

HPMS E-Mail

Date: January 21, 2014

Subject: Managed Care Marketing Website Survey

Message:

CMS is conducting a survey on the Managed Care Marketing webpages (<http://www.cms.gov/Medicare/Health-Plans/ManagedCareMarketing/index.html>). We invite you to provide us with feedback about the usefulness of the Managed Care Marketing webpages so that we can continue our effort to improve this resource. We request that only those who have visited the Managed Care Marketing webpages at least once in the past twelve months respond to the survey.

This survey can be completed anonymously but you may provide your contact information if your organization is interested in further discussion with CMS on this topic.

The survey tool will be available from January 21, 2014 through February 4, 2014 and is available at the following link:

http://hpms.cms.fu.com/surveys/mcmw2014_01/hpms_mcmw_start.asp.

Note that HPMS access is not required to complete the survey.

If you have any questions regarding the survey, please submit them to Marketing@cms.hhs.gov and include "Marketing Website Survey" in the subject line of your email. Thank you for your participation.