

CMS Innovation Center's 2025 Strategy to Make America Healthy Again

May 13, 2025

Welcome and Housekeeping



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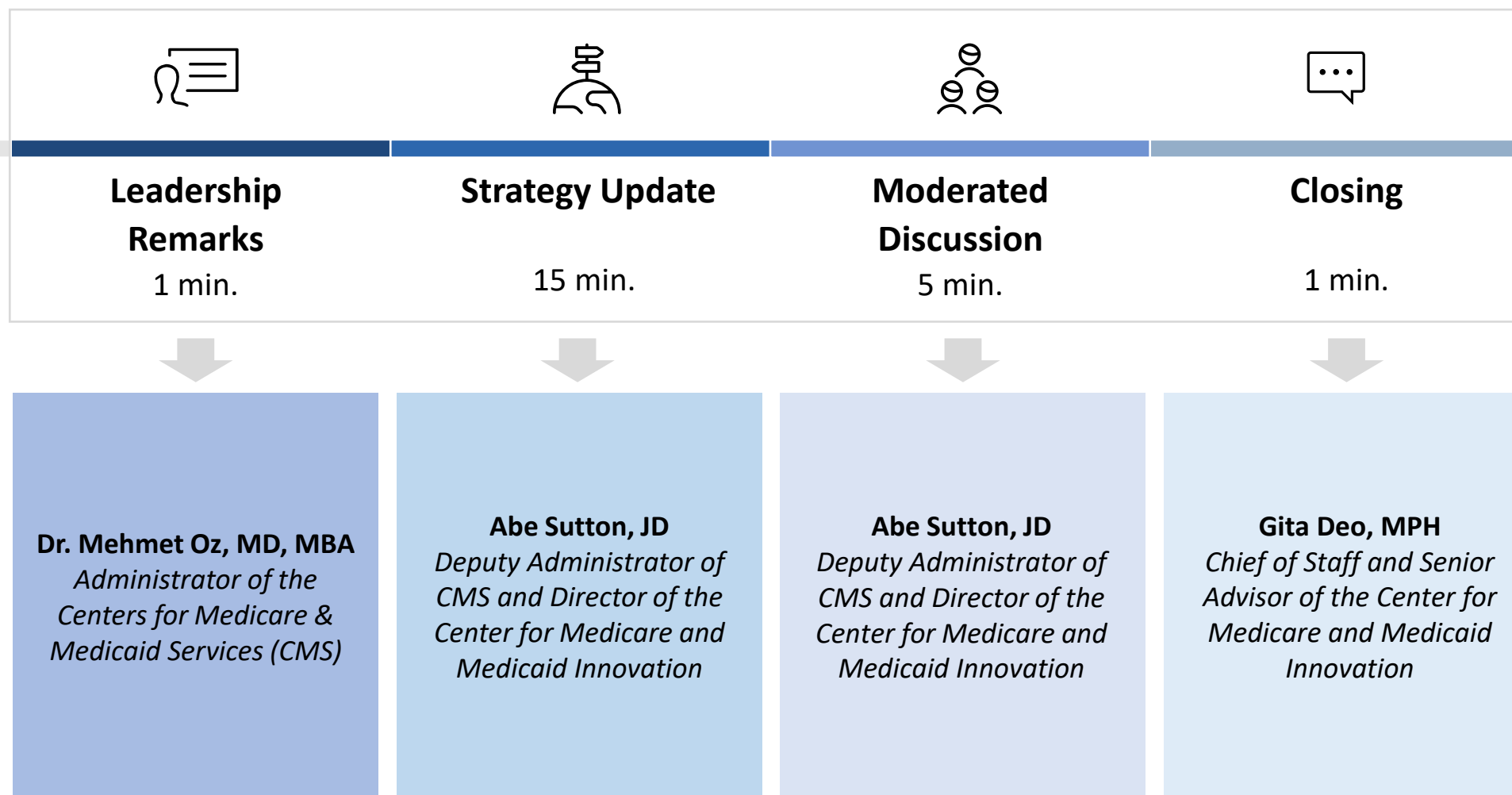


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Please submit comments via the Q&A on the bottom of your screen.

