

MEDICARE OPEN ENROLLMENT

PARTNER SOCIAL MEDIA TOOLKIT

**MEDICARE
OPEN ENROLLMENT**
OCT. 15–DEC. 7

Spread the word about Medicare Open Enrollment!

Medicare Open Enrollment runs from Oct. 15 – Dec. 7. Use our social media graphics and the **#MedicareOE** hashtag to engage in the conversation during Medicare Open Enrollment.

Use the posts below on your social media platforms to encourage your followers to visit the official source for Medicare information, [Medicare.gov](https://www.Medicare.gov). You can also follow us on our [Medicare Facebook page](https://www.facebook.com/MedicareGov) and on X [@MedicareGov](https://twitter.com/MedicareGov).

Shortened URLs for use in posts:

Homepage: www.Medicare.gov

Medicare Plan Finder: www.Medicare.gov/plan-compare

Extra Help with Medicare Drug Costs: <https://go.Medicare.gov/ExtraHelp>

General Open Enrollment

Facebook

Every year, your health needs can change—and Medicare plan costs and coverage can too. Medicare Open Enrollment lets you compare prescription drug and health options to find the best coverage for you. Get started at www.Medicare.gov/plan-compare.

It's time to review and compare your 2026 Medicare coverage options. Check for lower costs, that your doctors and prescriptions are covered, or just make sure your current plan is still best for your needs and budget. www.Medicare.gov/plan-compare

At [Medicare.gov](https://www.Medicare.gov), you can easily compare health and prescription drug plans side-by-side. You might be surprised how much you could save. But don't wait—Open Enrollment ends Dec. 7! www.Medicare.gov/plan-compare

Find the right mix of Medicare benefits and costs for your needs and budget! Now's the time to review prescription drug and health options for 2026 to find what's right for you: www.Medicare.gov/plan-compare.



Plans change every year. Now's the time to find out if your current plan still covers what you need for 2026, including any prescriptions or your doctors. Other coverage options might work better for you! Compare options at www.Medicare.gov/plan-compare.

Compare Medicare coverage options, shop for 2026 plans, and feel confident in your choice—get started at www.Medicare.gov/plan-compare.

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Is your current Medicare coverage choice still right for you for 2026? You may be able to find lower premiums & better coverage! www.Medicare.gov/plan-compare #MedicareOE

#MedicareOE is here! Review your current Medicare coverage, and compare it to other 2026 prescription drug and health options at www.Medicare.gov/plan-compare.

www.Medicare.gov/plan-compare makes it easy to compare coverage options, shop for 2026 plans, and feel confident in your choice. Now's the time to find the best fit for your needs and budget! #MedicareOE

Have a better #MedicareOE shopping experience with a Medicare account! Your account lets you run personalized, side-by-side comparisons of health and drug plans based on the drugs you take. www.Medicare.gov/account.

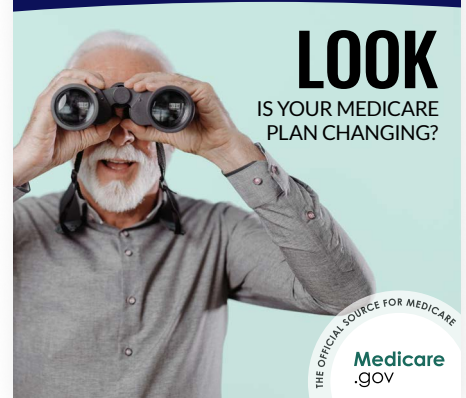
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Countdown to End of Open Enrollment

Facebook

You still have time to find 2026 Medicare coverage that could lower your out-of-pocket costs, give you better coverage for your current health needs—or both. Review and compare your options before Open Enrollment ends on Dec. 7: www.Medicare.gov/plan-compare.

Medicare Open Enrollment ends soon! Don't miss your chance to find better coverage, lower premiums, or both. Compare your current coverage with all your 2026 options before Dec. 7. Start at www.Medicare.gov/plan-compare.

