period to compare Medicare Advantage Plans (Part C) and Medicare prescription drug coverage (Part D) offerings to find the best plan for you. Start here: [Medicare.gov/plan-compare](https://www.medicare.gov/plan-compare) #MedicareOE

Now’s the time to review and compare your Medicare plan options for 2021. See if you can find lower costs or better coverage, or just make sure your current plan is still the best way to go.

[Medicare.gov/plan-compare](https://www.medicare.gov/plan-compare) #MedicareOE

What mix of Medicare benefits and costs works best with your needs and budget? Now’s the time to review plan choices for 2021—like Prescription Drug Plans and Medicare Advantage Plans—to see what’s right for you: [Medicare.gov/plan-compare](https://www.medicare.gov/plan-compare) #MedicareOE

General Open Enrollment images:



Some plans change, some plans remain the same. Now's the time to look and see if and how your plan has changed for 2021. Is your current plan still the best for your healthcare needs? There may be another plan that works better for you! Use Medicare's Plan Finder to compare plans: [Medicare.gov/plan-compare](https://www.medicare.gov/plan-compare) #MedicareOE

Medicare's Plan Finder makes it easier to compare coverage options, shop for plans, and feel confident in your choice. [Medicare.gov/plan-compare](https://www.medicare.gov/plan-compare) #MedicareOE

Twitter

See if your #Medicare plan is still right for you. You may be able to get lower premiums & better coverage! [Medicare.gov/plan-compare](https://www.medicare.gov/plan-compare) #MedicareOE

#MedicareOE is here! Review and compare your current #Medicare Advantage Plan (Part C) or Prescription Drug Plan (Part D) with new options for 2021 at [Medicare.gov/plan-compare](https://www.medicare.gov/plan-compare)

@MedicareGov's Plan Finder makes it easy to compare coverage options, shop for plans & feel confident in your choice. Visit [Medicare.gov/plan-compare](https://www.medicare.gov/plan-compare) to check it out! #MedicareOE

Countdown to end of Open Enrollment posts:

Facebook

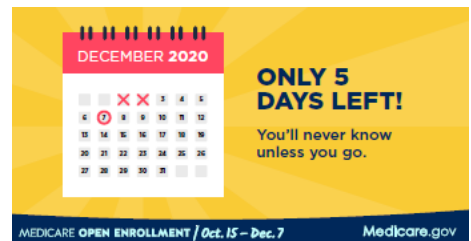
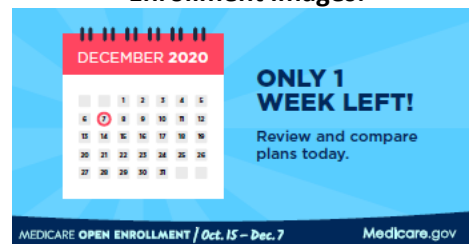
You may find a Medicare Advantage Plan (Part C) or Prescription Drug Plan (Part D) that lowers your out-of-pocket costs, provides better coverage for your current health care needs—or both. Compare and review plans before Open Enrollment ends on Dec. 7: [Medicare.gov/plan-compare](https://www.medicare.gov/plan-compare) #MedicareOE

Medicare Open Enrollment is ending soon. Don't miss your chance to find better coverage, lower premiums, or both. Compare your current plan with all your 2021 options before it's too late. Start at [Medicare.gov/plan-compare](https://www.medicare.gov/plan-compare) #MedicareOE

Your chance to save on Part D prescription drug costs or see what extra benefits are available with a Medicare Advantage Plan is going, going, almost gone! Find your best Medicare plan now. The Plan Finder makes comparing plans easy: [Medicare.gov/plan-compare](https://www.medicare.gov/plan-compare) #MedicareOE



Countdown to end of Open Enrollment images:



Twitter

Review your #Medicare plan options and see if lower premiums or extra benefits are available, before it's too late!

