

HPMS E-Mail

Date: September 25, 2014

Subject: Marketing Code Lookup Updates

E-mail Message:

CMS is pleased to announce that we have updated the Marketing Code Lookup and revised the review periods for certain material types in the HPMS Marketing Module. We added code usage instructions to provide guidance regarding which codes should be used for specific documents. Plans can find the code usage instructions by clicking on the code title within the Marketing Code Lookup.

Codes specific to Medicare-Medicaid Plans are not affected.

Please review the Marketing Code Lookup for changes and contact the Marketing Mailbox at marketing@cms.hhs.gov with any questions.