



CENTER FOR DRUG AND HEALTH PLAN CHOICE

DATE: January 15, 2010

TO: Medicare Advantage, Prescription Drug Plan, and Cost Plan Organizations

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SUBJECT: Release of the Multi-Contract Entity Identifiers

As discussed in the December 8, 2009 memo entitled “Implementation of the HPMS Integrated Marketing Module and the New Multi-Contract Entity (MCE) Identifier,” CMS will be releasing an integrated HPMS Marketing Module on January 30, 2010. With the release of the integrated Marketing Module, CMS will replace the current Multi-Region Team (MRT) and Multi-Contract Group (MCG) identifiers with a new Multi-Contract Entity (MCE) identifier designated with a Y followed by four numeric characters (e.g., Y0001).

To ensure that organizations have adequate time to prepare for the identifier change, CMS has completed the enumeration of the new MCE identifiers in HPMS. Organizations can access their MCE designation in the Contract Information Data Extract available in the HPMS Data Extract Facility. The following navigation path can be used to access the extract file: **HPMS Homepage > Data Extract Facility > Contract Information – Plan Version > 2010**. The MCE identifier and MCE name columns are available at the end of the extract file.

If you require access to this function in HPMS, please contact the HPMS user access team at hpms_access@cms.hhs.gov.

For questions regarding the MCE assignments, please contact Ann Moses at either ann.moses@cms.hhs.gov or 410-786-1167.

For questions regarding the use of the MCE identifier on marketing materials, please contact Camille Brown at either camille.brown@cms.hhs.gov or 410-786-0274.

For technical questions regarding the integrated Marketing Module, please contact Tim Hoogerwerf at either timothy.hoogerwerf@cms.hhs.gov or 410-786-9962.