



## Continuing Education Activity

**Title:** In Pursuit of Value, the Wisconsin Story

**Presented by:** Chris Queram

**Date:** March 13, 2014  
**Estimated Time:** 1 Hour 30 minutes  
**Course Format:** In-person Presentation  
**Course Fee:** Free

**Activity Goal/Description:** This presentation explains how the Wisconsin Collaborative for Healthcare Quality (WCHQ) publicly reports and brings meaning to performance measurement information that improves the quality and affordability of healthcare in Wisconsin, in turn improving the health of individuals and communities.

**Target Audience:** Physicians and other Health Care Professionals

### Activity Learning Objective(s)

By the end of this presentation, learners will be able to correctly:

Identify the WCHQ mission, the key result of its healthcare value analysis, and its action steps to improve healthcare value in the state.

### Activity Credit:

**Accreditation Council for Continuing Medical Education (ACCME)** [ACCME Accreditation Statement](#)  
[ACCME Designation Statement](#)

The Centers for Medicare & Medicaid Services designates this **enduring material** for a maximum of 1 *AMA PRA Category 1 Credit™*. Physicians should only claim credit commensurate with the extent of their participation in the activity. Credit for this course expires March 13, 2015.

**International Association for Continuing Education and Training (IACET)** [IACET Accreditation Statement](#)  
[IACET Designation Statement](#)

The Centers for Medicare & Medicaid Services (CMS) is authorized by IACET to offer .1 CEU for this program. CEU will be awarded to participants who meet all criteria for successful completion of this educational activity. CEU credit for this course expires March 13, 2015.

**Authors and Disclosures:**

All developers, presenters and panelists of this activity have signed a disclosure statement indicating any relevant relationships and financial interests. This activity was developed without commercial support.

The presenter/developer of this activity, Chris Queram, has nothing to disclose.

Chris Queram has been the president and chief executive officer of the Wisconsin Collaborative for Healthcare Quality (WCHQ) since November 2005. WCHQ is a voluntary consortium of organizations working to improve the quality and affordability of healthcare, and the health of the population in Wisconsin, through public reporting and comparative performance information, collaborative learning, and sharing of best practices. In addition to his responsibilities with WCHQ Mr. Queram serves on the boards of Agrace HospiceCare, Delta Dental of Wisconsin, The Joint Commission, its subsidiary Joint Commission Resources, Wisconsin Statewide Health Information Network, and Wisconsin Health Information organization. Prior to his current position, Mr. Queram was the chief executive officer of the Employer Health Care Alliance Cooperative in Madison, Wisconsin and also previously served as a hospital executive in both Madison and Milwaukee, Wisconsin.

**Hardware and Software Requirements:** The CMS Grand Rounds Series is accessible using the following browsers: Internet Explorer 6.x or higher, Firefox 2.x or higher. Certain educational activities may require additional software to view multimedia, presentation or printable versions of their content. These activities will be marked as such and will provide links to the required software. That software may be: Macromedia Flash, Adobe Acrobat, or Microsoft PowerPoint.

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For questions regarding the content of this activity or for technical assistance contact Jason Pry at [J.Pry@HSAG.com](mailto:J.Pry@HSAG.com) [Tennille.Brown@cms.hhs.gov](mailto:Tennille.Brown@cms.hhs.gov) or [Andria.Carlow@cms.hhs.gov](mailto:Andria.Carlow@cms.hhs.gov) via e-mail.

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