

The Do's and Don'ts of Nonverbal Communication

What is Nonverbal Communication?

Nonverbal communication is showing your thoughts, feelings, and mood through visual and physical actions, without using words. It includes gestures, facial expressions, body movement, posture, space, eye contact, tone of voice, and touch. This is also known as body language.

80% of all communication is nonverbal

Why is Nonverbal Communication Important?

Nonverbal communication is important because what you say verbally and what you communicate through your body language may be totally different. You are communicating even when you're not aware of it. The more you pay attention to your nonverbal gestures and actions, the more effectively you can communicate.



