

AGENDA

Meeting of the Advisory Panel on Outreach and Education (APOE)
HUBERT H. HUMPHREY BUILDING, ROOM 505A
200 INDEPENDENCE AVE, SW, WASHINGTON, DC, 20201

APRIL 18, 2024, 8:30 AM – 4:00 PM ET

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| 8:30 – 9:00 a.m. | Registration |
| 9:00 – 9:05 a.m. | Open Meeting Walter Gutowski, Designated Federal Official CMS Office of Communications, Partner Relations Group |
| 9:05 – 9:10 a.m. | Welcome & Opening Comments Stefanie Costello, Director CMS Office of Communications, Partner Relations Group |
| 9:10 – 9:20 a.m. | Opening Comments and Panel Introductions Neil Meltzer, APOE Chair |
| 9:20 – 9:25 a.m. | Swearing in of New Panel Members Walter Gutowski, Designated Federal Official CMS Office of Communications, Partner Relations Group |
| 9:25 – 9:30 a.m. | CMS Response to APOE Recommendations from Feb 1, 2024 Meeting Stefanie Costello, Director CMS Office of Communications, Partner Relations Group |
| 9:30 – 9:45 a.m. | Guiding an Improved Dementia Experience (GUIDE): Beneficiary Engagement and Alignment Strategy Tonya Saffer, Director, CMS Center for Medicare and Medicaid Innovation, Patient Care Models Group, Division of Health Care Payment Models Charlotte Kaye, Social Science Research Analyst, CMS Center for Medicare and Medicaid Innovation, Patient Care Models Group, Division of Health Care Payment Models |
| 9:45 – 10:45 a.m. | Discussion of Recommendations APOE Members |
| 10:45 – 11:00 a.m. | Break |

- 11:00 – 11:15 a.m. **Medicare eResources**
Erin Pressley, Director, CMS Office of Communications, Creative Services Group
- 11:15 – 12:15 p.m. Discussion of Recommendations
APOE Members
- 12:15 – 1:15 p.m. Lunch
- 1:15 – 1:30 p.m. **CMS Sickle Cell Disease Toolkit**
Michelle Oswald, Technical Director, CMS Office of Minority Health, Policy & Program Alignment Group
- 1:30 – 2:30 p.m. Discussion of Recommendations
APOE Members
- 2:30 – 2:45 p.m. **Inflation Reduction Act: Lower Out-of-Pocket Drug Costs in 2025**
Stefanie Costello, Director, CMS Office of Communications, Partner Relations Group
- 2:45 – 3:45 p.m. Discussion of Recommendations
APOE Members
- 3:45 – 3:55 p.m. Public Comment
Neil Meltzer, APOE Chair
- 3:55 – 4:00 p.m. Final Comments
Neil Meltzer, APOE Chair
- 4:00 p.m. Meeting Adjourned
Walter Gutowski, Designated Federal Official
CMS Office of Communications, Partner Relations Group

ADDITIONAL INFORMATION

Information about summary minutes of this meeting or other Committee matters will be available at <https://www.cms.gov/Regulations-and-Guidance/Guidance/FACA/APOE>, or by contacting Lisa Carr via e-mail at apoe@cms.hhs.gov. Press inquiries are handled through the CMS Press Office at <https://www.cms.gov/newsroom/media-inquiries>.