

AGENDA

Meeting of the Advisory Panel on Outreach and Education (APOE) Centers for Medicare & Medicaid Services (CMS)

July 28, 2021

12:00 – 5:00 p.m. ET

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| 12:00 – 12:03 p.m. | Housekeeping Announcements
BlueSky eLearn, Virtual Platform Contractor |
| 12:03 – 12:06 p.m. | Open Meeting
Ms. Lisa Carr, Designated Federal Official (DFO)
CMS Partner Relations Group |
| 12:06 – 12:12 p.m. | Welcome and Opening Comments
Ms. Stefanie Costello, Director
CMS Partner Relations Group |
| 12:12 – 12:25 p.m. | Opening Comments and Panel Introductions
Dr. Margot Savoy, APOE Chair
Ms. Cheri Lattimer, APOE Vice-Chair |
| 12:25 – 12:30 p.m. | CMS Response to APOE Recommendations from May 26,
2021 Meeting
Ms. Stefanie Costello, Director, CMS Partner Relations Group |
| 12:30 – 12:50 p.m. | Engaging Employers for Medicare Enrollment
Ms. Katherine McDowell
Regional Administrator, CMS Boston |
| 12:50 – 1:50 p.m. | Discussion of Recommendations
APOE Members |
| 1:50 – 2:00 p.m. | The Medicare.gov Homepage & Landing Pages
Ms. Raven Nary
Health Insurance Specialist, Division of Content Development
Creative Services Group, CMS |
| 2:00 – 2:50 p.m. | Discussion of Recommendations
APOE Members |
| 2:50 – 3:00 p.m. | Break |
| 3:00 – 3:15 p.m. | Tribal Enrollment in CMS Programs
Ms. Kitty Marx, Director, Division of Tribal Affairs
Children's and Adult Programs Group, Center for Medicaid and
CHIP Services, CMS |

3:15 – 3:55 p.m.	Discussion of Recommendations APOE Members
3:55 – 4:10 p.m.	Minimizing Beneficiary Churn in Medicaid as States Resume Normal Operations after the COVID-19 PHE Ms. Jessica Stephens Director, Division of Enrollment Policy and Operations, Center for Medicaid and CHIP Services, CMS
4:10 – 4:45 p.m.	Discussion of Recommendations APOE Members
4:45 – 4:55 p.m.	Public Comment Dr. Margot Savoy, APOE Chair
4:55 – 4:59 p.m.	Final Comments Dr. Margot Savoy, APOE Chair
5:00 p.m.	Meeting Adjourned Ms. Lisa Carr, DFO

FURTHER INFORMATION

Information about summary minutes of this meeting or other Committee matters will be available at <https://www.cms.gov/Regulations-and-Guidance/Guidance/FACA/APOE>, or by contacting Lisa Carr via E-mail at apoe@cms.hhs.gov or by telephone at 202-690-5742. Press inquiries are handled through the CMS Press Office at (202) 690-6145 or press@cms.hhs.gov.