Time is running out to find your best Medicare coverage for 2026! #MedicareOE ends Dec. 7. Don't wait to find out if you can save money, find better coverage, or both. www.Medicare.gov/plan-compare

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Before #MedicareOE ends on Dec. 7, review your 2026 Medicare prescription drug and health options and find out if lower premiums or extra benefits are available! www.Medicare.gov/plan-compare

Don't miss out—only a few days left in #MedicareOE to review or change your Medicare coverage. Make sure your plan still has you covered: www.Medicare.gov/plan-compare.

Only a few days left in #MedicareOE to make changes to your 2026 Medicare coverage—visit www.Medicare.gov/plan-compare to compare coverage options and find the right fit for your needs before Dec. 7.

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DECEMBER 2025

	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

ONLY 1 WEEK LEFT!

REVIEW AND COMPARE COVERAGE OPTIONS TODAY.

THE OFFICIAL SOURCE FOR MEDICARE

Medicare.gov

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DECEMBER 2025

	X	X	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

ONLY 5 DAYS LEFT!

YOU'LL NEVER KNOW UNLESS YOU GO.

THE OFFICIAL SOURCE FOR MEDICARE

Medicare.gov

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DECEMBER 2025

	X	X	X	X	X	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

ONLY 2 DAYS LEFT!

YOU CAN STILL GET A BETTER DEAL.

THE OFFICIAL SOURCE FOR MEDICARE

Medicare.gov

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DECEMBER 2025

	X	X	X	X	X	X
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

LAST DAY!

YOU'LL NEVER KNOW UNLESS YOU GO.

THE OFFICIAL SOURCE FOR MEDICARE

Medicare.gov

Medicare Fraud During Open Enrollment

Facebook

Medicare will never call to ask for your Medicare Number unless you contact Medicare first. If you get an unsolicited call during #MedicareOE, just hang up. Uninvited emails or texts? You can ignore those, too. Report fraud to 1-800-MEDICARE, or visit [Medicare.gov/fraud](https://www.Medicare.gov/fraud).

[Medicare.gov](https://www.Medicare.gov) is the official source for Medicare information! During Open Enrollment, you may come across a lot of information from other sources. Start at Medicare.gov to get trusted information and find the health and drug coverage that best meets your needs.

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Medicare.gov is the official source for Medicare information. You may come across a lot of info from other sources during #MedicareOE, but start at [Medicare.gov](https://www.Medicare.gov) to get trusted information to find the 2026 coverage that best meets your needs.



State Health Insurance Assistance Program (SHIP)

Facebook

4 ways to get info and help during #MedicareOE:

1. Go to www.Medicare.gov/plan-compare
2. Call 1-800-MEDICARE
3. Look at your Medicare & You 2026 handbook
4. Contact your local SHIP (State Health Insurance Assistance Program) [OR ADD LOCAL SHIP NUMBER AND/OR URL]

Got questions when comparing options during Medicare Open Enrollment? Free, trusted information is within reach: call 1-800-MEDICARE, look at the Medicare & You 2026 handbook, or contact your SHIP (State Health Insurance Assistance Program). www.Medicare.gov/plan-compare [OR ADD LOCAL SHIP NUMBER AND/OR URL]

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Need #MedicareOE assistance? Call 1-800-MEDICARE, or contact your local SHIP (State Health Insurance Assistance Program). [OR ADD LOCAL SHIP NUMBER AND/OR URL]

Not sure how to navigate #MedicareOE? We can help: Call 1-800-MEDICARE or contact your local SHIP (State Health Insurance Assistance Program). [OR ADD LOCAL SHIP NUMBER AND/OR URL]



Saving on Medicare Drug Costs

Facebook

Extra Help is a Medicare program that can help pay for your drug coverage (Part D) premiums, deductibles, coinsurance, and other costs. If you make less than \$23,475 a year (\$31,725 for married couples), it's worth it to apply! Visit <https://go.Medicare.gov/ExtraHelp> to learn more.

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If your income is below \$23,475 (\$31,725 for married couples), you might qualify for lower drug costs with Extra Help. It's worth it to find out: <https://go.Medicare.gov/ExtraHelp>. #MedicareOE

