

## Plan Year 2017 Federally-facilitated Marketplace (FFM) Registration and Refresher Training for Agents and Brokers Returning to the FFMs

## An Overview for Agents and Brokers

- July 13, 2016
- July 19, 2016
- July 28, 2016
- August 3, 2016
- August 10, 2016



## Disclaimer

This presentation summarizes current policy and operations as of the date it was presented. Links to certain source documents have been provided for your reference. We encourage audience members to refer to the applicable statutes, regulations, and other interpretive materials for complete and current information about the requirements that apply to them.

This webinar applies to agents and brokers in states with a State-based Marketplace that uses the federal platform (i.e., HealthCare.gov) for eligibility and enrollment functions, known as State-based Marketplaces on the federal platform, or SBM-FPs. The information presented does not apply to agents and brokers who participate in the State-based Marketplaces that do not use the federal platform. Please review the guidance on our Agents and Brokers Resources webpage (<a href="http://go.cms.gov/CCIIOAB">http://go.cms.gov/CCIIOAB</a>) and <a href="Marketplace.CMS.gov">Marketplace.CMS.gov</a> to learn more.

## **Webinar Agenda**

- Small Business Health Options Program (SHOP) Marketplace Overview
- FFM Registration and Refresher Training Overview
- FFM Agent and Broker CMS-approved Vendor Training Option
- FFM Agent and Broker Registration and Training Steps
- Call Center and Help Desk Support
- Resources
- Question and Answer (Q&A) Session
- Closing Remarks

Note: Unless indicated otherwise, references to the FFMs or "Marketplace" in this presentation include FFMs where the states perform plan management functions, as well as the SBMs that use HealthCare.gov for eligibility and enrollment functions.



Plan Year 2017 Federally-facilitated Marketplace (FFM) Registration and Refresher Training for Agents and Brokers Returning to the FFMs



SHOP Marketplace Overview

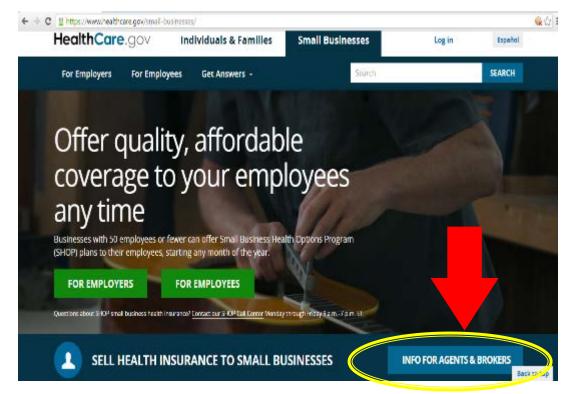
## **SHOP Marketplace Registration**

To register to participate in the SHOP Marketplace, agents and brokers:

- **Must** create an account and complete identity proofing through the CMS Enterprise Portal;
- Must execute the SHOP Privacy & Security Agreement in the MLMS;
   and
- **May** complete the SHOP Marketplace training and exam. It is highly recommended that agents and brokers complete SHOP Marketplace training, but not required.

## **SHOP Marketplace Agent/Broker Portal**

- The SHOP Marketplace
   Agent/Broker Portal can be
   accessed by visiting:
   <u>HealthCare.gov\small-</u>
   <u>businesses</u> and selecting the
   "Info for Agents and Brokers"
   button.
- Use your FFM User ID and password to log in to the SHOP Marketplace Agent/Broker Portal.



Note: The SHOP Marketplace Agent/Broker Portal is only available to those agents and brokers who have completed the FFM registration process for the SHOP Marketplace.

### SHOP Marketplace Agent/Broker Portal

- The information you provide during Marketplace registration will be searchable by employers looking for assistance with their SHOP Marketplace application and enrollment.
- You can make edits to the information displayed in the SHOP Marketplace through the MLMS by logging into your CMS Enterprise Portal account at <a href="https://portal.cms.gov/">https://portal.cms.gov/</a>.

### **Working With Clients in the SHOP Marketplace**

- Employers must authorize a SHOP Marketplace-registered agent or broker to work on their behalf.
- To authorize a SHOP Marketplace-registered agent or broker, employers must:
  - Create an account and verify their identity at HealthCare.gov
  - Search for an agent or broker by name, National Producer Number (NPN), or location and click "Authorize"
  - Once an employer sends an authorization to an agent or broker, the agent or broker can log in to his or her SHOP Marketplace Agent/Broker Portal account and accept the authorization
- Once authorized, SHOP Marketplace-registered agents and brokers may complete the entire application on behalf of their clients.
- Through the SHOP Marketplace Agent/Broker Portal, SHOP Marketplace-registered agents and brokers can:
  - Assist employers with their applications and enrollments
  - View clients' premium payments and enrollment statuses
  - Manage clients' accounts, including adding/removing employees and dependents from coverage

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## What is New in the SHOP Marketplace for 2017

Employee Choice by Insurance Company: While employers in all states are able to offer their employees a choice of a single health and/or dental plan or all health and/or dental plans at a single metal level of coverage, employers in the states listed below will also be able to offer their employees a choice of health and/or dental plans by insurance company. This allows employers to offer coverage options at different metal levels to their employees from a single insurance company.

	¥ 2			
Alaska	Illinois	Maine	New Hampshire	Texas
Delaware	Iowa	Missouri	North Dakota	Virginia
Florida	Kansas	Montana	Ohio	Wisconsin
Georgia	Louisiana	Nevada	Oklahoma	Wyoming

**For more information, visit:** https://www.cms.gov/CCIIO/Programs-and-Initiatives/Health-Insurance-Marketplaces/2017-Implementation-of-Vertical-Choice.html.

## SHOP Marketplace Tools at HealthCare.gov

Tool	Functionality & Value
See Plans and Prices	Help clients browse SHOP Marketplace health and dental plans available in their area. Premium estimates are based on age and geographic location.
Full Time Equivalent (FTE) Employee Calculator	Help clients determine if they may be eligible for SHOP Marketplace coverage by counting their total number of full-time and FTE employees.
Tax Credit Estimator	Help employers estimate if they may be eligible for the Small Business Health Care Tax Credit, and estimate how much the tax credit may be worth to them.
Minimum Participation Rate (MPR) Calculator	Help employers predict if they will meet the MPR required to enroll in the SHOP Marketplace.