Agenda



Leadership Remarks



Dr. Mehmet Oz, MD, MBA

*Administrator of the Centers for
Medicare & Medicaid Services*

Strategy Update



Abe Sutton, JD

*Deputy Administrator of CMS and
Director of the Center for Medicare
and Medicaid Innovation*

The Problem



MEDICAID IS THE **#1** EXPENSE
IN MOST STATES



HAVE AT LEAST
ONE CHRONIC DISEASE
HAVE
MULTIPLE CHRONIC DISEASES



HEALTH CARE EXPENDITURES
ARE GROWING **2-3%** FASTER
THAN THE AMERICAN ECONOMY



AMERICA'S **LIFE EXPECTANCY**
LAGS 5 YEARS BEHIND OTHER
DEVELOPED COUNTRIES



MEDICAL ERRORS ARE THE **#3**
CAUSE OF DEATH IN AMERICA



MEDICARE TRUST FUND
IS PREDICTED TO BE
INSOLVENT BY **2036**

CMS Innovation Center Solution



Pillar 1: Promote Evidence-Based Prevention

Avoid Disease



Detect Disease Earlier



Better Disease Management



Mechanisms to Promote Evidence-Based Prevention

The CMS Innovation Center will **embed preventive care** in all model designs.



PATIENTS

Offer incentives for sustained healthy lifestyle changes

Provide lifestyle **education and support**, including exercise and nutrition programs