[Medicare.gov/plan-compare](https://www.medicare.gov/plan-compare) #MedicareOE

Don't miss out—only a few days left in #MedicareOE to review or change your Medicare Advantage Plan (Part C) or Prescription Drug Plan (Part D) for 2021. [Medicare.gov/plan-compare](https://www.medicare.gov/plan-compare)

Only a few days left to shop for 2021 plans during #MedicareOE — use the Medicare Plan Finder to compare plans and find the right fit for your needs: [Medicare.gov/plan-compare](https://www.medicare.gov/plan-compare)

Guard your card during Open Enrollment posts:

Facebook

Unknown callers may contact you during Medicare Open Enrollment. Don't fall for their promises of free offers or gifts—and NEVER give out your Medicare Number over the phone or email. Learn more ways to guard your card at

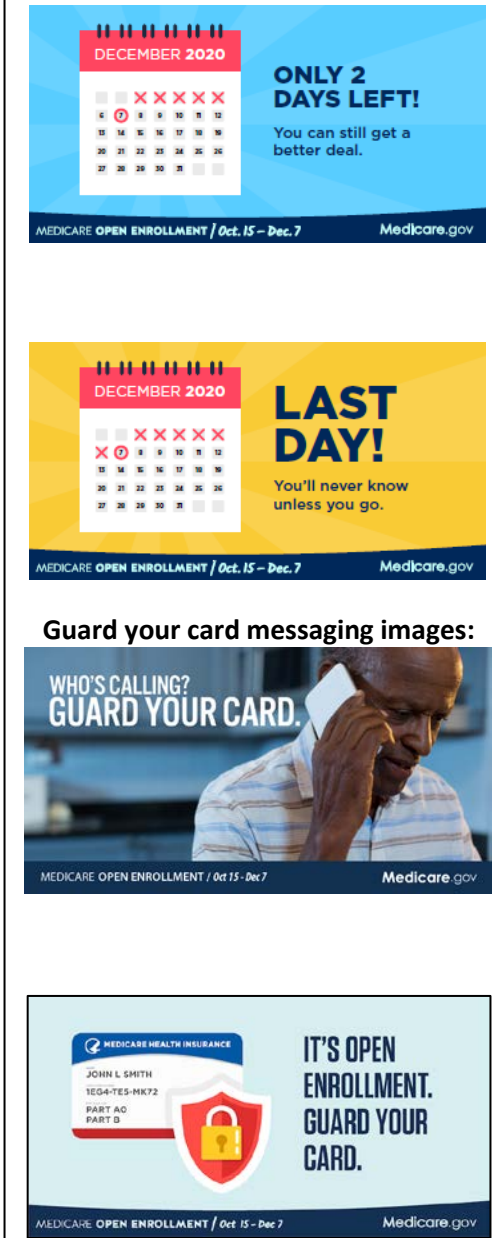
[Medicare.gov/fraud](https://www.medicare.gov/fraud)

Scammers never stop looking for ways to con you—even during Medicare Open Enrollment. Don't give them the chance. Never give out your Medicare Number over the phone to unknown or unexpected callers. Learn more ways to guard your card and prevent fraud at [Medicare.gov/fraud](https://www.medicare.gov/fraud)

Twitter

Unknown callers may contact you during #MedicareOE. Don't fall for their promises of free offers or gifts—and NEVER give out your Medicare Number over the phone or email. Learn more ways to guard your card at [Medicare.gov/fraud](https://www.medicare.gov/fraud)

Guard your Medicare card! Scammers never stop looking for ways to con you—even during #MedicareOE. Don't give them the chance. Never give out your Medicare Number over the phone to unknown or unexpected callers. [Medicare.gov/fraud](https://www.medicare.gov/fraud)



ONLY 2 DAYS LEFT!
You can still get a better deal.
MEDICARE OPEN ENROLLMENT / Oct. 15 - Dec. 7
Medicare.gov

LAST DAY!
You'll never know unless you go.
MEDICARE OPEN ENROLLMENT / Oct. 15 - Dec. 7
Medicare.gov

WHO'S CALLING? GUARD YOUR CARD.
MEDICARE OPEN ENROLLMENT / Oct 15 - Dec 7
Medicare.gov

IT'S OPEN ENROLLMENT. GUARD YOUR CARD.
MEDICARE OPEN ENROLLMENT / Oct 15 - Dec 7
Medicare.gov

State Health Insurance Assistance Program (SHIP) posts:

Facebook

You have many places to turn for help during #MedicareOE. Call 1-800-MEDICARE, review the *Medicare & You 2021* handbook, contact your State Health Insurance Assistance Program office, or go to [Medicare.gov/plan-compare](https://www.medicare.gov/plan-compare). [OR ADD LOCAL SHIP NUMBER AND/OR URL]