## **SHOP Marketplace Resources**

- Learn more about the SHOP Marketplace and use tools to help your clients enroll in SHOP Marketplace coverage at www.HealthCare.gov/small-businesses/
- Find SHOP Marketplace resources, fact sheets, and user guides at <u>Marketplace.CMS.gov</u>
- Watch step-by-step SHOP Marketplace application and enrollment videos at <a href="https://www.youtube.com/playlist?list=PLaV7m2-zFKphB8T">https://www.youtube.com/playlist?list=PLaV7m2-zFKphB8T</a> modG40hUQeGLCa24c

### **Keep Up With SHOP Marketplace News**

- Connect with us on LinkedIn: <a href="https://www.linkedin.com/company/the-shop-marketplace-at-healthcare.gov?trk=prof-following-company-logo">www.linkedin.com/company/the-shop-marketplace-at-healthcare.gov?trk=prof-following-company-logo</a>
- Like us on Facebook: <u>www.facebook.com/Healthcare.gov</u>
- Follow us on Twitter: <a href="https://twitter.com/HealthCareGov">https://twitter.com/HealthCareGov</a>
- Tell your clients about what the SHOP Marketplace has to offer, using a SHOP Marketplace Web Badge.





Plan Year 2017 Federally-facilitated Marketplace (FFM) Registration and Refresher Training for Agents and Brokers Returning to the FFMs



FFM
Registration
and Training
Overview

## Registration and Training Overview

- Registration for plan year 2017\* will be available through the CMS Enterprise Portal (<a href="https://portal.cms.gov/">https://portal.cms.gov/</a>).
- Agents and brokers who have previously participated in the FFMs already have a CMS Enterprise Portal account and should use their existing credentials to log in to the portal to access the MLMS.
- Agents and brokers who participated in the FFMs for plan year 2014 or 2015, but who did not participate for plan year 2016, have a CMS Enterprise Portal account and have completed identity proofing, but will need to request the FFM Agent/Broker role when they log in.

<sup>\* 45</sup> CFR § 155.20 defines "plan year" as a consecutive 12-month period during which a health plan provides coverage for health benefits. A plan year may be a calendar year or otherwise.

- Agents and brokers who participated in the FFMs during plan year 2016 already have an agent/broker profile on the MLMS and must complete the following actions:
  - Complete the assigned training courses and pass the exams through the MLMS via the CMS Enterprise Portal or through a CMS-approved vendor via the CMS Enterprise Portal\*
  - Read and accept the applicable Marketplace Agreement(s) on the MLMS
- Returning Individual Marketplace agents and brokers are eligible to take Refresher Training to complete the plan year 2017 Individual Marketplace training requirement and will be automatically enrolled into the Refresher Training.
  - Returning agents or brokers who wish to take additional curricula (i.e., SHOP Marketplace training or the full Individual Marketplace training, instead of the shorter Refresher Training) must enroll in the curriculum they wish to take.

<sup>\*</sup> Training is only required for participation in the Individual Marketplace. Agents and brokers who participate in the SHOP Marketplace are encouraged, but not required, to take SHOP Marketplace training.

### Enhancements to FFM Agent and Broker Registration for Plan Year 2017

While most of the registration steps are the same as in plan year 2016, there are a few new features for plan year 2017:

Plan Year 2017	Plan Year 2016
Identity proofing must be completed before an agent or broker is able to access the MLMS.	Identity proofing could be completed before or after completing FFM training.
Registration Completion Certificates will include the date when the agent or broker completes the plan year 2017 FFM registration requirement.	Registration Completion Certificates did not include the date that the agent or broker completed the plan year 2016 FFM registration requirement.

- For plan year 2017, CMS has three (3) training modules in the streamlined Refresher Training available for returning Individual Marketplace agents and brokers:
  - Basics Refresher Training
  - Individual Marketplace Refresher Training
  - Privacy and Security Refresher Training
- The Refresher Training also contains a Refresher Exam.
- Returning Individual Marketplace agents and brokers also have the option to take the entire training that is available to new agents and brokers.
- CMS will only be offering training in English for plan year 2017.

Depending on the market segment (i.e., Individual or SHOP Marketplaces) in which an FFM-registered agent or broker is assisting consumers, the training requirements vary.

### Enhancements to FFM Agent and Broker Training for Plan Year 2017

While most of the training content is the same as in plan year 2016, there are a few new features for plan year 2017:

Plan Year 2017	Plan Year 2016
Agents and brokers who participated in the FFMs for the Individual Marketplace for plan year 2016 are eligible to take a streamlined Refresher Training either through the MLMS or a CMS-approved vendor regardless of how they completed the plan year 2016 training.	Agents and brokers who participated in the FFMs for the Individual Marketplace for the previous plan year had to retake the full agent and broker training for the current plan year.
CMS-approved vendors automatically send records of training completions to the MLMS.	Agents and brokers had to enter confirmation codes into the MLMS to confirm completion of CMS-approved vendor training.
Agents and brokers choosing training through the MLMS will enroll in curricula; course-level enrollment is not available.	Agents and brokers choosing training through the MLMS could enroll by course, potentially leading to confusion about which courses to enroll in.

Returning agents and brokers who completed plan year 2016 FFM registration for the Individual Marketplace are eligible to take the streamlined Refresher Training for returning Individual Marketplace agents and brokers for plan year 2017 and will continue to be eligible each year they complete the Refresher Training.

Agents and brokers must execute the Agreement(s) associated with the Marketplace(s) they are participating in:

- Individual Marketplace General Agreement: Includes terms for complying with federal and state laws, rules, standards, and policies.
- Individual Marketplace Privacy and Security Agreement: Includes privacy and security policies for protecting consumers' personally identifiable information (PII). The FFM privacy standards are consistent with the eight principles outlined in 45 CFR 155.26o(a).
- SHOP Marketplace Privacy and Security Agreement: Includes privacy and security policies for protecting consumers' PII. The FFM privacy standards are consistent with the eight principles outlined in 45 CFR 155.260(a).

Upon successful completion of the FFM registration requirement, an agent or broker is able to generate a Registration Completion Certificate specific to the market segment(s) (i.e., individual and/or SHOP Marketplaces) for which he or she signed the Agreement(s).

- The QHP issuer(s) with which an agent or broker is affiliated may request to view his or her Registration Completion Certificate(s).
- However, QHP issuers are instructed to review the Agent and Broker FFM Registration Completion and Termination List(s) published by CMS via the Agents and Brokers Resources webpage at <a href="http://go.cms.gov/CCIIOAB">http://go.cms.gov/CCIIOAB</a> to confirm the
  - http://go.cms.gov/CCIIOAB to confirm the current registration status of agents and brokers.
- New for plan year 2017, the Registration Completion Certificate will include the date that the agent or broker completed registration.

## **Ensuring Agents' or Brokers' NPNs Are Associated with Their Profiles**

Agents and brokers must enter a correct NPN in their MLMS profiles to receive credit for completing FFM registration.

- The NPN can be up to 10 digits long and must not begin with a zero.
- The NPN must not include any special characters or letters.
- The NPN is generally not the same as an agent's or broker's state license number. Agents and brokers should be sure to use their NPNs, not a state license number.
- To update the NPN, agents and brokers can select the "Complete Agent Broker Training" hyperlink and update the information in their MLMS profiles.
- Agent and broker NPNs can be found at: <u>www.nipr.com/PacNpnSearch.htm</u>.

Agents and brokers should confirm their NPNs are correct in their MLMS profiles. Entering an inaccurate NPN could result in denial of compensation/credit by an issuer.



Plan Year 2017 Federally-facilitated Marketplace (FFM) Registration and Refresher Training for Agents and Brokers Returning to the FFMs



FFM Agent and Broker CMS-approved Vendor Training Option

## **CMS-approved Vendor Training Option**

- Agents and brokers who choose to complete training through a CMSapproved vendor must access the vendor's training via the MLMS and should <u>not</u> go directly to the vendor's website to access the training content.
- CMS-approved vendors may charge a fee to agents and brokers that choose to take their training.
- Agents and brokers who complete FFM training through a CMSapproved vendor still need to execute the applicable Agreement(s) on the MLMS prior to assisting consumers seeking to enroll in coverage through the FFMs.

Note: Vendors' conformation codes are not required for plan year 2017 training.

# CMS-approved Vendor Training Option (continued)

The benefits of completing training through a CMS-approved vendor include:

- CMS-approved vendors are required to offer continuing education unit (CEU) credits in a minimum of five (5) states where the FFMs are operating (45 CFR § 155.222). The states where CEUs are offered may vary by CMS-approved vendor. Note: information on CEUs offered by each CMS-approved vendor is found in the CMS Enterprise Portal "Agent/Broker Training Options" Page by selecting on the "Learn More" link.
- Completion of a training curriculum, including the associated exams, through one of the CMS-approved vendors fulfills the FFM training requirement for agents and brokers registering to participate in the Individual Marketplace.
- CMS-approved vendors are required to cover, at a minimum, the same topic areas that are covered in the CMS training.
- All CMS-approved vendors offer Refresher Training to returning Individual Marketplace agents and brokers.



Plan Year 2017 Federally-facilitated Marketplace (FFM) Registration and Refresher Training for Agents and Brokers Returning to the FFMs



FFM Agent and
Broker
Registration
and Training
Steps

# Process for Registration and Training Completion

Returning agents and brokers must complete four (4) steps to become registered to participate in the FFMs for plan year 2017:

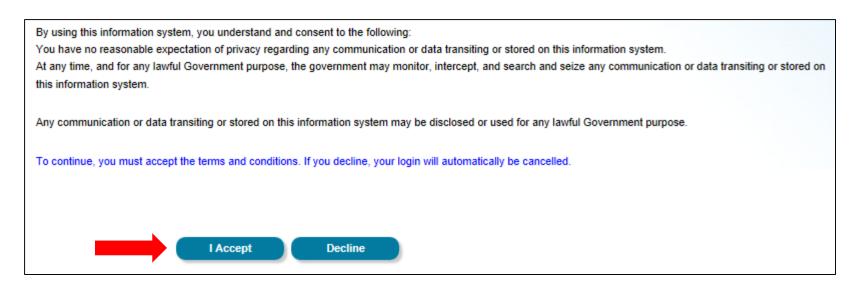
- 1. Log into CMS Enterprise Portal and update MLMS profile information
- 2. Complete training\*
- 3. Execute Agreement(s)
- 4. Confirm completion of all registration steps by logging back in to the "Agent/Broker Registration Status" page on the CMS Enterprise Portal

<sup>\*</sup> CMS recommends that agents and brokers who choose to take training via a CMS-approved vendor complete training prior to updating their profile information.

Once at <a href="https://portal.cms.gov">https://portal.cms.gov</a>, select the "Login to CMS Secure Portal" button at <a href="https://portal.cms.gov">https://portal.cms.gov</a>.



Read the terms and conditions and accept them by selecting the "I Accept" button.



Important: Agents and brokers who have an existing CMS
Enterprise Portal account should not create a new account. If you are unsure if you already have a FFM User ID and password, see the resource "Avoiding the Creation of a Duplicate CMS Enterprise Portal Account" on the Agents and Brokers Resources webpage.

- Enter your FFM User ID and the password you created when setting up your CMS Enterprise Portal account.
- Then select the "Log In" button.



• After logging into the CMS Enterprise Portal, you will be redirected to the "Agent/Broker Registration Status" page. Select the "Complete Agent Broker Training" link.

#### Agent Broker Registration Status

#### Plan Year 2017

Please click the link below next to items marked 'INCOMPLETE' to register as an agent/broker for the 2017 plan year. If you have completed steps 1 and 2 below, Registration Complete should display at the bottom of the page. If your status is not accurate, please log out and log back in later. During busy periods, it may take 30 minutes or longer to finalize registration.

We are experiencing technical difficulties and cannot retrieve your latest training status. If you have completed training and it is not reflected below, please return to this page in the future to confirm your status has been updated. You may still complete identity proofing and any training you have not completed.

FFM - Agents and Brokers Role	Status
1.Complete Identity Proofing	Complete
2.Complete Agent Broker Training:	Incomplete
<ul> <li>Individual Market</li> </ul>	
• SHOP	
3.Print Certificate(s)	Accessible after completing steps 1 & 2.

After logging into your CMS Enterprise Portal account, you have the option to complete training either through the MLMS or a CMS-approved vendor.

- If you choose to complete training through a CMS-approved vendor, CMS recommends you do so prior to completing your MLMS profile.\*
- If you chose to complete training through the MLMS, you will need to update your MLMS profile prior to completing training.
- For either training, you will need to execute the Agreement(s) after you have completed training.

#### Plan Year 2017 Agent/Broker Training Options

Agents and brokers have new options to complete Individual Marketplace and/or SHOP Marketplace training for the 2017 plan year. These include third-party vendors. Third- party vendor training may be approved for continuing education units (CEUs). Select ""Learn More"" next to each vendor's listing to obtain information about pricing and CEUs. Please contact the vendor for more information, or if you are having difficulty accessing the vendor's site.

CMS continues to offer training at no charge through its Marketplace Learning Management System (MLMS), but no CEUs are available through the MLMS.

If you select a vendor to complete training, you are consenting to being securely redirected to that third-party vendor's site. After you complete training, you will receive a training completion confirmation code and instructions to access the MLMS (i.e., CMS's system) to complete the agent/broker registration process.

CMS-approved Vendor Options

Learn More

Access Training

555-555-1213

Marketplace Learning Management System (CMS)

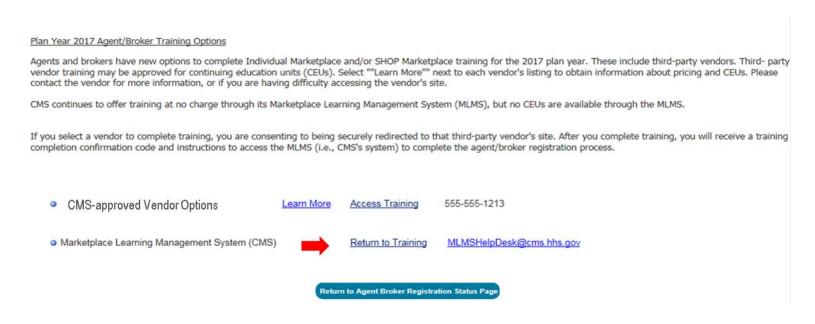
Return to Training

MLMSHelpDesk@cms.hhs.gov

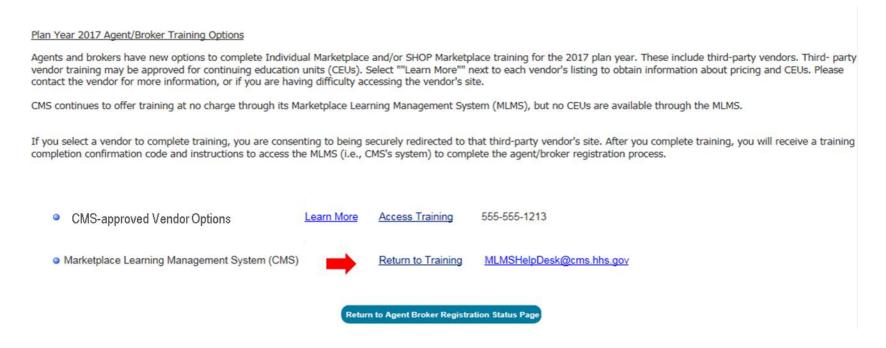
Return to Agent Broker Registration Status Page

<sup>\*</sup>Additional details about the CMS-approved vendor training will be reviewed during step 2b.

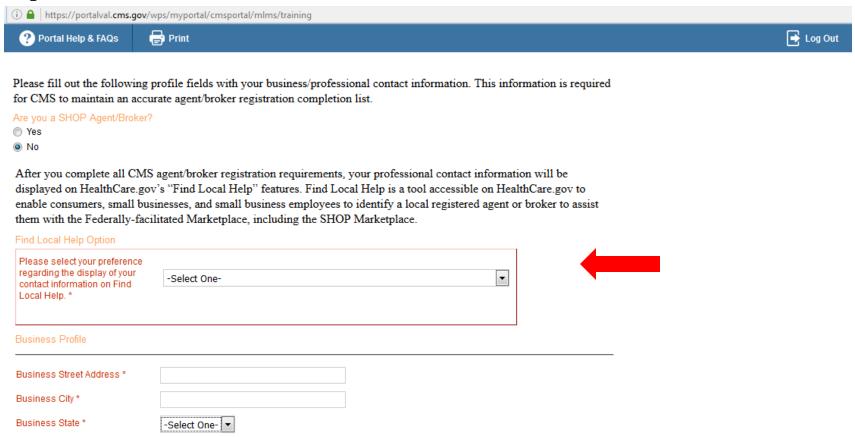
- To access the MLMS profile and CMS-developed training, select the "Access Training" link next to the "Marketplace Learning Management System (CMS)" option on the "Agent/Broker Training Options" page.
- Note that this is also the page where agents and brokers may access training via CMS-approved vendors.



To update your profile, select the "Return to Training" link next to the Marketplace Learning Management System (CMS) option. You will need to select this link to update your MLMS profile, even if you are accessing training through one of the CMS-approved vendor links.



Once the MLMS profile page appears in a separate window, review your profile information to confirm it is still accurate.



- If you also act as the authorized representative for a web-broker or other business entity and you entered your business entity's NPN into your MLMS profile for plan year 2016, it will still be associated with your MLMS profile.
- If you have recently become the authorized representative for a web-broker or other business entity and wish to add the NPN to your MLMS profile for plan year 2017, you can add the web-broker's or business entity's NPN by selecting the appropriate "Click Here" link at the bottom of the profile page.

### Business Entity Profile

If you are the authorized individual of read completing CMS agent/broker registration on behalf of a business entity, other than a Web-based entity, then please click here to provide additional information. Please note there should only be one individual acting as the authorized representative of any business entity for this purpose (being affiliated with a business entity for a purpose other than completing agent/broker registration for that entity is not reason to click the link above).

### Web-Based Entity Profile

If you are the authorized individual record completing CMS agent/broker registration on behalf of a Web-based entity (e.g., a Web-broker), then please click here to provide additional information. Please note there should only be one individual acting as the authorized representative of any Web-based entity for this purpose (being affiliated with a Web-based entity for a purpose other than completing agent/broker registration for that entity is not reason to click the link above).

If you are the authorized individual of record completing CMS agent/broker registration on behalf of a business entity, other than a Web-based entity, then please click here to provide additional information. Please note there should only be one individual acting as the authorized representative of any business entity for this purpose (being affiliated with a business entity for a purpose other than completing agent/broker registration for that entity is not reason to click the link above).

- An
   additional
   set of
   information
   fields will
   appear.
- Enter the information for the web-broker or business entity with which you are affiliated.

Business Entity Name *		
Business Entity Street Address *		
Business Entity City *		
Business Entity State *	-Select One- ▼	
Business Entity Zip Code *		
Business Entity Phone *		
Business Entity Email *		
Business Entity URL		
Business Entity National Producer Number (NPN) (1-10 numeric characters not starting with zero) *		
Confirm NPN *		
Business entity states of licensure: (Please select at least one state in which this business entity is licensed or otherwise		-Select One- ▼
authorized to operate as an insuran		-Select One- ▼
		-Select One- ▼
		-Select One- ▼
		-Select One- ▼

### Step 1: Log into CMS Enterprise Portal and Update MLMS Profile (continued)

- If you list the web-broker's or other business entity's NPN, once you have completed registration, the registration for the additional NPNs you listed will also be complete.
- You can list up to three (3) NPNs in one profile.

### Step 1: Log into CMS Enterprise Portal and Update MLMS Profile (continued)

Once you have entered all your profile information, select the "Save/Update" button.

#### Business Entity Profile

If you are the authorized individual of record completing CMS agent/broker registration on behalf of a business entity, other than a Web-based entity, then please click here to provide additional information. Please note there should only be one individual acting as the authorized representative of any business entity for this purpose (being affiliated with a business entity for a purpose other than completing agent/broker registration for that entity is not reason to click the link above).