Reduce cost sharing for preventive services



PROVIDERS

Increase incentives for utilization of **existing covered services**

Offer flexibility for **care design or shared visits**

Include prevention-focused **quality measures**

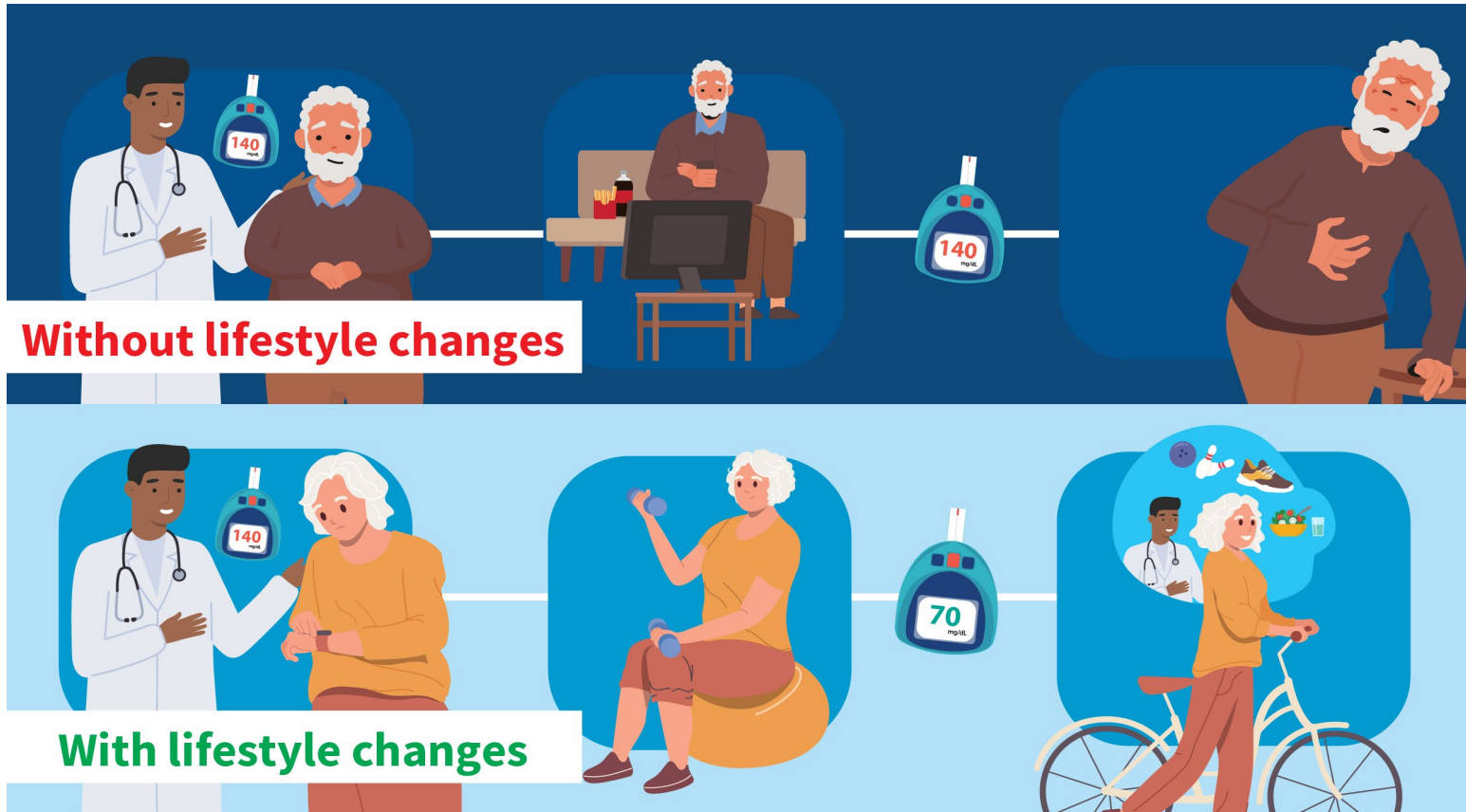


COMMUNITY PARTNERS

Offer incentives and/or referrals to increase utilization of **nutrition and exercise support programs**

Provide **transportation** to medical care

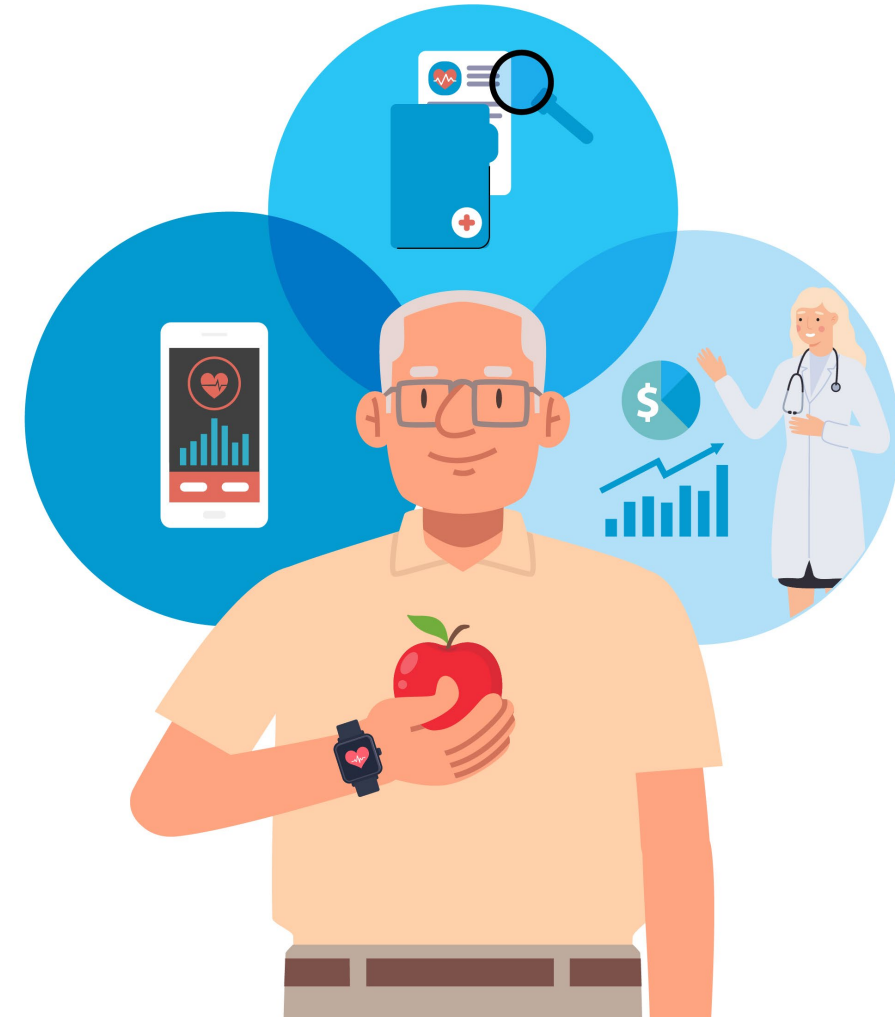
Key Outcomes: Better Health, Less Disease