If you have questions when comparing plans during Medicare Open Enrollment, it's good to know that free, unbiased, reliable information is within reach. Call 1-800-MEDICARE, review the *Medicare & You 2021* handbook, or contact your State Health Insurance Assistance Program office. [Medicare.gov/plan-compare](https://www.medicare.gov/plan-compare) [OR ADD LOCAL SHIP NUMBER AND/OR URL]

Twitter

Need #MedicareOE assistance? Call 1-800-MEDICARE, or go to [Medicare.gov/plan-compare](https://www.medicare.gov/plan-compare). [OR ADD LOCAL SHIP NUMBER AND/OR URL]

Unsure how to navigate #MedicareOE? Let us help you:

[Medicare.gov/plan-compare](https://www.medicare.gov/plan-compare) [OR ADD LOCAL SHIP NUMBER AND/OR URL]

Extra Help/Low-income subsidy posts:

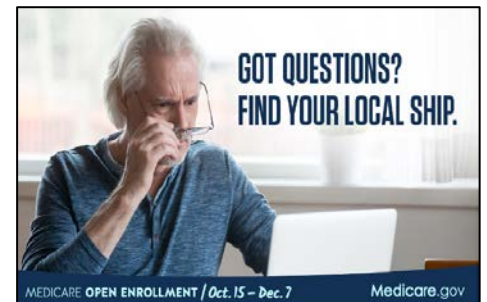
Facebook

If you can't afford your Medicare Prescription Drug Plan costs, you may qualify for Extra Help. Extra Help can reduce your premiums and deductibles. To apply, call Social Security at 1-800-772-1213 or visit <http://go.cms.gov/helpwithRx> #MedicareOE

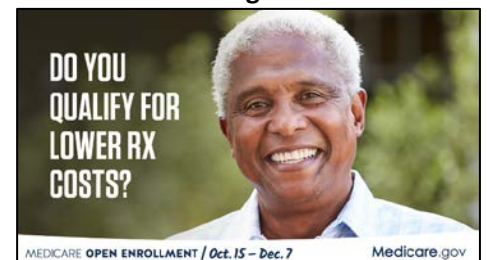
If you need help with your Medicare Prescription Drug Plan costs, you may qualify for the Extra Help program. Apply online at <http://go.cms.gov/helpwithRx> #MedicareOE

If you're one of the nearly 2 million people struggling to pay for your #Medicare Prescription Drug Plan costs, you may qualify for Extra Help. Apply here: <http://go.cms.gov/helpwithRx> #MedicareOE

SHIP images:



Extra Help/Low-income subsidy images:



Twitter

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New this year: Insulin savings

Facebook

If you have diabetes, you may be eligible for lower out-of-pocket costs. Changes to Part D for 2021 will allow you to pay a maximum of \$35 co-pay for a month's supply of insulin. Find participating plans in your area.

[Medicare.gov/plan-compare](https://www.medicare.gov/plan-compare) #MedicareOE

If you're one of the people with Medicare that uses insulin, your co-pay could be a maximum of \$35 for a 30-day supply. Find plans in your area that offer this benefit:

[Medicare.gov/plan-compare](https://www.medicare.gov/plan-compare) #MedicareOE

Twitter

If you have diabetes, you may be eligible for lower out-of-pocket costs in 2021. Changes to Part D could allow you to pay a maximum of \$35 co-pay for a month's supply of insulin. Find plans in your area that offer this benefit:

[Medicare.gov/plan-compare](https://www.medicare.gov/plan-compare) #MedicareOE



Insulin savings images:



If you're one of the people with Medicare that uses insulin, your co-pay can be a maximum of \$35 for a 30 day supply. Find plans in your area that offer this benefit:

[Medicare.gov/plan-compare](https://www.medicare.gov/plan-compare) #MedicareOE

Medicare Advantage plans are available for people with ESRD

Facebook

If you have End-Stage Renal Disease, you can now enroll in a Medicare Advantage Plan for 2021. Check with your providers (like your dialysis facility or kidney doctor) to make sure they are in the plan network you select. Find & compare plans: [Medicare.gov/plan-compare](https://www.medicare.gov/plan-compare). #MedicareOE

Twitter

If you have End-Stage Renal Disease, you can now enroll in a Medicare Advantage Plan for 2021. Check with your providers to make sure they are in the plan network you select. Find & compare plans: [Medicare.gov/plan-compare](https://www.medicare.gov/plan-compare). #MedicareOE

Medicare Advantage plans are available for people with ESRD image:

