

Building COVID-19 Vaccine Confidence

Partner Webinar
Supplemental Handout

Updated May 13, 2021



Building COVID-19 Vaccine Confidence

Help us build COVID-19 vaccine confidence across the country. Use the following resources to educate your community about the vaccine. Encourage people to get the vaccine as soon as they're eligible.

COVID-19 Vaccine Information

Key websites

- [go.cms.gov/omh-covid19-vaccine](https://www.go.cms.gov/omh-covid19-vaccine)
- [CMS.gov](https://www.cms.gov)
- [CDC.gov](https://www.cdc.gov)
- [HHS.gov](https://www.hhs.gov)
- [Vaccines.gov](https://www.vaccines.gov)
- [HealthCare.gov](https://www.healthcare.gov)
- [Medicare.gov](https://www.medicare.gov)

Scientific information about the vaccine

- [How vaccines are developed](#)
- [How the vaccines work](#)
- [Safety of the vaccines](#)
- [Emergency use authorization](#)
- [Benefits of getting a vaccine](#)
- [Possible side effects](#)

Information about the vaccines currently available

- [Pfizer-BioNTech](#)
- [Moderna](#)
- [Johnson & Johnson \(Janssen\)](#)

Outreach Materials

Resources to combat myths

Common myths	What to offer
<ul style="list-style-type: none">The vaccines were developed too quickly to be safe.	Information about safety and effectiveness
<ul style="list-style-type: none">I won't be able to afford the vaccine once it's available to me.If I don't have health insurance, I won't be able to get the vaccine.	Information about costs (scroll down)
<ul style="list-style-type: none">If I get the vaccine, there's still a chance I'll get COVID-19.The vaccine can make me sick with COVID-19.	Information about how the vaccines work
<ul style="list-style-type: none">Once I get the COVID-19 vaccine, I won't need to follow protocols like social distancing.	Information about how to protect yourself and others

- [CDC More Myths and Facts](#)
- [CDC Quick Answers to Common Questions](#)
- [CDC FAQs](#)
- [CDC Key Things to Know](#)

General

- [HHS "We Can Do This" COVID-19 Community Corps](#)
- [CDC "Vaccinate with Confidence" Strategy](#)
- [AdCouncil Vaccine Education Initiative](#)

Toolkits

- [CDC COVID-19 Vaccine Recipient Education Toolkit](#)
- [CDC COVID-19 Vaccination Communication Toolkit for Medical Centers, Pharmacies, and Clinicians](#)
- [CDC Long-Term Care Facility Toolkit: Preparing for COVID-19 Vaccination at Your Facility](#)
- [HHS "We Can Do This" Toolkits](#)

Print resources

- [CDC Resources](#)
- [CDC V-safe Resources](#)
- [HHS “We Can Do This” Resources](#)
- [IHS/HHS COVID-19 Vaccine Flyer for Tribal Communities](#)
- [AdCouncil “It’s Up to You” Print Assets](#)

Social media

- [CDC Social Media Toolkit](#)
- [HHS “We Can Do This” Social Media Messages](#)

Stock photos

Celebrities/political figures	Generic images
<ul style="list-style-type: none">• President Joe Biden• Vice President Kamala Harris• Dr. Anthony Fauci• House Speaker Nancy Pelosi• Former Vice President Mike Pence• Former HHS Secretary Alex Azar• Former Surgeon General Jerome Adams• DC Mayor Muriel Bowser• Sandra Lindsay (first person to receive the vaccine in the U.S.)• Al Roker• Danny Trejo, Magic Johnson, and Arsenio Hall	<ul style="list-style-type: none">• Image A• Image B• Image C• Image D• Image E• Image F

Resources in other languages

- [COVID-19 Vaccines Webpage in Spanish](#)
- [COVID-19 Vaccines Webpage in Chinese](#)
- [COVID-19 Vaccines Webpage in Vietnamese](#)
- [COVID-19 Vaccines Webpage in Korean](#)
- [Pfizer-BioNTech COVID-19 Vaccine Fact Sheets for Recipients and Caregivers in Multiple Languages](#)
- [Moderna COVID-19 Vaccine Fact Sheets for Recipients and Caregivers in Multiple Languages](#)
- [Johnson and Johnson Vaccine Fact Sheets for Recipients and Caregivers in Multiple Languages](#)