- ✓ **Prevent** onset of disease
- ✓ **Improve** function, health status and well-being
- ✓ **Reduce** adverse events and acute care utilization
- ✓ **Slow or halt** disease progression
- ✓ **Increase** time at home and avoid long-term care

Pillar 2: Empower People to Achieve Their Health Goals

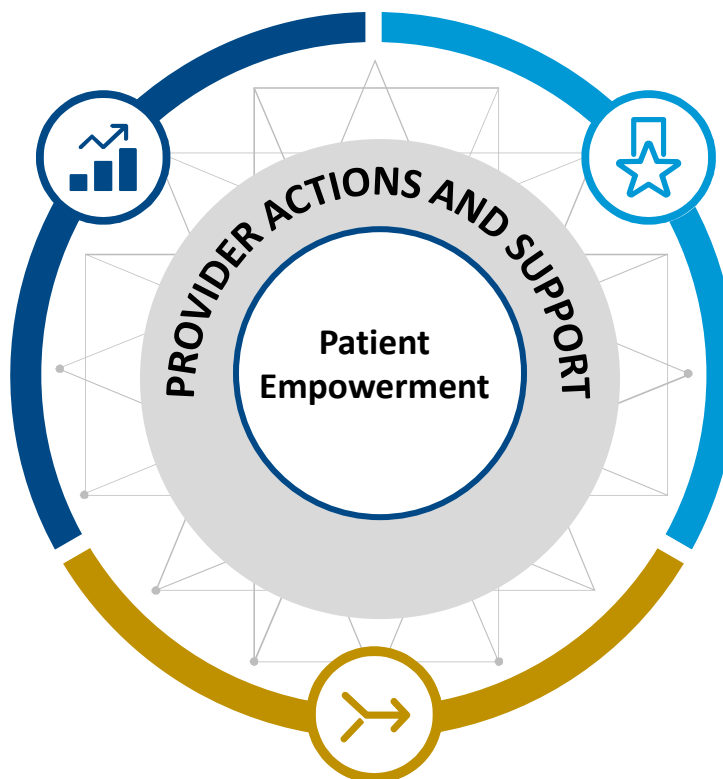
Give patients **tools, information** and **data** to support their health goals



Mechanisms to Empower People

TECHNOLOGY AND DATA SHARING

- ✓ **Increase patient access to information and tools**, including mobile apps, for disease management and healthy living
- ✓ **Publish data about providers and services**, including cost and quality performance, to support patient decision making



INCENTIVES AND FLEXIBILITIES

- ✓ **Direct accountability** for quality and whole health outcomes and costs
- ✓ **Flexible spending accounts**
- ✓ **Performance incentives** tied to patient-centered quality measures, including PROMs, ADLs, lifestyle

INFORMED DECISION MAKING

- ✓ Shared decision-making **tools**
- ✓ Health **education materials**
- ✓ Provider cost and quality **performance data**