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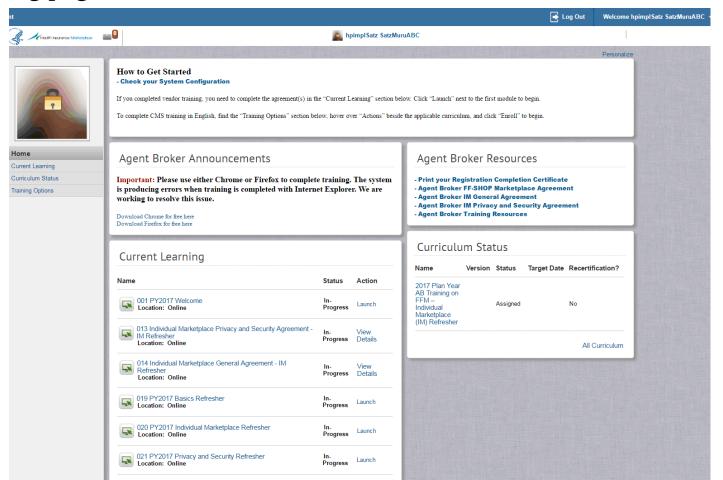
To save your profile information, please click "Save" below.



To proceed without updating your profile information, please click "Next" below.

## Step 1: Log into CMS Enterprise Portal and Update MLMS Profile (continued)

After selecting the "Save/Update" button, you will be taken to the MLMS Landing page.

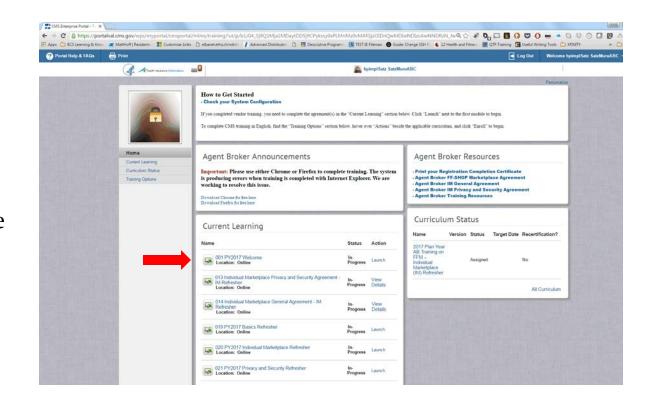


### Step 2: Agent or Broker Completes Training

- The steps for completing agent and broker training differ depending upon the training option an agent or broker chooses. Agents and brokers have two (2) options for training via the CMS Enterprise Portal:
  - CMS-developed training through the MLMS
  - Training offered through CMS-approved vendors
- We will first walk through the steps for completing training through the MLMS in Step 2a, and will then discuss the process for completing training via a CMS-approved vendor in Step 2b.

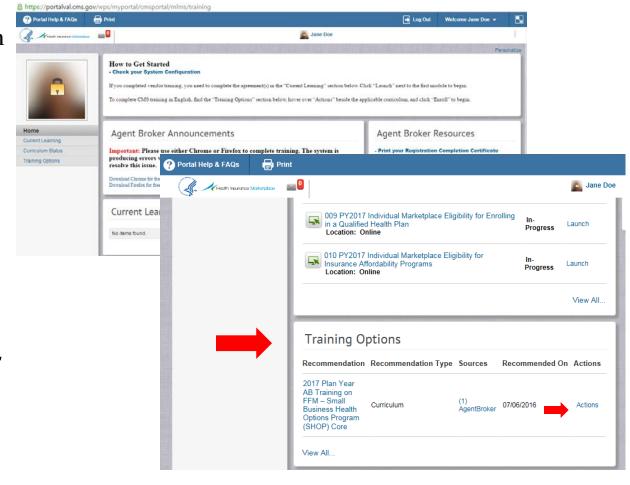
### Step 2a: Agent or Broker Completes MLMS Training

- After updating your MLMS Profile, you will be redirected to the "MLMS Landing Page" on the MLMS.
- As a returning agent or broker, you will be automatically enrolled into the Individual Marketplace Refresher Training curriculum, which will be listed under "Current Learning."



### Step 2a: Agent or Broker Completes MLMS Training

- If you wish to enroll in the full Individual Marketplace curriculum, or if you would like to enroll in SHOP Marketplace training, scroll down to find "Training Options."
- Identify the curriculum you wish to enroll in, and hover your cursor over the "Actions" link to the right of that curriculum.



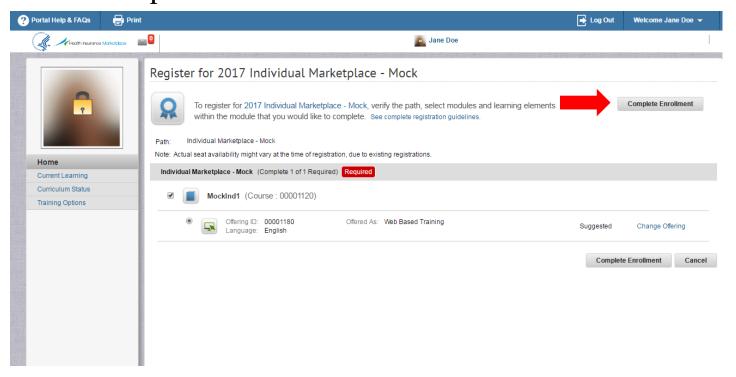
#### Step 2a: Agent or Broker Completes MLMS Training (continued)

In the "Actions" bubble, select the "Enroll" link.

Training Options				View Detail Enroll	
Recommendation	Recommendation Type	Sources	Recommended On	Ellion	
2017 Individual Marketplace - Mock	Curriculum	(1)AgentBroker	06/23/2016	Actions	
2017 SHOP Marketplace - Mock	Curriculum	(1)AgentBroker	06/23/2016	Actions	
Individual Marketplace - Mock - 2016	Curriculum	(1)AgentBroker	06/23/2016	Actions	
AB_Updates_December2015	Curriculum	(1)AgentBroker	06/23/2016	Actions	
2017 Plan Year AB Training on FFM – Individual Marketplace (IM) Core	Curriculum	(1)AgentBroker	06/23/2016	Actions	

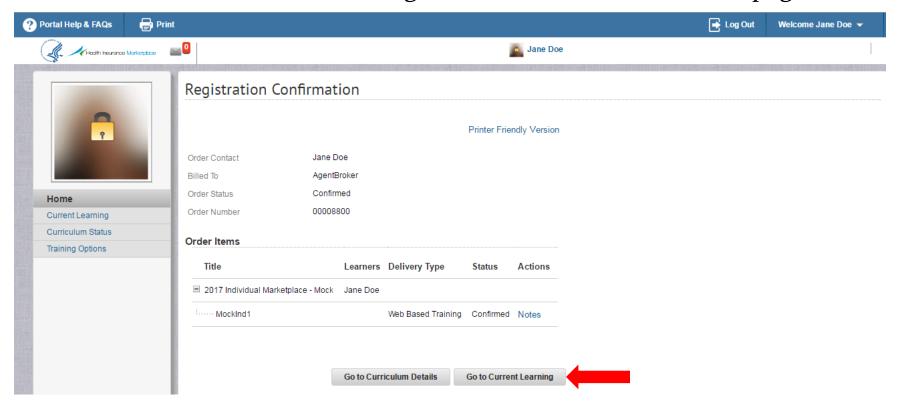
#### Step 2a: Agent or Broker Completes MLMS Training (continued)

A page will open with the selected curriculum and will include a list of the modules it includes. Select the "Complete Enrollment" button at the top of the screen.



