

HPMS E-Mail**Date: October 6, 2014****Subject: Draft Medicare-Medicaid Plan (MMP) Marketing Guidance for Michigan
Capitated Financial Alignment Demonstration**

We are soliciting comment on draft marketing guidance for Medicare-Medicaid Plans (MMPs) participating in Michigan's Capitated Financial Alignment Demonstration. The attached draft guidance includes the marketing policy variances for MMPs in Michigan relative to the CY 2015 Medicare Marketing Guidelines. Please fill out the attached comment chart and submit your comments to MMCOcapsmodel@cms.hhs.gov by 5 p.m. ET on Wednesday, October 14, 2014. We expect to issue final marketing guidance for Michigan MMPs later this year.