Pillar 3: Drive Choice and Competition

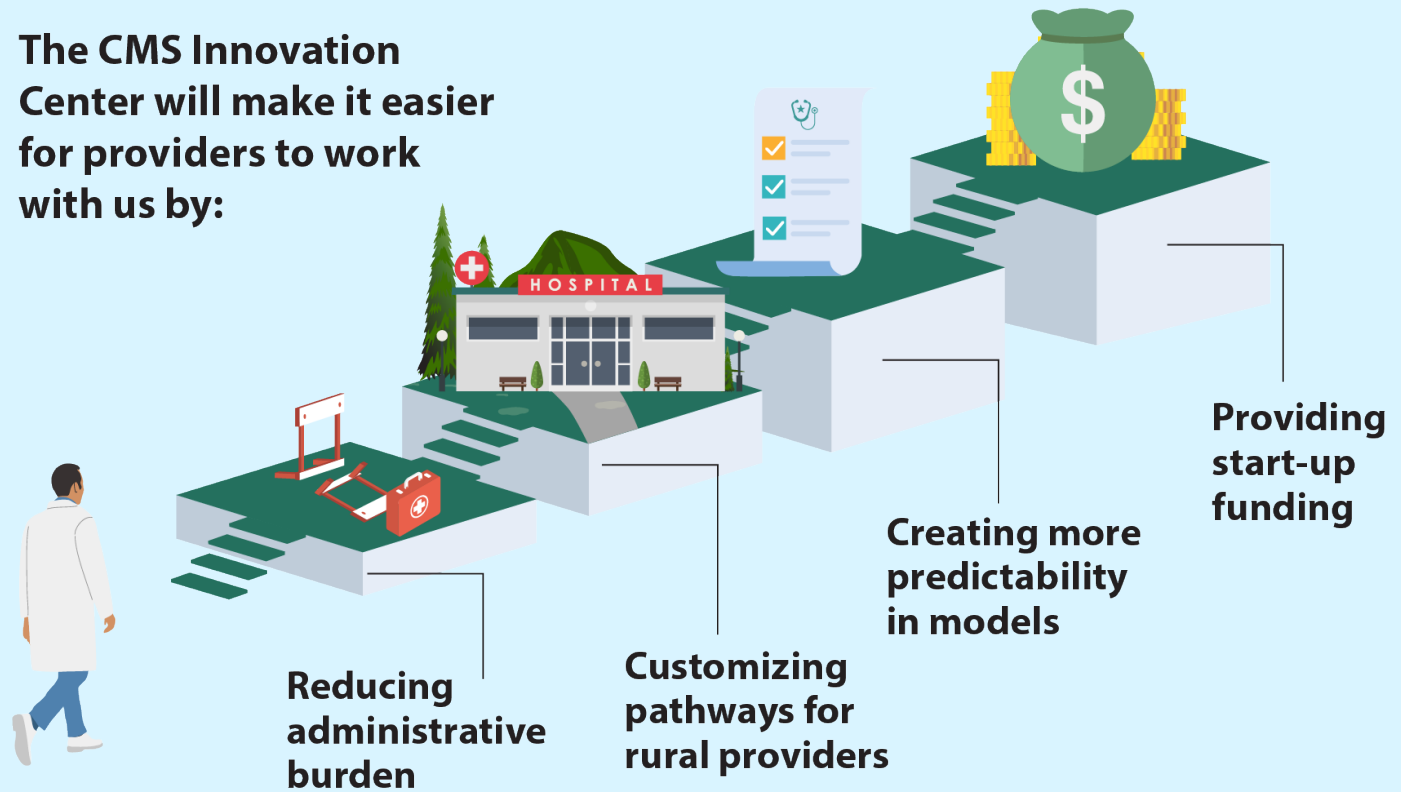


Pillar 3: Drive Choice and Competition



SUPPORT FOR PROVIDERS

The CMS Innovation Center will make it easier for providers to work with us by:



Opportunities to Drive Choice and Competition

Allow **market forces to primarily shape** how health care is provisioned and how patients choose to utilize care

1 INCREASE INDEPENDENT PHYSICIAN PARTICIPATION

Provide options of new models or tracks within models for independent providers

Expand the use of **advance shared savings and prospective payments** to support independent physicians