### Step 2a: Agent or Broker Completes MLMS Training (continued)

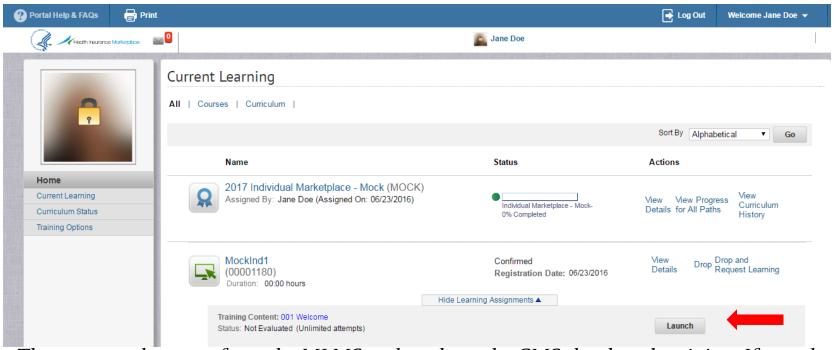
Select the "Go to Current Learning" button at the bottom of the page.



#### Step 2a: Agent or Broker Completes MLMS Training (continued)

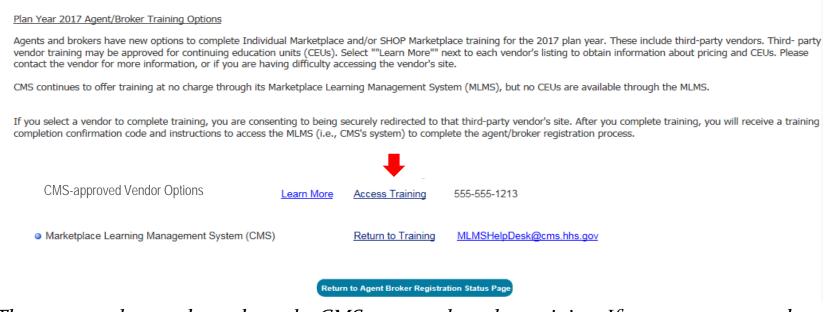
You may start a curriculum's courses by selecting the "Launch" button next to each course.

 Note some courses have prerequisites, so there may not be a "Launch" button next to all of them.



#### Step 2b: Agent or Broker Completes CMSapproved Vendor Training

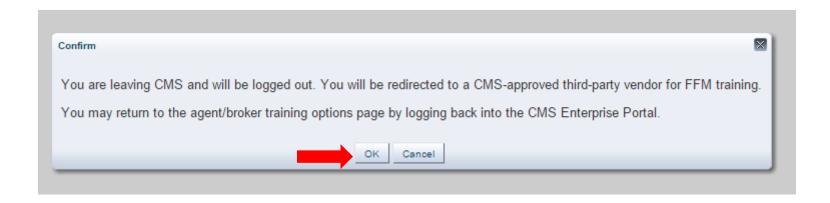
- If you chose to take training from one of the CMS-approved vendors, select the "Access Training" link for your chosen vendor and the CMS Enterprise Portal will begin to redirect you to that vendor's website.
- As a reminder, CMS recommends taking CMS-approved vendor training prior to updating your MLMS profile (i.e., complete step 2b before step 1).



These screenshots only apply to the CMS-approved vendor training. If you want to complete the MLMS training, reference step 2a.

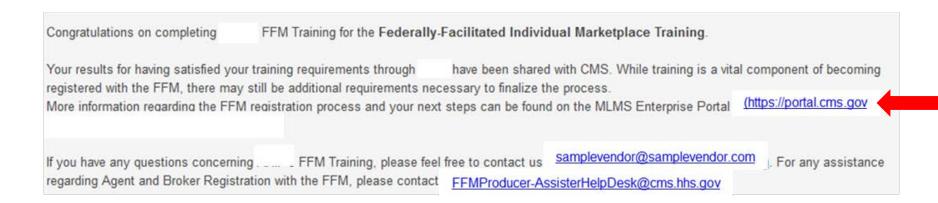
#### Step 2b: Agent or Broker Completes CMSapproved Vendor Training (continued)

- The pop-up box below will appear.
- Select the "OK" button to confirm you want to be redirected to the CMS-approved vendor's website. This action will automatically log you out of the CMS Enterprise Portal.



#### Step 2b: Agent or Broker Completes CMSapproved Vendor Training (continued)

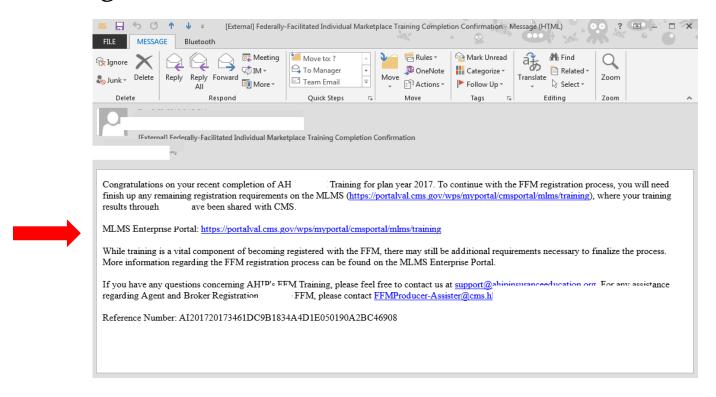
• Once you have completed the training through a CMS-approved vendor, you will be directed to log back in to the CMS Enterprise Portal to complete registration, including updating your MLMS profile (step 1) and signing the Agreement(s) (step 3).



These screenshots only apply to the CMS-approved vendor training. If you want to complete the MLMS training, reference step 2a.

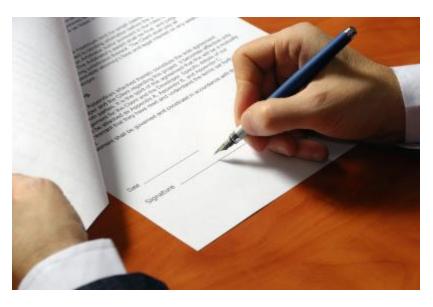
## Step 2b: Agent or Broker Completes CMS-approved Vendor Training (continued)

You will also receive a confirmation email from the vendor confirming completion of the training and how to continue with FFM registration on the MLMS.



