

DEPARTMENT OF HEALTH & HUMAN SERVICES  
Centers for Medicare & Medicaid Services  
7500 Security Boulevard  
Baltimore, Maryland 21244-1850



**CENTER FOR DRUG AND HEALTH PLAN CHOICE**

**DATE:** September 20, 2010

**TO:** All Medicare Advantage (MA) Plans

**FROM:** Cheri M. Rice  
Acting Director  
Medicare Plan Payment Group

**RE:** National Meeting Industry Outreach

On Friday, October 29, 2010, CMS will host a national meeting focusing on the collection of Encounter Data from Medicare Managed Care Organizations. Medicare Managed Care Organizations include the following:

- Medicare Advantage Organization
- Health Maintenance Organizations/Competitive Medical Plans
- Health Care Prepayment Plans
- Program of All-inclusive Care for the Elderly (PACE) Organizations
- Employer/Union Direct Private-Fee-For-Service Plans

The goal of this meeting is to discuss the implementation of Encounter Data collection. Additionally, this meeting will provide an opportunity for managed care organizations to ask questions regarding the collection of Encounter Data. The intended audience is CEO, CFO and others who are responsible for planning and resource allocation.

The details of the event are as follows:

- Friday, October 29, 2010
- 10:00 AM – 4:30 PM, ET
- CMS Auditorium  
7500 Security Boulevard  
Baltimore, Maryland 21244  
Participants may also attend via the web.

Preregistration is required. For more information, including registration information please view the attached invitation or logon to [www.tarsc.info](http://www.tarsc.info). If you have any difficulties viewing the invitation, please contact an Encounter Data Representative at 1-866-676-7177.