2 PROMOTE CHOICE IN CARE

Test **Medicare Advantage payment designs** that better align with promoting whole health

Promote **site neutral payments** across settings

Support **expanded scopes of practice**, virtual care, and at-home care

3 IMPROVE MODEL ADMINISTRATION

Minimize mid-model changes

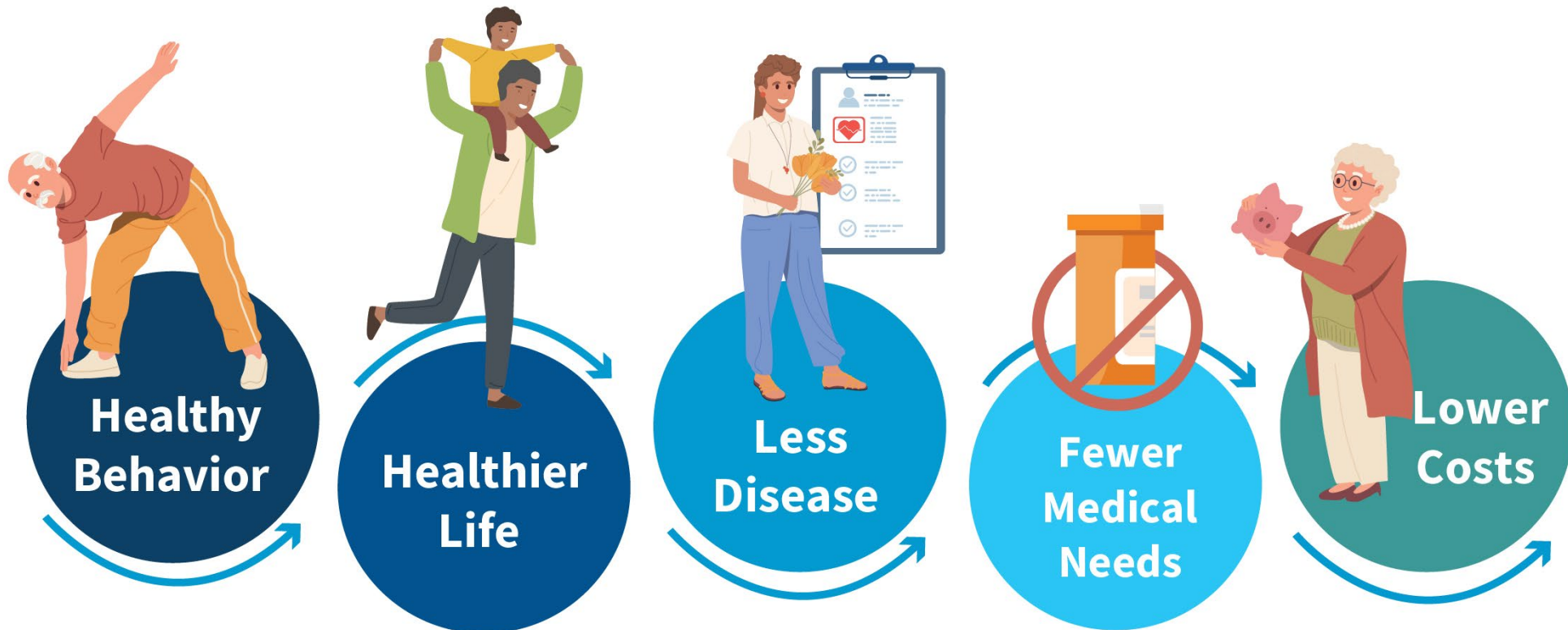
Standardize model design features

Allow models to **operate until final evaluation** results are available if no successor model has been designed

Foundational Principle: Protect Federal Taxpayers

PREVENTION

COST SAVINGS



Next Steps

- **Engage with you** to Make America Healthy Again
- **Introduce new models** to promote prevention and healthier lives
- **Refine existing models** to ensure a path for expansion

Moderated Discussion

Thank You