These screenshots only apply to the CMS-approved vendor training. If you want to complete the MLMS training, reference step 2a.

## Step 3: Agent or Broker Executes the Agreement(s) with CMS



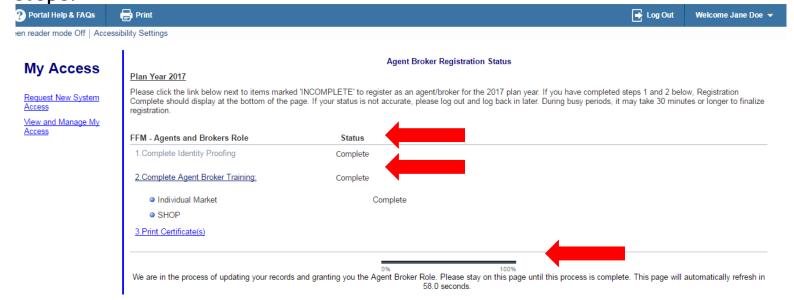
- You must update your profile information and completed the required training and exams before you can sign the Agreement(s).
- You must complete all other registration and training requirements before you can sign the Agreement(s).
- If you chose to take training from one of the CMS-approved vendors, you will need to log back into the MLMS via the CMS Enterprise Portal to execute the applicable Agreement(s).

### Step 3: Agent or Broker Executes the Agreement(s) with CMS (continued)

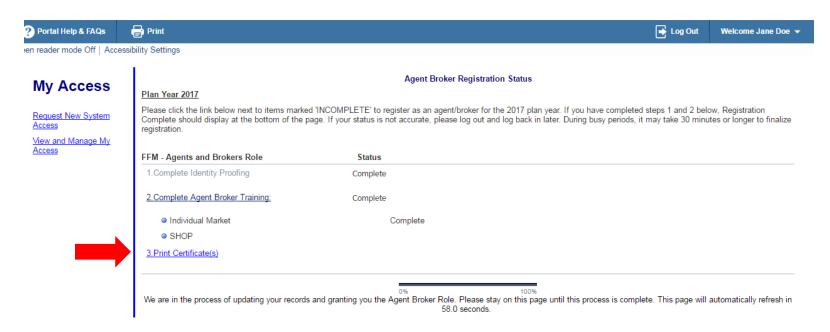
- Once you have completed the training (which is required for the Individual Marketplace and optional for the SHOP Marketplace), you will need to sign the Agreement(s).
- After launching the appropriate Agreement module, review the Agreement language by selecting the "Next" button at the bottom of each screen to advance through the Agreement, and select the "Yes" button at the end of the Agreement to confirm you have reviewed and accept the terms of the Marketplace Agreement.



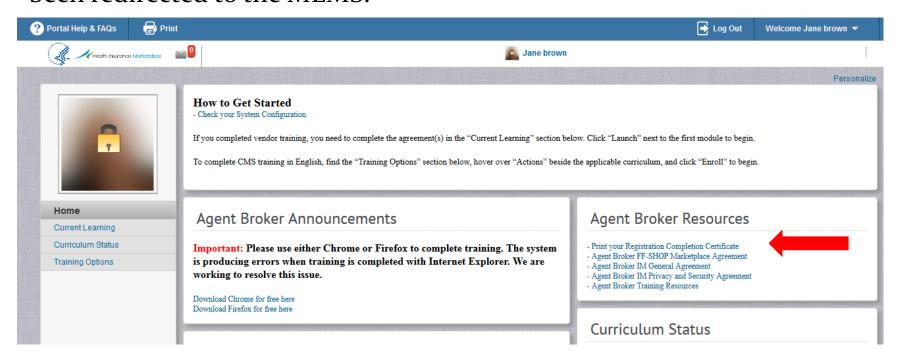
- After you have executed the Agreement(s), you will be redirected back to the "Agent Broker Registration Status" page on the CMS Enterprise Portal for the system to complete updating your records. To ensure the system completes the update of your records, wait for the progress bar to complete to 100% before logging out of the system.
- Once you have been redirected, you should review the "Agent Broker Registration Status" page to confirm you have completed all registration steps.



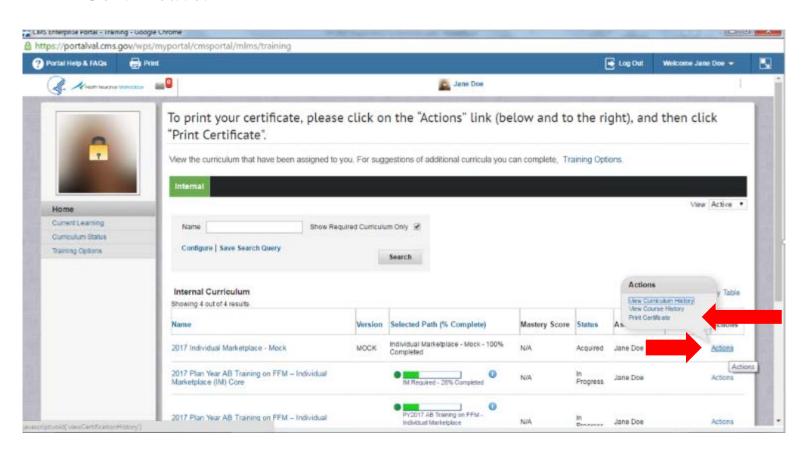
- At this time, if all steps have been completed, you will be able to print your Registration Completion Certificate(s), if needed.
- Select "Print Certificates" on the "Agent Broker Registration Status" page.



Select "Print your Registration Completion Certificate" once you have been redirected to the MLMS.



Then scroll over the "Actions" bubble and select "Print Certificate."



