Qualified Health Plan Directory Pilot Toolkit

Please utilize the resources included in this document, and described below, to learn about the pilot and support your providers/members in their participation. Clicking the links below will take you to each resource.

General Information

These resources provide an overview of the Qualified Health Plan (QHP) Directory Pilot, and participation roles/responsibilities for QHP issuers, providers, and organizational administrators in the state of Oklahoma.

- **QHP Directory Pilot Fact Sheet** – An overview of the pilot, including its goals and benefits, as well as the anticipated roles/responsibilities of QHP issuers and pilot participants.
- **QHP Directory Pilot Frequently Asked Questions (FAQ)** – A list of common inquiries related to the pilot focused on technical functionality, participant roles and responsibilities, and information on the login and data verification processes.
- **QHP Directory Portal Introductory Webinar** – An introductory webinar that reviews the QHP Directory Pilot user expectations and provides an orientation to the portal. Learn about the three user types (Provider, Organizational Administrator, and Delegate), how to log in, and how to verify information in all three workflows, plus common troubleshooting.

Partner Resources

These resources are intended for use by partners, such as QHP Issuers, Trade Associations, and large health systems to help promote awareness of and engagement with the QHP Directory Pilot.

- **Newsletter Article** – An article that can be included in your organization-specific newsletter to help drive engagement and awareness of the pilot across Oklahoma.
- **Posters** – Brief visual announcements to raise awareness of the pilot launch. These can be printed and placed in various locations including hospital cafeterias, doctors' lounges, and in hallways on bulletin boards at medical facilities. Two versions are available for your use.

Qualified Health Plan Directory Pilot Overview - Newsletter Article

The Qualified Health Plan (QHP) Directory Pilot in Oklahoma is now live!

To reduce provider burden and increase administrative efficiencies, the Centers for Medicare & Medicaid Services (CMS), in partnership with the state of Oklahoma, began work last year on a first-of-its-kind QHP Directory Pilot ("the pilot"). The goal of this pilot is to develop an automated, one-stop shop, statewide directory of providers and facilities participating in QHPs (including Stand-Alone Dental Plans) in Oklahoma, which will be accessible through the Qualified Health Plan (QHP) Directory Pilot Portal ("the portal").

The pilot aims to improve data accuracy, lessen the burden on providers and payers, lower administrative costs, support interoperable data exchange, and ultimately improve patient and provider experiences. CMS intends this pilot to serve as a learning opportunity to inform a potential future National Directory of Healthcare.

We are excited to announce that the portal is officially open for use as of June 30 at cms.gov/QHPDirectoryPilot!

If you are a provider or represent a health care facility (organizational administrator) participating in a QHP in Oklahoma, we need your help to make this pilot a success! On average providers were able to **verify and update information in 8 minutes!**

Action Requested

Participating providers and organizational administrators (and/or their delegates) can log in to the portal, review their prepopulated data, and either verify the data or correct any inaccuracies. Please complete this review no later than 30 days after pilot launch. Users should also be prepared to routinely update their data in the portal within 30 days of any change and verify all provider directory information at least every 90 days, in accordance with federal and state guidelines.

Issuers will be using data from the portal to update their respective websites, so those sites reflect the latest data for participating providers. This one-stop approach is designed to minimize the need for providers to update information in multiple locations across multiple plans during the pilot.

Available Resources

CMS has developed a number of resources, including Frequently Asked Questions and a Fact Sheet, to encourage participation in the pilot, and support end users in navigating the QHP Directory Pilot portal. These can be found on the QHP Directory Pilot web page. **Please distribute these resources to providers in your network as soon as possible and encourage their participation in the pilot.**

For questions or additional information related to the pilot, contact QHPDirectoryPilot@cms.hhs.gov.

Subscribe to receive email updates related to the pilot.

The Centers for Medicare and Medicaid Services (CMS) Qualified Health Plan (QHP) Directory Pilot is Now Live!

CMS has launched a pilot in collaboration with the Oklahoma Insurance Department to create an automated, one-stop shop, statewide provider directory with the goal of increasing data accuracy and interoperable data exchange, decreasing burden and administrative costs, and improving provider and patient experiences.

We need your help to make this pilot a success!

Starting in June 2025, providers and organizational administrators for healthcare facilities who participate in a Marketplace QHP (including Stand-Alone Dental Plans) in Oklahoma can help us test a statewide directory. Please:

☑ **Log in to the portal to review your prepopulated data using your NPPES credentials**

☑ **Verify your data and/or correct any inaccuracies**

Access the portal at **https://www.cms.gov/qhpdirectorypilot**

Questions? Contact QHPDirectoryPilot@cms.hhs.gov

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