

MEDICARE OPEN ENROLLMENT

:30 VIDEO “FRIENDS”

SUPER: An official message from Medicare

VO: An official message from Medicare

SUPER: Compare plans at Medicare.gov

SENIOR 1: Did you try it yet?

SENIOR 2: Comparing plans?

SENIOR 3: Oh yeah. They sure can change year to year.

SENIOR 5: I found lower premiums

SENIOR 3: and lower prescription costs.

SENIOR 1: And those new insulin savings!

SENIOR 6: Hundreds of plans, \$35 a month.

SENIOR 5: That’ll save you money.

SUPER: Medicare.gov

SENIOR 1: So uh, Mark?

SENIOR 4: On Medicare.gov now.

SUPER: Open Enrollment ends Dec 7

SENIOR 1: Open Enrollment ends December 7

SENIOR 1: Comparing plans...

SENIOR CHORUS: ... really pays.

SUPER: Medicare Open Enrollment ends Dec 7. Medicare.gov. Paid for by the U.S. Department of Health & Human Services.

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