Your Registration Completion Certificate will include:

- Your Name
- Your NPN(s)
- The market segment(s) for the certificate
- The plan year for the certificate
- The date you completed FFM registration



The issuer(s) with which an agent or broker is affiliated may request to view his or her Registration Completion Certificate(s). However, issuers are instructed to review the Registration Completion list published by CMS and available on the Agents and Brokers Resources webpage at <a href="http://go.cms.gov/CCIIOAB">http://go.cms.gov/CCIIOAB</a> to confirm the registration status of agents and brokers. 57



Plan Year 2017 Federally-facilitated Marketplace (FFM) Registration and Refresher Training for Agents and Brokers Returning to the FFMs

Call Center and Help Desk Support



#### Call Center and Help Desk Support: Agent and Broker Call Center

- CMS maintains a Help Desk and Call Center specifically to assist agents and brokers in accessing the resources they need to support consumers.
- Email the FFM Producer and Assister Help Desk (<u>FFMProducer-AssisterHelpDesk@cms.hhs.gov</u>) for assistance with the following types of questions:
  - Agent/Broker FFM Registration Completion List issues
  - Identity proofing issues
  - "Find Local Help" issues
  - Eligibility and enrollment policy questions related to the Individual Marketplace
- Call the **Agent and Broker Call Center** at 1-855-CMS-1515 (855-267-1515) and select option "1" Monday through Saturday from 8:00 AM to 10:00 PM Eastern Time (ET) Agent and Broker Call Center (1-855-CMS-1515) for assistance with the following types of questions:
  - CMS Portal account issues, including error messages, password resets, and account lockouts
  - General registration and training questions, including SHOP Marketplace-related questions
  - Log in issues at the HealthCare.gov landing page

### Call Center and Help Desk Support: Other Marketplace Call Centers

- For questions when working with consumers applying and enrolling, call the Health Insurance Marketplace Call Center at 1-800-318-2596 (TTY: 1-855-889-4325), 7 days a week, 24 hours a day.
- For questions about the SHOP Marketplace, call the SHOP Call Center at 1-800-706-7893 (TTY: 711) Monday through Friday, 9:00 AM to 7:00 PM ET.



#### Call Center and Help Desk Support: Email Help Desk Support

Have questions after hours or can wait for a response? Send your query via email.

- For questions about the agent and broker registration process, and how agents and brokers can assist consumers in the FFMs, email the FFM Producer and Assister Help Desk at: FFMProducer-AssisterHelpDesk@cms.hhs.gov.
- For technical or system-specific issues related to the MLMS, user-specific questions about maneuvering the learning management system site, or accessing CMS training and exams on the MLMS, contact the **MLMS Help Desk** at <u>MLMSHelpDesk@cms.hhs.gov</u>.
- For questions about CMS Enterprise Portal password resets and account lockouts; HealthCare.gov website issues; and other CMS Enterprise Portal account issues, requests, or error messages, contact the Exchange Operations Support Center at 1-855-CMS-1515 (855)267-1515) or CMS FEPS@cms.hhs.gov.
- For questions/comments about web-broker participation in the FFMs: WebBroker@cms.hhs.gov.

#### **Summary**

The topics presented during this webinar included:

- SHOP Marketplace Overview
- Agent and Broker FFM Registration and Training Overview
- CMS-approved FFM Agent and Broker Vendor Training Option Overview
- Agent and Broker FFM Registration and Training Steps
- Call Center and Help Desk Support

Please note that the content in this presentation is limited to the Federally-facilitated Individual and SHOP Marketplaces (including FFMs where the states perform plan management functions), as well as SBMs that use HealthCare.gov for eligibility and enrollment.

#### **Upcoming Activities**

- Plan year 2017 Open Enrollment begins on November 1, 2016 and ends on January 31, 2017.
- The first date when plan year 2017 coverage can start is January 1, 2017.
- CMS will make the slides from this webinar available on <u>REGTAP</u> (<a href="https://www.regtap.info/">https://www.regtap.info/</a>) and the <u>Resources for Agents and Brokers webpage</u> (<a href="http://go.cms.gov/CCIIOAB">http://go.cms.gov/CCIIOAB</a>).
- CMS will provide additional outreach through the remainder of 2016 on topics relevant to agents and brokers to help prepare for the 2017 Open Enrollment period, including webinars focusing on plan year 2017 system enhancements, eligibility and enrollment tips, and other key information.

#### Resources Available to Agents and Brokers

- CMS makes a wide variety of resources available online, including on the <u>Agents and Brokers Resources webpage</u> (<a href="http://go.cms.gov/CCIIOAB">http://go.cms.gov/CCIIOAB</a>) which is the primary outlet for CMS information for agents and brokers.
- <u>HealthCare.gov</u> and <u>Marketplace.CMS.gov</u> also offer a wealth of information you can use to help consumers enroll in qualified health plans and manage their health care.
- CMS uses emails to provide agents and brokers up-to-the-minute information on time-sensitive issues, and on policy and process updates. You can establish an account at the CMS Enterprise Portal (https://portal.cms.gov/) to receive emails by selecting the "Get Email Updates" link in the right panel of the webpage.
- CMS publishes the "News for Agents and Brokers" newsletter on a monthly basis.
- CMS also releases current news and updates via its Twitter handles: <u>@CMSGov</u> and <u>@HealthCareGov</u>.



#### **Agent and Broker Resources**

- If you would like to see which QHPs are available in the FFM in your state, you may view the QHP landscape file available at:

  <a href="https://www.healthcare.gov/health-and-dental-plan-datasets-for-researchers-and-issuers/">https://www.healthcare.gov/health-and-dental-plan-datasets-for-researchers-and-issuers/</a>.
- Agent and Broker NPNs can be found at: <u>www.nipr.com/PacNpnSearch.htm</u>.
- To access the SHOP Marketplace Agent/Broker Portal to complete a searchable profile and manage SHOP accounts, visit: <a href="https://healthcare.gov/marketplace/small-businesses/agent">https://healthcare.gov/marketplace/small-businesses/agent</a>.
- For the regulations outlining the CMS-approved vendor training option, review 45 CFR 155.222.
- For the regulations outlining CMS' eight privacy principals, review 45 CFR 155.260(a).
- The "Find Local Help" tool can be accessed at: <a href="https://localhelp.healthcare.gov/">https://localhelp.healthcare.gov/</a>.

## Agent and Broker Resources: Definition of Acronyms

Acronym	Definition	
CCIIO	Center for Consumer Information and Insurance Oversight	
CEU	Continuing Education Unit	
CMS	Centers for Medicare & Medicaid Services	
EIDM	Enterprise Identity Management	
FFM	Federally-facilitated Marketplace	
FTE	Full-time Equivalent	
MLMS	Marketplace Learning Management System	
MPR	Minimum Participation Rate	
NPN	National Producer Number	
PII	Personally Identifiable Information	
Q&A	Question and Answer	
QHP	Qualified Health Plan	
SBM	State-based Marketplace	
SBM-FP	State-based Marketplace on the Federal Platform	
SHOP	Small Business Health Options Program	

#### **Questions?**



For questions/comments about agent/broker participation in the FFMs: FFMProducer-AssisterHelpDesk@cms.hhs.gov

For questions/comments on the MLMS: <u>MLMSHelpDesk@CMS.HHS.gov</u>

For questions/comments about FFM application and enrollment: 1-800-318-2596 (TTY: 1-855-889-4325) available 7 days a week, 24 hours a day

For questions/comments about the FF-SHOP: 1-800-706-7893 (TTY: 711) available Monday-Friday 9:00 AM - 7:00 PM ET

For questions/comments about web-broker participation in the FFMs: Webbroker@cms.hhs.gov